

New Arthritis Painkiller Works on Contact and Numbs the Pain in Minutes

New cream works faster and is more targeted than oral medications. Key ingredients penetrate the skin within minutes to relieve joint arthritis pain.

Users report significant immediate relief.

By Robert Ward
Associated Health Press

BOSTON – Innovus Pharmaceuticals has introduced a new arthritis pain relief treatment that works in minutes.

Sold under the brand name *Apeaz™*, the new pain relief cream numbs the nerves right below the skin.

When applied to an arthritic joint, or a painful area on the body, it delivers immediate relief that lasts for hours and hours.

The powerful painkilling effect is created by the creams active ingredients, three special medical compounds.

Anesthetics are used in hospitals during surgery. They block nerve signals from the brain so that patients don't feel pain and they work fast.

The anesthetic found in *Apeaz™* is the strongest available without a prescription.

The cream form allows users to directly target their area of pain. It works where it is applied. The company says this is why the product is so effective and fast acting.

"Users can expect to start feeling relief immediately after applying," explains Dr. Bassam Damaj, President of Innovus Pharmaceuticals.

"There will be a pleasant warming sensation that is followed by a cool, soothing one. This is how you know that the active ingredients have reached the affected joint and tissue."

Works In Minutes

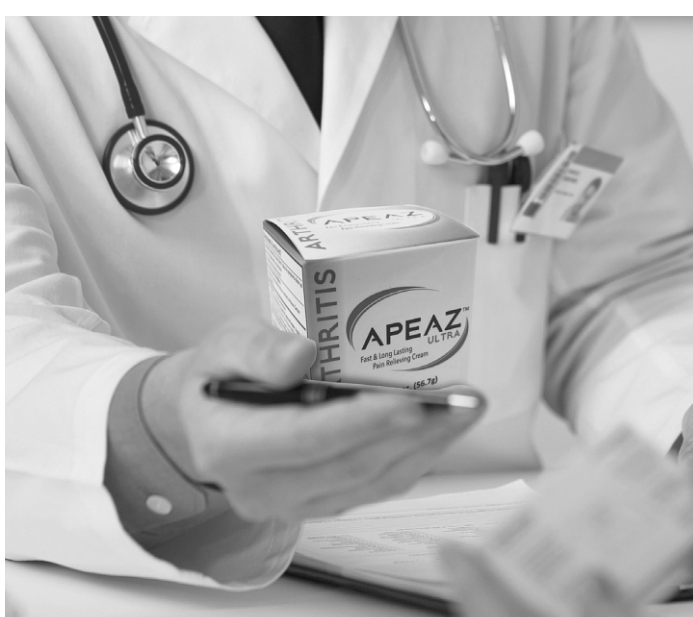
For arthritis sufferers, *Apeaz™* offers impressive advantages over traditional medications. The most obvious is how quickly it relieves pain discomfort.

The cream contains the maximum approved OTC dose of a top anesthetic, which penetrates the skin in a matter of minutes to numb the area that's in pain. This relief lasts for several hours.

Published pre-clinical animal studies have shown that the ingredients in *Apeaz™* can also prevent further bone and cartilage destruction.

There are also no negative side effects like from oral medication. *Apeaz™* delivers its ingredients through the skin. Oral medications are absorbed in the digestive tract. Overtime, the chemicals in pills can tear the delicate lining of the stomach, causing ulcers and bleeding.

When compared to other arthritis medications, *Apeaz™* is a fraction of the cost. At less than \$2 a day, the cream quickly is becoming a household name.



Apeaz™: Quick Acting Pain and Arthritis Cream is Now Available Without a Prescription

Those with terrible arthritis in their hands and fingers, love how easy *Apeaz™* is to open. The jar fits in the palm of the hand, which makes it much easier to use.

Instant Pain Relief Without a Prescription

Many *Apeaz™* users report significant improvements in daily aches and pain. Many more report increased flexibility and less stiffness. They are moving with less pain for the first time in years, like Henry Esber, an early user of *Apeaz™*.

"I've tried more pills than I can count. I've also had a handful of cortisone shots. Nothing is as effective as this product. With Apeaz™, I get relief right away. I rub a little on my hands. It keeps the pain away. It also prevents the pain from getting really bad. It's completely changed my life."

How It Works

Apeaz™ contains the highest, non-prescription OTC dose of a medical compound that fights pain on contact. When applied to the skin it goes to work within minutes by penetrating right to the source of your pain, numbing the nerve endings.

"This is why *Apeaz™* is so effective for people with arthritis pain. It reduces pain while adding an additional potential layer of joint support," explains Damaj.

A New Way to Treat Pain

Although Dr. Damaj and his team say that their cream is the fastest and most effective way to relieve arthritis pain, they believe there is still a reason to take joint pills. **The most effective are those which help to further lubricate, strengthen and support the joints.**

That's why every container of *Apeaz™* comes with ArthriVarx™, a breakthrough supplement that's taking on joint support in an entirely new way.

ArthriVarx™ works on your joints, making it the perfect companion to *Apeaz™*.

"ArthriVarx™ contains special compounds published to lubricate the joints and connective tissues that surrounds them. With daily use, they improve joint health and can give an extra cushion," explains Dr. Damaj.

"When combined with *Apeaz™*, it becomes the perfect system to tackle arthritis. While the anesthetic component of *Apeaz™* is working on the outside, relieving pain on contact, ArthriVarx™ is working on the inside, adding cushioning to the joints"

A Powerful Combination For Arthritis and Joint Pain

With daily use, *Apeaz™* plus ArthriVarx™ helps users live a more vital, pain free life without any of the negative side effects or interactions associated with oral drugs.

By delivering fast, long-lasting, and targeted relief from joint pain and supporting long-term joint health, *Apeaz™* and ArthriVarx™ is the newest, most effective way to tackle your arthritis pain.

You can now enjoy an entirely new level of comfort that's both safe and affordable. It is also extremely effective, especially if nothing else has worked well for you.

How to Get *Apeaz™* in Illinois

This is the official public release of *Apeaz™*. As such, the company is offering a special discounted supply to any joint-pain arthritis-sufferer who calls within the next 48 hours.

A special hotline number and discounted pricing has been created for all Illinois residents. Discounts will be available starting today at 6:00AM and will automatically be applied to all callers.

Your Toll-Free hotline number is 1-800-403-3167 and will only be open for the next 48 hours. Only a limited discounted supply of *Apeaz™* is currently available in your region.

Consumers who miss out on our current product inventory will have to wait until more becomes available and that could take weeks. Experience the guaranteed *Apeaz™* relief already enjoyed by thousands of consumers. The company advises not to wait. Call 1-800-403-3167 today.

Apeaz™ is an FDA drug with approved claims for the pain relief of the following conditions:

- Arthritis pain
- Simple back pain
- Strains
- Sprains
- Athletic injuries
- Muscle stiffness and pain
- Wrist, elbow, shoulder, hip, knee, ankle, foot, muscle or joint pain