

CELEBRATION OF Heritage

Centro Latino of Iowa
Virtual Latino Festival of Iowa

Since 2013, Centro Latino of Iowa has been organizing an annual cultural festival celebrating the Latino heritage of Southwest during the National Hispanic Heritage Month. This year was the first "virtual" festival respecting public health guidelines for not having large group gatherings during the COVID-19 pandemic.

When: October 10, 2020

Where: *Virtual*

Why: Since 2013, the Centro Latino of Iowa has presented an annual cultural festival celebrating the Latino heritage of Southwest Iowans. The original intent has been to both celebrate the Latino/Hispanic heritage and Latino families living and working in Iowa and also to invite the broader community to come enjoy a day of Latino culture as well. We strive to build community cohesion and understanding, and this is one very fun way that we do it every year.

Special Guests: Alexis Arai y Sus Caballeros Mariachi Trio, Danza Azteca Mexican Folkloric Group

Sponsors: Veridian Credit Union, All Care Health Center, Iowa Total Care, Lund-Ross Company, FetchKids, Centris Federal Credit Union

Attendance: 1,000

Amount Raised: \$5,000

Mission: The mission of Centro Latino of Iowa is to educate and empower Hispanic/Latino individuals and families towards thriving, self-sufficient, and healthy lives.

About: Centro Latino of Council Bluffs is the premier bilingual and bicultural Hispanic/Latino center in Council Bluffs. Some of our activities and services include family support, civic engagement, immigration legal assistance, economic development, adult education, and cultural education

For more information:
(712) 256-9590, sucentrolatino.com



MEXICAN FOOD TRUCK



LATINO FESTIVAL PROCLAMATION BY THE CITY MAYOR



GUACAMOLE TASTING



FOOD TRUCK OWNER



MARIACHI MUSICAL TRIO LEAD SINGER



MEXICAN FOLKLORIC DANCE GROUP



MARIACHI MUSICAL TRIO MEMBER



CENTRO LATINO STAFF WITH MARIACHI MUSICAL TRIO

