Hearing loss is simply turning down the volume on life, right? Isn’t it something we can expect with aging? These are a few simple myths about hearing loss and the truth is important to understand.

Hearing loss doesn’t sound like the volume being turned down at all. In fact, most of the time, hearing loss comes at different frequencies. When different frequencies or pitches are not able to be heard, other frequencies actually sound much louder than before as they takeover what you hear. Imagine if you turn the treble down on your radio and the bass up. You can still hear the music; however, it becomes more difficult to understand.

Therefore, the first sign of a hearing loss is when the crispness of sounds starts to disappear. The other frequencies make it difficult to hear short, high pitched sounds. This is also why loud environments become more and more difficult as background noise takes over the frequencies we can hear, and the conversation with our loved one is lost to the background.

Hearing loss can come from a wide variety of reasons ranging from genetics to pharmaceutical side effects. The most common reason however is from over exposure to loud noise. This doesn’t mean that you are old. In fact, more and more younger people are experiencing hearing loss from long durations of music through ear buds!

Hearing devices have come a long ways compared to your grandfather’s hearing aid. Not only are they specifically custom fit to your specific frequency of loss, but they have natural sound quality and have added features to help you reconnect with your world. In addition, Starkey Hearing Technologies (the only US manufacturer in the industry) has brought hearing devices into the mainstream with Circa AI™, the worlds first Healthable® hearing device. Added features include streaming music, phone calls, and even your own personal assistant straight into your ear. In addition, Circa AI™ tracks your steps as well as brain activity throughout your day and can even translate up to 27 different languages in the privacy of your ear.

Don’t miss more, engage more with these new Circa AI™. Call Sound Advice Hearing at (406)-221-3199 today for a no-obligation appointment!

What Does Hearing Loss Sound Like?

DID YOU SAY “TOOTHBRUSH”? When your brain is trying to identify what you can’t hear, the brain actually sounds like “TOOTHBRUSH”.

Healthy hair cells and an intact cochlea are absolutely essential for normal hearing (Illustration by DT Shum)s

Healthy hair cells on the ears allow you to hear sounds that can be painful to the ear, causing you to be unable to understand the sounds outside words. For example, the word “TOOTHBRUSH” may sound like “GO BRUSH”.

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