

January 2, 2014

MEMORANDUM

**Athletics
Administration**

Athletics Director
Eric Hyman

Chief of Staff
Marcy Girton

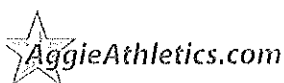
**Senior Associate
Athletics Directors**
Jason Cook
Raymond Harrison
Penny King, SWA
Jeff Toole

**Associate Athletics
Directors**
Alan Cannon
Mike Caruso
Kevin Hurley
Justin Moore
Mona Osborne
Ingrid Villar-Woods

**Assistant Athletics
Directors**
Cathy Capps
Garry Gibson
Troy Kema
Steve Miller

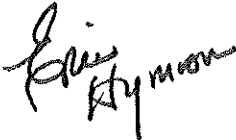
**Office of the
Athletics Director**
979.862.2586

Athletics Department
Texas A&M University
P.O. Box 30017
College Station, Texas
77842-3017



To: Dr. Karan L. Watson, Provost & Executive Vice President for Academic Affairs
Co-Chair, Council for the Built Environment

Ms. B. J. Crain, Vice President for Finance and Administration and CFO
Co-Chair, Council for the Built Environment

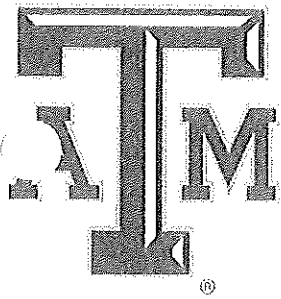
From: Eric Hyman 
Director of Athletics

Subject: Request for Kyle Field Garage

The renovation and expansion of Kyle field is the largest construction project in the history of Texas A&M University. Construction will last for two years and will impact over 900 parking spaces adjacent to the stadium. This area will no longer have adequate space for surface parking. The Kyle Field architectural firm, Populous, has studied and recommended that 1000 parking spaces are needed. These spaces will support the new west side amenities including suites, loge boxes and club level seats. The parking foot print available post-construction will only support 300 surface spaces. Importantly, the 2004 Campus Master Plan identifies the west side of Kyle Field as a garage location.

Transportation Services has worked closely with Athletics and the 12th Man Foundation over the years to develop a premium game day parking experience. The 12th Man Foundation purchases nearly 9,500 parking spaces at \$15.00 per space per game and Transportation Services sells another 10,000 spaces to the public. Athletics and the 12th Man Foundation are good partners of Transportation Services and the parking system by directly or indirectly contributing over \$2 million dollars in revenue to the parking system in 2013 alone.

Transportation Services has provided financial analysis showing a garage on the west side of Kyle Field will generate new visitor revenue as a result of additional year-round events planned in the enhanced stadium facilities. Beginning when the garage opens, the 12th Man Foundation agrees to incrementally increase the parking rate per space paid to Transportation Services to reach an average of \$30 per game within eight years.



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Transportation Services acknowledges the desire of The 12th Man Foundation to provide a premium game day parking experience for donors. As the university grows in the future, Transportation Services feels the parking system would ultimately benefit from the additional spaces provided by adding this garage; however, the sustainability or success of the parking system is not immediately nor significantly impacted by the loss of parking spaces around Kyle Field.

To increase the premium game day experience and with the anticipated growth of the university, Athletics and 12th Man Foundation jointly request a parking structure that is architecturally consistent with the redeveloped stadium be built on the west side to support the redeveloped Kyle Field.

cc: Transportation Services
12th Man Foundation

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