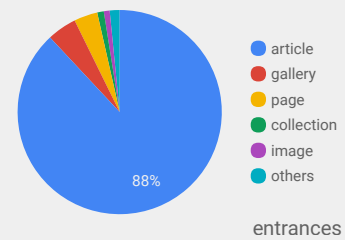
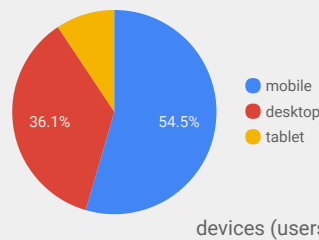
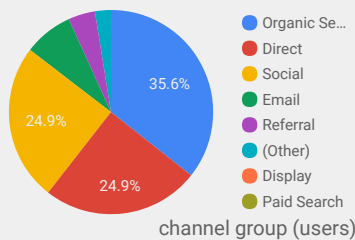


654,909 Total Users
2,165,785 Total Sessions
8,342,470 Total Views

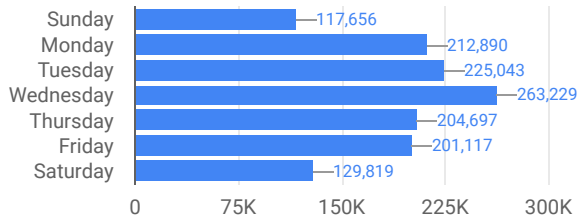
	Users	Sessions	Pageviews	Pages / Session	Avg. Session Duration
web	639.3K ↑ 9.5%	1.5M ↑ 17.0%	6.2M ↑ 30.2%	4.0 ↑ 11.3%	02:19 ↓ -6.4%
app	15.7K ↑ 1.6%	640.8K ↓ -6.0%	2.2M ↑ 1.1%	3.4 ↑ 7.6%	03:34 ↑ 15.4%

how



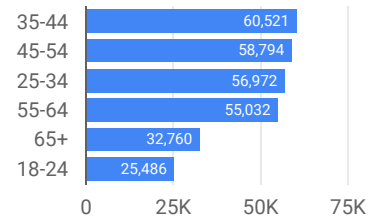
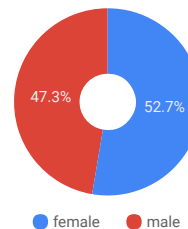
when

(sessions)



who

(users)



what

Headline	Users	Pageviews
State Farm to leave downtown	33,808	41,907
State Farm leaving downtown	23,344	30,246
3 accused of raping woman at motel; more charges possible	21,372	25,182
B-N man accused of killing, dumping dogs	12,972	14,648
Hobby Lobby to relocate to former Gordmans space	12,892	17,112
ISU freshman killed, teen suspect in custody	12,610	13,962

where

City	Users
Chicago	116,799
Bloomington	93,197
Normal	62,749
St. Louis	20,187
Clinton	8,888
Peoria	8,310