

Visitor spending

Spending by visitors in south-central Idaho. Here, a visitor is a traveler who stays overnight away from home in paid or unpaid accommodations, or a day visitor who travels at least 50 miles one-way on a non-routine trip.

In 2014:

Accommodations \$32 million

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2010: \$26 million

2011: \$28 million

2012: \$30 million

2013: \$32 million

Food service \$46 million

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2010: \$38 million

2011: \$40 million

2012: \$43 million

2013: \$46 million

Food stores \$16 million

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2010: \$13 million

2011: \$14 million

2012: \$15 million

2013: \$16 million

Local transportation and gas..... \$32 million

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2010: \$26 million

2011: \$33 million

2012: \$34 million

2013: \$34 million

Arts, entertainment and recreation \$10 million

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2010: \$9 million

2011: \$9 million

2012: \$10 million

2013: \$10 million

Retail sales \$30 million

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2010: \$28 million

2011: \$29 million

2012: \$30 million

2013: \$31 million

Visitor air transportation..... \$5 million

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2010: \$2 million

2011: \$2 million

2012: \$3 million

2013: \$9 million

Source: Dean Runyan Associates, "Idaho Travel Impacts & Visitor Volume, 2010-14"

Kat Wagner illustration, Lee Enterprises