

**2021  
Fair  
Bluff,  
N.C.**



**Saturday,  
Aug. 14**

*Watermelon Festival*



Judy Enzor pictured at a previous festival with granddaughter Alexis Enzor.



Judy S. Enzor has been the heart and soul of the Watermelon Festival since it began in 1986. She was responsible for getting Miss America here for the first festival. Ms. Judy has worked tirelessly and served in every capacity imaginable to keep the festival going, mainly as festival and pageant director. Ms. Judy will forever be known as "The Watermelon Lady," and she is truly Fair Bluff's "One in a Melon."

## Welcome to Fair Bluff's 2021 Watermelon Festival



**Mayor  
Billy Hammond**

### *A Message from the Mayor . . .*

On behalf of our town government and citizens, we welcome tourists and guests to our fine town and community!

It is my sincere hope that you will enjoy the many attractions we have in Fair Bluff. The picturesque setting of the Lumber River, especially viewed from a stroll along the boardwalk, will make photo memories to last a lifetime. The local Depot-Museum has over a hundred years of town history on display, including civil war memorabilia. Columbus County's oldest building is

located near the American Legion, just west of town. It is known as the "Trading Post"

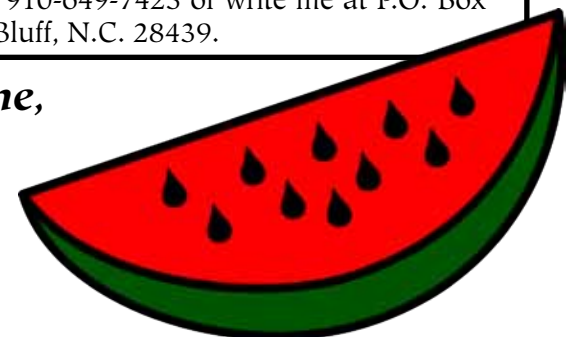
You're invited to browse our streets, visit our merchants and get to know some of North Carolina's finest people. We love tourists and hope your visit is a rewarding and wonderful experience.

In the event you encounter a problem while in our town, I welcome your comments. You may call me at 910-649-7423 or write me at P.O. Box 157, Fair Bluff, N.C. 28439.

*Downtown Historic Fair Bluff welcomes everyone to come,  
bring the family, and have fun during this year's  
Watermelon Festival.*

**TOWN OF FAIR BLUFF**  
**Billy Hammond - Mayor**

**Council Members: Lester Drew, Randy Spruell Britt, Clarice Faison, Ralph McCoy and Kathy Ashley - Town Clerk - Peggy Moore**





Chandler Worley has done an outstanding job serving as chairman and promoting the Watermelon Festival size and quality contests. He always worked diligently to secure funds for the watermelon auction. One of his main goals was to inspire and reward kids who actively participated in helping their parents or grandparents grow their watermelon crop, in hopes of preserving our agrarian way of life.



*Worthington  
Funeral Home, Inc.*

*Three Generations serving  
Columbus County since 1948*

- Traditional Services • Graveside Services
- Memorial Services • Cremation
- Out-of-Town Arrangements

405 Strawberry Blvd., Chadbourn, NC  
(910) 654-3518

[www.worthingtonfuneralhome.com](http://www.worthingtonfuneralhome.com)

# FRANK HORNE CONSTRUCTION, INC.



*Serving This Area Over 50 Years*

- Water & Sewer Lines • Land Clearing
- Dozer Work • Paving • Fill Dirt

## FREE ESTIMATES

*General Contractor • Licensed & Bonded*

# 649-7803

CAUSEY ROAD - FAIR BLUFF





The North Carolina Watermelon Festival will now be known as the Fair Bluff Watermelon Festival and is now being coordinated by the Fair Bluff Chamber of Commerce. Kathy Ashley, chamber president, did not shy away from the responsibility. She has always been an active hands-on supporter of the Watermelon Festival and anything that has to do with restoring the Fair Bluff community.



No matter one's age, watermelon is a good summertime snack.



Baby buggy watermelon carving by Robert Worley.

**"HAVE A GREAT FESTIVAL!"**

*From All Your Friends at Enroh LP Gas*



*Congratulations to Everyone Who Works  
on the Watermelon Festival!*

**READY TO SERVE YOU WITH  
ALL YOUR LP GAS PRODUCTS**

**Enroh LP Gas Co., Inc.**

*"Your Local Family Owned Gas Co."*

**FOR FAST SERVICE, CALL 654-5806  
638 Brown Street, Chadbourn**

*Congratulations!*

**Watermelon Growers  
Association, Inc.**

*For Another Great...*

**Watermelon  
★ Festival ★**

**Johnny's Drive In, Inc.**

**- (910) 649-7220 -**

**899 Main Street, Fair Bluff, NC**



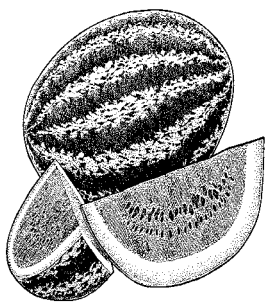




This past year the Fair Bluff community and Watermelon Festival suffered a huge loss with the passing of Roger Strickland. He could always be seen slicing watermelons with his huge machete to pass out to festival goers. His contributions to the watermelon contests are irreplaceable, and he will definitely be missed at this year's contests. We are honoring his memory with the "Roger Strickland Memorial Watermelon Eating Contest."

# BUY LOCAL

*Best Wishes to the Southeastern NC  
Watermelon Growers  
Association*

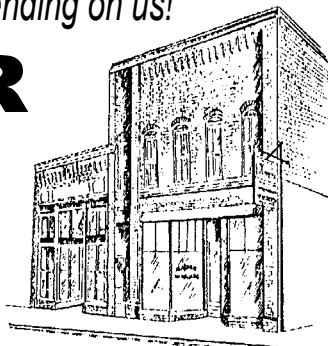


**Have a Great Watermelon  
Festival in Fair Bluff!**

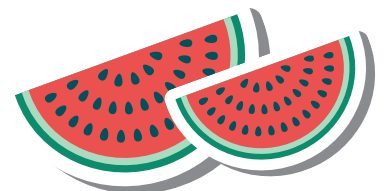
*For more than 50 years, we've been serving the fine folks  
in this area. Thanks for depending on us!*

**McARTHUR  
SUPPLY  
INCORPORATED**

117 Railroad Ave., Chadbourn  
**654-4615**



*Congratulations on the  
2021 Watermelon Festival*



**GOODYEAR**

**COOPER  
TIRES**

**MICHELIN**



*Over 75 years serving Columbus County*

**1615 Madison St., Whiteville • 642-3191**  
**www.blackstire.com**





New festival billboard on Hwy. 904 in Fair Bluff.



Like their grandfathers, these two young men are lifelong friends. Their agricultural roots run deep, and they have participated in the Watermelon Festival since birth. They both share a love of growing watermelons and duck hunting. It seems only natural that the two of them would take over the leadership of the watermelon contests. (This is a photo that was in *The News Reporter* some time between 2002-2006).



New watermelon contest co-chairs are re-enacting the photo of founders teasing each other about the size of their watermelons. L-R are Adam Jonce Worley, grandson of A.J. Worley, and Sawyer Enzor Strickland, great-grandson of Monroe Enzor.

## RUSTIC FARM WEDDING VENUE

Located on the edge of the beautiful historic Fair Bluff, Horne Bay Farm has a rustic natural beauty and an easy elegance. Southern charm and Personality abound at the majestic barn, the open air pavilion overlooks ponds and horse pastures. Contrasting elements make this the perfect setting for any wedding or event.



◆ Romantic Country ◆ Rustic Charm  
◆ Equestrian Elegance ◆ Country Western

Horne Bay Farm can provide you with the props to carry out your wedding theme.

# Horne Bay Farm

 Kathy H. Ashley 910-840-4091  
[Hornebayfarm.com](http://Hornebayfarm.com)



# Schedule of Events for the 2021 N.C. Watermelon Festival



## Saturday, Aug. 14



**10:30 a.m.** Watermelon eating contest, youth and adult.

**11 a.m.** Quality contest awards presentation.

**12 p.m.** Lunch down by the river (Food trucks)

**12:30 p.m.** Parade (Sponsored by the Fair Bluff Fire Department).

(No entry fee. Line up at 11:30 a.m. on Causey Road).

**1:30 p.m.** Watermelon theme hat contest.

**2 p.m.** Fair Bluff Rotary Club Duck Race.

**2:30 p.m.** Duck Race winner and melon walk winner announced.

**There will be no pageants or street dance.**

**7-9 a.m.** Quality and size watermelon entry. (Visit fairbluffwatermelonfestival.org for rules and regulations).

**7-8:30 a.m.** Vendor set-up

**9 a.m.** Melon Walk-A-Thon on the Riverwalk begins. (Sponsored by the Fair Bluff Chamber of Commerce).

**10 a.m.** Big watermelon weigh-in and awards presentation. (Sponsored by the Fair Bluff Watermelon Growers Association)



### 15th Annual Rotary Club Duck Race Saturday, Aug. 14

This year, the 15th Annual Fair Bluff Rotary Duck Race will be held on Saturday, Aug. 14, at 2 p.m. The race is the signature fundraiser for The Rotary Club of Fair Bluff. The race will be held as part of the annual Fair Bluff Watermelon Festival.

The race can be viewed from the riverwalk of the Lumber River, adjacent to Riverside Drive in the Town of Fair Bluff. For those unable to attend the race in person, the race will be broadcast live online, and can be viewed at facebook.com/fairbluffwatermelonfestival.

Try your luck on a duck! You could win a cash prize of up to \$1,000. Tickets cost \$10 each. Only 1,000 tickets will be

available for sale. Buy multiple tickets and increase your odds of winning. Funds raised support our club's community service projects. Here's what you could win:

1st prize: \$500 (doubled to \$1,000 if you are present at the race)

2nd prize: \$125 (doubled to \$250 if present)

All other tickets will be eligible for 3rd, 4th and 5th place prize drawings.

Tickets may be purchased by contacting any member of The Rotary Club of Fair Bluff. To purchase a ticket online, please go to fairbluffrotary.org. Online tickets may be purchased until Aug. 13 at 7 p.m.

## A Brighter Energy Future

We're working on new ways to preserve reliability and affordability while achieving significant sustainability goals.

<b>2030 TARGET</b> <b>50%</b> <small>Reduction in carbon emissions from 2005</small>	<b>2050 TARGET</b> <b>NET-ZERO</b> <small>Carbon emissions</small>
--	--

And that means a brighter energy future for everyone.

**Learn more at**  
**BEMC.org/brighter-future**

**BEMC**  
BRUNSWICK ELECTRIC  
MEMBERSHIP CORPORATION

## *Fair Bluff Watermelon Festival*

### 2021 Rules and Guidelines for the Quality/ Sweetness Contest

1. Watermelons will be accepted from the counties of Columbus, Bladen, Brunswick, and Robeson in North Carolina. Entries may also be from Horry, Marion or Dillon counties in South Carolina.
2. Growers must bring two watermelons of the same variety to enter in the contest. The judges will have the ultimate choice as to which watermelon they will cut to be judged.
3. Only one entry per person is allowed in the quality/sweetness contest. There will be no more than two entries (four melons total) per family/farm. (The entry may be in more than one person's name. For example if you have four children, one entry may be in two of their names and the other entry in the other two names.)
4. Each grower must bring two (2) watermelons to Riverside Drive behind Main Street on Aug. 14, between 7–9 a.m. When watermelons are checked in, each grower will be assigned a number which will be placed on the grower's watermelons prior to the beginning of judging.
5. The overall winner, with the highest score, of the quality

contest will claim the title of the "Best Tasting Watermelon of the Fair Bluff Watermelon Contest."

6. The first place Quality Winner will be asked to ride in the Fair Bluff Watermelon Parade. The parade will begin at 12:30 p.m. and the first place winner must report to parade line-up by noon. (Vehicle and signs will be provided for the winner to ride in the parade.)

If additional information is needed for the quality contest, please contact either co-chairman of the Fair Bluff Watermelon contests, Sawyer Enzor Strickland at 919-576-4159 or Adam Worley at 910-207-8538.

**There will be no auction this year and only one quality contest. Thanks to our generous sponsors we will be awarding monetary prizes to the first through 10th place growers on the day of the contest. The first place quality melon grower will be awarded \$300.**

# SPD&A

**S. Preston Douglas & Associates, LLP**

### **ELIZABETHTOWN**

1103 W. Broad Street  
910-862-3768  
Phil W. Byrd, CPA

### **LUMBERTON**

907 N. Walnut Street  
910-739-7523  
John L. Grissom, Jr., CPA



Matthew S. McLean, CPA



### **WHITEVILLE**

122 Memory Plaza  
910-642-6692  
Matthew S. McLean, CPA

**Member:**  
**American Institute of CPA's**  
**NC Association of CPA's**

**[www.spdouglas.com](http://www.spdouglas.com)**

***Certified Public Accountants Serving Southeastern North Carolina Since 1941***





2019 Largest Watermelon Contest winner was John Bass of Robeson County with 164 pounds.



Record holder of largest watermelon ever entered in Fair Bluff contest is 215 pounds, grown by Rodney Register in 2017.

The first place grower  
will be awarded \$400.

## Fair Bluff Watermelon Festival

### 2021 Rules and Guidelines for the Largest/Size Contest

1. Watermelons will be accepted from the counties of Columbus, Bladen, Brunswick, and Robeson in North Carolina. Entries may also be from Horry, Marion or Dillon counties in South Carolina.
2. Only one entry per person is allowed in the largest/size contest.
3. Each grower must bring their entry to Riverside Drive behind Main Street on Aug. 14, 2021, between 7 – 9 a.m. When watermelons are checked in, each grower will be assigned a number which will be placed on the grower's watermelon prior to the official weighing.
4. The first place winner will be asked to ride in the Fair Bluff Watermelon Parade. The parade will begin at 12:30 p.m. and the first place winner with their melon must report to parade line-up by noon. (Vehicle and signs will be provided for the winner to ride in the parade.)

If additional information is needed for the quality contest, please contact either co-chairman of the Fair Bluff Watermelon contests, Sawyer Enzor Strickland at 919-576-4159 or Adam Worley at 910-207-8538.

Enjoy this year's  
*Watermelon Festival*

Choose the Straight Approach to Better Health!

**Complimentary Spinal Consultation**  
**Most Insurance Accepted**

**COLUMBUS  
FAMILY  
HIROPRACTIC  
CENTER**

• DR. WILLIAM E. PREASE •

5754 Chadbourn Hwy. (1 mile west of SCC)

**Call Today! 654-3581**



**CERRO GORDO**

*Body Shop*  
Est. 2009  
CERRO GORDO, NC

**910-654-5256**

**910-770-0689**

24 Hour Towing





(Left to right) Emily Faulk, Watermelon Teen Miss; Emma Ward, Watermelon Princess; Baylee Haynes, Watermelon Queen.



(Left to right) Emily Faulk, Watermelon Teen Miss; Baylee Haynes, Watermelon Queen; Emma Ward, Watermelon Princess.

**Your Home.  
Your Car.  
Your Life.  
Your Health.**



**We've got you covered!**



**Jeff Jackson**  
Agency Manager  
910-642-8206



**Teddy Tedder**  
Agent  
910-642-8206



**Glenn Ray**  
LUTCF  
Agent  
910-642-8206



**Wesley Varnadore**  
Agent  
910-642-8206



**Ben Worthington**  
Agent  
910-642-8206



**Jeff Register**  
Agent  
910-654-1100



**Jordan Carter**  
Agent  
910-654-1100



**Mike Waddell**  
Agent  
910-654-1100

113 West Smith St.  
Whiteville

**910-642-8206**

705 North Brown St.  
Chadbourn

**910-654-1100**





**DON'T BUY  
CROP INSURANCE  
UNTIL YOU CALL  
642-8493.**



**D.D. Cox  
Agency, Inc.**

All Risk Crop Insurance Sales and Service Since 1957

*"We are proud to serve the  
American farmer!"*

Phil Gore, Sales Manager  
Cheryl McRae, Representative  
Charlie Gore, Representative  
Pam Stanley, Office Representative

**16 White's Crossing Plaza, Whiteville**

An Equal Opportunity Provider

*"While You're In Town, Come By and See Us!"*

**Fair Bluff  
Auto**



Jeff Prince (910)734-2044 • Randy Coleman (910)207-2370

Open Monday-Saturday By Appointment

1080 Main Street, Fair Bluff

[www.fairbluffauto.com](http://www.fairbluffauto.com)



*Enjoy Your Stay In Town And Most of All "Have Fun!"*  
Congratulations To All The Farmers Who Grow Our Most  
**"POPULAR FRUIT!"**

**FAIR BLUFF AUTO**

Open Monday-Saturday By Appointment • 1080 Main St, Fair Bluff  
Call: (910) 734-2044 or (910) 207-2370 • [www.fairbluffauto.com](http://www.fairbluffauto.com)







2019 Junior Watermelon Court



2019 Watermelon Royalty at Watermelon Day at the Columbus County Community Farmers Market.



**Visit Us During The  
Watermelon Festival**

**LAND & HOME PACKAGES AVAILABLE**



**OAKWOOD HOMES**

Hwy. 410 South, Chadbourn • Open Mon-Fri 8-7, Sat 9-6, Closed Sunday • 654-4128

Let us put your family in  
a new home during our  
**SUPER  
SAVINGS DEAL!**  
Land/Home  
Packages Available

**Display Model Sale - SAVE \$1000s!**

**We Have Years Of Professional  
Experience and Service**

**WE CAN MAKE IT HAPPEN FOR YOU!**

