

FROM THE PUBLISHERS

MAGIC

CITY MAGAZINE



THE COMPLETE WEDDING RESOURCE
AND PLANNING GUIDE
bigskybride.com

BRINGING THE FINEST IN WEDDING PLANNING:

WEDDING DAY TRENDS

BRIDAL COUTURE

RECEPTION VENUES

EVENT PLANNING

PHOTOGRAPHY

CATERING

TRAVEL

PLUS MORE!



MODERN OR TRADITIONAL, OUTDOOR OR DESTINATION, STATELY OR SIMPLE...

Today's brides and grooms want their wedding to be a unique expression of the couple themselves.

Big Sky Bride is a complete wedding resource and planning magazine. Beautifully produced in color with a high gloss finish, Big Sky Bride will feature the latest in wedding trends and fashion along with creative ideas for the ceremony, reception and events leading up to and after the wedding day. There is also a comprehensive organizer and budgeting guide to help couples plan.

Advertise in Big Sky Bride and reach brides and grooms across Montana who are planning their special day!

PREMIUM POSITIONS*	WIDTH*	HEIGHT*	PRICE
Inside Front Cover	8.626"*	11.125"*	7.625" x 10" \$1529
Back Page	8.626"*	9"*	7.625" x 9" \$1634
Page 3	8.626"*	11.125"*	7.625" x 10" \$1654
Inside Back Cover	8.626"*	11.125"*	7.625" x 10" \$1529

STANDARD POSITIONS	BLEED*	NON-BLEED	PRICE
Double Page Spread	17" x 11.125"*	15.25" x 10"	\$2054
Full Page	8.626" x 11.125"*	7.625" x 10"	\$1294
Half Page Horizontal	8.626" x 5.5"*	7.625" x 4.9"	\$824
Half Page Vertical	4.125" x 11.125"*	3.719" x 10"	\$824
Third Page Vertical	2.84" x 11.125"*	2.417" x 10"	\$674
Quarter Page	4.125" x 5.5"*	3.719" x 4.9"	\$569
One Sixth Page	N/A	2.417" x 4.9"	\$379

All Big Sky Bride ads include full color!

\$39 of your advertising investment will go toward "Digital Boost." This feature will give your business and advertisement a digital presence. Maximum of one \$39 "Digital Boost" charge per customer each month. Creative service fees included. Ask your Sales Consultant for available discounts.

In addition to the print publication, Big Sky Bride will also appear on bigskybride.com

Space and copy deadline: April 15, 2016

Publication date: June 15, 2016

Future Publication date: January 2017

Pressrun: 6,000

Circulation/Distribution: Big Sky Bride will be available free of charge to brides and grooms across Montana through a network of vendors and racked distribution points in Billings, Butte, Helena, Missoula and Miles City. Big Sky Bride will be restocked in key locations throughout the year.

BIG SKY BRIDE CONTRACT

Business Name _____

Signature _____ **Date** ____/____/____ **Account #** _____

BG Account Rep _____ **Contract Start Date** ____/____/____ **Contract End Date** ____/____/____

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Full PageSet document size 8.375"x 10.875" add .125" bleed

1/2 HorizontalSet document size 8.375"x 5" add .125" bleed

1/2 VerticalSet document size to 3.875"x 10.875" add .125" bleed

1/3 VerticalSet document size 2.59"x 10.875" add .125" bleed

1/4 pageSet document size 3.875"x 5" add .125" bleed

Do not use document bleed or crop marks when making PDF.

SAVE 20%

Commit to the June 2016 and January 2017 issues of Big Sky Bride and **SAVE!**

Inside Front	\$1240
Back Page	\$1320
Page 3	\$1340
Inside Back Cover	\$1240
Double Page	\$1660
Full Page	\$1052
Half Page (v or h)	\$672
Third Page (v)	\$550
Quarter Page	\$466
One Sixth Page	\$314