



## RADICAL Givers

### Heartland Family Service Text-To-Give Campaign

**Community supporters** and donors joined in an effort, led by Heartland Family Service, to raise more than \$46,000 to improve the lives of vulnerable individuals, children, and families in southwest Iowa.

**Due to the COVID-19 pandemic**, this year's Heartland Family Service "Strike a Chord" Gala was canceled. Thanks to generous event sponsors, \$41,300 was raised prior to the cancellation. In addition, a text-to-give event was created in September to supplement the funds already raised. Another \$5,390 was secured from donors who participated in the text-to-give campaign, for a total of \$46,690 in funds raised to support Heartland Family Service programs in southwest Iowa.

The 2020 "Strike a Chord" Text-to-Give Event sponsors were the Todd & Mary Heistand Family Foundation, American National Bank, Lockton Companies, Kiewit Corporation, Pinnacle Bank, Warren Distribution, TS Bank, Black Hills Energy, and First National Bank.

**Donations are still being accepted** for the "Strike a Chord" campaign online at [HeartlandFamilyService.org/donate-now/](https://HeartlandFamilyService.org/donate-now/)



## MILES Ahead

### Madonna Rehabilitation Hospitals Omaha Campus Miles for Madonna

**When:** October 3, 2020

**Where:** *Virtual*

**Why:** To raise funds for world-class rehabilitation at Madonna Rehabilitation Hospitals.

**Sponsors:** Scheels, Cox Business, Omaha Media Group, Mobility Motoring, Hy-Vee, Cunningham's, Pitch, Regal Printing, Aloft Omaha West, Fleet Feet

**Attendance:** 276 representing 12 states and 49 cities

**Amount Raised:** Exceeded goal

**About:** Madonna Rehabilitation Hospitals offers world-class rehabilitation for patients who are rebuilding their lives from brain trauma, spinal cord injuries, stroke, cancer, neurological diseases and complex pulmonary conditions.

**For more information:** (402) 401-5052



BRAD NIETFELDT WITH OMAHA MEDIA GROUP TEAM



JASMINE ALEXANDER IN FRONT OF TITLE SPONSOR SCHEELS



LORI CAMPBELL AND MICHELLE ROONEY