

6. SITE ANALYSIS: Overview of Potential Site/Locations



Site Name: SITE A: Hammond I-94 & US41

City: Hammond

Acreage: ~10 acres

Ownership: Private

- Site Strengths**
- Proximity to existing hotel properties
 - Easy access to/from I-80
 - Parcel size could accommodate convention center, parking, ingress/egress, etc.
 - In relative proximity to downtown Chicago

- Site Challenges**
- Parcel does not offer sufficient space to accommodate additional mixed-use/hospitality development
 - Walkability of site somewhat limited; vehicle transportation necessary to access much of surrounding infrastructure
 - Suburban retail big box atmosphere does not offer unique destination appeal
 - Limited expansion opportunities
 - Would require a development of headquarters hotel

Source: Local NWI Stakeholders, 2018