



MAKE EVERY DAY A HOLIDAY WITH CHRISTMAS, HANUKKAH FLOWERS, PLANTS FROM STRACK & VAN TIL

The holidays are in full bloom at Strack & Van Til, where the Floral Department is bursting with bouquets, arrangements and festive favorites to brighten homes, gatherings and gift-giving with seasonal cheer. From poinsettias by the tree to fresh bouquets for the Festival of Lights, Strack & Van Til is bringing you all the joy this holiday season.

Make your house a “holiday home” with stunning and showy poinsettias. Strack & Van Til customers’ top pick is the season’s standout 6-inch potted radiant red poinsettia, available for just \$8.99. For those looking for something a little different, the Winter Rose poinsettia offers a unique twist with its deep red color and round petal shape, creating a look that’s beautiful and distinctive.

Floral Department shoppers will also find a wide variety of mixed flower bouquets in holiday colors and Christmas greens, starting at \$7.99.

“Flowers don’t have to only be for special occasions,” notes Floral Department Director Wendy Scheeringa. “We continue to offer our popular Friday bouquet special — small bouquets for only \$5 — for our customers who love to make this a weekly tradition. We also have classic dozen roses available every day for \$17.99, in a variety of colors, making them a timeless choice for any occasion.”

The week of Christmas brings even more festive options, including single-candle, double-candle, sleigh and basket arrangements starting at \$29.99. These make thoughtful gifts for family, friends, coworkers and even your children’s schoolteachers.

No holiday season would be complete without sweet treats, and Strack & Van Til is proud to offer Fannie May candies, a regional favorite. Mint Meltaway, Pixie and Peanut Butter Truffle boxes are available in 11-ounce sizes for \$17.99, and right now, they’re buy one, get one free. Looking for stocking stuffers? Single-serve bars are two for \$3. At that price, you can even treat yourself to a bit of indulgence.

In addition to these holiday traditions, Strack & Van Til is excited to introduce something new this year: Hanukkah bouquets and arrangements. These special offerings celebrate the Festival of Lights with fresh, elegant designs, making it easier than ever for customers to honor their traditions with beauty and warmth.

Step into the season with poinsettias, roses, festive arrangements, holiday candies and more. Whatever your tradition, the Strack & Van Til Floral Department can make your holidays brighter while you celebrate the season in style.

Strack & Van Til
food market

