

2022 Fair Bluff, N.C.

Watermelon Festival

Saturday, July 30



Majestic Queen Brittany Moore, Queen Emma Ward and Princess Alexis Enzor

The News Reporter



Be sure to join us at 10:30 a.m. for the watermelon eating contest and boast your bragging rights for the whole year. (Adult and youth divisions)

Welcome to Fair Bluff's 2022 Watermelon Festival



**Mayor
Billy Hammond**

A Message from the Mayor ...

On behalf of our town government and citizens, we welcome tourists and guests to our fine town and community!

It is my sincere hope that you will enjoy the many attractions we have in Fair Bluff. The picturesque setting of the Lumber River, especially viewed from a stroll along the boardwalk, will make photo memories to last a lifetime. The local Depot-Museum has over a hundred years of town history on display, including civil war memorabilia. Columbus County's oldest building is located near the American Legion,

just west of town. It is known as the "Trading Post"

You're invited to browse our streets, visit our merchants and get to know some of North Carolina's finest people. We love tourists and hope your visit is a rewarding and wonderful experience.

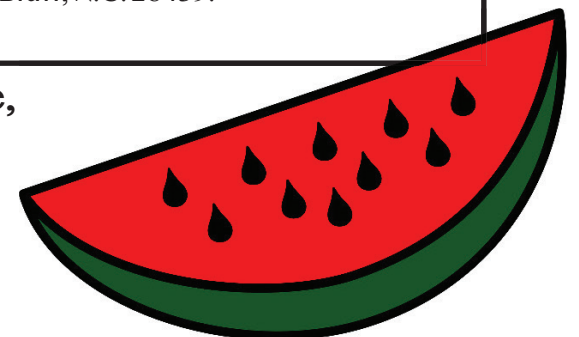
In the event you encounter a problem while in our town, I welcome your comments. You may call me at 910-649-7423 or write me at P.O. Box 157, Fair Bluff, N.C. 28439.

**Downtown Historic Fair Bluff welcomes everyone to come,
bring the family, and have fun during this year's
Watermelon Festival.**

TOWN OF FAIR BLUFF

Billy Hammond - Mayor

Council Members: Lester Drew, Grayson Jarvis, Clarice Faison, Ralph McCoy and Kathy Ashley - Town Clerk - Peggy Moore





On Friday, July 29, the Fair Bluff Rotary will sponsor a street dance on Riverside Drive featuring the band Past Perfect. They will get you in the mood to dance and sing along to many country, Southern rock and beach music tunes. They have entertained crowds at numerous beach restaurants, The Lumber River Campground and private events. Tickets are \$10 and may be purchased at the door. Call 910-234-2044 for more information.

Enjoy the 2022 Watermelon Festival!



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CAUSEY ROAD - FAIR BLUFF



The Watermelon Festival Parade is set to begin at 12:30 p.m. Saturday with lineup beginning at 11:30 a.m. on Causey Road. Entries are free of charge. (Contact Fair Bluff Fire Department for more information.)



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**Watermelon
Festival**



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Food & drink



Nicky Nance of BEMC throws candy to parade goers at a previous Watermelon Festival in Fair Bluff.

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30

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2022
Fair Bluff, NC
WATERMELON
FESTIVAL

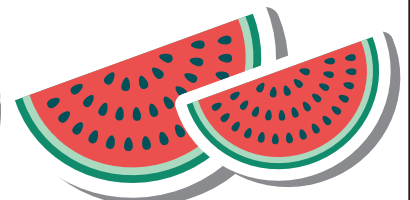
Sponsored by the Fair Bluff Chamber of Commerce

We will have our first ever "Food Truck Rodeo" for the 2022 Fair Bluff Watermelon Festival. They will be serving from 5-9 p.m. on Friday night and 9 a.m.-3 p.m. on Saturday on Riverside Drive in Fair Bluff.

Congratulations on the 2022 Watermelon Festival



GOODYEAR



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Festival founders A.J. Worley, left, and Monroe Enzor Sr..



Like their grandfathers, these two young men are lifelong friends. Their agricultural roots run deep, and they have participated in the Watermelon Festival since birth. They both share a love of growing watermelons and duck hunting. It seems only natural that the two of them would take over the leadership of the watermelon contests. (Above is a photo that was in *The News Reporter* some time between 2002 and 2006).

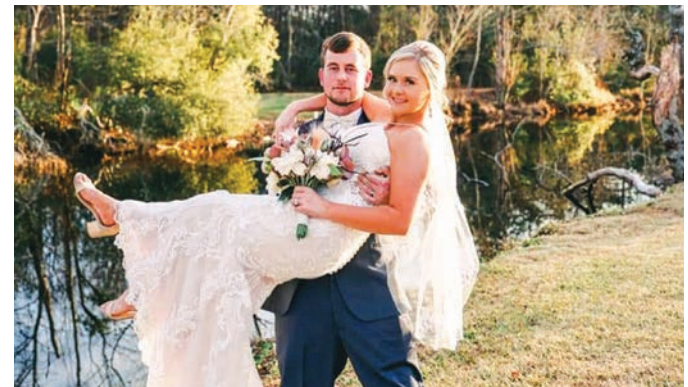


The tradition continues with Adam Worley and Sawyer Enzor Strickland chairing the Fair Bluff Watermelon Contests. They are grandsons of the founders.



RUSTIC FARM WEDDING VENUE

Located on the edge of the beautiful historic Fair Bluff, Horne Bay Farm has a rustic natural beauty and an easy elegance. Southern charm and Personality abound at the majestic barn, the open air pavilion overlooks ponds and horse pastures. Contrasting elements make this the perfect setting for any wedding or event.



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Horne Bay Farm can provide you with the props to carry out your wedding theme.

Horne Bay Farm



Kathy H. Ashley 910-840-4091
Hornebayfarm.com



Staff file photo by Justin Smith

Jeff Prince rounds up competitors at the conclusion of the Fair Bluff Rotary Duck Race in the Lumber River.



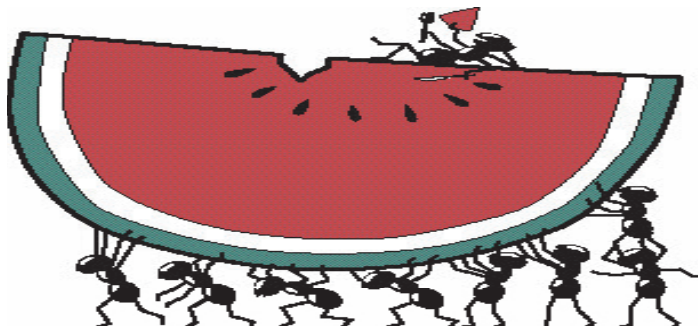
16th Annual Rotary Club Duck Race Saturday, July 30

This year, the 16th Annual Fair Bluff Rotary Duck Race will be held on Saturday, July 30, at 2:30 p.m. The race is the signature fundraiser for the Rotary Club of Fair Bluff. The race will be held as part of the annual Fair Bluff Watermelon Festival.

The race can be viewed from the riv-

erwalk of the Lumber River, adjacent to Riverside Drive in the Town of Fair Bluff. For those unable to attend the race in person, the race will be broadcast live online and can be viewed at facebook.com/fairbluffwatermelonfestival.

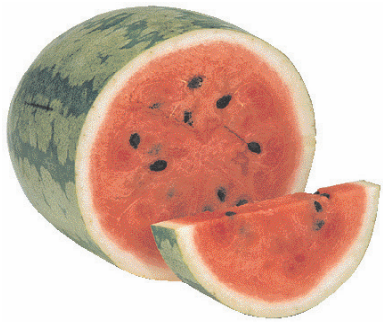
To purchase tickets, visit www.fair-bluffrotary.org.



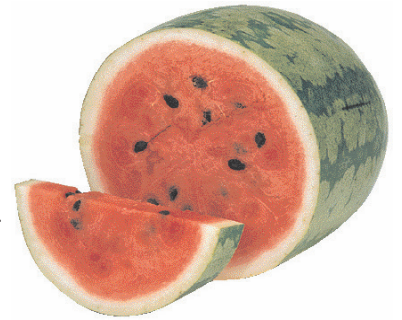
Festival T-shirts can be purchased at the Fair Bluff Visitor Center, Sassy Shack and United Bank in Chadbourn. (\$12 youth and adult sizes)



Schedule of Events for the 2022 N.C. Watermelon Festival on Riverside Drive, Fair Bluff



Friday, July 29 & Saturday, July 30



Friday, July 29

7-9 p.m. Past Perfect Band.
\$10 admission. Food Rodeo Trucks will be on site. (Sponsored by Fair Bluff Rotary 910-734-2044.)

Saturday, July 30

7-8:30 a.m. Vendor set-up
(Sponsored by the Fair Bluff Chamber of Commerce).

7:30-9:30 a.m. Quality and

size watermelon registration.
(Sponsored by the Fair Bluff Watermelon Growers Association)

8:55 a.m. National Anthem by Brittany Moore - Fair Bluff Majestic Queen (Sponsored by the Fair Bluff Chamber of Commerce).

9 a.m. Baby Melon Princess and Master Competition.

9:15 a.m. Petite Melon Princess and Master Competition.
(Sponsored by the Fair Bluff Chamber of Commerce).

10 a.m. Big watermelon weigh-in and awards presentation.

10:30 a.m. Watermelon eating contest, youth and adult.

11 a.m. Quality contest awards presentation, youth and adult.

(Sponsored by the Fair Bluff Watermelon Growers Association)

11:30 a.m. Mini Melon Princess Competition. Fair Bluff Chamber Event)

12:30 p.m. Fair Bluff Watermelon Festival Parade (No entry fee. Line up at 11:30 a.m. on Causey Road). (Sponsored by the Fair Bluff Fire Department).

1:45 p.m. Tiny Melon Princess Competition.

2 p.m. Little Melon and Junior Princess Competition.

2:15 p.m. Bathing Beauties and Little Gents.

(Sponsored by the Fair Bluff Chamber of Commerce).

2:30 p.m. Duck Race.
(Sponsored by Fair Bluff Rotary 910-734-2044.)

3 p.m. Introduction of Watermelon Princess, Teen Miss and Queen Contestants.

3:15 p.m. Recognition of Visiting Queens.

3:30 p.m. Entertainment - McKinley Lanier - Azalea Festival Princess.

3:40 p.m. Legs Competition (males only) open to public - see Sue at front of stage.

(Sponsored by the Fair Bluff Chamber of Commerce).

6 p.m. Watermelon Queens Dance.

Coronation of Watermelon Princess, Teen Miss and Queen.
At Horne Bay Farm - 1569 Causey Rd., Fair Bluff (\$5 Admission)

(Sponsored by the Fair Bluff Chamber of Commerce).



fairbluffwatermelonfestival.org

Facebook @ Fair Bluff watermelon festival.



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Watermelon Festival!*



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see us!!*





Brenden Jones
NC House of Representatives

**Congratulations on another
successful
Fair Bluff
Watermelon Festival**



Paid for by committee to elect Brenden Jones

Fair Bluff Watermelon Festival

2022 Youth and Adult Quality/ Sweetness Contest Rules

1. Watermelons will be accepted from the counties of Columbus, Bladen, Brunswick, and Robeson in North Carolina. Entries may also be from Horry, Marion or Dillon counties in South Carolina.
 2. Growers must bring two watermelons of the same variety to enter in the contest. The judges will have the ultimate choice as to which watermelon they will cut to be judged.
 3. Only one entry per person is allowed in the quality/sweetness contest. There will be no more than a total of two entries (four melons total) per family/farm in the youth and/or adult division. (The entry may be in more than one person's name such as a husband and wife or multiple children.)
 4. Each grower must bring two (2) watermelons to Riverside Drive behind Main Street on July 30 between 7:30–9 a.m. When watermelons are checked in, each grower will be assigned a number, which will be placed on the grower's watermelons prior to the beginning of judging.
 5. The overall winner, with the highest score, of the quality contest will claim the title of the "Best Tasting Watermelon of the Fair Bluff Watermelon Contest."
 6. The first place Quality Winners in both the youth and adult divisions will be asked to ride in the Fair Bluff Watermelon Parade. The parade will begin at 12:30 p.m. and the first place winner must report to parade line-up by noon. (Vehicle and signs will be provided for the winner to ride in the parade.)
- If additional information is needed for the quality contest, please contact either co-chairman of the Fair Bluff Watermelon contests: Sawyer Enzor Strickland at 919-576-4159 or Adam Worley at 910-207-8538.
- <https://fairbluffwatermelonfestival.org>

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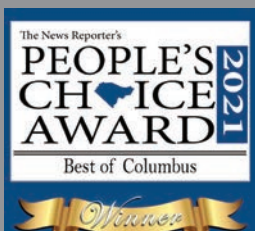
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John Bass of Fairmont was the Largest Watermelon Winner in 2021 with his 152 pound entry.



Earl Oxendine of Cerro Gordo had a prize winning watermelon crop in 2021. His grandchildren took the first place honors as he secured second place. The 2022 festival, on July 30, will once again offer both the youth and adult quality divisions.

Fair Bluff Watermelon Festival

2022 Rules and Guidelines for the Largest/Size Contest

1. Watermelons will be accepted from the counties of Columbus, Bladen, Brunswick, and Robeson in North Carolina. Entries may also be from Horry, Marion or Dillon counties in South Carolina.
2. Only one entry per person is allowed in the largest/size contest.
3. Each grower must bring their entry to Riverside Drive behind Main Street on July 30 between 7:30 – 9 a.m. When watermelons are checked in, each grower will be assigned a number, which will be placed on the grower's watermelon prior to the official weighing.
4. The first place winner will be asked to ride in the Fair Bluff Watermelon Parade. The parade will begin at 12:30 p.m. and the first place winner with their melon must report to parade line-up by noon. (Vehicle and signs will be provided for the winner to ride in the parade.)

If additional information is needed for the largest/size contest, please contact either co-chairman of the Fair Bluff Watermelon contests: Sawyer Enzor Strickland at 919-576-4159 or Adam Worley at 910-207-8538. <https://fairbluffwatermelonfestival.org>.



*Enjoy this year's
Watermelon Festival*



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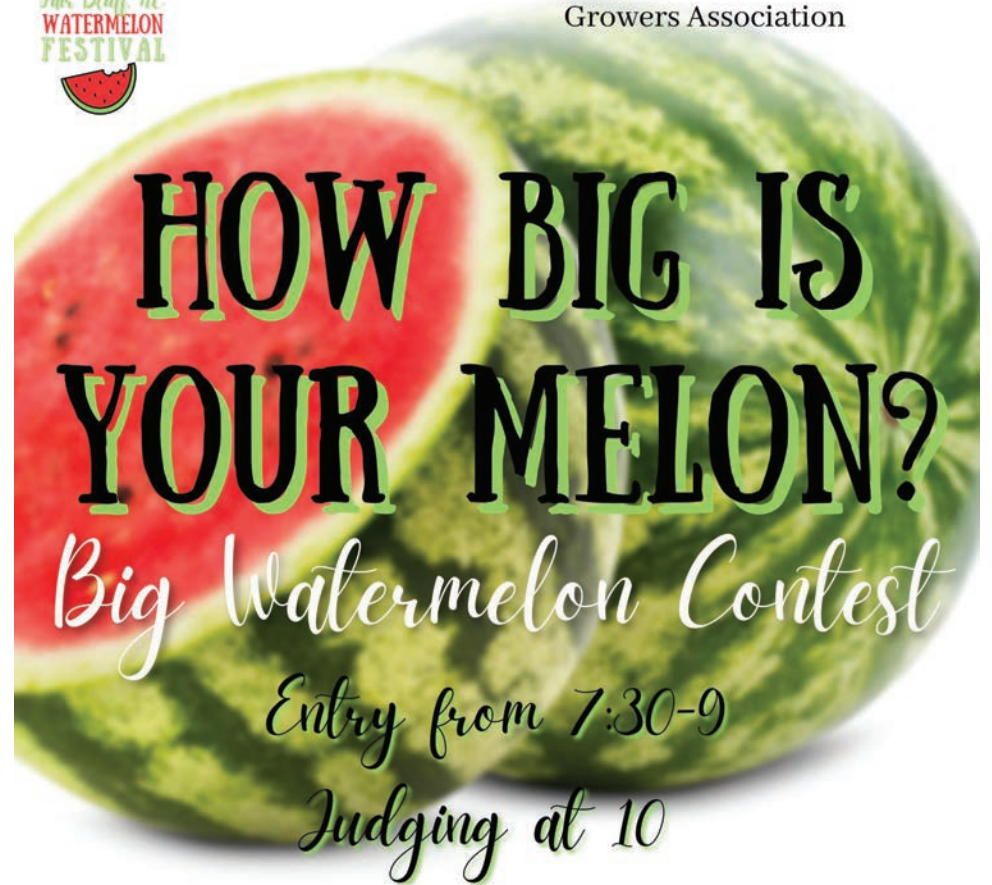




Register your large and quality melons between 7:30-9 a.m. (Follow registration signs next to town hall.)



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Ben Worthington
Agent
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113 West Smith St., Whiteville / Addison Agency

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A Queens Dance will be held on Saturday night at Horne Bay Farms in Fair Bluff. Come and see who will be crowned the new Princess, Teen Miss and Watermelon Queen. Admission is \$5 and food trucks will be on site.



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Melon Belle Ambassador Aria Bowen will be welcoming guests with the Fair Bluff Queens during the 2022 Watermelon Festival.

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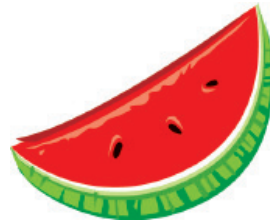
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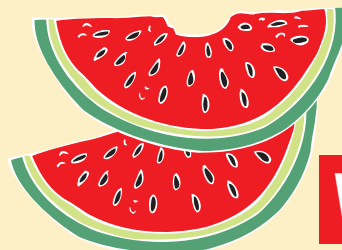
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