

HOW TO CHOOSE

your guide
to everything

Spring 2018

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MINI NICKEL
MARKETPLACE

how to choose...

your guide

to everything



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How to Choose a New Car Dealer

Purchasing a new car can seem like a daunting experience, especially if you have never done it before. Finding a dealer you can trust will defuse anxiety.

Inexperienced car shoppers are often intimidated by the cost, the process and even dealers who may try to overcharge them. It doesn't have to be this way.

The whole experience will become a simple, low-pressure transaction if you find the right dealership. Good car dealers will make the entire process of buying a car simple and straightforward.

CHOOSE THE RIGHT CAR

Selecting the right automobile for your needs and lifestyle is essential. Large families may need an SUV or van to fit everyone into the vehicle. But college students buying their first car would probably be happy with a compact car such as coupe. The savings on gas will help ease your finances while you are in school.



Along with the car model, there are numerous options to consider. You might get a car with a navigation system, moonroof, GPS and satellite radio, just to name a few. If you have to commute long distances, think about purchasing a smaller car with a good MPG (miles per gallon)

rating. Hybrid cars can help you save money on gas. Anyone in a cold climate might look at various vehicles with either all-wheel or front-wheel drive.

CHOOSE THE DEALER

Once you have settled on a car model, check into area car dealers. Finding several dealers who sell the brand of car you want is usually best. The competition for your business will help you negotiate the total cost of your car.

Make sure to look for current discounts on the car you want. During specific times of the year, you might be able to get a great deal on a new car. It is particularly true during year-end sales.

Of course, you should test-drive a car before purchasing it.

When you begin your negotiations, remember that price isn't everything. Service should play a role as well. You are building a long-term relationship with this dealer and manufacturer. It is not worth getting a less-than-satisfactory experience just to save a few dollars.

Make sure that you feel comfortable with the dealership. Buying a car is an expensive, long-term commitment. It is always better to find a car salesperson who is informative and friendly. It will make your transaction as simple and comfortable as possible.

This might come as a surprise, but...

IT'S A GREAT TIME TO BUY A CAR!

News reports all over North America are reporting that RIGHT NOW is a great time to buy a car.

Consider:

- Incentives have never been better. Discounts, rebates & dealer allowances can reduce the price on a new car.
- Interest rates are near historic lows, with some manufacturers offering interest as low as 0%.
- Loans are readily available locally. Many dealers work directly with up to 20 banks, credit unions and other local lenders.
- There are more models offering great gas mileage than ever before.

It's a buyers market. Check the Mini Nickel Classifieds for some of the great specials and offers going on at area dealers today!

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What can't I live without?

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- **Purchase**
- **Pick Up and Clean Out
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**JimBo and Chris Logan and the
Logan Auction Service
staff are Auctioneers and
Appraisers who have been
serving the local area
communities since 2000.**



Logan Auction Service, Inc. is based out of Clyde Park, MT. in south central Montana. We are a full service auction business conducting various auctions: Estates, Farm/Ranch, Moving, Liquidations, Personal Property, General Consignments, and Real Estate.

We also offer a personal property appraisal service for: Household, Tools, Farm/Ranch Equipment, Livestock, Antiques, Collectibles, and more.

JimBo and Chris Logan own and operate Logan Auction Service, Inc. We are first generation auctioneers and have been serving the needs of individuals, estates, local governments and businesses in south central Montana since January 2000. JimBo and Chris possess some of the highest educational achievements in the auction industry.

Logan Auction Service, Inc. is one of the few companies that handles all saleable items within a home from the front door to the backdoor, from basements to attics. No estate is too small or too cluttered. Personal property

includes: precious metals (pots and pans), normal household items including like-new working appliances, jewelry, collectibles, high-end antiques, outdoor furniture, as well as tools, automobiles, boats, motors, trailers, motorcycles, and countless other items.

Our professional staff include auctioneers, clerks, bid assistants, bookkeepers, set-up crew, and support staff. Together we make a dedicated team committed to making your auction a success. All your items will be handled with care and JimBo and Chris are always present during the pickup and inventory process. Our goal is to sell your property for the most money in a short time frame to convert your assets to cash.

Please allow us to serve you!!



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JimBo Logan Auctioneer

PO Box 168 • Clyde Park, MT 59018
406-686-4728 • loganauction@yahoo.com

Visit our website, www.loganauction.com, to view all our upcoming auctions.

How to Choose an Auctioneer

If you are liquidating a business, selling off an estate or raising money for a good cause, then consider using an auctioneer. Auctions are fun for the participants and host. It is a fantastic way to make a profit. When searching for an auctioneer, there are a few things to consider.

Auctioneers specialize in auction types, so look for the right one to fit your needs.

MANY AUCTIONS ARE PERSONALITY-DRIVEN EVENTS, SO BE SURE YOU SELECT AN AUCTIONEER WHO IS GREGARIOUS AND PERSONABLE.

This person must have the gift of speech, a touch of humor and the ability to develop a rapport with the audience.

The success of your auction will depend on how much the auctioneer can establish a relationship with the audience. After all, he will entice bidders to participate.

A great auctioneer can make a sale or entice people to bid on unattractive items.

LOOK FOR AN AUCTIONEER AT AN AUCTION HOUSE.

The best auctioneers are independent contractors with skills and a long track record of experience.

YOU CAN ALSO UTILIZE THE INTERNET OR YOUR LOCAL NEWSPAPER TO FIND A QUALIFIED AUCTIONEER.

Most newspapers have an auction section in their advertising section. If you use the Internet, be sure to visit the website of a certified institution. Not every site lists credentialed auctioneers.

IF YOU'VE EXHAUSTED THESE SOURCES, CONTACT THE NATIONAL AUCTIONEERS ASSOCIATION OR VISIT THEIR WEBSITE, WWW.AUCTIONEERS.ORG.

Many auctioneers belong to professional organizations such as the Certified Auctioneers Institute, or CAI. By hiring an auctioneer with this certification, you can know he or she has had extensive training. Auctioneers with this certification are also held to a higher standard of integrity.

While it is important to use a professional, especially for large events, sometimes it can be difficult to find a person in your area. If you can't find a professional, look for someone in your community with charisma. Sometimes a well-known person can also draw people to your event. Your potential auctioneer should undergo some training in the overall auction process. There are often logistics that must be explained beforehand.

WHEN SPEAKING TO CANDIDATES, BE SURE TO ASK FOR REFERENCES AND WORK HISTORY.

Verify licensing and check that they are actively working auction events.

ONCE YOU HAVE A LIST OF FINALISTS, ATTEND AN AUCTION AND WATCH THEM PERFORM.

Pay attention to how they handle attendees and the pacing of the event. Take notes on each auctioneer. Once you have narrowed your list to one or two candidates, perform a background check and obtain reliable references.

AFTER YOU HAVE COMPLETED THIS PROCESS, YOU CAN RELAX AND HAVE FUN ALONGSIDE THE PARTICIPANTS OF YOUR EVENT.

The right auctioneer will not only be entertaining, he or she will get the job done with ease.





Home Care Services, LLC

...there is no place like home



who we are

Home Care Services is a Montana, nonprofit corporation which has a charitable purpose "To Advance the Quality of Home Care in the State of Montana." To that end we employ and provide Personal Care Attendants, Nurse Supervisors and Private Duty Nurses in many Montana communities. These Home Care professionals work to assist Montana's elderly and disabled individuals to live independently in their own homes as long as it is safe and possible to do so.



why choose us

- Professional Nurses supervising all of our Personal Care Attendants
- Over 30 years experience providing in-home health care
- We also provide self-directed services (for consumers who qualify) as HomeCare Montana.

communities we serve

- **Home Care Services** provides Nurse Supervised Personal Care Attendant services in the Communities listed on our Web Site.
- **HomeCare Montana** provides Self-Direct Services state wide.

hcsmontana.com

why work for HCS

- We work with you to develop the schedule that works best for you.
- Our Agency offers 100 hours of Advanced In Home Training & our PCAs are paid while attending!
- We are an equal opportunity employer and work hard at developing the knowledge to maintain a safe work environment.

Bozeman HCS/HCM & Corporate Office

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Phone: (406) 582-1680 • Toll Free: 800-555-3111 • Fax: (406) 582-1569 • hcsmontana.com

How to Choose In-Home Care

Many people are not aware that there is an alternative to Nursing Homes. In-home care can provide just what you or your loved one needs for a more satisfying and productive life. Sometimes, people need help in order to live independently. Seniors and even young people with debilitating disease could live at home with assistance.

Nursing homes are no longer the only option. While many of them provide compassionate care, the move can prove to be expensive and traumatic. It forces the Client to leave their familiar environment and belongings.

In-home care is becoming more common. The Elderly and Disabled who need help can still live at home safely, surrounded by family and friends in an environment that they love and thrive in. It is the perfect compromise.

There are many benefits of in-home care - Services are delivered in the home where the Client wants to be. In-home care helps Client's maintain independence and involved with their own care. Services are tailor made to fit the Client's schedule. Being at home promotes healing and is less stressful.

Professionals visit the home of the Client to provide services. Not only is it convenient and comfortable, it is typically less expensive than the care offered at a full-time facility. Because it is growing in popularity, many in-home care companies often specialize in services ranging from housekeeping and errand running to daily medical assistance such as help bathing, grooming, toileting, and more.

Research your community for in-home care providers in your loved one's area. Contact the Department of Public Health. Talk to a primary care physician or hospital discharge planner to help you understand your choices. The doctor can help you select a provider and help you determine the level of care required. This professional may even have referrals to give you.

After speaking to several in-home care providers, you can compare the range of services they offer. Typically, they will fall into three categories:

MEDICAL

Medical services may require skilled nursing services such as setting up medicine, taking blood pressure and other vitals. Providers vary greatly in terms of the types of medical care they provide. Some may be able to offer 24-hour care while others are better with simple tasks, such as monitoring blood sugar or reminding Clients to take medication.

Always inquire about the medical qualifications of any Home Health providers you are considering. All workers should have the proper training, degrees and certifications. If you are unclear about the exact level of medical care your loved one will require, ask your physician. The doctor will also be able to tell you what qualifications in-home care providers should have in your situation.

PERSONAL CARE

Personal Care is considered activities of daily living and trained in-home caregivers can help with daily grooming, mobility, bathing, dressing, meal preparation, exercise, and medicine reminders. These professionals can also assist Clients to medical appointments, shopping, and help with laundry.

Personal Care caregivers may also assist on social outings.

COMPANIONSHIP

Homebound people often need companionship. An in-home care professional will provide a friendly face and good conversation as well as general care. It might be a matter of reading aloud to your loved one, discussing the daily news or playing a game of cards. Quality in-home care providers understand that Clients also need mental stimulation and human contact in order to stay well.

In-Home Care Services allow you freedom to schedule your services around your lifestyle. As the Client, you choose a personal care attendant that suits your needs and preferences. The benefits of staying home and getting your needs met make in-home care such a fantastic choice.





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How to Choose an ATV

All-terrain vehicles, or ATVs, are a popular vehicle for fun and work. It is a fantastic way to escape the busy week or spend time with your friends. Or, it is a great way to cover ground quickly while you check on crops or animals.

Perhaps you're looking for a bit of competition? There are plenty of races and competitions around if that is your desire. Unlike many other hobbies, ATVs are a relative bargain. With some basic equipment and gas, you are on your way.

GETTING STARTED

First, conduct some research. Think about how you will use the equipment.

Are you using the ATV for competition or strictly recreation?

If your goal is to compete, then you will need a higher level of equipment. On the other hand, long excursions demand strong fuel capacity and range.

No matter what your goal, you should learn to ride safely and comfortably. Take a training course and always follow local traffic laws.

Finding more experienced ATV riders will help you learn more about your vehicle. Joining a local club is an excellent way to make new friends and find riding partners. You can also discover local trails and listen to riding tips from experts.

TYPES OF ATVS

There are several kinds of ATVs to consider.

The youth model is smaller and less powerful. With an automatic transmission, it is designed to introduce children to the hobby.

The basic four-wheeler is an affordable choice. It is perfect for the first time ATV owner. These easy-to-ride vehicles are affordable selections, but they are not ideal for deep mud or large rocks.

Utility quads will help you with towing, snowplowing or hauling cargo on front-or rear-mounted racks. These ATVs have many other accessories as well. Sport-utility quads have features that will enhance performance and practicality. These ATVs are popular because they are fun to ride.

Finally, some ATVs have long-travel suspensions, powerful engines and lightweight construction. These machines are for sports and fun. They can jump, slide and run over rough terrain.

COMPETITIONS

If you are thinking about becoming more involved with ATVs, consider taking part in competitions. From races to endurance rides, you can test your skills. There are even safety competitions. Look for

more information at your local ATV club or on the Internet.

SAFETY TIPS

— Purchase an ATV that fits your strength, size and experience.

Never let a child ride an ATV designed for an adult.

— Wear a helmet designed for ATV riders. Always insist that all members of your crew wear their helmets.





SHOWER ENCLOSURES



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How to Choose a Shower Door

Have you always desired that seamless glass door look for your shower?

The only problem is you don't know where to begin?

Here are some simple factors that you should take into consideration when you begin shopping for your perfect shower door.

BUDGET

Although this isn't the fun part, it is where you need to begin. Many companies will provide estimates for your project and will be able to determine the specifics. You will be on your way to selecting the perfect shower door in no time. No matter the budget you will soon have that great aesthetic feel you've always wanted.

FUNCTIONALITY

When deciding what door you would like to install, you have to take into consideration how it will function. Where is your shower or tub located in the bathroom? What are the walls made of? Where are the supporting studs? The answers to these questions help determine the maximum weight of the glass the walls can support. Therefore it will narrow down your decision on what type of door you would like and what would look best in your bathroom.

AVAILABLE SPACE

Next you should look at the available space you have to work with. How do you want the space to feel inside of the shower? Depending on how your shower/tub is laid out already will determine what kind of door should be installed. The goal is to make the shower feel more spacious and for the functionality to make clear sense.

UPKEEP

Know how different choices will determine your upkeep. Sealed glass doors will keep the moisture in and therefore will require more

cleaning. Although, a sealed door is also great because of all the heat it retains while showering. On the other hand, a shower door with space above the door will allow it to ventilate and the shower can dry easily. That is what is great about a glass shower door. There are options.

PERSONAL STYLE

This is the best part! Whether you're designing from scratch, remodeling, or upgrading a starter shower, you'll want to choose colors, finishes and glass types that will suit your personal style. Of these considerations, glass type is the most important. For example, clear glass doors are more suitable to darker spaces, as they allow more light to reach the shower. If lighting isn't a concern, you may consider milkier glass types, as they provide a more private shower experience.


BENEFITS OF GLASS SHOWER DOORS

Glass shower doors are designed to keep water in, shower doors allow for a hassle-free after-shower experience, eliminating the need for drying the leakage often associated with shower curtains. This means less time wasted with unnecessary cleaning, and more time devoted to the essential aspects of your daily routine. Shower doors also contribute to overall bathroom safety. As less water escapes into the floor, you'll have less chance of slipping on your way out of the shower.

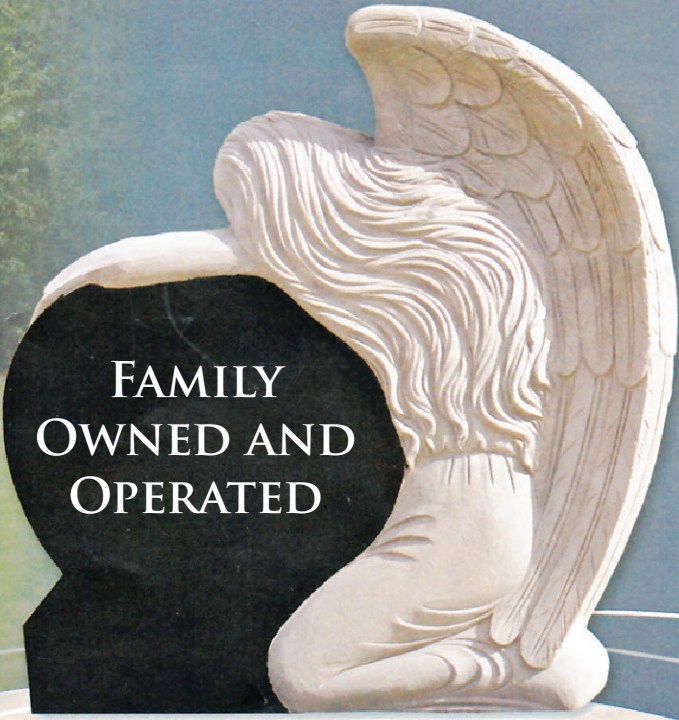


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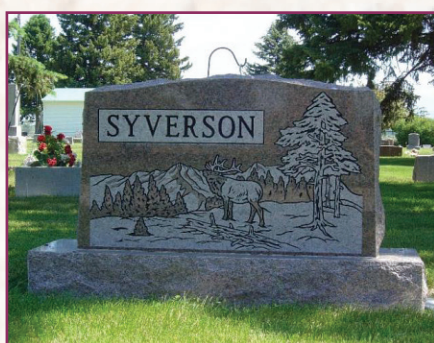
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When you work with Bozeman Granite Works, you are working with a locally owned, family operated business. We do all of our own design, layout and engraving, and we work with you to make sure your memorial will be perfect for you and your family.



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How to Choose a Monument

A headstone honors a legacy for the ages.
It is a way to leave a lasting impression on future generations.

Gravesite monuments are a way of memorializing your loved one. They can use words and symbols to express a person's life and legacy.

Many people have little to no experience purchasing a monument. It can be daunting regardless of whether you are honoring a loved one or choosing your own headstone as a way of planning your estate.

The right company will guide you through the process. They will work with you to keep your needs and budget in mind while explaining your choices with sensitivity and care.

SELECTION

The best monument companies have a wide selection of stones and styles. Most of them display headstones onsite so you can view the products firsthand. It is much easier to see them in person than trying to make a choice through a catalog.

Most headstones consist of granite because of its beauty and durability. This stone comes in different colors and textures. Each piece of granite is unique.

You also have a choice of finishes. There are different polishing, sandblasting and carving styles. Some companies will show you computer simulations while others will have examples on display.

Even when your budget is tight, look at headstones in a variety of price points. It will help you understand what your money will buy. Compare the differences.

KNOWLEDGE

High-quality monument companies employ people with extensive knowledge about products and techniques.

It is essential you choose a headstone that will withstand the elements. The materials, carvings and decorations will factor into the longevity of the monument.

Inquire about the durability of natural stones and the depth of the lettering. If the carvings are not deep enough, the letters will wear away quickly. It will make the headstone undecipherable.

SERVICE

Choose a company that has been in business for many years. They should have stellar customer service and an impeccable track record.

Do not tolerate high-pressure sales tactics. After all, you are purchasing a headstone. Every customer should be treated with patience and respect.

CUSTOMIZATION

Many people are happy with a traditional headstone, but you have the option of including symbols, quotes and other elements.

Look for a company offering designs and layouts that will reflect an individual's personality and interests. You can honor religious beliefs, clubs, achievements or careers. It is a nice way to detail a person's life.

If you have something truly unique in mind, simply ask the salesperson. Most companies will cater to your request or refer you to someone who can help you.

OTHER SERVICES

Monument companies also offer pet memorials, glass engraving, photo engraving, river rock engraving, and engraving on most hard surfaces. They will be able to supply engraved brick for fundraising and provide support and memorialization for veteran and civic projects.

They also can aid in the restoration and repair of headstones.



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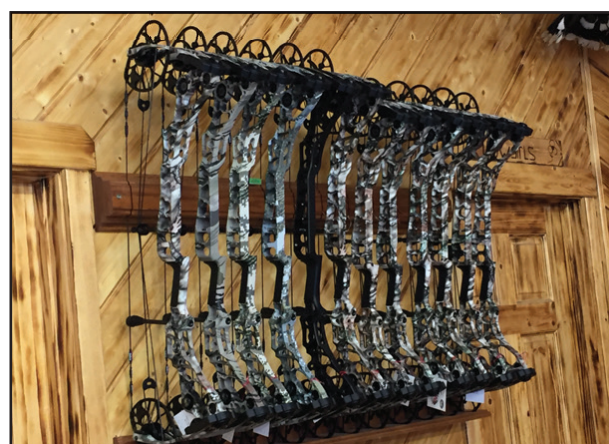
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LESSONS FOR BEGINNERS

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How to Create a Custom Bow

Have you always wanted to customize your own bow?

The only problem is you don't know where to begin?

Using a simple 5 step process, you can now create your own one-of-a-kind custom bow using a special tool from Mathews called the Bow Builder platform.

MATHEWS LAUNCHES ONE-OF-A-KIND CUSTOM BOW BUILDER

Sparta, Wisconsin —

Mathews Archery is excited to introduce their newly designed Bow Builder. This one-of-a-kind custom shop allows consumers to choose from six different finishes and countless string, cable and damper color configurations to create their own unique bow build.

To raise awareness for the Bow Builder platform and showcase all the customization options, they also launched a robust "YOU DREAM IT. WE BUILD IT." campaign, including TV, print and social media. "We want both retailers and consumers to know we have the manufacturing capabilities to allow people to put their own personal spin on a bow design," stated VP of Marketing and Sales, Brad Treu. "Our employees do it to their bows all the time, why not let everyone in on the fun."

Initial response from both consumers and retailers has been overwhelmingly positive. "We saw immediate results from customers bringing in print-outs with all their specs and color configurations already figured out," said Chris Reed, owner of Reedy's Archery in Middleboro, Massachusetts. "People get really excited when they can take a great bow and make it their own."

USERS GO THROUGH A SIMPLE FIVE STEP PROCESS:

1. Choose a bow
2. Enter personal specs for a custom fit
3. Choose limb finish, riser finish, string, cable, serving, harmonic damper, and monkey tail colors
4. Accessorize bow
5. Print or Email to order the bow through your local Mathews Retailer.

You can start your own custom build today by visiting BowBuilder.com and view other custom builds by searching #MyMathews.



ABOUT MATHEWS ARCHERY:

Mathews Archery has been committed to elevating the archery experience for over 25 years.

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How to Choose an Auto Body Shop

Does your vehicle have dents and dings, scratches and bumps, or even more serious damage?

Anyone who has experienced a car accident knows that it can be a calamitous event. Once you have dealt with any resulting health issues, you will have to contend with damage to your automobile.



Whether your car has experienced significant damage or simply a scratch, you will want to find an auto body shop that is trustworthy and dependable.

A good auto body shop will ensure that your car, truck, SUV or minivan is repaired quickly, affordably and correctly.

The shop you choose should be able to complete all manner of work, from a minor touch-up to a full-body repair.

Your friends, family and colleagues might have recommendations. After all, auto body shops are an unfortunate, but necessary, part of life for most people. Once you have a list of companies, research each shop on the Internet and read customer reviews.

Testimonials, negative and positive, should be considered. But keep in mind that no business has a 100 percent satisfaction rate. Someone will always be displeased. Also, more people are likely to leave a negative rather than a positive comment.

A good source for finding an auto body shop is your local newspaper. Local businesses advertise and many times you can find special deals to help save you money.

Once you have created a list of shops, contact them on the phone and ask pertinent questions. How long have they been in business? What are their specialties? How soon can you bring your vehicle in for an inspection?

Ask to set up an appointment for an inspection, which should be free, and further investigate the business. Look around their lobby.

Is it clean? Do they have their license and any awards or certificates posted? Do they care enough about their customers to offer reading material, coffee or water?

Consider their prices. Are they comparable to other body shops? While you want to find that deal, remember, cheaper is not always better. Understand that you will often get what you pay for when it comes to auto body work.

Low prices may be tempting, but they typically mean sub-par work, used parts and paint incorrectly applied.

Feel free to ask the manager or owner for references before they work on your car.

You can also check their previous work. When you see a car with paint drips, panels that are misaligned or paints that don't match, look elsewhere. You will not save money if you need to have the improper work redone.

The shop should inspect your vehicle for repairs that are not readily visible. Oftentimes, there are hidden damages that cannot be detected until repair work begins on the vehicle.

Finding an auto body shop may not be the most pleasant business because it usually means your vehicle has suffered some kind of damage. But finding the right shop will make the experience much more pleasant and you will be happy with the repairs.

Especially if you find the right shop that knows how to repair your vehicle so it looks the same as before, or even better.





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21.5 KAWASAKI
ENGINE, 42"
MOWER DECK

**PROMO PRICE
\$3,899**

KUBOTA Z125SKH-54 ZERO TURN MOWER



25HP KOHLER
ENGINE, 54"
MOWER DECK

**PROMO PRICE
\$5,379**



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*\$0 Down, 0% A.P.R. financing for up to 48 months on purchases of select new Kubota Z100 Kommander Series equipment from participating dealers' in-stock inventory is available to qualified purchasers through Kubota Credit Corporation, U.S.A.; subject to credit approval. Some exceptions apply. Example: 48 monthly payments of \$20.83 per \$1,000 financed. Offer expires 6/30/18. See us or go to KubotaUSA.com for more information. Optional equipment may be shown.

KubotaUSA.com



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How to Choose a Lawn Tractor



Everyone knows it's important to use the right tool for the job, and choosing a lawn tractor is no different.

Tractors can be very expensive, so you will want to make sure you find one within your budget and that will do the work you purchased it for.

Lawn tractors can help cut down the time it takes to mow your lawn. A high-quality vehicle can assist you with a variety of tasks, making landscaping easier and even more enjoyable. Finding a good lawn tractor that is built to last will go a long way toward making your job less of a hassle.

THE RIGHT FIT

Lawn tractors come in a variety of capabilities and price points. Most range from \$1,000 for a simple, basic model to \$8,000 or more for a fully-featured, commercial-grade tractor. In between, you will find a vast mixture of features and durability.

You can select the right model by asking yourself how you will use the lawn tractor. The size of your lawn is important, of course. Bigger lawns need a wider mowing deck. You should also consider other things you will do with your lawn tractor.

High-end lawn tractors are more like pieces of farm equipment than traditional ride-on mowers. You can purchase accessories for them, such as baggers, trailers, powerful tillers and snowblowers.

You are not only buying a lawn mower. These tractors are platforms that can be used for all kinds of jobs. So check on the accessories that come with each model, even if you don't plan on purchasing them yet. You may appreciate the choices in the future.

SPEED, MANEUVERABILITY

Most people want to finish the job in the least amount of time.

While it is true that large mowing decks will cover more ground with each pass, there are other things to consider as well.

The transmission and speed is also a factor. How easy is it for you to change gears and turn in different directions?

The zero-turn mower is another popular option. These vehicles can turn quickly and precisely to cut lawns of all sizes and shapes. While they have been used for years by commercial lawn crews, only recently have these mowers become affordable for the average homeowner.

Zero-turn mowers are particularly useful when mowing close to homes, playground equipment and other tight areas.

DURABILITY

The longevity of your lawn tractor is also an important consideration.

The brand's reputation should weigh heavily when you are making a decision. Research consumer reviews and talk to your friends and family members about the best brands of lawn products.

Also, visiting a retail store and talking to knowledgeable salespeople will also help you.

There are plenty of low-end, affordable riding mowers out there, but few have a reputation for durability. It is economical in the long run to choose a well-built model from a reputable manufacturer.

Inspect the construction of each lawn mower careful to verify that it will meet your needs. While you probably don't need the extreme engineering and high price of a commercial-grade model, you ought to buy the best model you can afford and follow the maintenance directions closely. It will help you get the most usage for your money.

Finding a good dealer is an essential part of the process. When you locate an experienced local retailer with a long track record of happy customers, you will be well on your way to selecting the right lawn tractor for you.



How to Sell Your Stuff

Have you ever been digging through your basement, garage or storage shed and thought “how can I get rid of all this stuff?” It’s a common problem than most of us are willing to admit, but it’s one that can be solved easily: Sell it using online classifieds!

NOT ALL SITES ARE CREATED EQUAL

If you’ve ever tried a free classified site or social networking group and gotten unwelcome responses, you aren’t alone. It’s easy to get scammed or end up selling for much less than what you intended. Or even worse, you don’t get any inquiries and your items continue to gather dust in the corner.

Advertising your merchandise on a reliable classified site is key to getting your items sold at the price you want. Newspaper websites are consistently the number one outlet for local sellers because we provide results.

The Mini Nickel is a reliable online marketplace that provides vetted ads in a secure online environment.

HUGE BUYING AUDIENCE

The Mini Nickel’s classified marketplace provides you with front-and-center exposure to the area’s largest audience equaling thousands of visitors each month.

Here’s one happy customer who used our local classifieds with great results:

“After placing the ad for our automobile for sale, we received more than five calls per day and sold the vehicle quickly within a week. We also sold some property very quickly (one week) after having the same property listed with a realtor for two years with no showings.

We sold the property for the same price the realtor had it listed at. We also received at least three calls per day. Thank you for your great service to the community.” - Bill from Townsend

In addition to our huge audience, our trained customer service representatives are available to help you make the most educated decisions about placing your classified ad so you get the best results.

BEST PRACTICES FOR SELLING

1. Be as descriptive as possible about the item and add a photo when possible.
2. Set realistic expectations for selling your items. Getting one good call is better than getting 10 calls that don’t result in any transaction.
3. Sometimes changing the wording in your classified listing can bring great results. Does the car you’re trying to sell need a new transmission? Try adding “fixer upper” or “great project car” ... something that presents an opportunity to whoever will be buying it. Think about what would make YOU buy it and develop your message from there.
4. When placing your ad with The Mini Nickel, ask about doing a little extra like adding your ad in the Montana Standard, Independent Record, Thrifty Nickel, and Consumer’s Press. You want to reach as many people as possible with your message. Getting it in front of the largest local audience is key.



SELL IT FAST WITH THE MINI NICKEL MARKETPLACE

BEST DEALS ON CLASSIFIED ADS

\$35 - Get your classified ad listed in the Mini Nickel, Helena Independent Record, Butte Montana Standard, and the Billings Thrifty Nickel. Includes photo and up to 50 words.

Runs for up to 4 months, private party only, one item per listing.

FREE listings for items under \$200!

Get your classified ad listed in the Mini Nickel for free if the item is less than \$200.

Private party only, one item per listing.

**On all deals below, additional rules may apply. Contact the Mini Nickel for details.

FREE listings on mininickel.com

Get your classified ad listed on mininickel.com for free. Go to the website to learn more!

Private party only, one item per listing.

Great exposure! Sell your items faster when you list them with The Mini Nickel. We reach the largest audience with print, online and mobile in southwest Montana and deliver results!

Ask about adding a photo or other extras to help increase visibility of your ad



Find us on Facebook or at **mininickel.com**