

FOUR-DAY WEATHER FORECAST

TODAY	THURSDAY	FRIDAY	SATURDAY
Cloudy Cloudy during the day with a slight chance of snow showers. Mostly cloudy overnight.	Mostly cloudy Mostly cloudy during the day. Mostly cloudy overnight.	Partly sunny Partly sunny during the day. Mostly cloudy overnight.	Partly sunny Partly sunny during the day. Mostly cloudy overnight.
HIGH LOW 32° / 26°	HIGH LOW 29° / 22°	HIGH LOW 27° / 21°	HIGH LOW 26° / 22°

WEATHER STATISTICS

High36°
 Low32°
 Mean34°
 Rec. High.....59°, 1890
 Rec. Low-20°, 1896
 Precip None
 Month to date..... 0.87"
 Month's norm 3.68"
 Record/mo. . 8.43", 1978
 Snow None
 Month to date..... 0.6"
 Snow season..... 8.3"
 Sunset today 4:45
 Sunrise tomorrow 7:39

Readings are for 24 hours, ending at 3:30 p.m., yesterday. Statistics provided by Dr. Scott Steiger, SUNY Oswego.

**THANK YOU FOR...
 MASKING UP
 & SUPPORTING YOUR
 LOCAL NEWSPAPER!**



CHAMBER BUSINESS LINK



MONTHLY

From the Executive Director: Looking ahead to working with members to navigate COVID-19 aid package

Dear Oswego-Fulton Business Community,

2020 was an unforgettable year in many ways. COVID-19 had a profound impact on our entire business community. It is my hope that 2021 will bring new possibilities and better days for organizations large and small.

Last year, I shared that one of the most rewarding aspects of my job is to work with a team that is dedicated to supporting our members and the central New York businesses community.

We look forward to supporting our partners as we navigate the \$900 billion COVID-19 aid package signed into law last week, which includes support for families and small businesses, as well as funding for vaccine distribution.

The passage of this stimulus comes at a time when the number of new COVID-19 cases is on the rise impacting

people, straining health care institutions, and forcing businesses to make difficult decisions.

A report last month also showed the number of workers seeking unemployment benefits has increased to more than 885,000, a three-month high.

However, given the scale of ongoing economic disruption, it is anticipated that Congress and the new administration will develop additional relief or stimulus funding in the coming months.

The Greater Oswego-Fulton Chamber of Commerce and CenterState CEO will continue to work with federal, state and regional leaders to advocate for our region's priorities in any future legislation.

The GOFCC and CenterState CEO are tracking and will share resources, information, tools, and programming as more details emerge on the relief bill and how businesses can access



Katie Toomey

funding. CenterState CEO remains committed to assisting businesses and members of the community through the four-pronged approach — assess, respond, mitigate and re-

cover — it launched last spring.

Please email support@centerstateceo.com for immediate support regarding COVID-19.

Speaking of support, please continue to shop and eat local. Our small businesses are the lifeblood of our community and add the unique character and charm that make Oswego County a great place to live, work, and play.

That said, the GOFCC remains committed to supporting these businesses and will continue to encourage our community members to shop, eat, and save locally in 2021 through strategic and creative programming like our Small Business Stroll, presented by Novelis. In its inaugural year the weeklong program, which included a social media and press campaign, was designed to increase foot traffic to more than 40 local Oswego County businesses and restaurants. The GOFCC Small Business

Stroll was made possible by generous sponsorships from Novelis, Eastern Shore Associates, SUNY Oswego, Assembly Minority Leader William Barclay, Eagle Beverage, Step One Creative, iHeartOswego, The Palladium-Times, The Valley News, and Mitchell's Speedway Press.

We would like to thank our friends and partners at Novelis, Pathfinder Bank, Eastern Shore Associates and Oswego Health for incentivizing their employees to shop local throughout the holiday season.

As you consider your resolutions for 2021, please make shopping and dining in our community a top priority. Please support your neighbors, family and friends and spend your money right here in our community to fuel its resurgence and growth.

Wishing you all a safe, healthy and happy new year,

Katie Toomey
 Executive Director, GOFCC



Mike LeBoeuf photo

U.S. Senator Charles Schumer, pictured during a 2018 visit to Fulton, will be part of a CenterState CEO program Thursday, Jan. 7, about the new federal stimulus package. Schumer and Congressman John Katko will provide an overview of the stimulus deal and what it could mean for local businesses. For details about Thursday's program, email LMetot@centerstateceo.com.

Senator Schumer, Congressman Katko to present an overview of new federal stimulus deal

Understanding The New Stimulus Deal

Jan. 7, 1:30 p.m.

Join CenterState CEO and federal representatives, Senator Charles Schumer and Congressman John Katko, for an overview of the new stimulus deal and what it could mean for your company.

Email: LMetot@centerstateceo.com for more details.

Virtual Speed Networking

Jan. 7, 9 a.m.

We are taking our traditional Speed Networking event and reinventing it so you can benefit from the connections all from the comfort of your home office.

Be prepared to engage in both large-group and small-group dialogue while building relationships with other CenterState CEO and Greater Oswego-Fulton Chamber of Commerce members.

Please pre-register.

UPCOMING EVENTS

Email: LMetot@centerstateceo.com for more details.

CenterState CEO's Annual Economic Forecast

Jan. 28, 9 a.m.

Join hundreds of fellow CenterState CEO members, business leaders and executives for a virtual presentation of the region's 2021 Economic Forecast.

Keynote Speaker Gary Keith, vice president and chief economist for M&T Bank, will present an overview of trends in the national and state economies, and their impact on the CenterState New York region.

Presenting Sponsors: M&T Bank and St. Joseph's Health.

Email: LMetot@centerstateceo.com for more details.

This feature brought to you each month by the following community-minded businesses!

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