

Visitor spending

Spending by visitors in south-central Idaho. Here, a visitor is a traveler who stays overnight away from home in paid or unpaid accommodations, or a day visitor who travels at least 50 miles one-way on a non-routine trip.

In 2014:

Accommodations	\$32 million	2010: \$26 million 2011: \$28 million 2012: \$30 million 2013: \$32 million
\$		
Food service	\$46 million	2010: \$38 million 2011: \$40 million 2012: \$43 million 2013: \$46 million
\$		
Food stores	\$16 million	2010: \$13 million 2011: \$14 million 2012: \$15 million 2013: \$16 million
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Local transportation and gas	\$32 million	2010: \$26 million 2011: \$33 million 2012: \$34 million 2013: \$34 million
\$		
Arts, entertainment and recreation	\$10 million	2010: \$9 million 2011: \$9 million 2012: \$10 million 2013: \$10 million
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Retail sales	\$30 million	2010: \$28 million 2011: \$29 million 2012: \$30 million 2013: \$31 million
\$		
Visitor air transportation	\$5 million	2010: \$2 million 2011: \$2 million 2012: \$3 million 2013: \$9 million
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Source: Dean Runyan Associates, "Idaho Travel Impacts & Visitor Volume, 2010-14"

Kat Wagner illustration, Lee Enterprises