

BLACK FRIDAY SALE!

SHOP THE BEST DEALS IN TOWN!



THERE ARE A TON MORE INCREDIBLE DEALS THAN WE COULD FIT IN THIS AD. SEE OUR FULL AD ON SOCIAL MEDIA OR VIA EMAIL ON THANKSGIVING.

BLACK FRIDAY SALE STARTS TODAY!
OPEN FRIDAY AT 6AM WITH AMAZING DOORBUSTER DEALS. COUPONS FOR THE FIRST 200 CUSTOMERS FROM \$20 UP TO \$100 AND MORE EXCITEMENT!

Happy Thanksgiving!

WE'RE CLOSED THANKSGIVING DAY SO OUR STAFF CAN CELEBRATE THE HOLIDAY. WE OPEN BLACK FRIDAY MORNING AT 6AM

BÖKER
MANUFACTURER SINCE 1885

RANCH HAND POCKET KNIFE SET
SUG RETAIL \$35
SALE \$19.99

SITKA

LARGE GROUP OF 2021 HUNTING CLOTHING & GEAR IN STOCK
ADDITIONAL 20% OFF!
(UP TO 40 STYLES INCLUDED, CLEARANCE NOT INCLUDED)

FLANNEL PAJAMA/LOUNGE PANTS FOR MEN, WOMEN & YOUTH TONS OF STYLES & COLORS!
SUG RETAIL \$10.99 - \$15.99
SALE \$8.99

THE NORTH FACE

SELECT STYLES OF SPORTSWEAR & OUTERWEAR FOR MEN, WOMEN & KIDS
30% OFF MSRP
SEE STORE FOR DETAILS

Columbia

SELECT FOOTWEAR FOR THE FAMILY
25% OFF MSRP
*** SEE STORE FOR DETAILS ***

Skullcandy

ALL OTHER EARBUDS & HEADPHONES
20% OFF BOB WARD'S PRICE

MOUNTAIN HARD WEAR
PERFORMANCE ELEVATED™

prAna

TAKE 25% OFF MSRP ON SPORTSWEAR & OUTERWEAR FOR MEN & WOMEN
*EXCLUDES CLEARANCE PRICED APPAREL

VORTEX OPTICS

COPPERHEAD RIFlescope 4-12X44 WITH BDC RETICLE
SUG RETAIL \$209
SALE \$99.99

SUN MOUNTAIN

SPEED GX PUSH CART NOW IN STOCK IN MULTIPLE COLOR OPTIONS!

Baden Wilson

ENTIRE STOCK OF INFLATABLE BALLS
20% OFF BOB WARD'S PRICES

SportCastor

INDERA

ENTIRE STOCK OF BASELAYERS
50% OFF MSRP

ENTIRE STOCK OF FISHING RODS, FLY RODS, REELS & COMBOS, ENTIRE STOCK OF FISHING LURES & SOFT BAITS
20% OFF BOB WARD'S PRICE

HOPPE'S
THE GUN CARE PEOPLE SINCE 1903

ALL GAUGE SHOTGUN CLEANING KIT
SUG RETAIL \$13
SALE \$3.99

Franklin

PROFESSIONAL HORSESHOE SET
SUG RETAIL \$80
SALE \$54.99

WANAKOME
- ADVENTURE MFG CO -

WOMEN'S RAVEN CABLE KNIT SWEATER COTTON/CASHMERE BLEND
MSRP \$92
SALE \$59.99

THERAGUN

PERCUSSIVE THERAPY MASSAGE DEVICES \$25 TO \$200 OFF!

ELITE - EVERYDAY \$399	SALE \$299
PRIME - EVERYDAY \$299	SALE \$249
MINI - EVERYDAY \$199	SALE \$174

ENTIRE STOCK OF YOGA MATS AND YOGA ACCESSORIES
20% OFF BOB WARD'S PRICES

HUNTING PACKS & ACCESSORIES ENTIRE STOCK ON SALE NOW

MYSTERY RANCH **EBERLESTOCK**

Badlands

20% OFF BOB WARD'S EVERYDAY PRICE!

SPRINGFIELD ARMORY
DEFEND YOUR LEGACY.

HELLCAT 9MM PISTOL WITH VIRIDIAN LASER AND 3 MAGAZINES
SUG RETAIL \$700
SALE \$499.99

WINDHAM FLATTOP MSR CARBINE WITH 16 INCH BARREL
SUG RETAIL \$1,000
SALE \$719.99

EXPEDITION
EXPLORE. ENCOUNTER. EXPERIENCE.

TRUGER TRAIL II SNOWSHOE KIT
SUG RETAIL \$129.99
SALE \$69.99

BROWNING

JAVELIN CAMO SOFTSHELL VEST AVAILABLE IN ATACS AU OR TDX CAMO
SUG RETAIL \$100
SALE \$29.99

25% OFF YOUTH INUK GOGGLE

bolle

SELECT WINTER BOOTS
30% OFF BOB WARD'S PRICE

W VIXEN MSRP \$60	BOB WARD'S PRICE \$49.99	SALE \$34.99
MEN ICE GLACIER MSRP \$60	BOB WARD'S PRICE \$44.99	SALE \$31.49
KIDS SNOWDRIFT MSRP \$45	BOB WARD'S PRICE \$34.99	SALE \$24.49

ITASCA

3 IN 1 150 LUMEN HEADLAMP
SUG RETAIL \$15
SALE \$3.99

SE

20% OFF NEVADA GOGGLE

bolle

YOUTH QUIZ HELMET
SUG RETAIL \$65
SALE \$34.99

bolle

ATHALON

TRI SKI BOOT BAG
SUG RETAIL \$75
SALE \$49.99

Franklin

6 PACK SOFT TIP DART SET
SUG RETAIL \$10
SALE \$5.99

HYDRO TRAIL 15 LITER HYDRATION PACK
SUG RETAIL \$110
SALE \$49.99

ALPS MOUNTAINEERING
EXCEED YOUR EXPECTATIONS

QNTM SKI POLE
SUG RETAIL \$59.95
SALE \$29.99

LEKI

OUTERWEAR, TEES AND HEADWEAR
30% OFF MSRP
*EXCLUDES CLEARANCE PRICED APPAREL

cotopaxi **GEAR FOR GOOD**

SELECT PREMIUM OPTICS GET A \$50-\$100 COUPON WITH PURCHASE.

SOME RESTRICTION APPLY SEE STORE FOR DETAILS

ENTIRE STOCK OF FIRESIDE SOCKS
1/2 OFF MSRP

ENTIRE STOCK OF SNOWSPORTS SOCKS FROM EUROSOCKS
50% OFF MSRP

ENTIRE STOCK OF SLIPPERS
20% OFF BOB WARD'S PRICE

LAMO

10' & 11' TOURING INFLATABLE STAND UP PADDLEBOARD PACKAGES
SUG RETAIL \$650 - \$680
SALE \$349.99

Solstice

FOOTWEAR

ENTIRE STOCK OF IN SEASON ATHLETIC, CASUAL, RUNNING & OUTDOOR FOOTWEAR FOR THE FAMILY
20% OFF OF BOB WARD'S PRICE
NIKE AND A FEW OTHER EXCLUSIONS APPLY, SEE STORE FOR DETAILS.

ENTIRE STOCK OF WATCHES
25% OFF BOB WARD'S PRICE

DFX PUTTERS
NUMEROUS MODELS AVAILABLE RIGHT & LEFT HAND
SUG RETAIL \$180
SALE \$129.99

ODYSSEY
Number one putter in golf™

MISSOULA — 728-3220 • 3015 Paxson
SAT 8AM-7PM • SUN 10AM-6PM • 11/24 9AM-9PM
CLOSED 11/25 • FRI 11/26 6AM-9PM
HAMILTON — 363-6204 • 1120 N. 1ST
SAT 8AM-6PM • SUN 10AM-5PM
W 11/24 9AM-8PM • CLOSED 11/25 • FRI 11/26 7AM-8PM • SAT 11/27 8AM-9PM

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