

Enfamil Infant Formula Transition FAQs



1. Why is Indiana WIC switching from Gerber to Enfamil formula?

WIC state agencies are required by federal regulations to competitively bid infant formula rebate contracts with infant formula manufacturers. The brand of infant formula provided by WIC varies by state agency depending on which company has the rebate contract in a particular state.

2. Do I need to do anything for the transition?

No. Benefits starting on or after Oct. 1, 2023, will automatically be changed from Gerber to Enfamil.

3. May I keep receiving Gerber formula?

No. All clients who are currently issued Gerber products will be switched to Enfamil products for benefits starting on or after Oct. 1.

*Exception: Clients with Gerber/Nestle Extensive HA will not be affected by this change.

4. When will my benefits switch from Gerber to Enfamil?

If you have benefits with a start date before Oct. 1, your benefits will stay the same for the rest of that one-month benefit period. If you have benefits that start on or after Oct. 1, you will receive Enfamil formula.

For example: A client who has benefits that start Sept. 5, will receive Gerber benefits until Oct. 4. For the benefits that start Oct. 5, the formula will switch to the comparable Enfamil formula listed below.

5. How do I know which formula I can get with WIC?

If you have this formula	➔	It will change to this Enfamil formula
Gentle/GentlePro Powder		Enfamil Infant Powder
GentlePro Concentrate		Enfamil Infant Concentrate
GentlePro Ready to Use		Enfamil NeuroPro Infant Ready to Use
SoothePro Powder		Enfamil Gentlease Powder
Soy Powder		Enfamil ProSobee Powder
Soy Concentrate		Enfamil ProSobee Concentrate
Soy Ready to Use		Enfamil ProSobee Ready to Use
Similac Sensitive Ready to Use		Enfamil NeuroPro Gentlease Ready to Use

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Updated benefits will display in the [INWIC Mobile App](#) beginning Oct. 1. You may also call 1-855-349-1454 to check updated benefits beginning Oct. 1.

6. When can I start getting Enfamil with my eWIC Card?

Indiana WIC will begin providing Enfamil brand formulas starting Oct. 1. Check your benefits to see what formula is available to you and contact your [local WIC clinic](#) if you would like more information.

7. My baby isn't on a Gerber formula, how does this change impact me?

Not all formulas are impacted by this change. Only the Gerber Good Start formulas and Similac Sensitive formula will change. If you currently have Gerber/Nestle Extensive HA, your benefits will not be affected by the change.

8. How will my baby respond to the new formula?

For most babies, it is OK to switch to a comparable formula. If you are unsure, talk with your pediatrician.

9. Should I mix the Gerber and Enfamil formula to transition my baby to Enfamil?

It is not necessary to mix the old and new formulas. Please contact your pediatrician if you are concerned your baby is not tolerating the new formula or reach out to your WIC Nutritionist if you need more guidance.

10. How do I learn important information about the new formula?

More information is available at the following links:

- [Enfamil website](#)
- [wic.in.gov](#)
- [Indiana WIC Facebook page](#)
- [Indiana WIC X page](#)

11. How do I prepare the new formula?

Always read the label on your baby's formula container and follow the instructions exactly. If your baby's doctor has given you different instructions than what is on the container, follow the doctor's instructions.

12. Where can I find Enfamil formula?

Indiana WIC benefits can be used at many different stores across Indiana, please check any WIC approved store near you. A current list of WIC-approved stores can be found on the [INWIC Mobile App](#) or [wic.in.gov](#).

13. Will my eWIC Card still work at the grocery store?

Yes, you will be able to get the formula and food that is loaded onto your eWIC Card at the grocery store. You can check your benefits on the [INWIC Mobile App](#) or by calling 1-855-349-1454.

14. Will the amount of formula I receive change?

The amount of formula you receive may be different based on the size of the formula cans, the age of your baby, and how much breastmilk you provide your baby.

15. Who can help me if I have questions?

If you have any questions or concerns about this change and how it will affect you, please call your [local WIC clinic](#) or visit [wic.in.gov](#).