Strack & Van Til and Hormel donate hams for the holidays

HIGHLAND, IN. – Strack & Van Til, is partnering with Hormel Foods to give away 400 Hormel® Cure 81® Hams across Northwest Indiana as part of the Hams for the Holidays initiative.

"Food insecurity is a big problem that affects many in our community" said Joe Stupka, Strack & Van Til COO. "With the support of our partner, Hormel Foods, we are able to help make this holiday season a little brighter for those who may be struggling." Hormel® Cure 81® Hams were distributed to two mobile markets at the East Chicago and Merrillville Strack & Van Til locations.

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"Hormel Foods is proud to continue our partnership with Hy-Vee and Strack & Van Til to support hunger relief efforts in our community locations," said Katie Lynch, Hormel® Cure 81® brand manager at Hormel Foods. "Hams for the Holidays and our Hormel® Cure 81® Hams for Hunger® program have made the opportunity for families in need to enjoy a delicious holiday meal a reality."

About Strack & Van Til

Strack & Van Til, a Hy-Vee company, is a full-service grocery and fresh food store that guarantees the finest quality products and the best value. We are proud to partner with local charities that make a positive difference in the community. We celebrate values like loyalty, hard work, self-reliance, genuineness, and gratitude. Since 1929, we're Indiana's grocery store. And we're proud to be Indiana made. Visit us at strackandvantil.com.

About Hy-Vee's Hams for the Holidays

Hy-Vee's Hams for the Holidays donations come from the Hormel® Cure 81® Hams for Hunger™ program that was founded in 1989. The program involves a partnership between Hormel Foods and grocery retailers across the country. Throughout the years, more than $17 million in hams have been donated, feeding tens of thousands of families across the country.