



THE NEWS REPORTER
NRCOLUMBUS.COM

NOW HIRING ADVERTISING SALES REPRESENTATIVE

The News Reporter is the trusted source for local news in Columbus County, N.C. We help advertisers reach customers in print, online, by email, in video and at community events.

WHAT YOU'LL DO

- Meet with current and prospective advertisers, listen to their goals and match them with simple ad options
- Follow up appropriately and keep notes on who needs what
- Work with our creative team to turn ideas into ads that look great and get results

YOU'LL BE GREAT AT THIS IF YOU

- Enjoy talking with people, building trust and closing deals
- Are reliable, organized, and follow through
- Can explain things clearly without jargon
- Are comfortable driving around the county to visit customers

NICE TO HAVE (BUT NOT REQUIRED)

- Any sales, customer service, retail or hospitality experience
- Familiarity with email, spreadsheets, or a Customer Relationship Management system.

HOW WE'LL TRAIN YOU

We provide hands-on training, mentoring, and ongoing support. You'll learn our advertising products, how to approach local businesses and how to succeed step by step.

PAY & PERKS

- Hourly wage plus commission for sales you make
- Mileage reimbursement
- Growth potential at a respected community business

SCHEDULE

We're open to full-time or part-time. Work is in person and out in the community.

REQUIREMENTS

- Valid driver's license and reliable transportation

EQUAL OPPORTUNITY

The News Reporter is an equal opportunity employer. We welcome applicants from all backgrounds and life stages — career changers, recent grads, and retirees included.

READY TO APPLY?

Send your resume to Publisher Justin Smith at justinsmith@nrcolumbus.com