

Let the Times-News be your local Print & Online Marketing Expert

Increase your sales with a wide range of digital advertising tools and reach our entire audience or target your message by day, time and demographics!

MagicValley.com is the #1 visited website in the Magic Valley with average monthly page views of 2.8 million across our desktop site and 1.11 million across our mobile site and apps.

PAW Advertising

Steal the Home page of the #1 most visited website in the Magic Valley – MagicValley.com

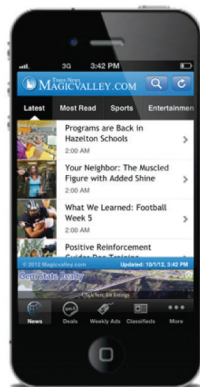
PAW is available on first come, first serve basis. Lock in your key advertising dates today!

TIMES-NEWS
magicvalley.com

Float Bar

Have your ad message delivered to readers on MagicValley.com on the bottom of the articles they are reading.

Mobile Banner Advertising



Banner Advertising

Interstitials

Have your ad message delivered to readers on MagicValley.com as they transition from one page of content to the next.

(208) 735-3219

Call your sales representative today for an online marketing consultation!

Let the Times-News be your local

Print & Online Marketing Expert

Times-News media representatives are committed to being your local resource for print and online marketing solutions. Our goal is to make marketing your business easy, effective and affordable.

Custom Website Design & Hosting

We offer custom web design options for small family businesses to medium sized corporations. Our full-service web design options allow us to do what we do best so you can do what you do best - run your business. Let your customers enjoy a website full of media rich elements such as seamless photo galleries, powerful blogging tools, easy-to-use contact forms, video and audio players, and much more. And best of all, we are here to help you update your website monthly so it always stays relevant and up to date.

Search Engine Optimization Enhancement

We make it easy for customers to find your business on MagicValley.com! Your featured profile page can rank your business name higher in organic searches, and you will be linked to our local directory of businesses.

Social Media Management

Social media can be a great way to keep in contact with current customers and reach out to new ones, but only if it is done correctly and consistently. The Times-News will manage and post to your business' social networks! We will help you put together a social media business plan and keep your posts updated and engaging throughout the month.

Social Media Audience Growth and Contesting

Unlike having a website, a Facebook page allows you to interact with your consumers. Ask yourself why our national brands saying, "Like us on Facebook!" instead of "Visit our Website!" We provide full Facebook Page management and design including beautifully designed tabs, scheduled posts, fan-gating and 21 & older gating, and geo/language targeting. We include custom tabs that you can change month-to-month, custom interactive widgets for contests, coupons, E-Commerce, and much more!

Search Engine Marketing

Want guaranteed traffic to your website? Our Google certified search engine marketing experts can help you create a budget for pay-per-click advertising and help your business. Make your search engine marketing dollars go farther and target the best customer for you.

Mobile Website Design

Is your current website mobile friendly? If not, you could be losing business to your competition and damaging your search engine rankings. We can create an effective and affordable mobile friendly website to complement your current website.

Audience Extension

Looking to expand your targeted online audience? We can now layer your campaign with specific geographic and behavioral targeting and run your ads on our wide network of websites. In addition, content/category retargeting utilizes relevant topics to target end users. Keyword retargeting sets up a campaign with relevant keywords and competitive keywords. You can utilize them separately or together depending on your needs!

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