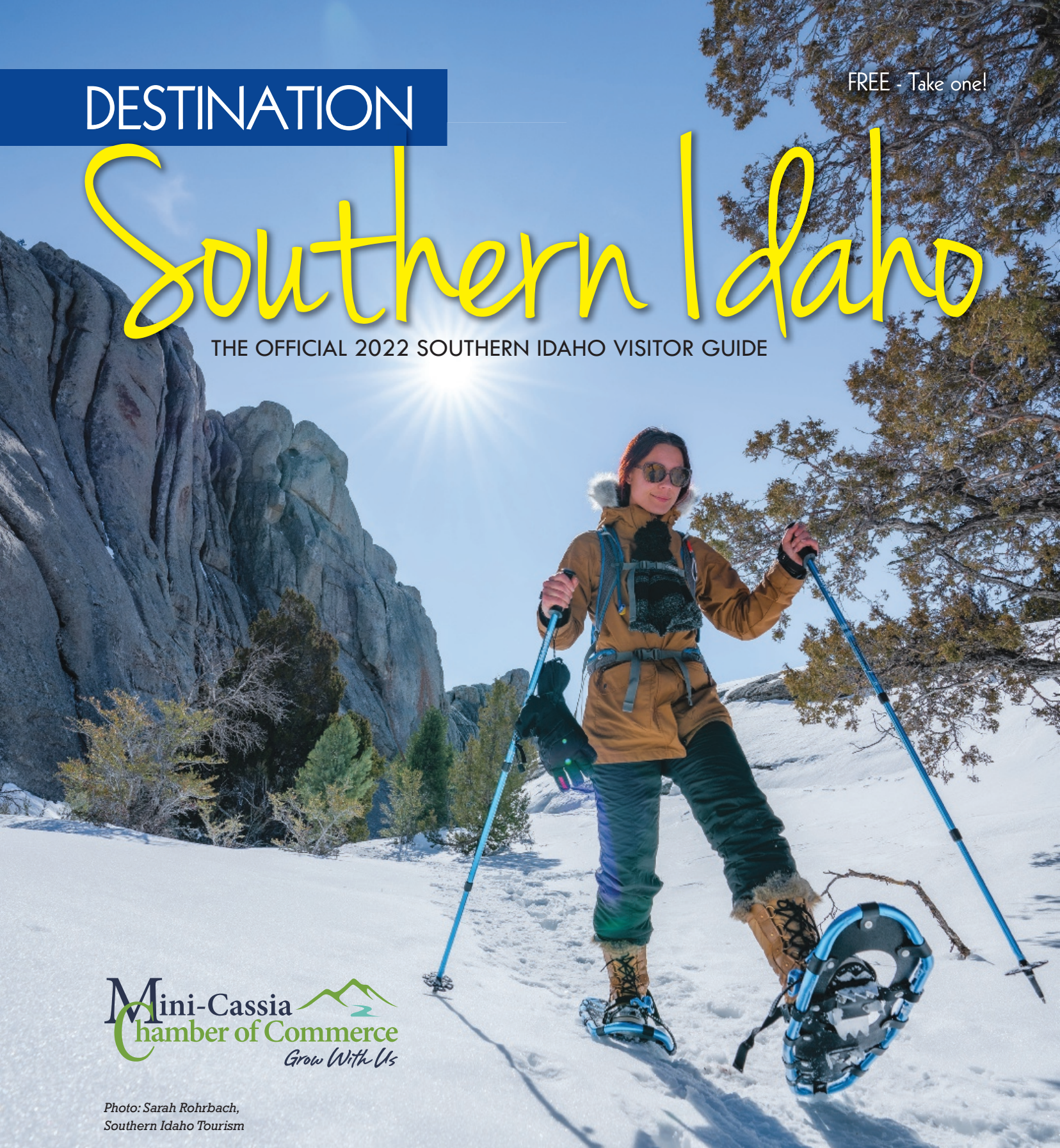


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Southern Idaho

THE OFFICIAL 2022 SOUTHERN IDAHO VISITOR GUIDE



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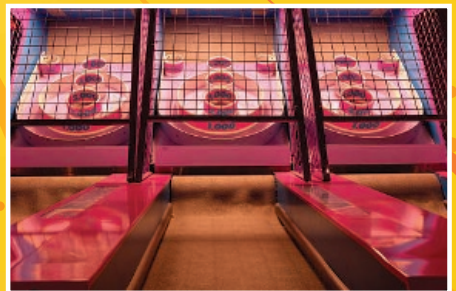
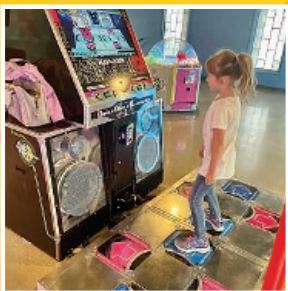
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WALLACE KECK PHOTO

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From our deep roots in agriculture stemmed by generations of
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Thank you for making Southern Idaho & especially the Mini-
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Penne Y. Main

Penne Y. Main
President & CEO
Mini-Cassia Chamber of Commerce



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tmoultrie@uec.coop

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Streamline Precision
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Dave Westfall

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wwtax@westfallcpa.com

MINI-CASSIA CHAMBER OF COMMERCE STAFF

Penne Y. Main

President & CEO

president@minicassiachamber.com

Vicki Lucio

Front Office Manager & Visitor's Center

info@minicassiachamber.com

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WELCOME 6

LEARN ABOUT MINI-CASSIA 8

HEALTH CARE AND EDUCATION 10

ECONOMY AND AGRICULTURE 11

HISTORY AND MUSEUMS..... 12

STAYCATIONS 15

EXTRA MILE - DAY TRIP IDEAS 19

SUMMER FUN 20

WINTER ADVENTURES..... 26

CALENDAR OF LOCAL EVENTS..... 29



ECONOMIC GROWTH..... 36

HOW TO BE A CHAMBER MEMBER..... 47

LOCAL BUSINESS DIRECTORY 48

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Welcome to **Rupert**

The gateway to Lake Walcott and the Minidoka Wildlife Refuge

Not every community has a park in the middle of its business district, but Rupert offers just such an attraction for shoppers and their families with the historic Rupert Square. The square features a gazebo, fountain, and playground.

July is a very busy month in Rupert, beginning with the Rupert Fourth of July Celebration. Residents celebrate for days with events including food, rodeos, carnivals, live concerts, a parade, and fireworks.

A Christmas in July Breakfast is held each year to raise money to refurbish and replace the spectacular holiday decorations that adorn the square during the holiday season and to help pay for the wonderful fireworks.

The day after Thanksgiving, Santa Claus flips the switch on the lights in the square which is followed by a wonderful firework display. There is also a chili feed that evening while Santa visits with youngsters. Caring and Sharing, a tree festival, is held in the Rupert Civic Center on Friday, Saturday, Sunday and Monday of Thanksgiving weekend.

Shoppers on and around the square can



find a variety of restaurants and specialty shops, including a quilting shop, bookstore, and flower shop. Many of the shops are located in historic buildings listed on the National Register of Historic Places. The Drift Inn and Restaurant has restored their beautiful building to include a small boutique hotel, a lounge and a fine dining establishment. Tours of the buildings are offered during community celebrations or by appointment.

A building of particular note is the Wilson Theatre, which has seen a major transformation that began in January 2000. Built in 1920, the theatre fell into disrepair after closing in the mid-1980s and was purchased by the city in late 1999.

The Renaissance Arts Center Inc. was created to pursue restoration. The theatre has completed renovations and restored to its original magnificence. This historic theatre remains the cornerstone of Rupert. The building is on the National Register of Historic Places and features a convention/community center on the second floor. Four offices are located on the southwest side. Tours and meeting space are available by calling 208-436-2787.

Besides community events, history and shopping, Rupert offers many recreational opportunities for visitors. Thanks to the work of various service groups, there are miles of paths for walkers, joggers, bicyclists, and in-line skating enthusiasts.

Minidoka

County



ACEQUIA

Located northeast of Rupert along State Highway 24, the city of Acequia was originally known as Scherrer. The name changed to Acequia in 1907. Acequia started in 1904 as a railroad siding for unloading settlers' livestock, machinery and supplies when land was opened up as part of the Minidoka Irrigation Project. There are no services available, but you will pass close to Acequia when traveling to Lake Walcott State Park and Minidoka Dam.



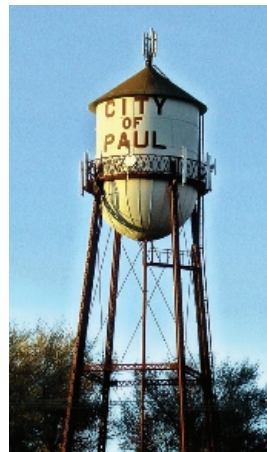
HEYBURN

Located on the north shore of the Snake River, the city of Heyburn is accessed by Interstate 84 Exit 211. The Mini-Cassia Chamber of Commerce and Visitors Center is housed in Heyburn and the staff can help direct visitors to many of the area's interesting sights and attractions. The visitors' center has lots of maps, brochures and other information for travelers. Adjoining the visitors' center is Riverside Park, featuring an amphitheater, full-service RV sites, a day park, boat docks and a walking path along the river. Nearby Emerald Lake offers activities such as swimming, picnicking, fishing and nonmotorized boating. To get to Emerald Lake take Interstate 84, Exit 208 and head north on Highway 27. At 300 S. turn right and go two miles to the second stop sign and turn right.



MINIDOKA

Minidoka County's oldest community, the city of Minidoka, is a small town about 13 miles northeast of Rupert on State Highway 24. The city was established in 1884 as a mainline railroad siding. There is one restaurant in Minidoka. The town has several parks, playgrounds, a baseball field, picnic tables and benches. Minidoka is the southern entrance to the Great Rift area, with access roads for anyone who likes to go on desert explorations or ride recreational vehicles. Minidoka is a small, friendly community and welcomes visitors.



PAUL

The city of Paul is located north of Burley and west of Rupert at the junction of State Highways 27 and 25. It was laid out by the U.S. Bureau of Reclamation as part of the Minidoka Irrigation project. The town is the hub of a vast farming area to the north and offers full services, groceries and restaurants and a new city park that features a snowtubing hill and has a great jet water fountain splash park.



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Nestled in a bend along the Snake River midway between the metropolitan areas of Boise and Salt Lake City, Burley provides the same oasis for travelers today as it did for the wagons travelling the Oregon and California trails in the mid-1800s. The city of Burley, founded in 1905, has a rich history. Its location, next to the river in the shadows of the mountains, has been a strategic place for centuries.

With a population just over 10,000, Burley is the county seat for Cassia. This picturesque community offers countless opportunities for recreation and entertainment. The wonderful Robert Leathers-designed playground at Storybook Park, was built by more than 1,000 volunteers. This park, only the second of its kind in all of Idaho, was truly a community project.

Agriculture is the life blood of Burley. The combination of good soil, favorable topography, an average irrigation season of about 200 days, and available irrigation water makes the surrounding lands highly productive.



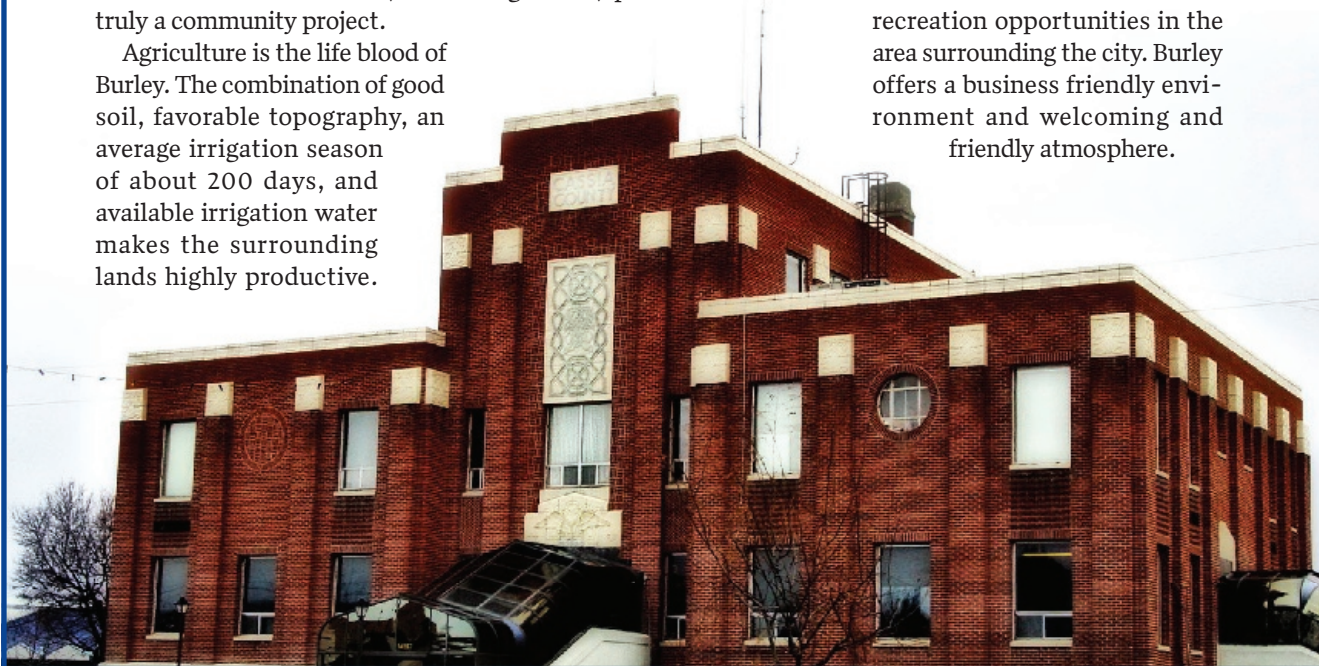
SARAH ROHRBACH PHOTO, SOUTHERN IDAHO TOURISM

Burley is a farm, marketing and distribution center.

Burley enjoys outdoor activities year round. In the summer the beautiful Snake River is a haven for boaters and personal water craft. The mountains surrounding Burley are full of intense mountain bike and hiking trails, pristine lakes and

hidden hot springs. Nearby City of Rocks offers world-class rock climbing with camping available as well. In the winter, Pomerelle Ski Resort offers 24 amazing runs. There are also many perfect getaways for snowmobiling and four-wheeling.

Burley offers many great amenities and has wonderful recreation opportunities in the area surrounding the city. Burley offers a business friendly environment and welcoming and friendly atmosphere.





County

ALBION

Nestled in the foothills along State Highway 77 southeast of Burley, Albion is the gateway to recreational areas in the mountains of southern Cassia County, including Mt. Harrison, Pomerelle Mountain Resort and the City of Rocks National Reserve. Albion was the original county seat of Cassia County and is rich with both history and natural beauty. On the historic campus of what once was the Albion State Normal School from 1893 to 1951, you will find a museum with memorabilia from the college as well as the famous trial of Diamondfield Jack. This museum is open on Saturdays from mid-May through mid-September or by appointment. The remainder of the campus – Campus Grove, is used for events, reunions and boasts the largest haunted mansion in Idaho. A popular tourist destination, Albion has a service station with mini-market, a motel, a bed-and-breakfast and restaurant that features a full bar.



DECLO

East of Burley, at the junction of State Highways 77 and 81, is the city of Declo, originally known as Marshfield. A thriving agricultural settlement, Declo began in the early 1900's when the Minidoka Dam began providing irrigation water. Declo is famous for its agriculture, with farms producing sugar beets, beans, grains and the famous "Idaho Potato." Be sure to visit Declo during the Declo Day Celebration on the second Saturday in July. Festivities kick off with a fun run followed by the pancake breakfast, a parade and continue throughout the day with events at Kiwanis Park on Main Street.



MALTA

Southeast of Declo near Raft River is the small city of Malta. The settlement started in about 1868, when cattlemen were drawn to the area because of the lush grass growing along Raft River. Gas, convenience items and meals are available in Malta. East of Malta, about 20 miles on Forest Road, is Sublett, popular for its fishing and camping recreation.



OAKLEY

Located on State Highway 27 between Burley and the City of Rocks, the quaint town of Oakley is the western gateway to the City of Rocks. Oakley has been designated a National Historical District because of its turn-of-the-century architecture. The streets are dotted with Victorian homes and other buildings, including the renovated Howells Opera

House, where The Oakley Valley Arts Council stages theatrical productions. The Oakley Museum, on Main Street, is open May through Labor Day. The Oakley Dam creates Goosecreek Reservoir, a great place for fishing and boating. When the dam was constructed between 1909 and 1912 it was the largest earth-filled dam in the world. Oakley is also known for its Oakley stone, quarried from the South Hills and shipped worldwide. The town has access to camping, fishing and hunting within an hour's drive. Oakley is truly "a town for all seasons."

ALMO & ELBA

Cache Peak rises above the small rural communities of Almo and Elba. The picturesque valleys were settled in the 1870's and many families still operate the original family ranches and farms. Even before these valleys were settled, pioneers traveling the California Trail knew of this region. Its unique granite rock formations were significant landmarks along the trail and still bear messages left by those early travelers. The City of Rocks National Reserve and the Castle Rocks State Park were created to preserve the history and natural beauty of the area.

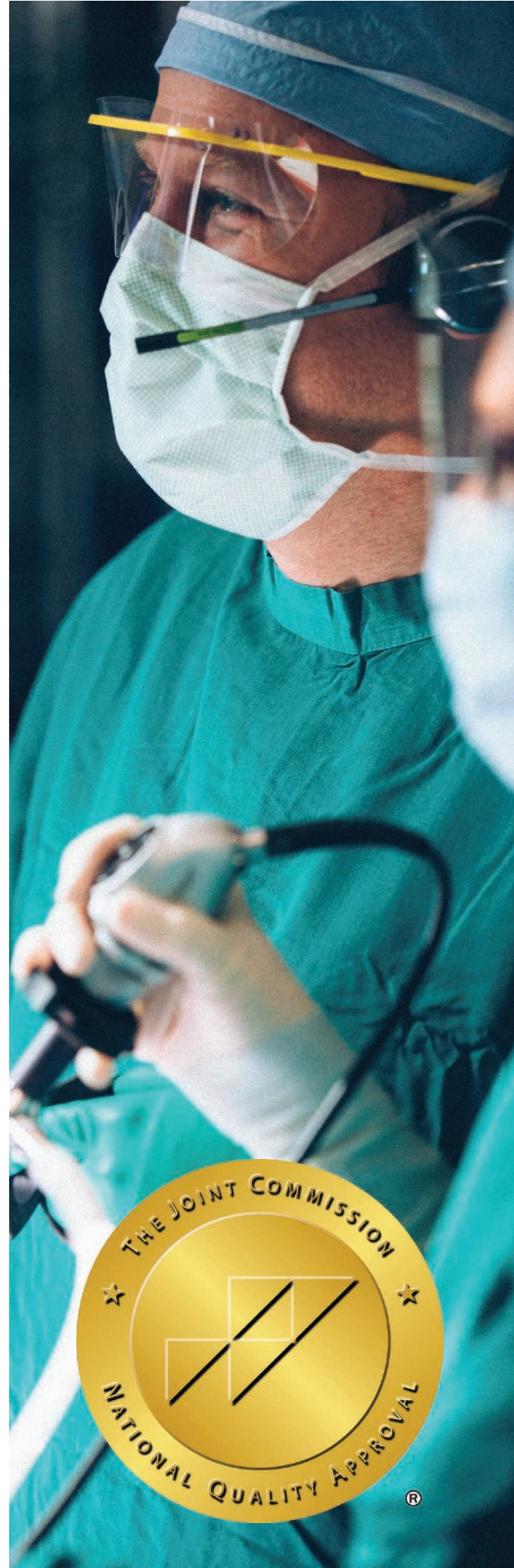


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Mini-Cassia's hospitals prioritize patients through PANDEMIC

TIMES-NEWS

Since the onset of the COVID-19 pandemic, Mini-Cassia's two hospitals, Intermountain Cassia Regional in Burley and Minidoka Memorial Hospital in Rupert, have continued to provide state-of-the-art healthcare while battling new challenges.

Disinfecting the facility and keep people safe is a top priority for Cassia Regional. Their newest weapon in the battle is a device that uses Ultraviolet (UV)-C light to destroy pesky microorganisms.

"This new device uses

360-degree ultraviolet light to kill 99.9 percent of viruses, bacteria and other pathogens. These include Clostridium difficile (C.diff), which is the most difficult bacteria to fight, as well as COVID-19, methicillin-resistant Staphylococcus aureus (MRSA), influenza and more," said Melinda Williams, infection prevention director at Cassia Regional Hospital.

The lights will be used in isolation rooms upon patient discharge after the rooms are cleaned.

Classic Air Medical and



COURTESY PHOTO

Classic Air Medical and Intermountain Healthcare will open a new base at Cassia Regional Hospital in Burley.

Intermountain Healthcare are opening a new helicopter medical transport base on the Intermountain Cassia Regional Hospital campus in Burley to enhance medical transport services for residents.

Classic Air Medical will begin providing this critical care service in the summer of 2022, with a team of three caregivers on base, including a pilot, a critical care flight medic, and a critical care flight nurse. A mechanic will also be on campus.

Amid the pandemic, hospitals including Minidoka Memorial

were stretched to capacity.

"Our inpatient volumes are greater than they were last year," Minidoka Memorial Hospital CEO Tom Murphy said in September 2021. "We are so far beyond that first wave, it's far more serious now?"

Hospital staff examined ways to further increase the bed count by another three to four beds, and left no stone unturned in finding new ways to help patients, he said.

By spring 2022, COVID numbers were receding and operations continued to normalize.

Mini-Cassia schools offer online learning option

TIMES-NEWS

Mini-Cassia schools are helping their students through tough times. In the past year, local school districts have implemented new programs to help students when they need it most.

There are two public school districts in Mini-Cassia, Cassia County Joint School District and Minidoka County Joint School District, which both encompass portions of adjacent counties.

The suicide prevention group Mini-Cassia PAuSe is refining a prototype suicide resource guide that will be given to police officers to hand out during suicide attempts or suicide calls.

The resource guide, published in conjunction with Intermountain Cassia Regional Hospital, will include a list of mental health hotline numbers, hospitals and



COURTESY PHOTO

Minico High School's graduation ceremony 2021.

clinics, counselors, mental health treatment centers, addiction and substance abuse resources along with other support services. Along with going into police cars, it will also be available at many public buildings and businesses in October – and it will be translated into Spanish.

The Cassia County School

District is adding a new tool to combat the districts' top disciplinary problem in secondary schools: vaping.

Vaping is inhaling the vapor from a battery-powered smoking device or electronic cigarette. The devices have cartridges filled with liquids that contain nicotine, chemicals and flavorings that are heated to vapor for a person to inhale.

"Students from all socioeconomic demographics are vaping," Burley Junior High School Principal Steve Copmann said "It's not just those kids, it's any kid. It can be the bishop's kid or a business leader's kid."

The region also has higher learning opportunities at Cassia Regional Technical Center and the College of Southern Idaho, Mini-Cassia Campus.

Both school districts offer advanced and dual credit courses for high school students, who have access to classes at the technical center and college along with award-winning athletic programs.

Cassia Regional Technical Center offers certifications in automotive, computer-aided design and drafting, diesel mechanics, electronics technology, game and app programming, graphics communications, health professions, residential construction and welding.

The College of Southern Idaho Mini-Cassia Center offers activities and courses for almost all ages along with degree programs and events that offer residents lifelong learning, personal growth, life enrichment and job skills.

The talent pipeline: Recruiting young workers

HANNAH ASHTON

hashton@magicvalley.com

BURLEY — A constant across businesses in Idaho is the demand for workers.

Local educators believe one solution comes from a collaboration between employers, educators, parents and students.

A panel of educators from the Mini-Cassia area discussed apprenticeship programs and career technical education at the quarterly Business Plus meeting Thursday. Debbie Critchfield, spokesperson for Cassia County School District and candidate for Idaho state superintendent moderated the event.

“I don’t think students are really aware what jobs exist in our communities,” said Chet Jeppesen, workforce consultant



DREW NASH, TIMES-NEWS

Students work during their construction class Wednesday, March 30, 2022, at Cassia Regional Technical Center in Burley.

with the Idaho Department of Labor. “When we talk about manufacturing all they see is a box over there with steam coming out the top. They don’t know what’s happening inside of it.”

Eleven years ago, Jeppesen started developing Mini-Cassia’s Student to Registered Apprentice

Program (STRAP). The program focuses on helping students find employment opportunities in manufacturing and food processing.

“They don’t realize the high pay, they don’t realize the technology, they don’t realize all the things, whether it be human

resources, clerical, production, manufacturing, they don’t understand what’s going on inside that facility,” he said.

The program launched in November 2017 and has been highly successful. Students have gone on to full-time employment with companies like High Desert Milk and McCain Foods.

Employers who use an apprenticeship program have on average a 90% retention rate, said Wendi Secrist, executive director of the Idaho Workforce Council.

In 2021, 103 students in Cassia County School District earned more than 320 industry credentials before they graduated, said Curtis Richins, director of the Cassia Regional Technical Center and the district’s administrator for career and technical education.

AGRICULTURE

THE HEART OF IDAHO AGRICULTURE

TIMES-NEWS

Between Minidoka and Cassia counties, there are about 900,000 acres of farmland (the state of Rhode Island covers 776,000 acres). This makes Mini-Cassia the agricultural heart of the Magic Valley.

If you look at Mini-Cassia by satellite in summer, you’ll see mile after mile of green, irrigated farmland, surrounded on its edges by gray-brown desert. Much of that land is irrigated by massive pivots — high-tech sprinkler systems — that water a massive circle of ground. Every five years, the U.S. Department of Agriculture does a comprehensive agricultural census. In 2017, the year of the most recent

census, Cassia County, led all counties in Idaho with \$927 million in ag sales.

Cassia County is one of the top potato producing counties in Idaho, and home to one of the largest french fry processing plants in the country. Minidoka County lead the state in sugar beet production in 2017, and the city of Paul is home to America’s largest sugar beet processing facility.

The region also produces huge amounts of alfalfa, wheat, barley, corn, beans and peas.

Mini-Cassia, like most of the Magic Valley, is a huge dairy producing region. The Magic Valley accounts for 70% of Idaho’s dairy output. Idaho is behind



TIMES-NEWS FILE

Farm manager Ricardo Ramirez plants potatoes in 2016 at SouthWind Farms in Heyburn. Mini-Cassia produces millions of pounds of potatoes every year.

only California and Wisconsin in dairy production.

Some of the region’s barley heads to dairies, but much of it ends up being used by major beverage companies to brew beer.

Beans grown here are often used for seed by farmers in other states. That’s because the region’s soils are mostly disease-free.

Now, a new crop is available to Mini-Cassia farmers to produce:

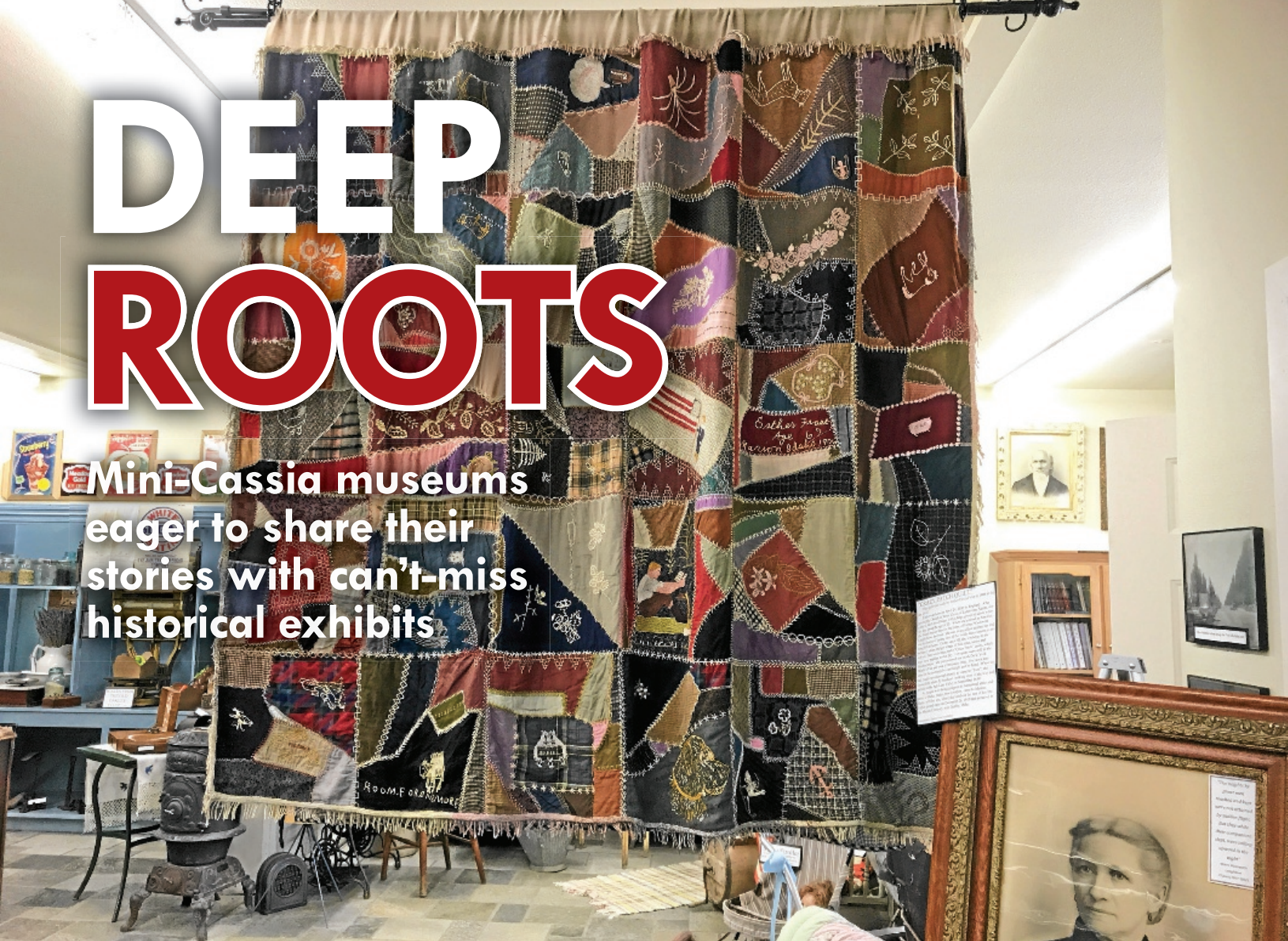
industrial hemp.

Industrial hemp is grown for its fiber and seeds. THC, the psychoactive compound in cannabis is found in the flower, not the seeds or stalks.

Industrial hemp fiber can be used for a wide variety of products including textiles, clothing, building materials and paper. Hemp seeds are rich in protein, fiber, and healthy fatty acids including omega-3s and omega-6s.

DEEP ROOTS

Mini-Cassia museums
eager to share their
stories with can't-miss
historical exhibits



MYCHEL MATTHEWS

mmatthews@gmagicvalley.com

History abounds in Mini-Cassia and residents take pride in showing off their historical museums. Docents are looking forward to welcoming back visitors at the many museums in the area after two years of practicing pandemic protocols.

The tiny town of Albion has some of the deepest roots in the Magic Valley, dating back to cattlemen in the 1860s, back when Owyhee County engulfed most of southern Idaho. Cassia County was created in 1879 from the eastern half of Owyhee County and included what is now Twin Falls County.

Albion was the seat of Cassia County for 40 years — from 1879 until 1919 — and saw the county through infamous murders, trials and confessions in the

late 19th century, and the development of the Twin Falls irrigation system in the early 20th century. Oakley, a pre-irrigation-era Mormon settlement close to the Utah border, also has an active historical society and museum.

A large photo in the Oakley Valley Historical Museum shows the family of Mormon pioneer Hector C. Haight, including sons David B. Haight — an elder in The Church of Jesus Christ of Latter-day Saints, father-in-law of billionaire philanthropist Jon Huntsman and grandfather of Utah Gov. Jon Huntsman Jr. — and Horton Granville Haight, husband of I.B. Perrine's daughter Stella.

The Haight/Perrine union was the “marriage of the century,” joining the “royal families” of Oakley and Twin Falls, the Oakley Valley Historical Association former volunteer Robert Fehlman told the *Times-News* a few years ago.

3 can't-miss items at Minidoka County Historical Museum

At the museum, be sure to look for these:

- **An 1898 wire fencer** — the Kitselman Duplex Automatic Ball Bearing Woven Wire Fence Machine — that weaves wire into a fence on site. A three-man crew could construct a mile of fencing across hilly terrain in five days.
- **An extensive collection of Ice Age mammal fossils** found near Acequia.
- **A massive firearms collection** donated by resident Wayne Birch.

MUSEUM INFORMATION

Where: 99 E. Baseline Road, Rupert

When: 10 a.m. to 3 p.m., Tuesdays through Saturdays

Cost: Free admission

Contact: 208-436-0336

Irrigation projects usher in new towns

Burley, an irrigation town 20 miles north of Oakley, and Rupert, Burley's neighbor across the Snake River, became the seats of Cassia and Minidoka counties. Farmland in the combined area drinks from the Bureau of Reclamation's 1906 Minidoka Dam project.

The Cassia County Historical Museum reflects the struggles and triumphs of those on the land, from American Indians to cowboys and sheepmen, to farmers and businessmen.

Historic outbuildings — a log store, a log schoolhouse and a one-room, sod-roofed log cabin built by Oakley pioneer Andrew Gustave Larson — were moved to the museum grounds and are used to show what life was like in 19th-century southern Idaho.

The museum building is chock full of interpretive displays showcasing pioneers and more recent dignitaries. The Cassia County museum complex also has a metal outbuilding with several rooms full of old firetrucks, covered wagons and Basque sheep camps and another dedicated to World War II veterans.

The Minidoka County Historical Museum is the only historical museum in the Magic Valley that — under normal circumstances — is open year-round.

The museum complex also holds an impressive expanse of artifacts from the area, including American Indian tools, World War II military memorabilia and more than a century of digitized local newspapers. The site also houses the county seat's original jail cell.

A Union Pacific caboose and rail cars sit near Rupert's 1906 railroad depot, which was moved to the museum site in 1985. The town was named after a man named Rupert who hooked the mailbag from the train as it went by.

"So people 'went to Rupert' to get their mail," volunteer Gary Schorzman once told the *Times-News*. "If he missed it, everyone was mad."



MYCHEL MATTHEWS PHOTOS, TIMES-NEWS

The dirt floor and furnishings of an old log cabin are seen June 8 at the Cassia County Historical Museum in Burley.

3 can't-miss items at Cassia County Historical Museum

At the museum, be sure to look for these:

- **The luxury Pullman rail car** that once displayed what was said to be the mummy of John Wilkes Booth. William Evans, "Carnival King of the Southwest," paid a \$40,000 bond, plus a fee of more than \$2,000 a year, to display the mummy in what he called the greatest freak-animal show in the country.
- **A 1903 photo of Anna Hansen** acting in a play presented by the Albion Normal School. Hansen, daughter of Swedish pioneer John Hansen, later married surveyor John E. Hayes, who laid out many of the towns and canal systems in the area. Anna Hayes became influential in the Magic Valley, and the Shoshone Falls View Point is dedicated to her.
- **A golden eagle** electrocuted when a rabbit it carried in its talons touched a power line as it flew over. The museum went through the proper channels in order to have it stuffed and displayed in the World War II room.

MUSEUM INFORMATION

Where: East Main Street and Hiland Avenue in Burley

When: 10 a.m. to 5 p.m. Tuesdays through Saturdays, April 15 to Oct. 15

Cost: Free admission

Phone: 208-678-7172

3 can't-miss items at Oakley Valley Historical Museum

At the museum, be sure to look for these:

- **A cedar post** that marked the Idaho border at the northwest corner of Utah and the northeast corner of Nevada, about 20 miles south of Oakley
- **A crazy quilt** made in 1906 by Marion resident Esther Frost, an English convert to the Mormon Church who worked as a seamstress in the home of Henry Wadsworth Longfellow after she came to America
- **A collection of *Anabrus simplex***, commonly known as Mormon crickets, preserved in resin. Mormon crickets, actually shield-backed katydids, attacked Mormon settlers' crops in Utah during the mid-1800s

MUSEUM INFORMATION

Where: 140 W. Main St. in Oakley

When: Museum is closed for renovations but the historical society hopes to open soon with normal hours: 1-4 p.m. Fridays and Saturdays from Memorial Day weekend to Labor Day.

Cost: Free admission

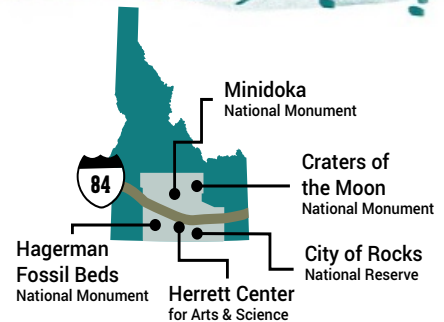
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SMALL



At the Herrett Center for Arts & Science, you can travel to a black hole or the ends of the earth. See tools and artifacts used by some of America's earliest peoples. Marvel at the majesty of the night sky. Since 1980, the Herrett Center has inspired generations of adults and kids alike through its unique collection of art and science. Located on the College of Southern Idaho campus, the Herrett Center is open Tuesday-Saturday. Gallery admission is always free. Visit herrett.csi.edu or call **(208) 732-6655** for more information.

At City of Rocks National Reserve, you can camp under skies so clear the vast Milky Way seems within your grasp. Craters of the Moon National Monument and Preserve is recognized as an International Dark Sky Park, one of only a handful worldwide. And the Herrett Center for Arts & Science explores the heavens above with year-round observation parties, fascinating exhibits and planetarium programs. Visit Southern Idaho and get some perspective on your place in the universe.



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Staycation

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Gas up the rig and load up. It's time for some easy, fun ways to explore Minidoka & Cassia Counties.



PAT SUTPHIN TIMES-NEWS



The calm and winding Snake River flows through the towns of Burley, Heyburn and Rupert. These lake-like waters stretch for over 26 miles. It brings boaters, paddlers, wildlife and the most stunning sunsets. Whether you are enjoying the scenery from the sidelines or speeding along its glassy waters, there is something special about the Snake River in this part of Southern Idaho. Framed by the Albion Mountains and Mt. Harrison, the lush green riverbanks are just a small testament to the magic these waters bring the valley. The Great Snake River not only provides endless beauty and recreation, but flows through the farms and brings life to our fields.

In summer, the Snake River is a boater's paradise. There are several easy boat launches, parks and docks right in town. These communities are built on the river and river play is a way of life. You can find fishing, wakeboarding, surfing, waterskiing or just plain floating the river.

One of the most popular spots for boating access is the River Front Park in Burley. It is located on the south side of the river and shares a large parking lot with the River's Edge Golf Course. It has three wide ramps and over 1000 feet of docks. Plus, lush green grass and picnicking areas. It is a hot spot for water enthusiasts and the ramps are typically bustling.

From there, head northwest to glide under bridges and boat close to town. Or keep going downriver, out as far as Milner Dam. If you head southeast, you'll keep Mt Harrison and the Albion Mountains in view while playing in wide open waters. Upriver continues past Rupert and to Lake Walcott State Park. Both directions are a favorite spot for water lovers to play and bring all of their toys. You'll see everything from Powerboats and jet skis to bass boats and paddle crafts. We've even spotted a few jet boards!

There are more opportunities to access



PHOTO COURTESY OF WALLACE KECK

the Snake River around Freedom Park and Marina, Lex Kunau Park, Burley Snake River RV Park in town and more remote spots as far as Milner Dam and upriver to Lake Walcott. There are also opportunities to rent boats and kayaks in Heyburn. The Riverside Park has a beautiful trail that winds through a riverfront arboretum and is the location of Idaho Water Sports rental facility. Call ahead to make sure they have openings. They are a full-service boat dealer and can custom package a pontoon, paddle board or equipment rentals.

To take in the true beauty of the Snake River, find a spot on the river to watch the sun go down. Southern Idaho is legendary for their orange and fiery red sunsets and the best way to take them in is with a reflection on the smooth river water. Stay out a little later after an endlessly fun wakesurfing day or make a reservation for dinner on a riverside patio. Dinner cruises are also available through Morey's Steakhouse, but you'll need to call ahead for arrangements.

Once you explore the wide open, uncrowded waters of the Snake River, we'll guess you'll want to stay forever. Visit during all four seasons too. Cold

weather fishing and bow fishing at Lake Walcott offer opportunities to get on the water anytime. Find bass, monster carp, crappie and more for fishing enthusiasts.

No matter what your plans are in the area, make sure to take some time to spend next to the Great Snake River. There are plenty of places up and down the river to find water access that fits your needs. Give the Mini-Cassia Visitor Center a call for more details and information.

HEADED TO CITY OF ROCKS

Get ready to travel through history and stand in awe of a silent city. One of Idaho's most unique road trip adventures starts in Heyburn off of Exit 216, makes a loop through historic towns, mountains and around a state & national park. From the Mini-Cassia Visitor Center, head south on Hwy 77 to the small town of Declo. Be sure to ask about an audio tour available at the visitor center before heading out. Dr. Ken Turner (known as Dr. History) breaks down each stop, any related history and fun facts.

Once you're arrived in Declo, stop in at the Sinclair Country Store. There you can fill up on gas, munchies and the latest agriculture news. The surrounding farms

produce world-renowned sugar beets, beans, grains and the “Famous Idaho Potato.” If you time it right Declo Days is the second weekend in July with events Friday & Saturday. You won’t want to miss this classic event filled with fun.

Continue heading south along HWY 77 and up the grade to Albion. The gateway to pristine recreational areas and the Albion Mountains. The City of Albion was the original county seat and is rich in history – including the historic Albion Campus. Students attended college there from 1893 to 1951. There is a museum filled with memorabilia and rooms to stay in for a mountain side retreat, but be warned – in October it is transformed into the Pacific Northwest’s largest indoor/ outdoor haunted attraction.

From there, the road leads toward Elba & Almo. Or take a quick detour and turn towards Pomerelle Mountain Resort. This family-owned resort offers awesome skiing and snowboarding as well as excellent, snowmobiling and snowshoeing access. In the summer, you can find a disc golf course and mountain biking. Up the mountain a short distance is Lake Cleveland and the Mt Harrison Lookout. The lookout features views so vast, you can see into Utah and Nevada. Find trails of all types as well as camping and backpacking opportunities.

Back on Hwy 77, continue on to City of Rocks and Castle Rocks. Almo is your final stop before entering the park. The historic town is right out of western movie and set with a stunning backdrop. Visit the Tracy’s General Store for a homemade lunch or soak in the all natural waters of Durfee Hot Springs.

Services are limited, but the town comes to life in the warmer months and more amenities are available.

Ready to explore the amazing rock formations? Stop in at the Visitor Center to get advice on exploring the parks and their unique granite hoodoos, arches and more. This place is so magical



PHOTOS COURTESY OF WALLACE KECK

travelers along the California trail stood in wonder at the silent city leaving their names as a register on the rocks. Today, it is a mecca for rock climbers, wildlife lovers and recreationalists.

Round out your loop drive through City of Rocks National Reserve to the historic town of Oakley. Oakley is designated a National Historic District with one of the oldest homesteads in Idaho. There are numerous Victorian style homes and buildings, including the renovated Howells Opera House—home to the Oakley Valley Arts Council and theatrical productions. The Oakley Museum on Main is open May through Labor Day. Learn about pioneers from the Church of Jesus Christ of Latterday Saints and the lasting impression they made on this charming town. Oakley is also a gateway to even more recreation, including Oakley Reservoir, the South Hills and Teepee Rocks. Don’t leave without dining at the Farmer’s Corner. We recommend the chicken malibu sandwich with one of their delicious, real ice cream shakes.

Also, make sure to ask for fry sauce — you won’t regret it!

From Oakley, it is an easy and picturesque drive through the valley and back to I-84.

THE HEARTBEAT OF THE CITY

The people of Southern Idaho are unlike any you’ll meet in the Northwest. Imagine mid-western friendliness mixed with southern hospitality. It’s easy to see why Idaho is one of the fastest growing states in the US. This can also be seen in our communities, events and downtowns.

One step into Rupert’s Downtown Square and you’ll feel right at home. Established in 1906 as the city’s water source, the square quickly grew into a hub. Today, you’ll find unique shops, local cuisine and a stunning historic theatre. The square is nostalgic and beautiful, the true heart of their community. You’ll also find the largest quilt shop this side of the Mississippi and finger steaks to die for (an Idaho invention).

The Rupert Square also keeps alive with activity. Visitors will discover a week long 4th of July Celebration complete with a parade, live music and fireworks. As well as a week long Christmas Celebration after Thanksgiving. These feature events are mixed in with a folk festival, speedboat showcase, pumpkin festival, princess tea parties and more. The Historic Wilson Theatre casts plays, performances and hosts events as well. Rupert really knows how to bring their community together.

The City of Burley and Heyburn are going through beautification projects, bringing life to their downtowns and parks. You'll find an amazing piano bar and restaurant downtown Burley as well as some great coffee/wine shops and retail. Burley also has quite a saucy past and the history is rich in agriculture and downtown secrets. Burley and Rupert's Museums are a great place to learn about the area's founding and see historical items from the earliest settlers.

PARKS, ATTRACTIONS AND FUN!

Lake Walcott State Park is a hidden gem, located just northeast of Rupert. The rolling lava rock ends in an oasis of grass, trees and the Lake Walcott Reservoir. It is designated as a refuge for wildlife and birds. Visitors can see hundreds of American White Pelicans during the warmer months. You can also camp, hike, launch at their boat ramps and docks, stay in a cabin or play their top rated disc golf course. The very large, mature trees bring peace and variety to the course. It's a favorite for locals and visitors.

Heyburn's spectacular Riverside Park on the north side of the Snake River not only has paved trails and an arboretum, but a full hookup RV park. The park has amazing views of the Snake River and sits adjacent to the Mini-Cassia Visitor Center and Gossner's Cheese. Pop across the street to their chalet to taste ice cream, cheese curds or a full meal upstairs at the bistro.

Head south to explore the Oakley Dam and Goosecreek Reservoir, a great place for fishing and boating. When the dam was constructed in 1909 it was the largest earth-filled dam in the world. Easy access to camping, fishing and hunting make these waters a true gateway to recreation. In the summer, follow Forest Service Road 533 into the hills to see Teepee Rocks, camp, ATV and enjoy Trapper Creek.

The Burley Convention Center is host to numerous events and attracts travelers from all over. They are the experts at hospitality and will cater to your every need. Burley, Rupert, Heyburn, Paul, Declo, Albion, Elba and Almo are full of wonder and a balanced lifestyle of agriculture and outdoor recreation. Whether you find solace on a mountain top, exhilaration on a boat or spirit in entertainment, these communities will embrace your story.



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We fought it...
We found a way...
We're stronger than ever...
Together*



Minidoka
Memorial Hospital

The Extra Mile

MALAD GORGE

Views of the Malad Gorge are best from the slender-but sturdy bridge that arcs across the canyon. The Malad River crashes down a stair step falls and into the Devils Washbowl. Take a short hike to discover nearby fingers of the gorge where crystal clear springs produce ponds and streams. Visit www.visitidaho.org.

SHOSHONE ICE CAVES

Shoshone Ice Cave is the biggest ice cave in Idaho. Escape the heat of summer with a $\frac{3}{4}$ of a mile hike in the icy cool temperatures from Memorial Day to Labor Day. www.shoshoneicecaves.com/home.html.

THOUSAND SPRINGS

Thousand Springs State Park is divided into units that are all within short driving

distance of each other. Visit www.parksandrecreation.idaho.gov/parks/thousand-springs.

BALANCED ROCK

Over 48 feet tall and 40 tons, a windcarved rock balances precariously on a pedestal only 3 feet by 17 inches. Nearby Balanced Rock Park is an excellent spot for a picnic and much more. Visit www.visitidaho.org.

CRATERS OF THE MOON

Visit the strangest 75 square miles on the North American Continent: The Craters of the Moon National Monument and Preserve. This includes nearly 715,000 acres of lava flows, volcanic cones, lava tubes and caves. Visit www.nps.gov/crmo.

Looking for a few extra ideas? Here are a few other popular day trip destinations:

FISH HATCHERY

Clean and pure oxygenated water maintains a constant temperature of 58 degrees Fahrenheit, ideal for growing trout at the Hagerman National Fish Hatchery in the Hagerman Valley. Hagerman National Fish Hatchery is located at the Thousand Springs Reach of the Eastern Snake River Plain Aquifer. Visit www.fws.gov/hagerman.

SHOSHONE FALLS, DIERKES LAKE

Known as the Niagara of the West at 212 feet, Shoshone Falls is actually higher than Niagara Falls, best viewed during the spring and early summer. Just up from the falls is Dierkes Lake. The lake offers enclosed swimming areas, beach, restrooms, playground, and trails to hidden lakes. Visit www.tffd.org.

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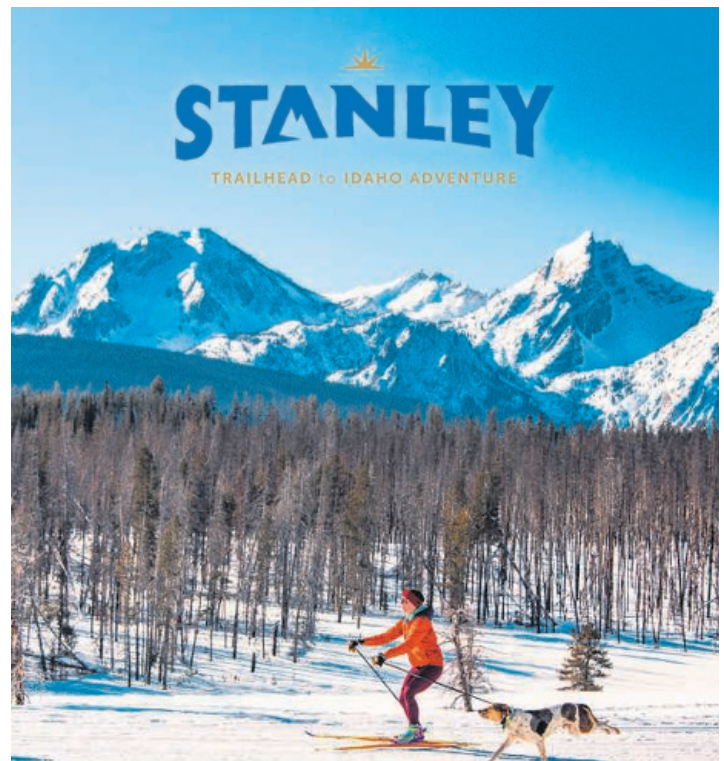
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TETONA DUNLAP

For the Times-News

ALMO — There are endless possibilities when it comes to summertime activities in Mini-Cassia.

Whether you are looking to travel just a few miles out of town for a quick getaway or camp for a week in the backcountry; there is something for every type of adventurer looking to unwind in Southern Idaho.

Where can I hike?

Looking for an area that offers several outdoor opportunities? Look no further than Castle Rocks State Park and City of Rocks National Reserve in Almo. Superintendent Wallace Keck said the two locations are popular in the summer because of two factors: the traditional summer vacation season and citizens seeking out their parks for recreation.

Hiking is one of the most popular activities you can do and there are several trails to choose from at Castle Rocks State Park and City of Rocks National Reserve.

While rock climbing might come to mind first, Keck said hiking is one of the most popular recreational activities.

“Even rock climbers have to hike to get to many of the climbing areas,” he said.

How many miles of trails are there?

Park staff maintains about 22 miles of trails. The park spends about \$25,000 a year maintaining trails and nearly all of the trails are multiple-use — meaning they are open to equestrians, bikers and pedestrians.

“There are some exceptions, so it is important for the trail user to check park maps before going,” Keck said.

City of Rocks protects remnants of the historic California



SARAH ROHRBACH, SOUTHERN IDAHO TOURISM

Trail, so visitors can literally walk in the footsteps of history.

“Castle Rocks State Park is popular with hikers, climbers, and equestrians,” he said. “Its scenery is more intimate and approachable than City of Rocks.”

What if I’m hiking with small children?

Keck said they encourage families with children to consider the Creekside Towers Trail in City of Rocks and the Backyard Boulders Trail in Castle Rocks. Both of these are fairly level and relatively safe for beginners. The park offers self-guided brochures for each of these trails.

What if I’m an experienced hiker?

Longer trails for more experienced hikers include the nearly seven-mile North Fork Circle Creek trail and the trail to 8,867-foot Graham Peak. In Castle Rocks State Park, Keck said experienced hikers will enjoy the

four-mile Castle Rocks Trail that takes the hiker into BLM and forest lands and returns back to the state park.

Are bikes allowed?

On some trails, yes. Castle Rocks Trail in Castle Rocks State Park is a 5-mile intermediate-rated loop that shares usage with hikers. At the northern end of the trail, you can see Cache Peak rising up high from the valley floor. The trail starts just west of the Lodge at Castle Rock Ranch and wanders north across the meadow before climbing towards Cache Peak. The downhill starts approximately 2.5 miles into the ride and is fast and sandy, leading you back a little further west of the parking lot where the trail starts.

Tea Kettle Trail via Breadloaves Trail and City of Rocks Road is a really fun downhill single track through cattle and sagebrush country on the far west end of City of Rocks. Ideally, two vehicles should be used to ride this trail (one at the top, one at bottom) to shuttle you and your friends back and forth, but pedaling up City of Rocks

Road after the descent is a viable option. Start at Breadloaves Trail and ascend 0.5 miles to pick up Tea Kettle Trail and then descend 2.5 miles back to City of Rocks Road.

Another location to mountain bike is on the slopes of Pomerelle Resort, near the top of Howell Canyon. Jump Trail is a 2-mile long intermediate trail at the resort. This mountain bike-only trail can be ridden both up or down, with the descent taking little time to ride.

What about UTVs, ATVs and dirt bikes in City of Rocks and Castle Rocks?

There are no off-road motorized trails in either park. However, UTV’s and ATV’s and motorcycles may travel any public road in the reserve that is open to regular vehicles so long as they meet state requirements for public roads. If used in the park they must pay the \$5 motor vehicle entry fee or display a Motor Vehicle Entry Fee sticker or Idaho State Parks Passport.

What kind of animals can I see?

Keck said because the parks get busy and are relatively crowded, wildlife moves into more remote areas of the park. Around campsites and parking areas, visitors might encounter golden-mantled ground squirrels, chipmunks, black-tailed jackrabbit, mule deer, and a large variety of birds. The park is also home to moose, mountain lions and Great Basin rattlesnake. The best place to view wildlife would be along the North Fork Circle Creek trail deep into the backcountry. The best time to see wildlife is early morning and late evening.

Can I fish?

Castle Rocks State Park has a fishing pond stocked with rainbow trout.

Where can I camp?

In City of Rocks, there are 64 campsites to choose from and all campsites have a fire-ring/ground grill and a picnic table. Vault toilets are located in central areas. Make your reservations online at www.reserveamerica.com.

What about backcountry camping?

City of Rocks offers designated backcountry camping in the Indian Grove area. Permits are required for backcountry camping, please contact the Visitor Center at 208-824-5519.

What if I'm not a fan of camping?

Groups can rent the Lodge or the Bunkhouse at Castle Rocks for a home away from home experience. But if you want the full glamping experience – rent a glamping yurt. The Willow Glamping Yurt is a 22-foot

diameter yurt located in Castle Rocks State Park. The facility includes a king-size bed, furniture, electricity, electric fireplace, mini-fridge, microwave, coffee maker and decor. Guests can enjoy a spacious deck and stairway leading to Almo Creek. The yurt rents for \$125 per night and reservations can be made up to 9 months in advance by calling 888-922-6743, or online at www.reserveamerica.com.

What if I want to camp near a high mountain lake? Lake Cleveland is located in the Albion Mountains of the Sawtooth National Forest. Lake Cleveland is accessible from July to October because of the snow and colder temperatures. The camping area is broken up into two sides. The east side which is equipped with seven reservable campsites and 10 first-come, first-served sites and the west side which has nine first-come, first-served sites and is not recommended for RVs or trailers because of the steep terrain and tight turnaround. Overnight use is \$8-\$10 per spot and certain spots can be reserved at recreation.gov. The campground area has 30 picnic tables, 25 grills and pit toilets. Small boats or kayaks are allowed but motorized vehicles are not.

Are there hiking trails at Lake Cleveland? Boating allowed too?

Hiking is available southwest of Lake Cleveland at the Twin Lakes campground. One great hike, the Skyline Trail, wraps around the southern slopes of Mount Harrison and meanders southward all the way to City of Rocks National Reserve. Usually, the trails are only accessible July through October due to snow blocking access.

There are also several short hikes around Lake Cleveland, perfect for exploring the



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shoreline, looking for fishing spots and taking photographs of the pristine alpine lake.

Kayaking in the lake is allowed and multiple launching spots from the main parking area exist as well.

Where are some other places I can camp?

McClendon Spring Campground is a semi-developed campground south of Burley. It is managed by the BLM. Point of interest: McClendon Spring was a favorite resting place for emigrants along the California Trail. For more information, go to blm.gov/visit/mcclendon-spring-campground.

Diamondfield Jack Campground and Picnic Area is located at the end of a paved road in Rock Creek in the Sawtooth National

Forest. The campground is suitable for motorhomes, trailers, and tent camping. This area is accessible year round. Campground amenities include drinking water, wheelchair-accessible toilets, picnic tables, warming shelter, parking area and fire rings. Have an off-highway vehicle?

The Diamondfield Jack Snow Play Area offers several outdoor recreation opportunities and camping is just one of them. This area covers over 200 miles of Sawtooth National Forest and Bureau of Land Management (BLM) lands and encompasses over 60 miles of groomed trails. Amenities include restrooms, a warming shelter and parking areas. There are several hiking options such as the Pike Mountain and Eagle Trail, which are described as easy multi-use trails. Or you could step up your game and take on the Middle

Fork Shoshone Creek trail, which is a moderate terrain trail located nearby. For more information, go to <https://www.fs.usda.gov/recarea/sawtooth/recreation/ohv/recarea/?recid=5775&actid=93>

What if I want to camp closer to town?

Lake Walcott State Park is another spot that has a little bit of everything for everyone. And it's only 11 miles northeast of Rupert. There are camping areas with RV hookups available. Nearby sites of interest include Minidoka Falls near the park, Rupert City Park, and the historic railroad community of Minidoka, says the park's website. For more information about camping, go to parksandrecreation.idaho.gov/activities/camping.

What is one of the main draws of Lake Walcott?

You might think it's the water, but it's actually the 21-hole disc golf course.

"It spreads the entirety of the park with the exception of the camping park," said Mary Fletcher, a seasonal office worker.

In the fall, about 250 competitors and spectators travel to Lake Walcott for the Idaho State Championship for disc golf. Looking for other disc golf courses? Pomerelle Mountain Resort in Albion is known for skiing but in the summer visitors come for its 18-hole course. The front 9 holes are on the Triple Chairlift side of the mountain and the back nine are on the Double Chairlift side. The course is free if you hike or you can pay a fee to ride the lift.



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Can I ride my ATV or motorbike at Lake Walcott?

ATVs and motorbikes must stay on established roadways or in parking lots. If used in the park they must pay the \$5 motor vehicle entry fee or display an MVEF sticker or Idaho State Parks Passport.

Can I boat on Lake Walcott?

Yes. You can also water ski, windsurf, sail and fish. Paved trails connect restrooms, picnic shelters, interpretive kiosk and boat launch.

Is the lake stocked for fishing?

Yes. Anglers can expect to catch bass and trout.

"We have really good fishing," Fletcher said.

What kind of wildlife can I see?

This 22-acre park is the home to a variety of wildlife, including 150 species of birds and waterfowl.

"We have a lot of migratory birds that are here with this being a sanctuary," Fletcher said. "We have a lot of water birds and waterfowl. We do have sparrows and hummingbirds. We also have quite a few deer that take up residence here in the park."

Looking to hit a few golf balls?

Burley is 20 miles away from Lake Walcott and offers a couple of golfing options. River's Edge Golf Club is located at 131 East Highway 81 in Burley. For more information, go to riversedgeburley.com or call 208-878-9807. Ponderosa Golf Course 208-679-5730

The Ponderosa Golf Course is a nine-hole, par 3 layout with a

driving range and practice area located just off I-84 at exit 208 in Burley. For more information, call 208-679-5730.

What are the boating options in Burley?

Burley features access to 20 miles of shoreline with boat ramps along the Snake River at Riverfront Park and North Freedom Park. Here you can water ski, boat and fish.

Where can I ride my ATV?

With so many trails in Southern Idaho, it can be difficult to know where you can or can't ride your ATV or dirt bike. To help clear up confusion the US Forest Service uses an app called Avenza Maps that maps out trails and roads so visitors can know which off-road vehicle they can use on them. All roads and trails are numbered, which makes the app even more helpful.

"We have hundreds of miles of roads and trails," said Jade Sumsion of the US Forest Service. "It tells you where you can and can't go."

Sumsion said one of the areas mapped out is the Minidoka Ranger District, which is a popular place for ATVs, UTVs and dirt bikes.

If you don't have a smart phone you can go to the US Forest Service office and pick up a free map; but Sumsion said the app is convenient because you can download it on your phone and its accessible even if you don't have internet service.

Besides letting people know which trails are ATV-friendly, it also tells you which roads might be seasonally closed because of snow, washed-out roads or wildlife. The app also has camping information for trail users who want to stop for the night.

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PUBLIC RAMP

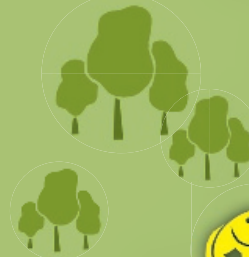
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OAKLEY

GOOSE CREEK RESERVOIR



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RAFT RIVER



TOA PUBLIC
ACCESS RAMP

CASSIA COUNTY

INDEPENDENCE LAKES

ALBION

ALMO/MALTA

CITY OF ROCKS

TO POMERELLE
MOUNTAIN RESORT,
LAKE CLEVELAND

TO SALT LAKE,
SUBLETT RESERVOIR



Fishing Access



Boat Access



Park
(Pedestrian Access)



Recreation Area



Public Access



Hiking



Biking





WINTER RECREATION

TETONA DUNLAP

For the Times-News

Southern Idaho's Mini-Cassia area is the kind of place people can recreate in the summer and winter months. Here are some of the places visitors can go to snowshoe, ski and snowmobile.

Where can I snowshoe?

Thousands flock to Castle Rocks State Park and City of Rocks National Reserve in the summer. But if you are looking for some peace and solitude, try coming back in the winter.

Winter activities include ever-popular snowshoeing, ice climbing, cross-country skiing, and snowmobiling. City of Rocks National Reserve and Castle Rocks State Park see a combined visitation around 240,000 people each year. So winter is

the best time to visit if you don't want to encounter large groups.

"These activities do not bring in a lot of people, but the park sees about a dozen vehicles on most weekends in the winter," Superintendent Wallace Keck said. "Park staff worked to keep the snow plowed as far in as Bath Rock. From there, most recreational activities can launch in the winter."

Snowshoers prefer the Creekside Towers Trail, ice climbers find adequate ice near Bath Rock, and snowmobilers head up the county road which is closed by snow in winter months.

Snowshoes and poles can be rented from the Visitor Center from December to March depending on snow coverage.

The City of Rocks website says many roads in the reserve are not maintained during the winter and snowmobiling can be a great way to access the park when normal

motor vehicle travel becomes impossible.

However, Keck said snowmobiles are restricted to established roads and are not permitted to ride over vegetation even when covered by snow.

For more information, go to parksandrecreation.idaho.gov/parks/castle-rocks or <https://www.nps.gov/ciro/index.htm>.

Lake Walcott State Park is another option for snowshoeing, especially if you are seeking an easy terrain. On your hike, you might come across deer that take up residence in the park during the winter.

"A lot of people will drive up here in the wintertime to see what they can see," said Mary Fletcher, a seasonal office worker. "Deer watching, It's a neat experience up here because the animals are less fearful. We still have a lot of native birds and native animals who stay in the park in the winter."

Fletcher said many people also come to the park to ice fish.

"You could snowshoe here. They ice fish here. There's a lot of room for hiking," Fletcher said. "You could definitely snowshoe and cross country ski because we have wide-open areas."

Where can I snowmobile?

Cassia County has a 120-mile groomed trail system in the Sublett Range, east of Burley. Getting there: Take Interstate 84 to the Yale Road exit. Go east on Yale Road about 10 miles. Go right on North Heglar Canyon Road. The parking lot is about 10 miles up the canyon.

Another access point can be found at Howell Canyon, near Pomerelle Mountain Resort. The trailhead gives snowmobilers access to a large riding area near Mount Harrison.

Getting there: Take I-84 east to the Declo exit, 216. Go south on Idaho 77 to Albion. About seven miles southeast of Albion, turn right on Howell Canyon Road. Signs mark the snowmobile parking lot just before Pomerelle Mountain Resort.

To get to Howell Canyon, follow signs to Pomerelle Ski Area and drive south of Declo on Idaho Highway 77. Here you will find a trailhead with a restroom and warming hut for snowmobiling around Mount Harrison. For more information, go to visitsouthernidaho.com.

Where can I ski?

Pomerelle Mountain Resort is located in the Sawtooth National Forest and features 24 groomed slopes, two terrain parks and a vertical drop of 1,000 feet. In the winter, the resort is open seven days a week and five nights a week.

Don't know how to ski? Pomerelle features a ski school with private and group lessons for skiing and snowboarding. Night lessons are available with 24-hour pre-registration by calling 208-673-5599.

For more information, go to pomerelle.com/snow-school/index.htm.



SARAH ROHRBACH PHOTO, SOUTHERN IDAHO TOURISM

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Mini-Cassia Events Calendar

Check more fun things to do off your list using our detailed Calendar of Events with dates at www.minicassiachamber.com.

Find upcoming events, attractions, festivals, shows, concerts, classes, and more.

JANUARY

POWDER PLAY

It's a snow lovers' paradise in the higher elevations! Southern Idaho is surrounded by excellent sledder country. Snowmobiling, snowshoeing, snow kiting (or kite skiing), downhill skiing, and snowboarding are all an easy drive away. Sled heads can enjoy great terrain up at Pomerelle Ski Resort or north to the Stanley basin area. Snowshoe adventurers can explore more than 22 miles of area in the City of Rocks and 12 miles in Castle Rocks State Park.

MARCH

M A R
17

ST. PATRICK'S DAY AT POMERELLE MOUNTAIN RESORT

Shamrocks are hidden on or around the slopes. Find a green, silver or gold shamrock, take it to Pomerelle's ticket office, and collect your prize! Take the "Pot of Gold" Challenge! www.pomerelle.com

APRIL

GEOCACHING SOUTHERN IDAHO

Break out the GPS global positioning system and head to the Mini-Cassia area! Explore the off-beaten path and see where it leads. Similar to treasure hunting, participants search for a cache, usually an old film canister containing a pencil and notebook to record you found it! Sometimes it contains a toy or keepsake but be sure to bring something small to replace any treasure you take from the canister. One great geocache in our area takes adventurers out to where the Oregon and California trails split. Checkout geocaching.com for tips & tricks.

MAY

GET YOUR BLOOM ON

Springtime is the best time to head to the Albion Mountains by Pomerelle Ski Resort and Mt. Harrison Lookout (9,265 ft. elev.) The hills are alive with a variety of wildflower blossoms. White, pink, yellow, blue, red blossoms can be seen throughout the hills. Look closely and you may find a Mountain Bluebird, the Idaho State Bird. 208.679.4793

MOUNTAIN HIGH

Mt. Harrison is the northernmost major mountain in the compact Albion Mountain Range. Mt. Harrison holds an alpine lake and a glacial cirque, rare for the region. There road from Lake Cleveland to the summit, which make route finding and summiting a more casual

hike. Enjoy a 360-degree view of the entire region from the Mt. Harrison Fire Lookout. Bring a windbreaker! 208.679.4793

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JUNE

JUN
4&5

MINI-CASSIA CAR SHOW

Hundreds of classic cars cruise to the Cassia County Fairgrounds in Burley for this annual event that draws

collectors from around the Pacific Northwest. 208.670.5055 or 208.312.2469

JUN
11

FREE FISHING DAY

The one day a year when all Idaho residents & nonresidents can celebrate the day fishing Idaho's waters without a license!

www.fishandgame.idaho.gov

JUN
22

MINI CASSIA SCRAMBLE FOR COMMERCE GOLF TOURNEY

River's Edge Golf Course in Burley
www.minicassiachamber.com/golf-scramble.html

JUN
23-26

IDAHO REGATTA

The Snake River roars to life with this annual family friendly boat race! Shown & Shine Boat Show takes place Friday on the Rupert Square. Jet powered boats race at speeds up to 130 mph Saturday & Sunday at the Burley Boat Docks.

www.idahoregatta.org



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JULY

JUN JUL
30-4

RUPERT 4TH OF JULY

Rupert celebrates for FIVE days of awesome events starting on June 30 – July 4. Fireworks, horse races, hometown parade, lawn mower races, carnival, live entertainment & so much more make the

City of Rupert THE place to be to celebrate the Fourth of July!
www.rupert4th.com

JUL
9

WAKE IN THE SNAKE

Catch intense wakeboard action on the Snake River at Burley hosted by Idaho Water Sports! Watch wave riders compete to see who will go big or go home!

www.idahowatersports.com

JUL
9

DECLO DAYS

Enter the Hammer 5K run or come for the food, fun, live entertainment, dunk tank, friendly family competitions & a parade celebrating small town life in picturesque Declo, just east of Burley.



Location: Oakley
Pioneer Days

JUL
22-23

OAKLEY PIONEER DAYS

Travel back in time with a visit to Oakley Pioneer Days! Enjoy a fantastic hometown rodeo, food, dancing, live entertainment, bumper car races and fireworks! 208.862.3313

JUL
30

SPUDMAN TRIATHLON

Always the last Saturday in July! Hundreds of athletes from around the globe descend on the Mini-Cassia area to swim, bike & race in a competition that draws world-class competition.
www.spudman.org

Location: Rupert
4th of July



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TIMES-NEWS, MAGICVALLEY.COM

CASSIA COUNTY FAIR & RODEO

AUG
13-20

So much to see & do during the week of the Annual Cassia County Fair & Rodeo in Burley! Parade begins Wednesday at 10:30 a.m. followed by three nights of rodeo action Thursday, Friday & Saturday. Carnival rides, farm, garden, animals, Saturday night concert, live entertainment & other exhibits make this one of the county's most cherished events.
www.cassiacyfair.com

SEPTEMBER

SEP
10

DRY CREEK OUTFITTERS OPEN BASS TOURNAMENT

Please head to the Burley Golf Course Boat Ramp @ 6 a.m. for the Annual Veteran's Tribute Fireworks show! Then you can enjoy (current text) The perfect end of the year celebration with food, fun & friends! Bass fishing on the beautiful Snake River.
www.drycreekoutfitters.com

AUG
1-6

AUGUST MINIDOKA COUNTY FAIR & RODEO

Great family fun for all ages takes place the first week in August with live entertainment, lawnmower races, Dutch Oven Cobbler & Ice Cream Social, western rodeo, 4-H and FFA competitions. No gate charge & free parking!
www.minidokacountyfair.org

AUG
27

PAUL PALOOZA

Greased watermelons, candy cannons, snow cones, face painting, great food, games for the kids, splash park, fun & fellowship make this an awesome event the last Saturday in August for the entire family! 11 a.m. to 3 p.m. at Paul City Park. 208.438.4101



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OCTOBER

SEP OCT
29-31

HAUNTED MANSIONS OF ALBION

Come see the largest haunted attraction in the Northwest! Located at the abandoned Albion State Normal School, the haunted mansions feature tours through several of the old college buildings! Zombies, clowns, and rumors of paranormal activity have made this an attraction that brings thousands to Albion every fall for the entire month of October!

www.hauntedmansionsofalbion.com



Location: City of Paul (Turkey Trot)

NOVEMBER

NOV
24

MINI-CASSIA TURKEY TROT

One of the Best Thanksgiving Day traditions! Run-Walk-Waddle or Trot for this awesome 5K event! Proceeds raised from the race go to local community groups. 9 a.m.

www.minicassiaturkeytrot.com

NOV
25

RUPERT SQUARE CHRISTMAS LIGHTING

Santa Claus arrives to light up the Rupert Square & ignite the holiday spirit! A time honored tradition of savoring chili and a delicious cup of hot chocolate while watching Santa parade around the square! An amazing fireworks show lights up the night sky to cap a wonderful holiday tradition. Little ones will have an opportunity to sit on Santa's lap and tell him what they wish for Christmas!

www.minicassiachamber.com



Location: Rupert Square (Lighted Christmas Parade)

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DECEMBER

DEC
5

LIGHTED CHRISTMAS PARADE

One of the most exciting holiday parades to watch!

Enjoy the Lighted Christmas Parade in downtown Burley the 1st Monday in December. Floats and vehicles are breathtaking to view adorned in Christmas lights!
208.670.2408



CHAMBER EVENTS

JANUARY

Annual Installation Banquet held third week in January to induct new directors to the board and recognize the leaders of the chamber organizations. Volunteer and chamber member of the year awards presented, directors recognized.

JUNE

Mini-Cassia Scramble for Commerce. River's Edge Golf Club, Burley. Information: 208-679-4793.

MONTHLY

Networking benefit lunch for members of the Mini-Cassia Chamber of Commerce featuring a different speaker each time. Held in various locations in Cassia and Minidoka counties. Join us!

MONTHLY

Ambassador monthly luncheon and meeting held at noon on the second Wednesday of every month. Come be an ambassador for the Mini-Cassia Chamber of Commerce!

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Burley: 158 trucks

133,000 products

5,900 employees
Burley: 358 employees



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Cassia County Labor Force And Economic Profile

Last Updated: January 2022

Cassia County Economic Overview

Civilian Labor Force (Dec 2021)	12,813
Unemployment Rate (Dec 2021)	1.5%
Population (2020)	24,277
Median Household Income (2019)	\$52,935
Per Capita Personal Income (2020)	\$51,149
Poverty Rate (2019)	14.3%



10. Top 10 Cities Where People Who Live in Cassia County Work, 2019

City of Employment	All Jobs	Percentage
Burley	2,874	27.5%
Twin Falls	756	7.2%
Boise City	512	4.9%
Rupert	441	4.2%
Heyburn	267	2.6%
Oakley	137	1.3%
Pocatello	124	1.2%
Meridian	115	1.1%
Paul	110	1.1%
Jerome	101	1.0%

Note: *All Jobs* includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

1. County Demographic Characteristics, 2019

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)
Total Population	23,690	100.0%	1,717,750	324,697,795
Race and Ethnicity				
White alone, not hispanic	16,546	69.8%	82.0%	60.7%
Black or African American alone, not hispanic	52	0.2%	0.7%	12.3%
Native American alone, not hispanic	257	1.1%	1.1%	0.7%
Asian alone, not hispanic	139	0.6%	1.3%	5.5%
Hispanic, or Latino (of any race)	6,446	27.2%	12.5%	18.0%
Gender				
Male	12,047	50.9%	50.1%	49.2%
Female	11,643	49.1%	49.9%	50.8%
Age				
Median age	32.9	-	40.3	38.1
Under 18 years	7,605	32.1%	25.7%	22.6%
Over 18 years	16,085	67.9%	74.3%	77.4%
21 years and over	13,993	59.1%	64.9%	67.9%
Over 65 years	3,260	13.8%	15.4%	15.6%
Educational Attainment (Population 25 years and over)				
Less than 9th grade	1,079	4.6%	2.2%	3.5%
High school graduate (with equivalencies)	4,166	17.6%	17.8%	18.3%
Some college, no degree	3,670	15.5%	16.9%	13.9%
Associate's degree	1,264	5.3%	6.4%	5.8%
Bachelor's degree	1,912	8.1%	12.1%	13.4%
Graduate or professional degree	688	2.9%	5.8%	8.4%
Median Household Income	\$52,935	-	\$56,605	\$62,843

Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2021	12,813	12,622	191	1.5%
December 2020	13,734	13,305	429	3.1%

Source: Idaho Department of Labor

Idaho Department of Labor

labor.idaho.gov

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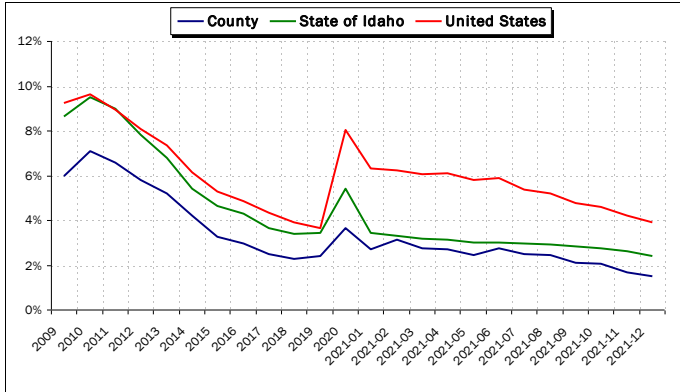
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Cassia County Labor Force And Economic Profile

Cassia County Labor Force And Economic Profile, January 2022

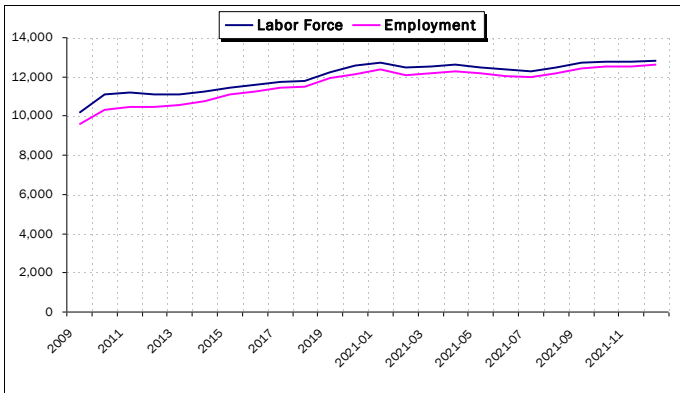
Cassia County Labor Force And Economic Profile, January 2022

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

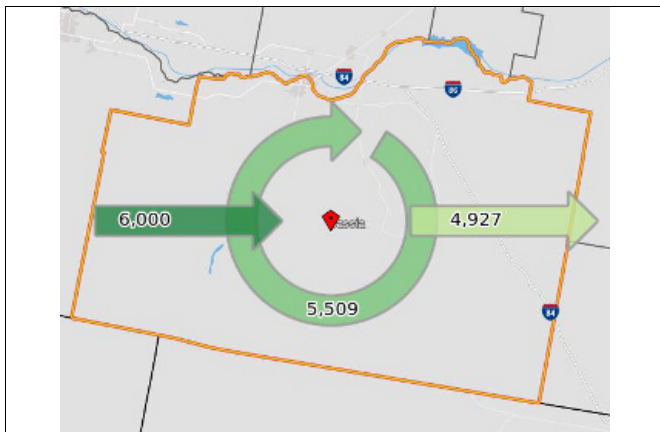
4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

8. Labor Force Commuting Patterns, 2019

It is estimated that 5,509 workers lived and worked in Cassia County in 2019. Another 6,000 workers were employed in Cassia County but lived outside, while 4,927 workers commuted to other counties for work.



Source: US Census Bureau

5. Industry Employment and Wages - 2010, 2019 and 2020

Sector	2010		2019		2020	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	9,805	\$28,861	11,643	\$37,871	11,639	\$39,643
Natural Resources and Mining	1,510	\$28,966	1,875	\$38,280	1,907	\$39,833
Construction	392	\$30,789	671	\$42,198	660	\$44,081
Manufacturing	1,195	\$37,508	1,347	\$49,074	1,391	\$51,409
Trade, Transportation, and Utilities	2,536	\$28,724	3,073	\$40,816	3,112	\$41,682
Information	81	\$49,108	51	\$65,676	48	\$76,251
Financial Activities	253	\$32,669	347	\$53,452	305	\$53,389
Professional and Business Services	484	\$30,554	580	\$34,639	569	\$41,888
Education and Health Services	2,078	\$25,069	2,125	\$32,230	2,066	\$34,133
Leisure and Hospitality	499	\$10,114	773	\$13,396	821	\$14,069
Other Services	197	\$16,473	239	\$23,201	212	\$27,125
Public Administration	574	\$38,482	554	\$41,391	542	\$43,416

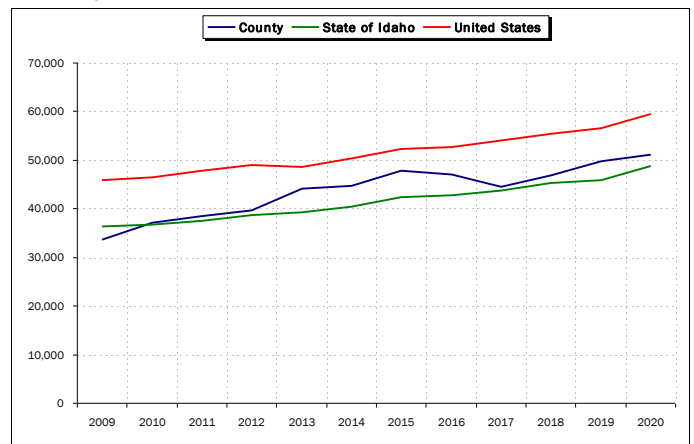
Source: Idaho Department of Labor

6. Top Employers, 2020

Employer	Ownership	Range
Mccain Foods	Private	500 - 999
Cassia County Joint School District	Local Gov	500 - 999
Wal-mart	Private	250 - 499
Dot Transportation	Private	100 - 249
Moo Mountain Milk	Private	100 - 249
Idaho Milk Transport	Private	100 - 249
Cassia County	Local Gov	100 - 249
Goode Auto Group	Private	100 - 249
Ag Express	Private	100 - 249
City Of Burley	Local Gov	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

7. Real Per Capita Income, 2009 - 2020



Source: U.S. Bureau of Economic Analysis



Minidoka County Labor Force And Economic Profile

Last Updated: January 2022

Minidoka County Economic Overview

Civilian Labor Force (Dec 2021)	12,065
Unemployment Rate (Dec 2021)	1.5%
Population (2020)	21,216
Median Household Income (2019)	\$53,370
Per Capita Personal Income (2020)	\$46,743
Poverty Rate (2019)	16.7%



10. Top 10 Cities Where People Who Live in Minidoka County Work, 2019

City of Employment	All Jobs	Percentage
Burley	1,711	17.8%
Rupert	1,237	12.9%
Twin Falls	660	6.9%
Heyburn	430	4.5%
Boise City	401	4.2%
Paul	246	2.6%
Acequia	134	1.4%
Pocatello	110	1.1%
Jerome	97	1.0%
Meridian	97	1.0%

Note: *All Jobs* includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

1. County Demographic Characteristics, 2019

	Minidoka County	Minidoka County (%)	State of Idaho (%)	United States (%)
Total Population	20,705	100.0%	1,717,750	324,697,795
Race and Ethnicity				
White alone, not hispanic	12,839	62.0%	82.0%	60.7%
Black or African American alone, not hispanic	32	0.2%	0.7%	12.3%
Native American alone, not hispanic	255	1.2%	1.1%	0.7%
Asian alone, not hispanic	55	0.3%	1.3%	5.5%
Hispanic, or Latino (of any race)	7,302	35.3%	12.5%	18.0%
Gender				
Male	10,345	50.0%	50.1%	49.2%
Female	10,360	50.0%	49.9%	50.8%
Age				
Median age	35.2	-	40.3	38.1
Under 18 years	5,909	28.5%	25.7%	22.6%
Over 18 years	14,796	71.5%	74.3%	77.4%
21 years and over	12,941	62.5%	64.9%	67.9%
Over 65 years	3,275	15.8%	15.4%	15.6%
Educational Attainment (Population 25 years and over)				
Less than 9th grade	1,543	7.5%	2.2%	3.5%
High school graduate (with equivalencies)	4,154	20.1%	17.8%	18.3%
Some college, no degree	3,187	15.4%	16.9%	13.9%
Associate's degree	1,088	5.3%	6.4%	5.8%
Bachelor's degree	1,219	5.9%	12.1%	13.4%
Graduate or professional degree	602	2.9%	5.8%	8.4%
Median Household Income	\$53,370	-	\$56,605	\$62,843

Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2021	12,065	11,882	183	1.5%
December 2020	13,007	12,566	441	3.4%

Source: Idaho Department of Labor

Idaho Department of Labor

labor.idaho.gov

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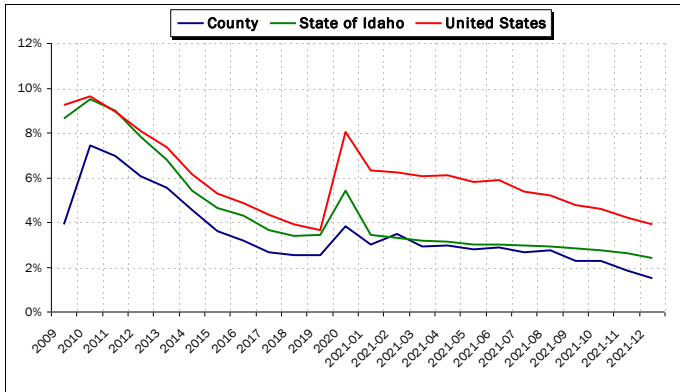
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Minidoka County Labor Force And Economic Profile

Minidoka County Labor Force And Economic Profile, January 2022

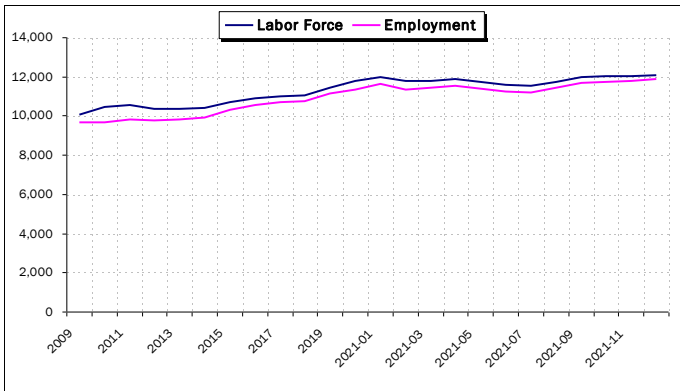
Minidoka County Labor Force And Economic Profile, January 2022

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

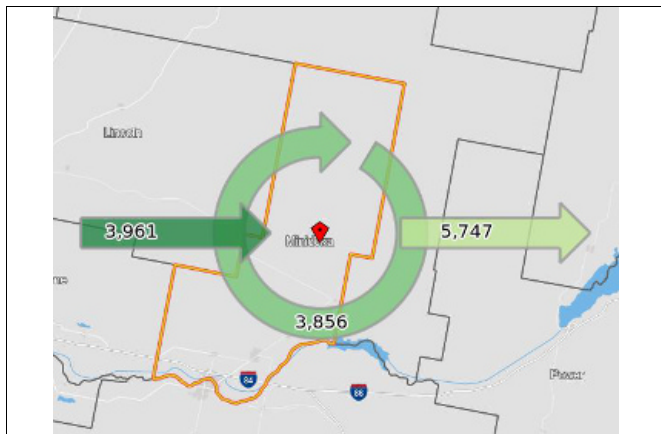
4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

8. Labor Force Commuting Patterns, 2019

It is estimated that 3,856 workers lived and worked in Minidoka County in 2019. Another 3,961 workers were employed in Minidoka County but lived outside, while 5,747 workers commuted to other counties for work.



Source: US Census Bureau

5. Industry Employment and Wages - 2010, 2019 and 2020

Supersector	2010		2019		2020	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	6,418	\$29,927	8,212	\$38,913	8,215	\$41,357
Natural Resources and Mining	1,156	\$27,923	1,468	\$39,156	1,489	\$40,737
Construction	341	\$29,433	387	\$46,350	438	\$49,650
Manufacturing	925	\$49,521	1,339	\$50,366	1,350	\$50,810
Trade, Transportation, and Utilities	1,432	\$31,806	1,755	\$43,365	1,791	\$46,002
Information	109	\$31,979	197	\$37,560	193	\$39,960
Financial Activities	139	\$29,484	125	\$41,409	123	\$42,804
Professional and Business Services	129	\$24,985	201	\$33,402	206	\$35,340
Education and Health Services	1,084	\$25,990	1,482	\$33,765	1,512	\$37,106
Leisure and Hospitality	506	\$11,321	562	\$15,617	439	\$16,360
Other Services	155	\$20,134	258	\$30,846	238	\$33,305
Public Administration	435	\$24,256	431	\$33,702	429	\$34,711

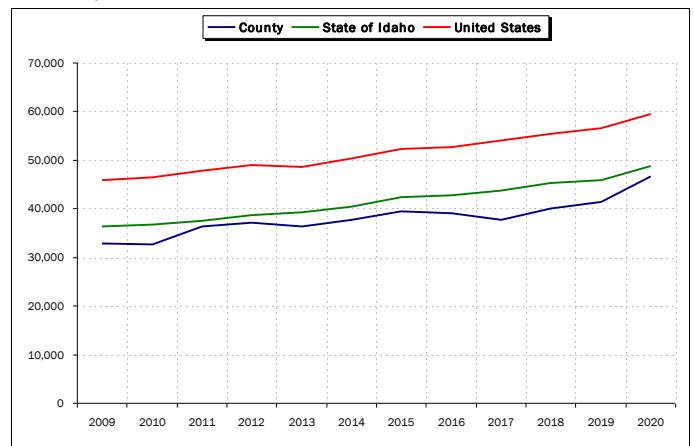
Source: Idaho Department of Labor

6. Top Employers, 2020

Employer	Ownership	Range
Amalgamated Sugar Company	Private	500 - 999
Minidoka County Joint School District	Local Gov	500 - 999
Progressive Behavior Systems	Private	250 - 499
Minidoka Memorial County Hospital	Local Gov	250 - 499
Loves Travel Stops And Country Store	Private	100 - 249
Minidoka County	Local Gov	100 - 249
Schows	Private	100 - 249
City Of Rupert	Local Gov	100 - 249
Idahoan Foods	Private	100 - 249
Sprinkler Shop	Private	50 - 99

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

7. Real Per Capita Income, 2009 - 2020



Source: U.S. Bureau of Economic Analysis

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MYCHEL MATTHEWS
mmatthews@magicvalley.com

ALMO – Want to find an adventure without the hustle and bustle of the typical tourist town? Almo and its surrounding recreational areas may provide the seclusion you're looking for.

The tiny village is often described as a town lost in time. The California Trail, alternate routes of the Old Oregon Trail, and old stagecoach routes are still evident in many locations throughout the area.

Looming above 10,000 feet, Cache Peak is Idaho's highest peak south of the Snake River. The appearance of the peak and its sister summits ahead of westbound emigrants on the Old Oregon Trail signaled the "Parting of the Ways" near Raft River, where folks decided whether to continue northwest to Oregon or take the "last exit" to the California gold fields.

Those who turned southwest toward California found what they called the "Silent City of Rocks" in Idaho just north of the Utah border. Hundreds of emigrants between 1843 and 1882 wrote their names in axle grease on towering granite boulders and camped in the future park before continuing into Nevada.

Margaret A. Frink, an emigrant on the California Trail, traveled through what she called a "stone village" in July 1850.

"It is a sublime, strange, and wonderful scene – one of nature's most interesting works," Frink wrote in her journal.

Nestled in the Albion Mountains just east of the City of Rocks National Reserve, Almo was an early hub of activity on the trail. To this day, the unincorporated community – home to numerous ranching families – remains a hub but for rock climbers, photographers, birders, hunters, campers and cyclists.

Yonatan Williams, 12, looks out over the City of Rocks National Reserve on March 26 near Bath Rock.

DREW NASH, TIMES-NEWS



The visitor center for the reserve and nearby Castle Rocks State Park is in Almo, open seven days a week from mid-April to mid-October, and Tuesday through Saturday during the winter months.

An estimated 240,000 emigrants passed through the Almo area on their way to California in the 1800s; today, the National Park Service estimates the number of “visits” to the City of Rocks and nearby Castle Rocks State Park at 290,000 annually.

Climbing and bouldering

Castle Rocks and “the City” are internationally renowned among climbers, boulderers and sightseers alike. Some 60,000 climbers hit the rocks every year, said Wallace Keck, City of Rocks National Reserve superintendent since 2002.

“The City of Rocks hit the

Rock-climbing guides

- Idaho Mountain Guides (Doug Colwell) in Boise, 208-863-3729
- BlueFire Wilderness Therapy (Brad Schilling) in Gooding, 208-934-4444
- Sawtooth Mountain Guides (Erik Leidecker) in Stanley, 208-774-3324

national climbing magazines in the 1980s and the word spread,” Keck said.

More than 600 established climbing routes from 30- to 600-foot high are rated from a relatively easy “5.6” to an extremely difficult “5.14” spread over nearly 16,000 acres. Guidebooks to both the City and Castle Rocks are available at the visitor center, he said.

The National Park Service offers several opportunities to

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Elijah Williams pulls up his brother Yonatan, 12, while sightseeing March 26 at the City of Rocks National Reserve near Almo.

DREW NASH, TIMES-NEWS



learn how to climb at the City before spending money on climbing equipment.

“For about \$40, our rangers in the Climbing Experience program will take you out to an easy route so you can get the feel of the rock to find out if you like it,” Keck said.

“Climbing can be expensive — \$700 for equipment.”

In addition, rangers have offered the First Time Climbing program for children several times a year. Children are harnessed so they can climb without danger of falling, then lowered to the ground safely by ropes.

“We want children to come to

the City,” Keck said. “In the eight years we’ve been doing the ‘First Time’ program, we’ve never had an accident.”

Guide services are available for those who want to continue the sport.

Wildlife abounds

An avid photographer, Keck splits his time managing both the reserve and the state park, an old ranch obtained by the state in 2003.

“I would never go out to the backcountry without a camera,” he said. “Put me wherever there are birds and plants. That’s where I’m happy.”

Mountain lions, bobcats, moose, elk and mule deer frequent the park, evidenced by the piles of droppings they leave.

Raptors such as the red-tailed hawk and the harrier hawk can be found year-round, while other hawks come and go with the seasons, Keck said.

The annual “Birding Big Day Blitz” in early June brings in some of the best birders in Idaho, he said. Birding competitors pair up to check off as many species of birds they can spot in a 24-hour period.

“We’re still studying and learning what we have,” Keck said.

City of Rocks Events 2022

- **May 27:** Pioneer Games - 1 p.m.
- **May 27:** Dark Night Sky: Past to Present - 9:30 p.m.
- **May 28:** Life on the trail - Living History - 12-4 p.m.
- **May 29:** Pinnacle Pass Hike - 10-11 a.m., 3-4 p.m.
- **May 29:** Archeology Hike - 10-11 a.m., 3-4 p.m.
- **May 29:** Stories Behind the Rocks - 12-2 p.m.
- **June 2:** Outdoor Experiences for Kids: Angler Experience - 10 a.m.-12 p.m.
- **June 3:** Outdoor Experiences for Kids: Introduction to Archery - 1-3 p.m.
- **June 4:** June Ranger Saturday: Leave No Trace - 10:30-11:30 a.m.
- **June 5:** Outdoor Experiences for Kids: Camping 101 - 10 a.m.-12 p.m.
- **June 11:** Junior Ranger Saturday: Wildflowers: 10:30-11:30 a.m.
- **June 12:** Outdoor Experiences for Kids: Camping 101 - 10 a.m.-12 p.m.
- **June 17:** Outdoor Experiences for Kids: Dark Sky Adventures - 9:30-11 p.m.
- **June 18:** Junior Ranger Saturday: Wildflowers - 10:30-11:30 a.m.
- **June 25:** Junior Ranger Saturday: Nature Journaling - 10:30-11:30 a.m.
- **July 2:** Outdoor Experiences for Kids: Introduction to Archery - 10-11:30

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SHARI HART, COURTESY PHOTO

Superintendent Wallace Keck on Nov. 4, 2017, points out emigrant names written in axle grease on Camp Rock at the City of Rocks National Reserve near Almo.

Winter sports

Nordic skiing and snowshoeing are popular ways to follow the California Trail through the City. Snow depths average 3 to 5 feet in the lower elevations. Snowshoes can be rented at the visitor center.

For more extreme winter sports, Pomerelle Mountain Resort is a short drive away on Mount Harrison near Albion.

Want to spend the night? Reservations are a must

Whether visitors drive in, bicycle in or walk in, the City includes 64 standard campsites, three group sites, and an RV park with water and electricity. The City also includes campsites with corrals for horses.

Castle Rocks rents out the state park's historic ranch house called "The Lodge," a bunkhouse and a glamping yurt. The Lodge offers modern amenities such as a fully equipped kitchen, spacious bathroom with tub and shower, flat-screen TV/DVD with Roku, Wi-Fi and propane grill.

But don't expect to find a place to throw out your bedroll without a reservation.

"June is our busiest month, then September," Keck said.

More information, including camping rules and fees, can be found at the National Park

Closest amenities are in Almo

Basic services are available just east of the City of Rocks National Monument.

Fuel

- Tracy General Store, 3001 S. Elba-Almo Road (Also known as Idaho 77 Spur)

Groceries

- Tracy General Store, 3001 S. Elba-Almo Road

Post office

- Tracy General Store, 3001 S. Elba-Almo Road

Dining

- Outpost Steakhouse, 3020 S. Elba-Almo Road
- Rock City, 3049 S. Elba-Almo Road

Lodging

- Almo Inn, 3020 S. Elba-Almo Road

Hot pools

- Durfee Hot Springs, 2798 S. Elba-Almo Road

Service website at nps.gov/ciro/planyourvisit/camping.htm.

The City of Rocks National Reserve is open 365 days a year. All roads are gravel, so, depending on weather conditions, some roads may be impassable from November through April. Call the Visitor Center at 208-824-5901 for the latest road conditions.



DREW NASH, TIMES-NEWS

Phillip Christensen and his sons, from left: Eugene 4; Orson, 2; and Jed, 7, check out the City of Rocks National Reserve March 26.



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A SPIRITUAL AND ECONOMIC BOON

New Burley LDS temple will positively impact church members and community as a whole

LAURIE WELCH

lwelch@magicvalley.com

BURLEY — The news that one of 20 temples to be built by The Church of Jesus Christ of Latter-day Saints will be in Burley took many church members and the community by surprise.

Church officials said the temple will bless their members and benefit the entire community — and economic development officials agree.

“There will absolutely be a significant economic impact coming from the temple being built here,” Burley Economic Development Director Doug Manning said. “There is something called the temple effect that happens, especially in non-metropolitan communities and it will have a serious impact on the economy.”

Mini-Cassia Chamber President and CEO Penne Main said restaurants and hotels will likely see a boost in business due to the temple.

“It will bring people here from out of the area,” Main said.

Devout church members also migrate towards temples when they retire, she said, and the Burley temple will likely draw more retirees to the area.

“Overall,” she said, “It will have a positive influence in the community and I think it speaks volumes that the church is making that investment here in our area. I think it shows that the area is safe, strong and economically sustainable. It’s a high compliment that it is coming to Burley.”



COURTESY OF THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS
An artists rendition of The Church of Jesus Christ of Latter-day Saints Burley Idaho Temple.

The Church of Jesus Christ of Latter-day Saints’ spokesperson for the seven Mini-Cassia stakes said each temple is designed to fit in with the community where it’s built.

From the architecture to the finishes, the building will reflect Mini-Cassia.

“The aura of having a temple in the community just can’t be described,” he said. “The change was palatable in Twin Falls when the temple was built and even when it was being built. It raises the spirituality in the community.”

The temple will draw people from all over, he said, and there are people who specifically go on

tours to visit the temples in various communities because each temple is different.

“Having a temple built here is amazing in many ways,” he said. “For members of the church, it is a symbol of God and of our faith.”

The highest church work is performed at the temples, he said, and many Mini-Cassia church members faithfully volunteer at the Twin Falls Temple.

“And driving there during the winter months can be perilous,” he said. “We are so grateful to have a temple this close.”

The temple will be built on a 10.1-acre site at 40 S. 150 E.

Generally, there are about five to seven wards or congregations

“It will have a positive influence in the community and I think it speaks volumes that the church is making that investment here in our area.”

Penne Main, Mini-Cassia Chamber President and CEO

of church members included in each church stake.

The Burley temple will be Idaho’s seventh temple. The state is home to over 460,000 members of the church in about 1,200 congregations.

Along with the temple in Twin Falls, there are temples in Boise, Idaho Falls, Meridian, Pocatello and Rexburg.

Early church pioneers settled in Idaho in 1855. Several church presidents are natives of Idaho, including Presidents Harold B. Lee, Ezra Taft Benson and Howard W. Hunter.

Church members consider temples to be the house of the Lord and the most sacred worship places on earth.

Temples are different from church meeting houses or chapels. Everyone is welcome to attend Sunday worship services and other activities at meeting houses. But the primary purpose of temples is for members of the church to participate in sacred ceremonies like marriages and proxy baptisms held on behalf of deceased ancestors who did not have the opportunity to be baptized while living.

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SAVING THE THEATER THAT SAVED RUPERT

Historic Wilson Theatre rejuvenates Rupert's City Square

LAURIE WELCH

lwelch@magicvalley.com

RUPERT — The center of Rupert, anchored by the majestic Historic Wilson Theatre, is once again a hub of commerce and bustling activity — thanks to the vision of community leaders who refused to let it die.

“I like to think of it as the theater that was saved — that saved the town,” Rupert Administrator Kelly Anthon said. “People saw what was accomplished at the theater and that transformed the community.”

One thing led to another, he said, now nothing is impossible for Rupert.

The renovation of the flat-iron-style building capped a 20-year renovation in 2019, just in time for the theater's centennial birthday in 2020.

The building once targeted for possible demolition is now valued at \$4 million and in 2001 was listed on the National Register of Historic Places.

“Downtown was a mess,” Anthon said about the state of the city center prior to the renovation of the Wilson.

The upgrade at the town's park, known as the Square, was then spurred on by the transformation residents witnessed at the theater, he said.

The rejuvenated park and busy theater host dozens of city celebrations, shows, concerts, productions and community activities and events like ice skating on a synthetic rink, an outdoor Christmas marketplace, weddings and conferences.

Kris Faux, theater administrator, said on average the theater hosts 36 events a year, including many that run over multiple days.

Four storefronts along Fremont Avenue and a conference room are available for public use, offsetting costs at the self-funded theater.

A history book of the theater



Above: The Wilson Theatre is seen Monday, Oct. 12, 2020, in Rupert Square. DREW NASH, TIMES-NEWS FILE PHOTO



Left: A photo of an undated news clipping when a car was given away in 1930 at the Wilson Theatre. The 770-seat theater was built in 1920 at a cost of \$75,000. The upper floor on the southwest side housed apartments. Many Rupert High School classes held graduation ceremonies in the theater. COURTESY PHOTO

commemorating 100 years is available.

“I think the success of the theater shows the real vision, real guts and commitment to the community that the leaders had back then. It shows their vision and willingness to take on what leaders in other places would not,” Anthon said.

Mayor Mike Brown said the theater adds character to the city.

“Its character defines Rupert right now,” Brown said. “People come to Rupert specifically for events at the Wilson Theatre.”

Anthon, who also represents the area in the Idaho Legislature, said he's hosted other legislators at the theater and they were amazed when he told them it was all accomplished without the use of any tax dollars.

The project received a jumpstart by former resident Robert Orr, who gave an initial

\$100,000, and many donations and grants followed to pay for the phased project.

“The theater is a real monument to the stuff the community is made of,” Anthon said. “People should be really proud of it.”

Anthon foresees a “natural market” to develop downtown driven by the theater and improved park.

Brown said now that the park is complete the city officials are working with the Wilson group to organize events.

It's one thing to have a beautiful theater downtown, but it's another thing to keep programs and events continually occurring, Anthon said.

“Our theater is used and busy and that's a really neat thing. That would have never happened without it being restored. Restoring it made it a place to gather.”



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- 63% of consumers are more likely to buy products or services from businesses who are members of their local chamber
- Consumers view chamber of commerce members as trustworthy and are 12% more likely to believe their products or services are better than competitors

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Business Referral Service	√	√	√	√	√	√
Monday Motivator e-Newsletter	√	√	√	√	√	√
Ribbon Cutting / Grand Opening/Open House	√	√	√	√	√	√
Chamber Business After Hours Events	√	√	√	√	√	√
Events on Chamber Online Calendar	√	√	√	√	√	√
Chamber Committee Membership Eligibility	√	√	√	√	√	√
Chamber Board of Directors Eligibility	√	√	√	√	√	√
Chamber Website Landing Page	√	√	√	√	√	√
Chamber Website Directory Listing	ONE LISTING	UP TO 2	UP TO 3	UP TO 4	UP TO 5	UNLIMITED
Destination So Ida Magazine Directory Listing	ONE LISTING	UP TO 2	UP TO 3	UP TO 4	UP TO 5	UNLIMITED
Idaho Chamber Alliance (ICA)	√	√	√	√	√	√
U.S. Chamber Federation Partnership	√	√	√	√	√	√
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Southern Idaho Tourism Membership (SIT)	√	√	√	√	√	√
Business Materials in Relocation Packets		√	√	√	√	√
Relocation Packets Available Upon Request		√	√	√	√	√
MC Chamber Cash Program Participant		√	√	√	√	√
Job Listing Submissions			√	√	√	√
Mailing List of Chamber Members			√	√	√	√
Annual Chamber Banquet Tickets				2	4	6
Priority Website Placement of Business						√
Preferred Job Postings Placement						√
Photo of Business In Trustee Conference Room at Mini-Cassia Chamber of Commerce						√



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(208) 878-2000

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Parsons, Smith, Stone, Loveland & Shirley LLP
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(208) 878-8382

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(208) 312-0957

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D.L. Evans Bank Paul
108 Ellis St., Paul, ID 83347
(208) 438-8400

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(208) 436-2265

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(208) 678-6000

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First Federal - Rupert
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(208) 878-7100

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(208) 572-3291

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(208) 650-4979

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(208) 679-2695

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(208) 878-2321

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(208) 878-2233

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Kim Hansen Chevrolet
1221 W. Main St., Burley, ID 83318
(208) 678-2221

Young Automotive Group
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(208) 647-0503

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Rupert, ID 83350
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(208) 678-9009

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(208) 678-3501

Drift Inn
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(208) 436-1300

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(208) 878-2248

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(208) 679-0971

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(208) 436-0481

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(208) 436-3354

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(208) 219-0739

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(208) 345-9000

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(208) 878-7151

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Burley Kids Dental
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ID 83318
(208) 678-7415

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(208) 536-3455

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(208) 679-5463

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(208) 678-5011

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(208) 436-3611

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(208) 436-0611

Minidoka County Fair Board
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(208) 436-9748

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(208) 678-7779

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Burgers Etc.
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(208) 678-1111

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(208) 650-7030

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(208) 678-9076

D.L. Evans Bank Albion
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(208) 673-5301

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(208) 438-8400

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1095 E. Main St., Burley, ID 83318
(208) 878-9900

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(208) 878-7100

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Burley, ID 83318
(208) 678-6650

Zions Bank
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(208) 572-3291

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(208) 678-2131

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(208) 678-6063

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(208) 436-4104

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(208) 436-0611

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(208) 678-9431

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(208) 679-0971

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Rupert, ID 83350
(208) 436-3148

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(208) 678-9009

Alto Magic Valley Inc.
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Burley, ID 83318
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(208) 436-6609

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(208) 878-2341

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(208) 878-2000

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(208) 878-5100

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(208) 678-1133

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Bobcat Corner
1337 W. Main St., Burley, ID 83318
(208) 678-1231

Dickson Oil
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(208) 436-6609

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(208) 436-5335

Mini Cassia Chamber of Commerce
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(208) 679-4793

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Minidoka County
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(208) 436-7111

U.S. Senator James E. Risch
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Twin Falls, ID 83301
(208) 734-6780



U.S. Senator Mike Crapo

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(208) 572-0509

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(208) 679-0971

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(208) 678-0425

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Burley, ID 83318
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(208) 677-6266

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(208) 677-6212

Cassia Orthopedic Clinic

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(208) 677-6080

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1729 Miller Ave., Burley, ID 83318
(208) 678-9474

Minidoka Memorial Hospital

1224 8th St., Rupert, ID 83350
(208) 436-0481

Mt. Harrison Audiology**& Hearing Aid LLC**

1218 9th St. Unit #2, Rupert, ID 83350
(208) 312-0957

Oxygen Health SPA, LLC

1600 Overland Ave.
Burley, ID 83318
(208) 219-4926

Pomerelle Place

1301 Bennett Ave., Burley, ID 83318
(208) 677-8212

Renaissance Ranch

312 S. 950 W., Heyburn, ID 83336
(208) 271-4363

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382 N. Overland Ave., Burley, ID 83318
(208) 678-6996

South Central Public Health District

485 22nd St., Heyburn, ID 83336
(208) 678-8221

Spring Creek Women's Healthcare

1408 Pomerelle Suite H,
Burley, ID 83318
(208) 677-6170

Welch Allyn & Hatch Eye Physicians

1320 Bennett Ave., Burley, ID 83318
(208) 678-2173

HEAVY EQUIPMENT**Barry Equipment & Rental**

159 W. Hwy 30, Burley, ID 83331
(208) 678-7368

HIGH SPEED INTERNET**Sparklight**

261 Eastland Dr., Twin Falls, ID 83301
(208) 733-6877

Eminent Technical Solutions, LLC

1103 N. 1600 W. Layton UT 84041
(801) 784-5652

HOME CONSTRUCTION**First American Title Company**

417 N. Overland Ave., Burley, ID 83318
(208) 878-4772

Ramsey Heating & Electric Inc.

2600 Overland Ave., Burley, ID 83318
(208) 678-0459

First Federal - East Main

1095 E. Main St., Burley, ID 83318
(208) 878-9900

Keller Williams Sun Valley**Southern Idaho**

1232 Overland Ave., Burley, ID 83318
(208) 431-4584

Nu-Vu Glass

1601 Overland Ave., Burley, ID 83318
(208) 678-2229

HOME HEALTH CARE**Hospice Visions Inc.**

455 Park View Loop,
Twin Falls, ID 83301
(208) 735-0121

Mini-Cassia Hearts 4 Seniors

135 E. 23rd Dr., Burley, ID 83318
(208) 312-5715

Horizon Home Health and Hospice

Coming Soon!
1031 E. Main St., Burley, ID 83318
(208) 733-2840

Horizon Home Health and Hospice

1411 Falls Ave. E. Suite 615
Twin Falls, ID 83301
(208) 733-2840

Visions Home Health & Visions**Home Care LLC**

455 Park View Loop,
Twin Falls, ID 83301
(208) 732-5365

HOSPICE**Horizon Home Health and Hospice**

1411 Falls Ave. E, Suite 615
Twin Falls ID 83301
(208) 733.2840

Horizon Home Health and Hospice

Coming Soon!
1031 E. Main St., Burley ID 83318
(208) 733-2840

HOSPITAL**Intermountain Cassia****Regional Hospital**

1501 Hiland Ave., Burley, ID 83318
(208) 678-4444

Minidoka Memorial Hospital

1224 8th St., Rupert, ID 83350
(208) 436-0481

HOTEL**The Burley Inn & Convention Center**

800 N. Overland Ave., Burley ID 83318
(208) 678-3501

Fairfield Inn & Suites Marriot

230 W. 7th St. N., Burley, ID 83318
(208) 677-5000

Greystone Crossing

1221 21st St., Heyburn, ID 83336
(208) 650-4979

Hampton Inn Burley

560 Hampton Dr., Burley, ID 83318
(208) 878-7040

Holiday Inn Express**& Suites Burley**

801 N. Overland Dr., Burley, ID 83318
(208) 678-0885

HOTEL HOSPITALITY**Holiday Inn Express & Suites Burley**

801 N. Overland Dr., Burley, ID 83318
(208) 678-0885

HOUSING**Greystone Crossing**

1221 21st St., Heyburn, ID 83336
(208) 650-4979

HUMAN RESOURCES**BBSI**

1502 Locust St. N. Suite 500A,
Twin Falls, ID 83301
(208) 735-5002

Personnel Plus

735 Overland Ave., Burley, ID 83318
(208) 678-4040

Veterans of Foreign Wars Post - 3043

554 Hiland Ave., Burley, ID 83318
(208) 572-0509

HUMAN SERVICES**Idaho Division of Vocational****Rehabilitation**

127 W. 5th St. Suite B, Burley, ID 83318
(208) 678-3838

Veterans of Foreign Wars Post - 3043

554 Hiland Ave., Burley, ID 83318
(208) 572-0509

HVAC**Element Heating and Cooling**

504 E. Main St., Burley, ID 83318
(208) 647-0652

Mountainland Supply

839 Albion Ave., Burley ID 83318
(208) 670-6200

HYPERBARIC OXYGEN**Oxygen Health SPA, LLC**

1600 Overland Ave.
Burley, ID 83318
(208) 219-4926



Minidoka
Memorial Hospital
And Medical Center

1224 8th St. Rupert
208-436-0481



Intermountain
Cassia Regional Hospital
Healing for life®

INSURANCE

American Family Insurance/ Taylor Ball

1650 Overland Ave. #15,
Burley, ID 83318
(208) 678-9142

Bowen Insurance Group

111 W. 15th St., Burley, ID 83318
(208) 878-8118

Cameron & Seamons, Inc.

906 S. Oneida, Rupert, ID 83350
(208) 436-4424

Haskin Insurance Services, Inc.

629 Fremont, Rupert, ID 83350
(208) 436-4141

Hruza Insurance Agency

723 S. 3rd St., Rupert, ID 83350
(208) 436-4420

Jon Searle Farmer's Insurance

1711 Overland Ave., Burley, ID 83318
(208) 678-4022

Starley-Leavitt Insurance Agency, Inc.

1701 Overland Ave., Burley, ID 83318
(208) 678-9063

Wrangler Insurance Inc.

111 E. Ellis, Paul, ID 83347
(208) 436-9026

INVESTMENTS

Bowen Insurance Group

111 W. 15th St., Burley, ID 83318
(208) 878-8118

Hruza Insurance Agency

723 S. 3rd St., Rupert, ID 83350
(208) 436-4420

Keller Williams Sun Valley

Southern Idaho
1232 Overland Ave., Burley, ID 83318
(208) 431-4584

LANDSCAPING

Nature Nursery & Market

120 E. Hwy 81, Burley, ID 83318
(208) 261-3377

Sweepco Inc.

165 W. 200 S., Burley, ID 83318
(208) 670-4298

LASER ENGRAVING

Speedcraft Printing & Awards

1337 Albion Ave. ID 83318
(208) 678-0151

LENDING

Brahma Lending

915 Overland Ave. Suite A,
Burley, ID 83318
(208) 650-7030



First American Title Company

417 N. Overland Ave., Burley, ID 83318
(208) 878-4772

First Federal - East Main

1095 E. Main St., Burley, ID 83318
(208) 878-9900

Lookout Federal Credit Union

1041 E. Main St., Burley, ID 83318
(208) 878-7100

MACHINE PARTS

Badger Bearing

230 W. 20 S., Burley, ID 83318
(208) 878-0010

Barclay Mechanical/Crane Service

490 W. 100 S. Hwy 25, Paul, ID 83347
(208) 438-8108

Greer Truck & Trailer Parts

128 S. 600 W., Paul, ID 83347
(208) 438-7278

Haun's Hardware

23 E. Ellis St., Paul, ID 83347
(208) 438-5544

NAPA Auto Parts

413 F St., Rupert, ID 83350
(208) 436-3747

NAPA Auto Parts

501 Overland Ave., Burley, ID 83318
(208) 678-8311

MANUFACTURING

Alto Magic Valley Inc.

2600 Washington Ave.,
Burley, ID 83318
(208) 678-9684

Christensen Machine Inc.

301 Centennial Dr., Heyburn, ID 83336
(208) 436-6213

Fabri-Kal

2457 Washington Ave.,
Burley, ID 83318
(208) 677-1200

Idahoan Foods LLC.

823 S. Oneida St., Rupert, ID 83350
(208) 436-4104

Packaging Corporation of America (PCA)

1544 W. 27th St., Burley, ID 83318
(208) 678-3531

Packaging Specialties of Idaho Inc.

2758 Washington Ave.,
Burley, ID 83318
(208) 878-4801

Snake River Manufacturing (SRM-Double L and SRM-Kodiak)

307 S. Warm Springs Way,
Heyburn, ID 83336
(214) 263-3687

Standridge Color Corporation

1250 E. Railroad Ave., Burley, ID 83318
(208) 647-0040

Streamline Precision

120 S. 100 W., Burley, ID 83318
(208) 678-9204

Tessengerlo Kerley Inc.

480 S. 260 W., Burley, ID 83318
(208) 678-9565

MARKETING

The Local Pages

4910 W. Amelia Earhart Dr. Suite 1,
Salt Lake City, UT 84116
(888) 249-6920

The Voice & Times-News Amplified Digital Agency

1548 Overland Ave., Burley, ID 83318
(208) 678-2201

MEDIA

KMVT

1100 Blue Lakes Blvd. N.,
Twin Falls, ID 83301
(208) 733-1100

The Voice & Times-News Amplified Digital Agency

1548 Overland Ave., Burley, ID 83318
(208) 678-2201

MEDICAL

Family Health Services

402 6th St., Rupert, ID 83350
(208) 734-3312

Life Flight Network

1050 Airport Way, Burley, ID 83318
(208) 869-0708

Riverview Urgent Care & Medical Center

382 N. Overland Ave., Burley, ID 83318
(208) 678-6996

Wright Physical Therapy

1024 8th St., Rupert, ID 83350
(208) 654-1444

Wright Physical Therapy

1945 Highland Ave., Burley, ID 83318
(208) 647-0224

MENTAL HEALTH

Bright Beginnings Counseling

1360 Albion Ave., Burley, ID 83318
(208) 878-7008

MORTGAGES

Lookout Federal Credit Union

1041 E. Main St., Burley, ID 83318
(208) 878-7100

MOTEL

Budget Motel

900 N. Overland Ave., Burley, ID 83318
(208) 678-2200

Drift Inn

545 F St., Rupert, ID 83350
(208) 436-1300

Greystone Crossing

1221 21st St., Heyburn, ID 83336
(208) 650-4979

Super 8 Motel

336 S. 600 W., Heyburn, ID 83336
(208) 678-7000

MUNICIPALITY

City of Burley

1401 Overland Ave., Burley, ID 83318
(208) 878-2224

City of Declo

8 N. Clark, Declo, ID 83323
(208) 654-2124

City of Heyburn

941 18th St., Heyburn, ID 83336
(208) 679-8158

City of Paul

152 S. 600 W., Paul, ID 83347
(208) 438-4101

City of Rupert

624 F St., Rupert, ID 83350
(208) 436-9600

NEWS

KMVT

1100 Blue Lakes Blvd. N.,
Twin Falls, ID 83301
(208) 733-1100

NEWSPAPER

The Voice & Times-News Amplified Digital Agency

1548 Overland Ave., Burley, ID 83318
(208) 678-2201

Weekly Mailer

221 W. Main St., Burley, ID 83318
(208) 678-6643

NON-PROFIT

Burley Senior Center

2421 Overland Ave., Burley, ID 83318
(208) 878-8646

Children's Museum of Magic Valley

P.O. Box 2139 Twin Falls, ID 83301
(208) 536-3455

Friends of the DeMary Library

630 5th St., Rupert, ID 83350
(208) 490-4022

Lookout Federal Credit Union

1041 E. Main St., Burley, ID 83318
(208) 878-7100

Mini Cassia PAuSe

P.O. Box 464, Heyburn, ID 83336
(208) 431-7156

Minidoka County Historical Society Museum

99 E. Baseline, Rupert, ID 83350
(208) 436-0336

Rupert Elks

85 S. 200 W., Rupert, ID 83350
(208) 436-6852

Rupert United Methodist Church

605 H St., Rupert, ID 83350
(208) 436-3354

Simply Hope

1323 Oakley Ave. Suite 20,
Burley, ID 83318
(208) 679-9401

**120 E Hwy 81
Burley, Idaho
208-261-3377**

Pomerelle Mountain Resort

961 E. Howell Canyon Rd.,
Albion, ID 83311
(208) 673-5599

Snake River Bowl

725 Minidoka Ave., Burley, ID 83318
(208) 679-2695

Southern Idaho Tourism

2015 Neilsen Point Pl. Suite 200,
Twin Falls, ID 83301
(208) 732-5569

Travel Stop 216 & Village of Trees Resort

274 Hwy 25, Exit 216 Declo, ID 83323
(208) 654-9550

Yankum Ropes

915 Overland Ave. Suite A,
Burley, ID 83318
(208) 572-0257

Young Power Sports

333 Overland Ave., Burley, ID 83318
(208) 678-5111

REPAIR**Gaylon's Auto Body**

709 2nd St. S., Rupert, ID 83350
(208) 436-9716

Goode Motor Ford

1096 E. Main St., Burley, ID 83318
(208) 878-5611

Haun's Hardware

23 E. Ellis St., Paul, ID 83347
(208) 438-5544

Idaho Water Sports

2165 Overland Ave., Burley, ID 83318
(208) 678-5869

Kenworth Sales Co.

322 S. 600 W., Heyburn, ID 83336
(208) 678-3039

Kim Hansen Chevrolet

1221 W. Main St., Burley, ID 83318
(208) 678-2221

Les Schwab Tires - Burley

2555 S. Overland Ave.,
Burley, ID 83318
(208) 678-4400

NAPA Auto Parts

413 F St., Rupert, ID 83350
(208) 436-3747

NAPA Auto Parts

501 Overland Ave., Burley, ID 83318
(208) 678-8311

Novus Auto Glass/Durutec Auto Accessories

659 Overland Ave., Burley, ID 83318
(208) 678-3309

Nu-Vu Glass

1601 Overland Ave., Burley, ID 83318
(208) 678-2229

Ramsey Heating & Electric Inc.

2600 Overland Ave., Burley, ID 83318
(208) 678-0459

Young Automotive Group

259 Overland Ave., Burley, ID 83318
(208) 647-0503

Young Power Sports

333 Overland Ave., Burley, ID 83318
(208) 678-5111

RESTAURANT**AC Drive-In**

601 E. Main St., Burley, ID 83318
(208) 678-0141

The Burley Inn & Convention Center

800 N. Overland Ave., Burley, ID 83318
(208) 678-3501

The Boathouse in Burley

197 W. Hwy 30, Burley, ID 83318
(208) 431-8218

Burger King (HB LLC)

114 W. 5th St. N., Burley, ID 83318
(208) 678-7779

Burgers Etc.

700 Overland Ave., Burley, ID 83318
(208) 678-4189

Burgers Etc.

124 S. Oneida St., Rupert, ID 83350
(208) 436-0600

Denny's

611 N. Overland Ave., Burley, ID 83318
(208) 678-8786

Drift Inn

545 F St., Rupert, ID 83350
(208) 436-1300

E Street Deli

542 E Street, Rupert, ID 83350
(208) 436-3355

Edith's Cafe

144 E. Hwy 81, Burley, ID 83318
(208) 878-2248

McDonald's of Burley

394 N. Overland Ave., Burley, ID 83318
(208) 678-2230

Morey's Steakhouse

219 E. 3rd St., Burley, ID 83318
(208) 679-1166

Papa Murphy's Take & Bake

1011 E. Main St., Burley, ID 83318
(208) 678-1111

Perkins Family Restaurant

800 N. Overland Ave., Burley, ID 83318
(208) 678-1304

PiggySue Bar-B-Que

262 S. Main St., Albion, ID 83311
(325) 280-9899

Pizza Hut

302 Oneida St., Rupert, ID 83350
(208) 436-1188

Pizza Hut

2750 Overland Ave., Burley, ID 83318
(208) 678-7867

Puder's Pizza

725 Minidoka Ave., Burley, ID 83318
(208) 679-2695

Spud Cellar

800 N. Overland Ave., Burley, ID 83318
(208) 678-3500

Top Cat Java & Cafe

502 Scott Ave., Rupert, ID 83350
(208) 219-0739

Wayside Cafe

325 S. Hwy 24, Rupert, ID 83350
(208) 436-4800

RESTORATION**Elite Restoration**

495 E. 5th St., Burley, ID 83318
(208) 677-3473

RETAIL**C-A-L Ranch**

226 N. Overland Ave., Burley, ID 83318
(208) 678-7610

Gossner's Magic Valley Chalet

1360 7th St., Heyburn, ID 83336
(208) 679-0971

Haun's Hardware

23 E. Ellis St., Paul, ID 83347
(208) 438-5544

Idaho Water Sports

2165 Overland Ave., Burley, ID 83318
(208) 678-5869

June & Crew Boutique

713 N. Overland Ave., Burley, ID 83318
juneandcrew@gmail.com

K & R Rental & Sales

256 A-S. 600 W., Heyburn, ID 83336
(208) 678-3122

Lee's Furniture

459 Overland Ave., Burley, ID 83318
(208) 878-2341

Redder's Showkase

2611 Overland Ave., Burley, ID 83318
(208) 878-2000

Skaggs Furniture

149 E. 23rd Dr., Burley, ID 83318
(208) 878-5100

Stokes Market Inc.

1310 Pomerelle Ave., Burley, ID 83318
(208) 678-0425

Wilson Bates

246 E. 5th St. N., Burley, ID 83318
(208) 678-1133

ROOFING**Omega Roofing**

1305 D. St., Rupert ID 83350
(208) 243-8016

SCHOOL TRAINING**Cosmetology School of Arts & Science**

485 E. 5th St. N., Burley, ID 83318
(208) 678-4454

SCHOOLS**Cassia County School District #151**

3650 Overland Ave., Burley, ID 83318
(208) 878-6600

College of Southern Idaho - Mini-Cassia

1600 Parke Ave., Burley, ID 83318
(208) 678-1400

Minidoka County School District #331

310 10th St., Rupert, ID 83350
(208) 436-4727

St. Nicholas Catholic School

806 F St., Rupert, ID 83350
(208) 436-6320

SEED**Kelley Bean Co.**

106 Read Ave., Rupert, ID 83350
(208) 436-3611

SENIOR CENTER**Burley Senior Center**

2421 Overland Ave., Burley, ID 83318
(208) 878-8646

SERVICE SHOP**Goode Motor Ford**

1096 E. Main St., Burley, ID 83318
(208) 878-5611

SHOPPING**June & Crew Boutique**

713 N. Overland Ave., Burley, ID 83318
juneandcrew@gmail.com

Stokes Market Inc.

1310 Pomerelle Ave., Burley, ID 83318
(208) 678-0425

Wilson Bates

246 E. 5th St. N., Burley, ID 83318
(208) 678-1133

SOCIAL SERVICES**Idaho Division of Vocational Rehabilitation**

127 W. 5th St. Suite B, Burley, ID 83318
(208) 678-3838

South Central Community Action Partnership

550 Washington St. S.,
Twin Falls, ID 83301
(208) 733-9351

South Central Community Action Partnership

314 E. 5th St., Burley, ID 83318
(208) 678-3514



Your Real Estate Professionals

Sandy Koch • 208-431-5535
Bessie Thueson • 208-721-1733
Jacobi Starling • 208-431-2007
1200 Overland Ave, Burley
Office: 208-878-1116
keystonerealty.ws



- Grocery • Bakery
- Pharmacy • Hardware
- Eldon's BBQ • Catering
- Garden Center • Gifts

1310 Pomerelle Ave, Burley • 208-678-0425

STAFFING

American Staffing

1711 Overland Ave. Suite B,
Burley, ID 83318
(208) 678-9445

Personnel Plus

735 Overland Ave., Burley, ID 83318
(208) 678-4040

STORAGE WAREHOUSE

Americold Logistics

280 W. Hwy 30, Burley, ID 83318
(208) 677-3000

SUBSTANCE ABUSE COUNSELING

Bright Beginnings Counseling

1360 Albion Ave., Burley, ID 83318
(208) 878-7008

SUPPLEMENTAL INSURANCE

Faithguard Financial LLC

208 N. 200 W., Rupert, ID 83350
(208) 260-9100

SUPPORT GROUP

Simply Hope

1323 Oakley Ave. Suite 20,
Burley, ID 83318
(208) 679-9401

TAX PREPARATION

Condie, Stoker & Associates CPAs

506 6th St., Rupert, ID 83350
(208) 436-9911

Evans, Poulsen & Catmull CPAs

1360 Albion Ave., Burley, ID 83318
(208) 678-1300

Gerald Price & Associates P.A.

2058 Overland Ave., Burley, ID 83318
(208) 878-9000

Phillips Oakes Goodwin Crane & Co, PLLC

1710 Overland Ave., Burley, ID 83318
(208) 878-7000

Phillips Oakes Goodwin Crane & Co, PLLC

620 5th St., Rupert, ID 83350
(208) 436-5607

Tax Resolution Advocates

1109 E. Hwy 81, Declo, ID 83323
(877) 537-8948

Westfall & Westfall CPAs

1329 Albion Ave., Burley, ID 83318
(208) 878-0466

Solv Group

1650 Overland Ave. #11,
Burley, ID 83318
(208) 678-3355

TAX PROBLEM RESOLUTION

Tax Resolution Advocates

1109 E. Hwy 81, Declo, ID 83323
(877) 537-8948

TELEPHONE

ATC Communications

225 W. North St., Albion, ID 83311
(208) 673-5335

Bailey's Phones & Repair

495 E. 5th St. N., Burley, ID 83318
(208) 650-4140

Eminent Technical Solutions LLC

1103 N. 1600 W., Layton, UT 84041
(801) 784-5652

Harris Electronics and Communication (HEC)

1287 W. Main St., Burley, ID 83318
(208) 678-8789

Project Mutual Telephone

1458 Overland Ave., Burley, ID 83318
(208) 878-7151

Project Mutual Telephone

507 G St., Rupert, ID 83350
(208) 436-7151

THEATRE

Century Cinema 5

464 E. 5th St., Burley, ID 83318
(208) 678-3131

The Historic Wilson Theatre

610 Fremont Ave., Rupert, ID 83350
(208) 436-2787

Mt. Harrison Heritage Foundation

111 W. 15th St., Burley, ID 83318
(208) 878-6801

TIRES

Les Schwab Tires - Burley

2555 S. Overland Ave.,
Burley, ID 83318
(208) 678-4400

TITLE COMPANY

First American Title Company

417 N. Overland Ave., Burley, ID 83318
(208) 878-4772

Title One

211 W. 13th St., Burley, ID 83318
(208) 878-3524

Title One

710 G St., Rupert, ID 83350
(208) 436-0606

TRADE SCHOOL

Prime Line Academy

1750 Hwy 30, Heyburn, ID 83336
(208) 679-5463

TRAVEL

Castle Rocks State Park

748 E. 2800 S., Almo, ID 83312
(208) 824-5901

City of Burley

1401 Overland Ave., Burley, ID 83318
(208) 878-2224

City of Declo

8 N. Clark, Declo, ID 83323
(208) 654-2124

City of Heyburn

941 18th St., Heyburn, ID 83336
(208) 679-8158

City of Paul

152 S. 600 W., Paul, ID 83347
(208) 438-4101

City of Rupert

624 F St., Rupert, ID 83350
(208) 436-9600

Durfee Hot Springs

2798 Elba-Almo Rd., Almo, ID 83312
(208) 824-5701

Hampton Inn Burley

560 Hampton Dr., Burley, ID 83318
(208) 878-7040

Lake Walcott State Park

959 E. Minidoka Dam Rd.,
Rupert, ID 83350
(208) 436-1258

Minidoka County

715 G St., Rupert, ID 83350
(208) 436-7111

Minidoka County Fair Board

85 E. Baseline Rd., Rupert, ID 83350
(208) 436-9748

Pomerelle Mountain Resort

961 E. Howell Canyon Rd.,
Albion, ID 83311
(208) 673-5599

Southern Idaho Tourism

2015 Neilsen Point Pl. Suite 200,
Twin Falls, ID 83301
(208) 732-5569

Young Power Sports

333 Overland Ave., Burley, ID 83318
(208) 678-5111

TRUCKING

Alto Magic Valley Inc.

2600 Washington Ave.,
Burley, ID 83318
(208) 678-9684

Americold Logistics

280 W. Hwy 30, Burley, ID 83318
(208) 677-3000

Barclay Mechanical/ Crane Service

490 W. 100 S. Hwy 25, Paul, ID 83347
(208) 438-8108

Budget Truck Sales

251 Nevada Ave., Heyburn, ID 83336
(208) 878-8874

Dot Foods

1541 W. 27th St., Burley, ID 83318
(208) 678-6063

Greer Truck & Trailer Parts

128 S. 600 W., Paul, ID 83347
(208) 438-7278

Handy Truck Lines Inc.

100 S. 400 W., Paul, ID 83347
(208) 438-5071

High Desert Milk

1033 Idaho Ave., Burley, ID 83318
(208) 878-6455

Kenworth Sales Co.

322 S. 600 W., Heyburn, ID 83336
(208) 678-3039

McCain Foods USA, Inc.

218 W. Hwy 30, Burley, ID 83318
(208) 678-9431

UTILITIES

Eminent Technical Solutions LLC

1103 N. 1600 W., Layton, UT 84041
(801) 784-5652

Intermountain Gas Company

451 Alan Dr., Jerome, ID 83338
(208) 737-6300

Project Mutual Telephone

1458 Overland Ave., Burley, ID 83318
(208) 878-7151

Project Mutual Telephone

507 G St., Rupert, ID 83350
(208) 436-7151

United Electric Co-Op Inc.

1330 21st St., Heyburn, ID 83336
(208) 679-2222

VETERINARY

Burley Veterinary Hospital

2869 Overland Ave., Burley, ID 83318
(208) 678-5509

WATERWORKS

Mountainland Supply

839 Albion Ave., Burley, ID 83318
(208) 670-6200

WHOLESALE

DISTRIBUTION PLUMBING

Mountainland Supply

839 Albion Ave., Burley, ID 83318
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