

# NEW JERSEY HILLS MEDIA GROUP



## Out & About

### Entertainment Guide to the Arts and Leisure

Our affluent areas are rich in arts and culture. Out & About covers it all. From week to week, our award-winning entertainment section is filled with the finest in art, book reviews, music, travel, local theater, and so much more.

*Out & About provides the results our advertisers expect!*

*Out & About brings businesses closer to their customers.*

ADVERTISING DEADLINE: Friday, 11:00 am  
 PROOF DEADLINE: Wednesday prior to publication  
 Only the Open Rate is commissionable

### ADVERTISING RATES & REQUIREMENTS

Level	Inches	4 x 9.6"	4 x 4.6"	3 x 7"	3 x 5"	3 x 4"	2 x 9.6"	2 x 5"	2 x 4"	2 x 3"
1	Open*	\$2,332	\$1,165	\$1,215	\$875	\$695	\$1,165	\$580	\$465	\$350
2	50	\$2,097	\$1,049	\$1,100	\$780	\$625	\$1,049	\$520	\$420	\$315
3	100	\$1,994	\$997	\$1,000	\$715	\$575	\$997	\$480	\$380	\$280
4	250	\$1,859	\$928	\$875	\$625	\$500	\$928	\$420	\$340	\$250
5	500	\$1,768	\$882	\$800	\$575	\$450	\$882	\$380	\$300	\$225
6	1,000	\$1,679	\$839	\$725	\$515	\$415	\$839	\$345	\$270	\$200
7	1,400	\$1,597	\$799	\$630	\$450	\$360	\$799	\$300	\$240	\$180
8	2,800	\$1,446	\$724	\$565	\$400	\$325	\$724	\$270	\$215	\$160
9	5,600	\$1,347	\$687	\$500	\$360	\$285	\$687	\$240	\$190	\$150

**Additional Color Charge - \$50**

### Column Widths

Columns	Inches
2	4.8
3	7.25
4	9.8

The Bernardsville News • Observer-Tribune • Echoes-Sentinel  
 Hunterdon Review • Randolph Reporter  
 Mt. Olive Chronicle • Roxbury Register • Madison Eagle  
 Florham Park Eagle • Chatham Courier  
 Hanover Eagle & Regional Weekly News • Morris NewsBee • Citizen