

# New Jersey Hills Media Group

## Inserts Rates

### SINGLE CARD (8.5X11) - \$55 PER THOUSAND

TABLOID PAGES	STANDARD PAGE	NEWSPRINT PER(1000)	GLOSSY (PER 1000)
1 - 4	2	\$55	\$57
8	4	\$55	\$60
12	6	\$60	\$63
16	8	\$60	\$66
20	10	\$65	\$69
24	12	\$65	\$72
28	14	\$70	\$75
32	16	\$70	\$78
36	18	\$75	\$81
40	20	\$75	\$84

## Inserts Requirements

**(Minimum order of 5,000)**

All inserts must be approved prior to insertion. Materials must be delivered 5 working days prior to insertion.

**Size Requirements:** Height: 7" - 10.5" (flat or 1/4 folded) Width: 5" - 10.5" (flat or 1/4 folded)

**Page Counts:** Broadsheet 4-80 pages. Tabloid, 8-144 pages.

**Single Sheets:** Maximum 80lb. stock. Minimum 60 lb. stock.

Inserts are to be bricked stacked, untied on skids. Skids are to be shrink-wrapped and banded. Skids must be tagged with the name of the publication, printer's name, the name of the insert, the insert date, the total quantity of the shipment, the total quantity per skid and the amount of inserts per bundle.

Boxed inserts need to be placed in the box, neatly packed in compensated bundles with a label placed on top and sides identifying the publication, the printer's name, the insert name, the insert date, the total insert quantity, the total number of boxes and the amount of inserts per box.

**ALL INSERTS MUST BE DELIVERED TO:**

**The Times Leader**

90 E. Market St., WilkesBarre, Pa. 18701 • 570-829-7288

**Delivery Hours:** Monday through Friday 8:00 AM to 4:00 PM by Friday prior to publication

## Print, Insert & Deliver Rates

**8 3/8 x 10 7/8 70 lb Coated Stock • \$700 per 5,000**

\$140 Per Thousand - Color Ink / 1 Side

\$170 Per Thousand - Color Ink / 2 Sides

\$170 Per Thousand - 4 Color Ink / 1 Side

\$220 per Thousand - 4 Color Ink / 2 Sides

**11x17 70lb coated stock/ 2 sides/ folded/ 4 page/ 4 color • \$1,250 per 5,000**

\$250 Per Thousand - 4 Color Ink / 2 Sides

Larger quantities available in both sizes/ Call for rates