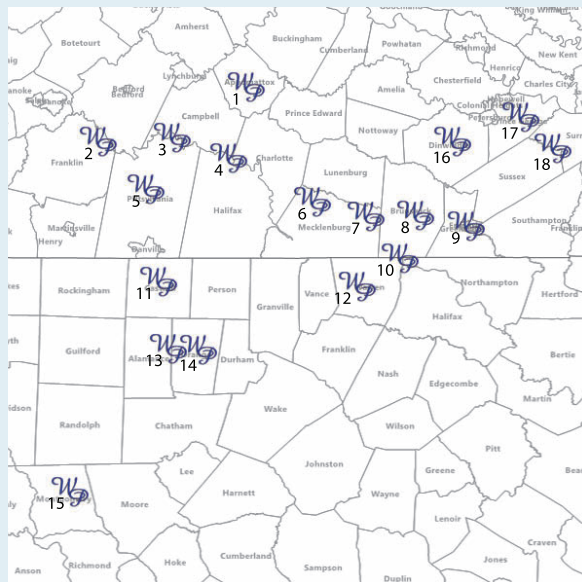


COVERAGE IN VIRGINIA & NORTH CAROLINA



1. **Times-Virginian** - 434-352-8215
589 Court Street
Appomattox, VA 24522
www.timesvirginian.com
2. **Smith Mountain Eagle** - 540-719-5100
1650 Scruggs Road
Wirtz, VA 24184
www.smithmountaineagle.com
3. **Altavista Journal** - 434-369-6688
1007 - A Main Street
Altavista, VA 24517
www.altavistajournal.com
4. **The Union Star** - 434-376-2795
241 Main Street
Brookneal, VA 24528
www.theunionstar.com
5. **Star-Tribune** - 434-432-2791
28 North Main Street • PO Box 111
Chatham, VA 24531
www.chathamstartribune.com
6. **The News Progress** - 434-447-3178
914 West Danville Street
South Hill, VA 23970
www.thenewsprogress.com
7. **South Hill Enterprise** - 434-447-3178
914 West Danville Street
South Hill, VA 23970
www.southhillenterprise.com
8. **Brunswick Times-Gazette** - 434-634-4153
219 Main Street
Lawrenceville, VA 23868
www.brunswicktimes-gazette.com
9. **Independent-Messenger** - 434-634-4153
111 Baker Street
Emporia, VA 23847
www.emporiaindependentmessenger.com
10. **Lake Gaston Gazette-Observer** - 252-586-2700
378 Lizard Creek Road
Littleton, NC 27850
www.lakegastongazette-observer.com
11. **Caswell Messenger** - 336-694-4145
137 North Main Street • PO Box 100
Yanceyville, NC 27379
www.caswellmessenger.com
12. **The Warren Record** - 252-257-3341
112 North Main Street
Warrenton, NC 27589
www.warrenrecord.com
13. **Mebane Enterprise** - 919-563-3555
106 North 4th Street
Mebane, NC 27302
www.mebaneenterprise.com
14. **The News of Orange County** - 919-732-2171
109 East King Street
Hillsborough, NC 27278
www.newsfororange.com
15. **Montgomery Herald** - 910-576-6051
341 N Main Street, Suite B
Troy, NC 27371
www.montgomeryherald.com
16. **The Dinwiddie Monitor** - 434-634-4153
111 Baker Street
Emporia, VA 23847
www.thedinwiddiemonitor.com
17. **The Sussex-Surry Dispatch** - 434-634-4153
111 Baker Street
Emporia, VA 23847
www.sussexsurrydispatch.com
18. **The Prince George Journal** - 434-634-4153
111 Baker Street
Emporia, VA 23847
www.theprincegeorgejournal.com

6 COLUMN DISPLAY

1 Column	1.56"
2 Columns	3.25"
3 Columns	4.93"
4 Columns	6.63"
5 Columns	8.31"
6 Columns	10"
Double Truck	21"

9 COLUMN CLASSIFIED

1 Column	1"
2 Columns	2.13"
3 Columns	3.25"
4 Columns	4.38"
5 Columns	5.5"
6 Columns	6.63"
7 Columns	7.75"
8 Columns	8.88"
9 Columns	10"

Contract and Copy Regulations

- a. All advertising is subject to the acceptance by the publisher. The publisher has the right to reject or cancel any advertisement at any time.
- b. Any advertising resembling a news article will have the words "Paid Advertisement" printed at the top.
- c. Position requests will be charged a \$50 premium. Position requests will be honored when possible, but not guaranteed.
- d. The newspapers are only responsible for the first insertion of any given advertising placed in our newspaper and only the amount of space the error occurred. We are not responsible for the error content nor the value of the amount in error. We will issue a letter of correction and rerun the amount of space in error in our next issue corrected at no charge to the advertiser for our error.
- e. Alcohol and tobacco advertising is accepted.
- f. Front page banner advertising available.

Special Services

- a. Clip art service. We have a wide variety of artwork for use by advertisers at no additional charge.
- b. Tearsheets will be provided if requested at no additional charge.
- c. Proofs of advertisements will be available if requested.

Design Requirements

The newspapers' production departments utilize InDesign, and Adobe Photoshop in a Macintosh based environment. We accept:

- PDF (Preferred - created with Acrobat Distiller, all fonts embedded and all color pictures converted to CMYK)
- InDesign (with all fonts and images included)
- Photoshop

Please DO NOT submit files created in Power Point, Corel or Microsoft Publisher or with photographs embedded in Word. We cannot guarantee the reproduction of ads created in this format. If using one of these formats, please convert to a .pdf file.

Deadlines

- Classified Advertising - 10 AM Monday
- Display Advertising - 10 AM Tuesday



Womack Publishing Co., Inc. a family owned multimedia company based in Chatham, Virginia.
For more information on Womack Publishing Company visit
www.womackpublishing.com.

ADVERTISING RATES FOR 2020

Montgomery Herald

www.MontgomeryHerald.com

DISPLAY AD RATES

FULL PAGE
10"x21.5"
\$1,799.55

HALF PAGE
H - 10"x10.5"
V- 4.93"x21.5"
\$878.85

2x2 3.25"x2"
\$55.80

1/8 Page 4.93"x5"
\$209.25

1/4 PAGE 4.93"x10.5"
\$439.43

For best rates & volume savings, contact your local sales representative.

CLASSIFIED ADVERTISING

Classified Display Rate \$13.95 pci

Classified Line Ads..... 20 words or less \$13.95
over 20 words 55¢ per word.

SERVICE DIRECTORIES



Regular Business Directory..... \$35
Small Block \$25
Business Listing With Web Address \$13
Business Listing \$10

INSERT RATES

	CPM
One-sided single sheet	\$74
4-page tabloid size	\$79
8-page tabloid size	\$84
12-page tabloid size	\$89
16-page tabloid size	\$94
20-page tabloid size	\$99
24-page tabloid size	\$105

Preprint reservation 7 days in advance
Preprint delivery Friday before insertion date
Add \$10 CMP for zoning • 1000 minimum for zoning
Contract rates available

COLOR RATES

Up to 1/8 page	\$25
1/8 to 1/2 page	\$50
1/2 to Full page	\$100

SPECIAL CLASSIFICATIONS

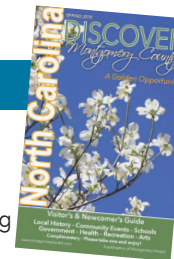
Weddings / Engagements \$50

Obituaries \$13.95 pci (includes website)

DISCOVER MAGAZINE

The Montgomery Herald Discover Guide

Published Bi- Annually. Includes online posting
Available all year. Contact Account Representative at 910-576-6051 for advertising rates.



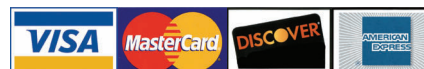
SPECIAL PUBLICATIONS

Business Card Directory

Published twice a year and distributed throughout Montgomery County.

Medical Guide

Published Annually
Reach over 5,500 additional readers by extending your advertising message from Montgomery Herald.



WEBSITE ADVERTISING

Tile ads starting at \$19.75 per week

Leaderboard ads starting at \$38.50 per week

Multiple section choices for placement to reach your target market:
Front Page, News, Sports, Obits, Classifieds, or Community Calendar.

Every ad contains a click thru link that can be directed to your company's website, email or Facebook page. Ad content can be changed and updated monthly. Three month minimum run unless purchased in conjunction with print advertising. Discounts available in long term contracts. Discounts for multiple placements on any of Womack Publishing's 18 newspaper websites.

Now offering many exciting new options including...

skyscraper, in-story, tile, page curl advertising positions and banner.

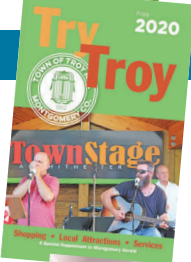
UWHARRIE BOUND

Published 3 Times Each Summer
Reach over 10,000 additional readers by extending your advertising message from Montgomery Herald.



TRY TROY

Published Annually
Reach over 5,500 additional readers by extending your advertising message from Montgomery Herald.



REGIONAL MAGAZINES

The Montgomery Herald is proud to publish regional magazines along with other Womack Publishing Co. newspapers. This expanded reach allows our customers to expand their market across Virginia and North Carolina.

