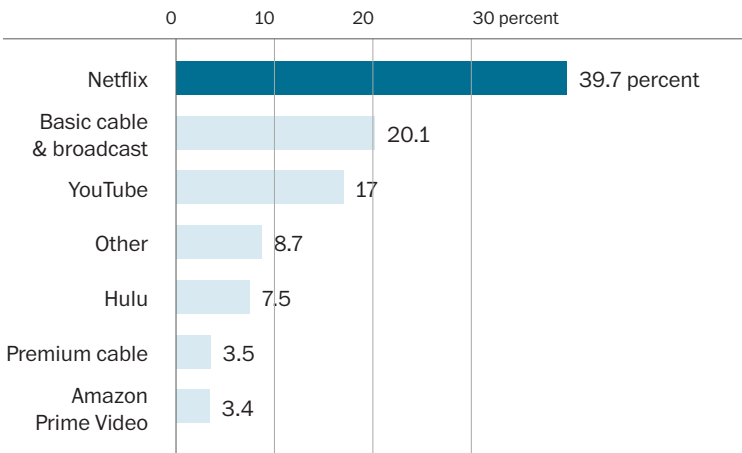
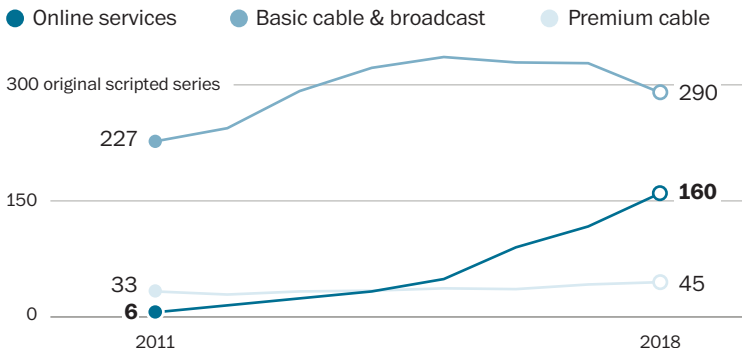


Netflix is the most popular platform for watching TV

Chart shows platform that respondents said they use the most often.



Online services also now make almost a third of all original scripted series



Source: Data for Netflix as preferred platform from Cowen and Co. Consumer Tracking Survey, May 2018. Data on estimated number of original scripted series from FX Network Research as of Dec. 5, 2018.