



Urban Air Adventure Park Brings Family Fun and Active Play to Valparaiso

Families in Valparaiso will soon have an exciting new destination for fun and fitness with the arrival of Urban Air Adventure Park, an indoor amusement facility designed for kids and families to play, explore, and move together. The new park will open later this year at 710 Porters Vale Blvd, Valparaiso, Indiana, bringing a mix of high-energy attractions, imaginative play zones, and a community-first spirit to Northwest Indiana.

Urban Air Valparaiso will feature a variety of interactive attractions tailored to different ages and energy levels. Visitors can expect trampoline zones, climbing walls, obstacle courses, and immersive playgrounds that combine the thrill of an amusement park with the benefits of physical activity. The goal, according to Urban Air's mission, is to give kids the freedom to move, laugh, and challenge themselves in a safe, creative environment.

Urban Air Adventure Park is part of Unleashed Brands, a family of youth enrichment companies that includes Snapology, The Little Gym, XP League, Class 101, and Premier Martial Arts. Together, these brands are united by one purpose — to help kids learn, play, and grow in positive, engaging spaces. Urban Air is one of Unleashed Brands' flagship concepts, now operating more than 300 parks across the U.S. and internationally.

The Valparaiso location marks another step in bringing that mission to new communities. Urban Air has become known for transforming indoor spaces into vibrant, activity-packed playgrounds that encourage movement and social connection. From toddlers taking their first jumps to teens testing their agility on advanced attractions, each area is designed to inspire confidence, teamwork, and fun.

Urban Air also emphasizes safety as a top priority. Each location follows rigorous maintenance and staff training standards, with team members dedicated to supervising play zones and ensuring a clean, controlled environment. The company has developed a reputation for balancing excitement with responsibility, creating a space where parents can relax while their children explore.

In addition to daily admission, Urban Air offers membership options that allow families to enjoy unlimited visits for a monthly rate. These memberships encourage ongoing activity rather than one-time visits, giving families a consistent place for exercise and play. Urban Air has found that many families view their local park as an extension of their weekly routine — a place to gather, unwind, and reconnect.

As part of Unleashed Brands, Urban Air also shares a broader vision of youth development that extends beyond playtime. The company's mission focuses on supporting kids' mental and physical well-being through hands-on experiences that build confidence and curiosity. This philosophy is woven into every Unleashed Brands concept, whether it's academic coaching, creative learning, or active play.

"We think about how kids grow across every aspect of life," Browning has said in past interviews. "That's what Unleashed Brands is about — creating places where children can explore who they are and what they love to do. Urban Air is a huge part of that."

Urban Air's success has been driven not only by its attractions but by its emphasis on local community involvement. Many locations participate in school fundraisers, host sensory-friendly play hours, and collaborate with local organizations to support families. The company recognizes that its parks often become more than entertainment venues — they serve as gathering spaces for the community.

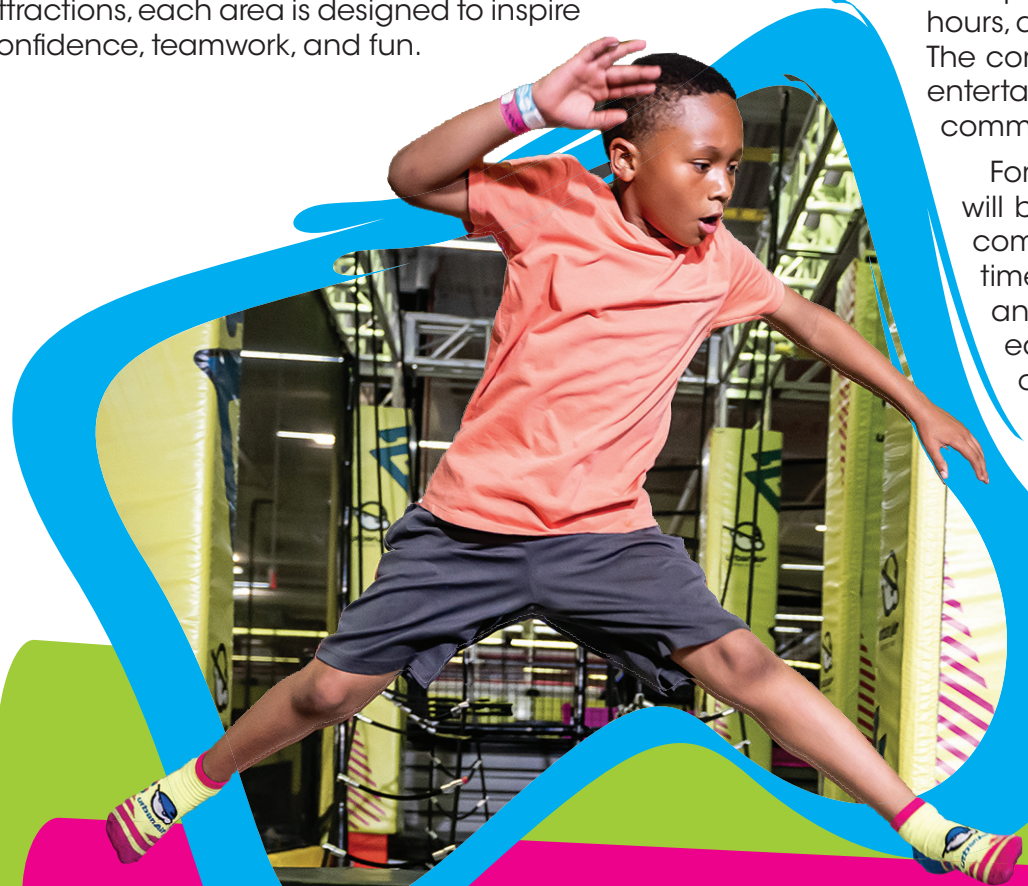
For Valparaiso residents, that means the park's grand opening will be more than just a ribbon-cutting. It will introduce a new community hub where families can meet, celebrate, and enjoy time together in a positive environment. Derek Pitchford, owner and operator of Urban Air Valparaiso, said the entire team is eager to make a difference locally. "Our entire team — from our front check-in staff and café crew to our managers and ownership — is excited about the many ways we'll get to impact the youth in our community," Pitchford said. "We're looking forward to partnering with local school systems, celebrating birthdays and special occasions, and being there for families during life's ups and downs. Our goal is to brighten someone's day every time they walk through our doors."

Urban Air Valparaiso will bring an exciting lineup of attractions designed to thrill guests of all ages. Highlights include the Sky Rider, an indoor zipline that lets adventurers glide high above the park; the Warrior Course, where guests can test their balance and agility through a series of obstacles; and the Leap of Faith, a heart-pounding challenge that dares jumpers to take a leap onto a suspended target. Visitors can also scale the Climbing Walls, bounce across the expansive Trampoline Zone, or compete in games of Dodgeball and Slam Dunk Basketball. Younger guests will enjoy exploring the Tubes Playground, while families can relax and refuel

between activities in the park's café and celebrate special occasions in its private party rooms and event spaces. While an official opening date has yet to be announced, construction and preparations are underway, and updates will be shared through Urban Air's website and social media channels.

When the doors open, visitors can expect the same combination of adventure, energy, and family connection that has made Urban Air one of the fastest-growing family entertainment brands in the country. It's a place where kids can push boundaries, parents can unwind, and the community can come together — all under one roof.

Urban Air Adventure Park Valparaiso will soon join a nationwide network of parks inspiring active play and family connection. As the excitement builds, one thing is clear: this new addition will bring more than trampolines and obstacle courses — it will bring opportunities for Northwest Indiana families to create memories, stay active, and have fun together, all year round.



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— Michael Browning, founder and CEO of Unleashed Brands

"Urban Air was created to give kids a place to be active and make memories that last," said Michael Browning, founder and CEO of Unleashed Brands. "We want every guest to walk out feeling better than when they came in — more energized, more confident, and more connected to the people around them."

That philosophy resonates with many parents who are looking for family-friendly spaces that go beyond passive entertainment. Instead of screens or technology, Urban Air emphasizes physical play — jumping, climbing, and exploring in a setting that promotes health and creativity. It's a concept that has found success in suburban communities across the country, where families value experiences that combine recreation with positive development.

The addition of Urban Air in Valparaiso reflects the city's ongoing growth as a family-oriented destination. With its strong local schools, expanding park system, and emphasis on community events, Valparaiso has cultivated an environment where businesses focused on wellness and recreation can thrive. The arrival of Urban Air aligns perfectly with that atmosphere — offering a space where families can stay active together, especially during the region's long winters.

Coming Soon!

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