

RADICAL

Givers

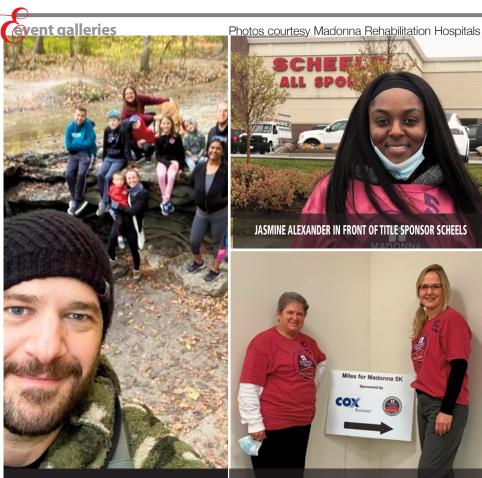
Heartland Family Service Text-To-Give Campaign

Community supporters and donors joined in an effort, led by Heartland Family Service, to raise more than \$46,000 to improve the lives of vulnerable individuals, children, and families in southwest lowa.

Due to the COVID-19 pandemic, this year's Heartland Family Service "Strike a Chord" Gala was canceled. Thanks to generous event sponsors, \$41,300 was raised prior to the cancellation. In addition, a textto-give event was created in September to supplement the funds already raised. Another \$5,390 was secured from donors who participated in the text-to-give campaign, for a total of \$46,690 in funds raised to support Heartland Family Service programs in southwest lowa.

The 2020 "Strike a Chord" Text-to-Give Event sponsors were the Todd & Mary Heistand Family Foundation, American National Bank, Lockton Companies, Kiewit Corporation, Pinnacle Bank, Warren Distribution, TS Bank, Black Hills Energy, and First National Bank.

Donations are still being accepted for the "Strike a Chord" campaign online at HeartlandFamilyService.org/donate-now/



BRAD NIETFELDT WITH OMAHA MEDIA GROUP TEAM





MILES Ahead

Madonna Rehabilitation Hospitals Omaha Campus Miles for Madonna

When: October 3, 2020 Where: Virtual

Why: To raise funds for world-class rehabilitation at Madonna Rehabilitation Hospitals.

Sponsors: Scheels, Cox Business, Omaha Media Group, Mobility Motoring, Hy-Vee, Cunningham's, Pitch, Regal Printing, Aloft Omaha West, Fleet Feet

Attendance: 276 representing 12 states and 49 cities

Amount Raised: Exceeded goal

About: Madonna Rehabilitation Hospitals offers world-class rehabilitation for patients who are rebuilding their lives from brain trauma, spinal cord injuries, stroke, cancer, neurological diseases and complex pulmonary conditions.

For more information: (402) 401–5052