

New Jersey Hills Media Group Retail Advertising Rates

Level	Contract Inches	Bernardsville News per column inch	Observer Tribune per column inch	Echoes-Sentinel per column inch	Hunterdon Review per column inch	West Morris Reporter per column inch	Full Run 5 Recorder Paper Buy per column inch	Madison Eagle, Florham Park Eagle, Chatham Courier SOLD ONLY IN COMBO	Hanover & NewsBee SOLD ONLY IN COMBO	All 5 Eagle Group	The Citizen	The Progress	Combination Rates	
1	Open	\$23.00	\$18.75	\$14.75	\$10.25	\$11.50	\$51.00	\$11.50	\$10.25	\$16.00	\$12.00	\$13.75	All 10	\$57.00 pci
2	50	21.00	17.00	13.25	9.25	10.50	49.00	10.50	9.25	14.50	11.00	12.50	(on contract)	
3	100	18.75	15.25	12.00	8.50	9.50	47.00	9.50	8.50	13.00	9.75	11.00	All 10	\$61.00 pci
4	250	17.00	13.75	10.75	7.50	8.50	45.00	8.50	7.50	12.00	8.75	10.00	All 12	\$64.00 pci
5	500	15.00	12.25	9.75	6.75	7.75	43.00	7.75	6.75	10.75	8.00	9.00	(on contract)	
6	1,000	14.25	11.75	9.25	6.50	7.25	41.00	7.25	6.50	10.00	7.50	8.50	All 12	\$69.00 pci
7	1,400	13.50	11.00	8.75	6.00	7.00	39.00	7.00	6.00	9.50	7.00	8.00		
8	2,800	13.00	10.50	8.25	5.75	6.50	37.00	6.50	5.75	9.00	6.75	7.75		
9	5,600	12.00	10.00	8.00	5.50	6.25	35.00	6.25	5.50	8.50	6.50	7.35		
Pick-up Rate		15.00	12.25	9.75	6.75	7.75		7.75	6.75	10.75	8.00	9.00		

POLITICAL ADVERTISING RATES
\$9.00 pci each paper paid in advance

COLOR CHARGES:

Process Color \$310
Spot Color \$145

DON'T MISS OUR SPECIAL SECTION ISSUES INCLUDING OUR GLOSSY ELEGANT LIFESTYLES MAGAZINE

STATED FREQUENCY CONTRACTS

Minimum inch req.	13 of 26 weeks	26 of 52 weeks	52 of 52 weeks
2"	100" Level	250" Level	1400" Level
5"	250" Level	500" Level	2,800" Level
8"	500" Level	1,000" Level	5,600" Level
16"	1,000" Level	1,400" Level	
31 1/4"	1,400" Level	2,800" Level	

Column Widths

Columns	Inches	Picas
1	1.5	9.3
2	3.2	19.3
3	4.8	29.3
4	6.5	39.3
5	8.2	49.3
6	9.8	59.3

Mechanical Requirements

Our newspapers are printed offset. Any camera-ready artwork or reproduction proofs should be screened 85 lines.

Broadsheet pages -
9.8" wide x 20.5" deep

Tab pages -
*4 col. (9.8") wide
x 9.6" deep*

The resolution of art/ads should be 300dpi. PDF files are preferred and can be e-mailed to respective ad representatives.

Rates subject to change with 30 days notice. Only Open Rates are commissionable. Multiple paper buys in the same week of publication will only count as one insertion towards contract fulfillment. Only advertisers who have signed an advertising agreement will receive a contract rate. Our contracts automatically renew.

ROP DEADLINE: FRIDAY, 11:00 AM