



# Strack & Van Til

## food market

## Say 'Be Mine' to your Valentine with dinner, dessert and floral favorites from Strack & Van Til

Love is in the air — and so are the savings at Strack & Van Til. If you've been thinking about creating a cozy, personalized Valentine's Day celebration, this is the perfect moment to let your heart (and your cart) lead the way. With restaurant prices climbing, you'll discover that a night spent at home can feel just as special, especially when the ingredients come from your local Strack & Van Til Food Market.

Start by following Cupid's arrow straight to the Meat & Seafood Department, where Certified Angus Beef takes center stage. "There's nothing more memorable than the mouth-watering taste of a tender, juicy Certified Angus Beef steak," says Gary Teachman, Meat Department director. "When only the best will do for your honey, choose Certified Angus Beef, the most luxurious beef available. Only the top cuts earn the Certified Angus Beef name, meeting strict standards for marbling, appearance and tenderness."

This Friday and Saturday, you can treat that special someone (and yourself!) to Certified Angus Beef Filet Mignon for \$23.98 per pound with a digital coupon — that's just \$11.99 for an 8-ounce serving. Add lobster tails for a surf 'n' turf pairing that feels indulgent without the restaurant bill. A two-pack of 3-4 ounce lobster tails is just \$13.98 with a digital coupon, the equivalent of \$6.99 per tail.

Further elevate your meal with a visit to the Bakery Department. "Whether you're planning an elegant Valentine's dessert or something fun, we've got it all," says Bakery Department Director Stephanie Flynn.

Satisfy your sweetie's sweet tooth with options including red velvet cake with decadent cream cheese frosting, Atomic cake and everyday single-layer cakes with luscious buttercream. Heart-shaped message cookies add an upbeat, personal touch, while 6- and 12-count cupcakes — along with designer varieties — make sharing easy. Eclairs and chocolate-covered strawberries round out the lineup for anyone who wants to add a little extra "aww" to the occasion.



It's Valentine's Day, so don't forget to show up with the flowers. The Strack & Van Til Floral Department is bursting with colorful blooms, creative arrangements and a wide variety of gifts to make everyone feel special.

Roses remain the sweetheart of the season, starting at \$22.99 per dozen, or choose long-stem roses with baby's breath for \$29.99. "Roses are our No. 1 seller for Valentine's Day," notes Floral Director Wendy Scheeringa.

Mixed bouquets are abundant too, including the Ultimate Garden bouquet for \$19.99 and the Heart-felt Hugs bouquet for \$49.99. With bouquet prices ranging from \$9.99 to \$79.99, there are beautiful options to fit everyone's Valentine's Day budget.



Prefer a ready-to-gift option? The Floral Department offers several standout arrangements. Surprise your Valentine with a dozen roses arranged in a stylish gift bag for \$49.99. New this year is the Kiss and Tell arrangement, a playful mix of roses, poms, lilies and carnations set in a Valentine's container to brighten the day.

The Floral Department builds on its cut flower favorites with even more options. Customers can choose from orchids, hydrangeas, lilies and a variety of bulb plants for gifts that last well beyond the holiday.

Add a festive touch with an array of holiday balloons or treat your Valentine to classic Fannie May chocolate. Pixies, Mint Meltaways, Heritage Collection assortment and Peanut Butter Truffles in 11-ounce boxes are Buy One, Get One Free for \$19.99, making it easy to pair flowers with something sweet.

This Valentine's Day, create a celebration that's thoughtful, delicious and entirely your own — and that makes their heart go pitter-patter. Shop your local Strack & Van Til store and start planning the perfect night in.