MOUNTIE AWARD WINNERS



The Official Community Choice Awards

Chosen by Readers of

The Mount Airy Rews

Congratulations

To This Year's Winners!

Thanks to everyone who voted, we love connecting with our community.

Premier Sponsors:









The Votes Are In, And the Winners Are...

The publication you are holding in your hands, or reading online, is the result of many hours of work by our staff, but more importantly, the result of feedback from the many readers who voted on these outstanding merchants. Our thanks to our readers for taking time to

study the ballot and vote on the entries they believe to be the best in Mount Airy and surrounding areas. Most assuredly, the results here are The Readers' Choice. How were the results deter-mined that you see here? There were thousands of votes cast online. All the entries

by categories were then counted electronically to obtain the results.

Our readers are the best year in and year out. For many years you have shown how much you like this special publication, and we appre-ciate your support. If you are a business owner and want to be included on the ballot next year, please email Advertising@ TheMountAiry. com. Our thanks to the advertisers that participated and to you for vot-ing. Winners will be presented with a special "Mountie" award certificate for display at their place of business.











<u>ACUPUNCTURE</u>

Buttonwood Chiropractic

and Acupuncture......Winner

Acupuncture Wellness Mount Airy.....Second Place <u>ALZHEIMER'S/MEMORY CARE</u>

Twelve Oaks Assisted Living &

Memory CareWinner

Priddy Manor Assisted Living & Memory CareSecond Place ASSISTED LIVING FACILITY

Dunmore Plantation......Winner

Twelve Oaks Assisted Living & Memory CareSecond Place

BARBER SHOP

Donna's Barber Shop......Winner

CHIROPRACTIC CENTER

Buttonwood Chiropractic and

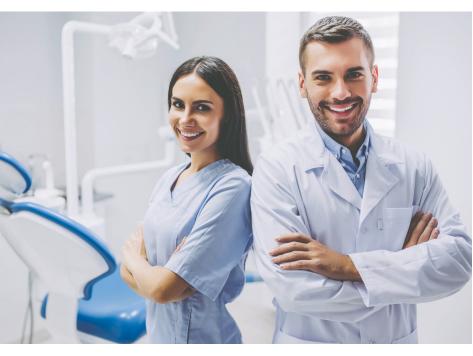
AcupunctureWinner

DENTAL HYGIENIST

Kayla Stone, RDH,

Dr. John L. Gravitte, DDS, PAWinner

Greta Fariss, Dr. John L. Gravitte, DDS, PA.....Second Place



DENTAL PRACTICE

Dr. John L. Gravitte, DDS, PA.....Winner Lane & Associates Family DentistrySecond Place

DENTIST

Dr. John L. Gravitte, DDS, PAWinner

Dr. James H. Wells, DDS......Second Place

EYE CARE CENTER

Dr. Dexter W. Street, ODWinner

Thank you for voting us the Best of 2024

EYEWEAR

Dr. Dexter W. Street, ODWinner Mount Airy Vision Center.....Second Place

GENERAL PHYSICIAN

Carl Ray Rhoden, MD, Novant Health

Surry Medical Associates......Winner

Dr. Challie Minton, Surry Rural Health CenterSecond Place GENERAL SURGEON

Elizabeth Bond, MD,

Northern Regional HospitalWinner David Jackson, MD, Northern Regional Hospital.....Second Place

GYM/HEALTH CENTER

Northern Wellness & Fitness CenterWinner

Workout AnytimeSecond Place



HAIR SALON

Salon 222Winner Virginia Thompson, Salon 1.....Second Place

HEARING AID CENTER

Miracle-Ear Hearing Aid Center.....Winner Moffitt AudiologySecond Place

HOSPITAL/MEDICAL FACILITY

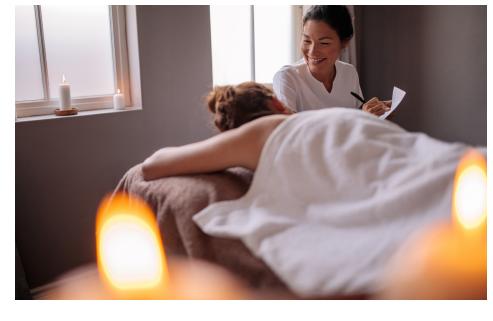
Northern Regional HospitalWinner

Surry Rural Health CenterSecond Place

IN HOME HEALTH

Mountain Valley Hospice & Palliative CareWinner

Home Instead Senior CareSecond Place



MASSAGE THERAPIST

Samson Oakley, CMT.....Winner Mount Airy Vision CenterSecond Place Terry HallSecond Place

Donna's Barber Shop Voted Best Barber Shop for 16 years 21 years of Serving our **Community** Duane Joyce | Chris Moorefield

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Thank You for Voting Our Team the Best of Surry County! We are Honored for Your Vote of Confidence!



VOTED BEST

- BEST REAL ESTATE COMPANY •
- BEST AUCTION COMPANY
- BEST REAL ESTATE AGENT ROGER CRAMER





R. Bracky Rogers CAI, CES, CRS, Founder NC/SC Auctioneer/Broker Started in 1964

Realtor of the Year 1980



B. Mark Rogers CCIM, CAI, AARE, AMM NC/VA/SC/WV/TN/GA Auctioneer/Broker

Started in 1981



Deidre B. Rogers NC/VA ABR, CRS, GRI, e-PRO, BAS,



Susan Rogers Holder NC/VA Auctioneer/Broker Started in 1986 Realtor of the Year 1994



Samuel Holder



NC/VA/SC Auctioneer/REALTOR® Started in 1996



NC/VA Auctioneer/REALTOR® Started in 1995

We are respectful

We have fun



Alison Johnson Started in 2013 Realtor of the Year 1996



Maggie Cockerhan Realtor of the Year 2018



Dana Whitaker Started in 2018 Realtor of the Year 2021



Roger Cramer NC/VA REALTOR®



Ruston Nelson





and *smart*





We are helpful

We stay *positive*

We strive for excellence



Josh Pickett

Anita Richardson



Summer Brannock Currin



Started in 2020

Matthew Riggan



Shelley Higgins REALTOR® Started in 2021

Technology Special Started in 2020



Started in 2021



Pedro Caro Started in 2023





Wayne Whisenhunt







Started in 2023





Laura Morgan Office Manager/REALTOR°



Renee Kirkman REALTOR® Started in 2023



Megan Simon REALTOR® Started in 2022



Julie Siders REALTOR® Started in 2024



Taylor Toler NC/VA Auctioneer & VA Real Estate Agent

– We are a *Jeαm* –

Pictured are Best Real Estate Agent Roger Cramer with his granddaughter Macy Swartz. Roger is licensed in North Carolina and Virginia and has more than 45 years in the Real Estate Industry. He is a 55 year member of the Masonic Lodge and a supporter of the Shriners Hospital. Roger is very active in the community, and as he says, he is the ONLY Roger at Rogers Realty & Auction. He is truly a Southern Gentleman who is loved AND appreciated by all who know him and is well deserving of being voted "The Best Real Estate Agent in the Mountie Awards"! We are super proud of you ROGER!



Roger Cramer



Mark Rogers



Dale Fulk

Mark Rogers and Dale Fulk were voted the Best Auctioneers in the Mountie Awards, with Mark finishing first and Dale coming in second. With 70 years of combined experience, Mark and Dale have the knowledge and expertise to make your auction a tremendous success! Both are active members of the State and National Auctioneers Association, as well as, the local, state and National Association of REALTORS®, and have conducted auctions in multiple states. If you are considering auctioning your property or want to ask us a question – Why Not Call The Best? We are super proud of these two amazing professionals!

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MEDICAL	PRACT	

Northern Family Medi	cine	Winner
Surry Rural Health Center		Second Place
<u>NURSE</u>		

Erica Mabe,

Novant Health Pediatrics KingWinner	Mt. Airy Drug
Tammy Brown, Northern PediatricsSecond Place	PHYSICAL THERAPY

NAIL SALON

Salon 222	Winner
Essence Nail Salon	Second Place

OBSTETRICS & GYNECOLOGY

No	rther	n Obst	tet	ric	:s &	Gynecology	Winner
		_					

Lyndhurst Gynecological Associates Second Place

ORTHOPAEDIC PRACTICE

Northern Orthopaedics......Winner

Tri-County OrthopedicsSecond Place

PEDIATRIC NURSE PRACTITIONER Erin Blackmon Haymore, CPNP,

Novant Health Pediatrics King	Winner
-------------------------------	--------

Erica Wilson, Northern PediatricsSecond Place



PEDIATRICIAN

Dr. Michelle Linkous, Novant Health Pediatrics King.....Second Place

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PHARMACIST

Tim Matthews, North Main Pharmacy	Winner
Jennifer Guyer, Gates Pharmacy	Second Place

PHARMACY/MEDICAL SUPPLY

North Main Pharmacy	Winner
Mt. Airy Drug	Second Place

Choice Physical	Therapy	Winner
_		

Northern RehabilitationSecond Place

SKILLED NURSING FACILITY

Northern Skilled Nursing Center.....Winner

Surry Community Health Center by Harborview......Second Place



TANNING SALON

UROLOGY

Suntan Magic	Winner
Hardy's Custom Golf - Tan Central	Second Place
<u>URGENT CARE</u>	
Northern Urgent Care	Winner
Surry Rural Health Center	Second Place

Northern UrologyWinner



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Heating & Air Service
Heating & Air Technicians Team
Generator Services
Plumbing Services
Best Boss - Jamie Vaughan































































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DINING









HAN	JBU	RGEF

wayberry Drive-in	vv inner
Cook Out	Second Place
HOME COOKING	
Aunt Bea's Barbecue	Winner
Cracker Barrel	Second Place

Mayberry Drive-InWinner

O'Dell's Sandwich ShopSecond Place



BARBECUE	
Aunt Bea's Barbecue	Winner
Porkey's Bar B-Que	Second Place
BREAKFAST RESTAURANT	
Rusty Rooster Southern Breakfast	Winner
The Derby	Second Place
BUFFET BAR	
Golden Corral Buffet & Grill	Winner
The Asian House	Second Place
CATERING	
13 Bones Restaurant	Winner
Aunt Bea's Barbecue	Second Place
CHINESE	
The Asian House	Winner
China One	Second Place

13 Bones Restaurant......Winner

Mi Casa on Main.....Second Place

Chick-fil-A Mount Airy......Winner

Speedy ChefSecond Place

Mt. Airy Meat Center.....Winner

Mayberry Meats And More.....Second Place

Mayberry Drive-InWinner

DINNER RESTAURANT

FRESH MEAT FOR GRILLING

GROUND STEAK SANDWICH

FAST FOOD

ICE CREAM/FROZEN DESSERT

acoops ice	Cream & Such	vv inner
Dairy Center		Second Place



WHAT DO YOU WANT? GUN & PAWN SHOP Thank you for voting us the Best of the Best in this Year's Readers

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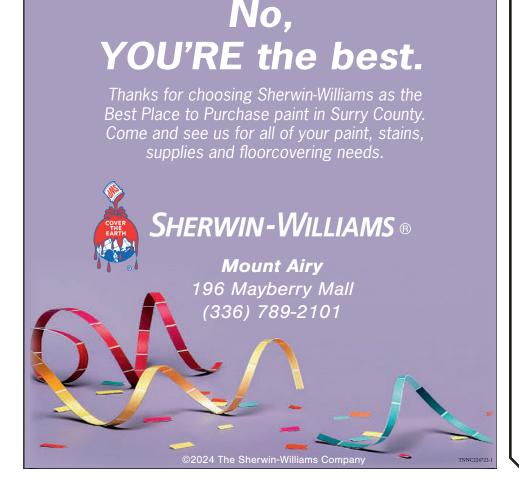




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Thank you Mt. Airy & Surry County for Voting us

BEST OF THE BEST 2024 BEST HOME IMPROVEMENT SERVICES BEST EXTERIOR CLEANING COMPANY IN THE READER'S CHOICE AWARDS!



DINING









ITALIAN

Boo's Italian Kitchen.....Winner Gondola Italian Restaurant......Second Place Mayberry Drive-InSecond Place

JAPANESE/SUSHI

Shikora Express	Winner
Kazoku Sushi and Bar	Second Place

LUNCH RESTAURANT

Boo	's	lta	ian Kitchen		Winner
_		~ :	•	_	





MEXICAN

Chile Rojo Mexican Cuisine	Winner
Tlaquepaque	Second Place
PIZZA	
Dizza Hut	Winner

PORK CHOP SANDWICH

Snappy's Lunch	Winner
Mayberry Drive In	Second Place



SEAFOOD

Libby Hill Seafood	Winner
13 Bones Restaurant	Second Place

SPORTS BAR

Coach's Neighborhood Grill	Winner
The Loaded Goat	Second Place
OTE ALCUIOLIGE	

<u>STEAKHOUSE</u>

13 Bones Restaurant	Winner
Dodge City Steakhouse	Second Place
WINGS	

Pizza Hut......Winner East Coast Wings + Grill......Winner

Boo's Italian Kitchen Second Place 13 Bones Restaurant Second Place

HOME, HOME SERVICES, & FINANCE





<u>ACCOUNTING</u>

Chad Stafford, Apr	io	Winner
Andrea Kniskern CPA	PLLC	Second Place



<u>CABINETS</u>

Yadkin Valley	Cabinet Company,	IncWii	nner
Carolina Roofing		Second I	Place

CONCRETE

Blue Ridge Concre	eteWinner
-------------------	-----------

Hawks ConcreteSecond Place



ATTORNEY

Andrew Brown,

BANK

Finger, Roemer, Brown & Mariani, LLP	Winner
Samantha McHone	Second Place

Carter Bank & TrustWinner

First Community BankSecond Place





CONSTRUCTION COMPANY

David Hill Builders, Inc.....Winner

Carolina RoofingSecond Place



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 - Vestibular Rehabilitation
 - Occupational Therapy

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HOME, HOME SERVICES, & FINANCE







CREDIT UNION

State Employees' Credit Union......Winner

Allegacy Federal Credit Union.....Second Place

ELECTRICITY PROVIDER

Surry-Yadkin Electric

Membership CorporationWinner

Duke Energy Second Place





Northside Wealth ManagementWinner

Edward Jones - Financial Advisor:

Kody Easter, CFP®IAAMS®.....Second Place

HEATING & AIR SERVICE

Jay's Heating, Air & Plumbing......Winner

Mayberry Heating & Air Conditioning.....Second Place





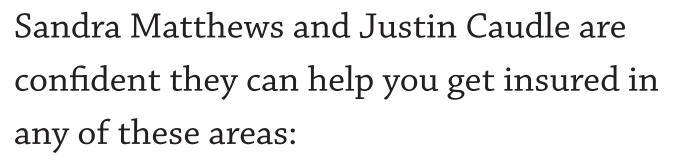






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Sandra Matthews Agent



Justin Caudle Agent



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HOME, HOME SERVICES, & FINANCE







HEATING & AIR TECHNICIAN	
Zane Shockley, Mayberry Heating & Air	Winner
Christopher Atkins, Chris's Heating & Air	Second Place
HEATING & AIR TECHNICIANS T	<u>EAM</u>
Jay's Heating, Air & Plumbing	Winner
Friendly Heating & Cooling	Second Place
HOME IMPROVEMENT SERVIC	CC C
	<u>, CS</u>
Johnson's Xtreme Softwash	



Winner
Second Place
Winner
Second Place
Winner
Second Place
<u>AWN CARE</u>
Winner
Second Place



	MASON CONTRACTOR
er ce	Gordon Hooker Masonry Contractor Winner
, C	Carolina RoofingSecond Place
er	MORTGAGE COMPANY/LENDER
ce	Northside Mortgage Group, LLC Winner
	State Employees' Credit UnionSecond Place
r	PAINTER
се	Carolina Roofing Winner
	Beautiful Home Painting by IvanSecond Place
	POOL INSTALLATION/SUPPLIES
ď.	Leisure Designs Pools & SpasWinner
	Carolina RoofingSecond Place
B	PRESSURE WASHING/SOFTWASH
	Johnson's Xtreme Softwash Winner
	Carolina RoofingSecond Place
	REAL ESTATE AGENT
	Roger Cramer,
	Rogers Realty & Auction Co., Inc Winner
	Holli Nowlin, The Greenhill GroupSecond Place
	REAL ESTATE COMPANY
er	Rogers Realty & Auction Co., Inc Winner
се	Hodges RealtySecond Place
	RETIREMENT COMMUNITY
er	RidgeCrestWinner
се	Priddy Manor Assisted Living & Memory CareSecond Place
	ROOFING/ROOF REPAIR
er	Carolina Roofing Winner
се	Bill Norman ConstructionSecond Place
Ξ	SIDING
er	Carolina Roofing Winner

PEOPLE & PLACES







Stanley Home Improvements.....Second Place



|--|

Jay's Heating, Air & Plumbing	Winner
Jamie Vaughan,	
BOSS	
Downtown Mount AirySeco	ond Place
Downtown Mount AirySeco	ond Place

Reggie Bowman, Carolina Roofing.....Second Place

Mayberry Market & Souvenirs......Winner

Hope Community Church	Winner
Mount Airy Weslevan Church	Second Place



DAY	CAR	Е

<u>CHURCH</u>

Winner
Second Place
Winner

HOTEL/MOTEL

Hampton Inn Mount Airy	Winner
Holiday Inn Express & Suites Mount Airy	Second Place
LARGE BUSINESS/CORPORAT	<u>ION</u>
Altec Industries	Winner
Northern Regional Hospital	Second Place
LOCAL COLLEGE/UNIVERSITY	
Surry Community College	Winner

LUCAL SCHUUL	
White Plains Elementary School	Winner
North Surry High School	Second Place

Wake Forest UniversitySecond Place



MARTIAL ARTS ACADEMY
<u>IVIANTIAL ANTO ACADLIVIT</u>

Cross Creek Country ClubWinner	School of Hard Knox Martial ArtsWinner
Pilot Knob Country ClubSecond Place	Pyles Jiu JitsuSecond Place





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Thomas Alexander Cochrane



We welcomed Jackson Wade Thompson to the Crew June 28, 2023



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PEOPLE & PLACES









MOST COMM	UNITY INVOL	VED BUSINESS

Dr. John L. Gravitte, DDS, PA	Winner
Northside Mortgage Group, LLC	Second Place
NEW BUSINESS	
Pruitt Pest Management, LLC	Winner
State of Graze	Second Place
PRE-SCHOOL	
Original Rainbow Childcare Center	Winner

Central United Methodist Child Care.....Second Place





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<u>SMALL BUSINESS</u>

Carolina Roofing	Winner
Jay's Heating, Air & Plumbing	Second Place
WEDDING VENUE	
White Sulphur Springs	Winner
Pilot Mountain Vineyard and Weddings	Second Place
WINERY/VINEYARD	
JOLO Winery & Vineyards	Winner
Old North State Winery	Second Place







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BEST PEDIATRICIAN

Northern Pediatrics

BEST URGENT CARE

Northern Urgent Care

BEST UROLOGY PRACTICE

Northern Urology

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Northern Skilled Nursing Center

BEST GENERAL SURGEON

Elizabeth Bond, MD, Northern Regional Hospital



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SERVICES









<u>AUCTION COMPANY</u>

Rogers Realty & Auction Co., Inc	Winner
Mayberry Online Auction	Second Place

<u>AUCTIONEER</u>

Mark Rogers,

Rogers Realty & Auction Co., Inc.Winner

Dale Fulk, Rogers Realty & Auction Co., Inc.Second Place



COMPUTER SERVICE/REPAIR

PC-Medic ComputersWinner

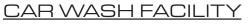
CyberGearSecond Place





Thank you for voting Altec Best Large Business/Corporation!





Crouse's Auto Detailing and Heavy

Equipment WashingWinner
SheetzSecond Place

CLEANING SERVICES

Carlene's Cleaning Service......Winner

Mirta Services.....Second Place





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SERVICES









CUSTOMER SERVICE

Dr. John L. Gravitte, DDS, PA	Winner
Northside Mortgage Group, LLC	.Second Place

DIGITAL MARKETING COMPANY

Xtreme! Marketing......Winner Seymour Digital Marketing.....Second Place



MONUMENT COMPANY

Acme Stone Co......Winner Dobson MonumentsSecond Place

PEST CONTROL/EXTERMINATING

Pruitt Pest Management, LLC.....Winner



DRY CLEANER

Hutchens Cleaners & LaundryWinner Zibby's Dry Cleaners & LaundrySecond Place **EMPLOYMENT AGENCY**

WorkForce Unlimited, LLC.....Winner Onin StaffingSecond Place

FARM/LAWN & GARDEN SERVICES

Mitchell's Nursery & GreenhouseWinner Mt. Airy Equipment CompanySecond Place

Moody Funeral Service & Crematory.....Winner Slate Funeral Home.....Second Place

GENERATOR SERVICES

Jay's Heating, Air & Plumbing......Winner Carolina Generators LLCSecond Place

GOLD BUYER

FUNERAL HOME

What Do You Want? Pawn Shop......Winner Mullins Pawn Shop & JewelersSecond Place JEWELRY REPAIR

PET GROOMING

Tender Touch Pet Grooming......Winner Susie JordanSecond Place

PHOTOGRAPHY SERVICES

Heavenly Angels Photography......Winner Dakota Goss Photography......Second Place

PLUMBING SERVICES

Jay's Heating, Air & Plumbing......Winner Groovy's Plumbing, LLCSecond Place SIGNS & GRAPHICS

Xtreme! Marketing.....Winner

Sign Medic, Inc.....Second Place VETERINARIAN OFFICE Animal Medical ServicesWinner

Surry Animal Hospital.....Second Place WEDDING SERVICES

Mullins Pawn Shop & Jewelers......Winner Creative Designs Flowers & Gifts......Winner

Marion's Jewelry......Second Place Cana / Mt. Airy Florist.....Second Place

SHOPPING









Mount Pilot Antique Mall.....Winner Mayberry Antique MallSecond Place

APPLIANCE STORE

Brannock & Hiatt Furniture Co., Inc.Winner BJ Stevens FurnitureSecond Place



ARTWORK/FRAMING

Talley's Custom Frame & Gallery......Winner Hampton House Art and FramingSecond Place **CARPORTS**

Carport Central......Winner Grand Slam CarportsSecond Place **CLOTHING STORE**

Mayberry Market & Souvenirs.....Winner Nichols Clothing......Second Place

CRAFT/FABRIC STORE Creative Sewing Machines.....Winner Fabric MenagerieRunner Up

FLORIST

Creative Designs Flowers & Gifts......Winner Airmont FloristSecond Place FORMAL WEAR

F. Rees Clothing Company......Winner Bridal & More.....Second Place

FURNITURE STORE

Brannock & Hiatt Furniture Co., Inc.Winner Homeway FurnitureSecond Place

GARAGE DOORS

Grand Slam CarportsWinner Foothills Garage Doors, LLC.....Second Place

GARDEN CENTER/NURSERY

Mitchell's Nursery & GreenhouseWinner Wall Greenhouse & Nursery......Second Place

GIFT STORE

Scarlet Begonias.....Winner Mayberry's Music Center.....Second Place







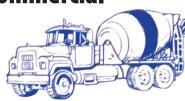
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CATERING

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SMALL | 15



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SHOPPING









	3%
PAINT STORE	

PAINT	STORE
-------	-------

Sherwin-Williams Paint Store	Winner
Lowe's Home Improvement	Second Place
PAWN SHOP	
Mullins Pawn Shop & Jewelers	Winner
	Lowe's Home Improvement

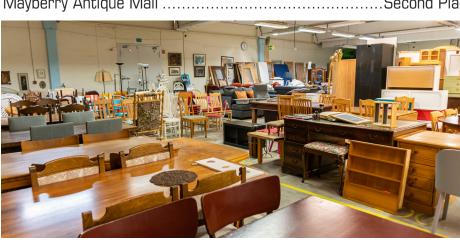
RENTAL EQUIPMENT/ITEMS	<u> </u>
Cooke Rentals	Winner
Horizon Equipment Rentals	Second Place

What Do You Want? Pawn Shop......Second Place

SHOE STORE	
Hill's Shoes	Winner
Shoe Dept. Encore	Second Place

USED I UNIVITURE ST	<u>Unl</u>
The Humble Hare	Winner





GLASS COMPANY Goin Glace LLC

Goin Glass, LLC	Winner
Becky's Glass Works	.Second Place
GUNS/AMMO	

Pilot Mtn Guns and Ammo......Winner What Do You Want? Pawn Shop......Second Place **HARDWARE STORE**

Foothills Hardware & Builders Supply......Winner Lowe's Home ImprovementSecond Place **JEWELRY STORE**

Mullins Pawn Shop & Jewelers.....Winner Marion's Jewelry.....Second Place

LAWN & GARDEN EQUIPMENT

Mt. Airy Equipment Company, Inc.....Winner Mount Airy Saw and MowerSecond Place MATTRESS STORE

Brannock & Hiatt Furniture Co., Inc.Winner Homeway FurnitureSecond Place





Jimmy's Used Cars	Winner
Granite City Used Cars	Second Place



JTO DEALER SERVICE DEPARTMENT

Scenic Au	itomotive Group	vvinner
Mount Airy	Toyota	Second Place

AUTO PARTS & ACCESSORIES Advance Auto Parts......Winner

Napa Auto Parts......Second Place <u>AUTO REPAIR - INDEPENDENT</u>

Northern Star GarageWinner Mount Airy Tire & Automotive......Second Place

<u>AUTOMOTIVE SALES STAFF</u> Scenic Automotive GroupWinner

Mount Airy Toyota.....Second Place



Simmons Powersports	Winner
Mt. Airy Yamaha Suzuki Polaris	Second Place
NEW CAR DEALER	
Scenic Automotive Group	Winner
<u>.</u>	

Mount Airy Toyota.....Second Place NEW CAR DEALER USED CAR **SELECTION**

Scenic Automotive GroupWinner Simmons Nissan.....Second Place





BODY SHOP

Frank Fleming Body Shop	Winner
Mount Airy Collision Center	Second Place

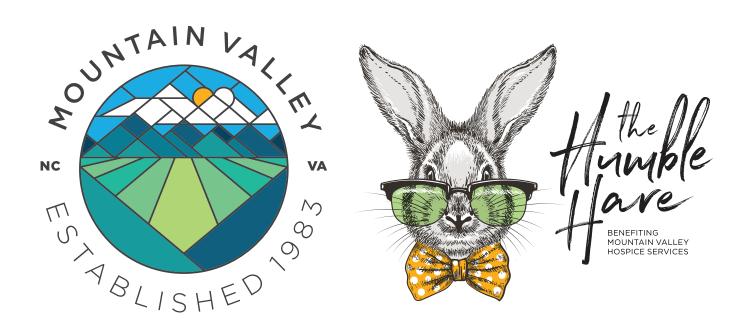


OIL CHANGES

Mt. Airy Tire & Automotive	Winner
Northern Star Garage	Second Place



THANKS FOR VOTING US YOUR FAVORITES!





A THREEPEAT WINNER! 2022 | 2023 | 2024





Everyone at Mountain Valley Hospice + Palliative Care and The Humble Hare thrift stores appreciates all of the support we receive from **the Mount Airy community!**













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Not yet a member of Cross Creek Country Club? Email magen@crosscreekcc.com to inquire about membership packages.

Here are a few reasons to consider joining:



- Driving Range Putting Green
- Chipping Green Operation 36 Golf Instruction



- Indoor & Outdoor Seating
- **Available**
- Delicious Food & Wine **Selections**
- Reservations Recommended



 Lifeguards on duty Swimming Instruction & **Summer Camp Available**



Tennis

- 2 clay courts • 2 hard surface courts
- Tennis instructions available



1129 Greenhill Road Mount Airy, NC 27030 (336) 789-5193 crosscreekcc.com

THANK YOU Surry **County!**





Best Local Schools

#1 - White Plains Elementary

#2 - North Surry High

The mission of the Surry County School System is to **Design Dreams** and **Grow** Leaders. Through the system's leadership framework, students are taught to lead themselves, lead with others, and change their world. We provide flexible choices that optimize student success, allowing them to take a **leadership** role in their education and find what **pathway** fits them best.

The Surry County School System is proud of all its schools, and we are humbled you chose two of our institutions the best of Surry County.

STAY CONNECTED!







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BEST Automotive
Dealer Service Department



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AWARDS

WINNER

*** 2024 ***

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VEHICLE DEALERS & SERVICES







TIRE STORE

Mt. Airy Tire & AutomotiveWinner Parrish Tire & AutomotiveSecond Place TOWING SERVICE

Chuck's Towing......Winner Ultimate Towing & Recovery......Second Place

TRUCK DEALERSHIP

Scenic Automotive GroupWinner

Simmons Nissan.....Second Place VEHICLE GRAPHICS

Xtreme! Marketing......Winner

Morgan DesignsSecond Place

Congratulations Winners!

Unique reasons to shop at small businesses

The numbers don't lie. Locally owned businesses may be classified as "small," but they have a big impact on the national economy.

According to the Bureau of Labor Statistics' Business Employment Dynamics report, small businesses created 10.5 million net new jobs between 2000 and 2019, accounting for 65.1 percent of net new jobs created since 2000 in the United States. The Government of Canada reports that the number of small businesses in Canada in 2020 was far greater than the number of medium and large businesses, accounting for 97.9 percent of all the businesses in the country. Supporting locally owned businesses is a great way to support a neighbor, but that's not the only attraction. Here are several reasons to shop small.

The feel-good factor

Doing for others certainly has an impact on the person on the receiving end, but also benefits the do-gooders. A November 2020 survey by Union Bank found that 72 percent of Americans said supporting small businesses was more important than getting the best deals. That may be due to the feeling of helping out a fellow neighbor.

Create job opportunities

Shopping at small businesses keeps those

establishments afloat, and it also keeps their employees afloat. Small businesses are the largest employers in the United States. That's also true in Canada, where 68.8 percent of the total labor force works for a small business. A person may never know when he or she — or a relative — will need a job. Keeping small businesses viable provides a strong job market for locals.

Keep more money in the community

The Small Business Administration says \$48 out of every \$100 spent at a small business stays in the community. Spend the same \$100 at a national retailer and only \$14 stays.

Enjoy a more local flavor

National retailers and other businesses follow a global business model that may not allow for much customization, but small businesses can provide products or services that relate directly to the needs of the communities they serve. These same small businesses also may be more inclined to work with local vendors and start-ups than national companies that have global supply chains.

These are just a few of the many reasons to seek out small businesses when in need of products or services.

Did you know?

Supporting small businesses ensures more money stays in the communities those businesses serve. The U.S. Small Business Administration says \$48 out of every \$100 spent at a small business stays in the community. On the flip side, when a person spends \$100 at a big-box store or a national chain, only \$14 remains in the community. Local businesses are more likely to utilize other local businesses, such as banks, service providers and even farms. Small businesses also pay employees, many of whom are local and shop local, thereby keeping even more dollars in their communities.

\$48 out of every \$100 spent at a small business stays in the community









