

Photos courtesy Midlands Humane Society (MHS)

IN THE Doghouse

Midlands Humane Society (MHS)
MHS Annual Gala



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CAR SHOW



CAR SHOW

The Midlands Humane Society (MHS) is wrapping up our sixth year of operations serving as the first and only humane society in Council Bluffs and Pottawattamie County. We are thrilled to report over 12,000 animals have been adopted or reunited with owners since opening our doors in 2015. Although we work primarily with cats and dogs, we also adopt out small animals.

We are located at 1020 Railroad Avenue (near Kanesville Blvd/Hwy 6) and are just a short drive off I-80. You will find our beautiful facility nestled into the base of the Loess Hills surrounded by stately trees and a large green space. We are open to the public Monday to Friday 12 p.m. to 6 p.m.; on Saturday 11 a.m. to 5 p.m.; and on Sunday 11 a.m. to 3 p.m. The Kevin Bills Memorial Dog Park, where dogs can run and play off leash, is located to our north.

In response to COVID-19, we altered our operation to an appointment-only basis for a few months but remained open to facilitate adoptions and assist the public. With people spending lots of time at home, we experienced a surge in adoptions in 2020.

Fundraising efforts for the animals never end and we found ways to navigate these initiatives in our current landscape. Our MHS Annual Gala, ironically titled "2020 Vision," was held virtually on September 18. We blended heartwarming animal success stories alongside current adoptable pets and offered silent and live auctions for a fantastic evening. With the help of our sponsors, our donors and all those who shopped the auctions, the Gala raised over \$117,000, and we thank each and every supporter. Our third annual Wags & Wheels Car Show went off without a hitch on August 30 with many new car entries and returning favorites. Look for even more excitement during our 2021 events!

Are you searching for ways to help the animals and families in our community? How about donating products off our Amazon wish list or directly from our website? We are always in need of pet food and supplies, along with office and cleaning products. We have also revamped our volunteer opportunities. Check out our website, midlandshumanesociety.org, for more details on how you can sign up.

Are you wanting to contribute to MHS before the end of the year? If so, consider a gift during our "BARK FRIDAY" fundraising promotion. From the end of November to the end of December, donations (up to a pre-determined amount) will be matched by generous donors. So, your \$10 gift becomes \$20, \$25 becomes \$50, and \$500 becomes \$1000—It's a win-win.

If you would like to reach the staff at the Midlands Humane Society, please call us at (712) 396-2270.

