

“Your Pet Ought To Be in Pictures”

Imagine
your pet
in full color
on the cover of
**THE
NEWS-ITEM
Pet
Calendar**



HERE'S HOW IT WORKS...

Bring in, or send us, a sharply contrasted color photo of your pet. Our readers, through a quarter a vote, will decide which one will be our “Pet of the Year.” The top 13 vote-getters will appear in our 2027 pet calendar.

The “Pet of the Year” will be on the cover and the other 12 pets will appear on a month of the calendar.

*Best of all, all money collected
for the votes will support*

THE NEWS-ITEM
Newspapers in Education

RULES:

1. Send a high quality, sharply contrasted, horizontal color photo of your pet to the attention of Kimberly Glennon, Pet Calendar, c/o The News-Item, P.O. Box 587, Shamokin, PA 17872. Or email to promotions@newsitem.com subject line Pet Calendar. All photos should be either in a JPEG or PDF file. be sure to include Pet's name and Owner name.

2. Lightly PRINT your name, address and daytime phone number, along with your pet's name on the back of the photo. Please make sure information is clear and legible. *Photos will not be returned unless accompanied by a self-addressed stamped envelope.*

3. Photo submission deadline is
October 29, 2026 at NOON. NO EXCEPTIONS!

4. Pet photos will be published in early November with a ballot to cast your votes. Readers will cast quarter votes for their favorite pet. The pet with the most votes will be declared the “PET OF THE YEAR.” Twelve runner-ups will be Pet of the Month. Voting deadline is November 25, 2026. In case of a tie, a coin toss will determine the winner. All winners will be notified by phone.

5. Employees of The News-Item and their families are not eligible to win.

