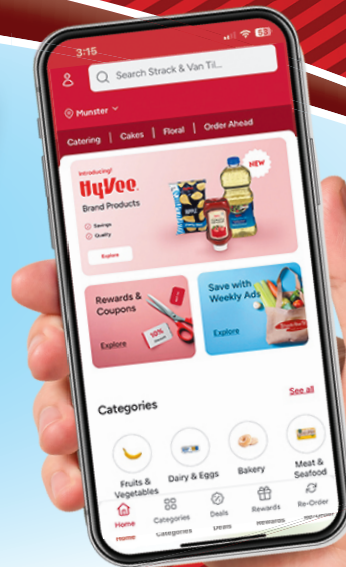


Watch the value add up with

4 ways to Save!

at

Strack & Van Til food market



Ready for a great grocery shopping experience? Walk into your local Strack & Van Til, and you'll instantly know real value is waiting for you. With Strack's Four Ways to Save, you can fill your cart (and stomach) without emptying your wallet.

First, find price reductions on more than 15,000 items across the store. Look for the red price drop tags that make these deals easy to spot and show how much you'll save.

Second, make it a habit to check out the weekly ad for special offers and savings to help you plan your grocery trip that week.

The third way to save is the Strack & Van Til Rewards Program. Earn points on your spending and

redeem them for discounts and free products. Add digital coupons to the mix and your savings go farther.

Finally, get the most for your money with Strack & Van Til's "Our Own" Brands. Choose from a wide variety of products that offer the same great taste and quality as national brands, but at a lower price. If you can't taste the difference, why pay the difference? Get the same quality for less!

Take advantage of all Four Ways to Save – price drops; weekly ad offers; digital coupons, discounts and free products with the Rewards Program; and Our Own Brands – and watch your dollars stretch. Come experience all the value waiting for you at your local Strack & Van Til Food Market.