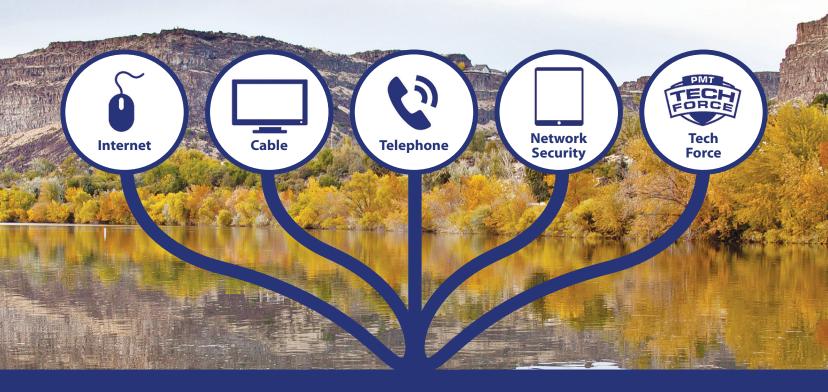


STAY • EAT • SHOP • EXPLORE • CONNECT

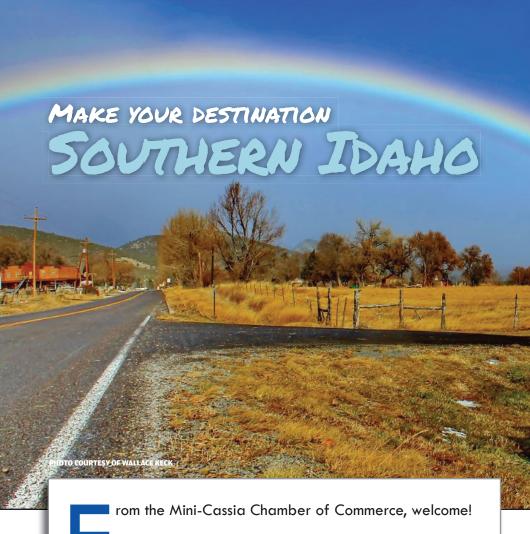
Acequia • Albion • Almo • Burley • Declo • Elba • Heyburn • Malta • Minidoka • Oakley • Paul • Rupert

The Local Choice for Telecommunications





Connecting Residents. Moving Businesses Forward.



For those of us who live here, this is our playground, our home.... but we are more than happy to share it with YOU!

From the sheer majesty of the mountains, to the breathtaking sunrises & sunsets, to the "magic" of the mighty Snake River – we simply love it here. We hope you do too!

The Mini-Cassia area is comprised of 2 counties. Among them sit 12 towns, each unique to what they contribute to this area. From our deep roots in agriculture stemmed by generations of history to our amazing tourism & recreation experiences, we continue to grow & thrive.

Thank you for making Southern Idaho & especially the Mini-Cassia area – your destination!

Penne Y. Main

Penne Y. Main
President & CEO
Mini-Cassia Chamber of Commerce



EXECUTIVE BOARD OF DIRECTORS 2023

HEATHER MORTENSEN CHAIRMAN

Albion Campus Retreat hmmortensen@yahoo.com

GAIL BULZOMI 1ST VICE CHAIRMAN

First Federal/South Overland gbulzomi@bankfirstfed.com

HEIDI SMITH 2ND VICE CHAIRMAN

Impact Athletic heidi@impactathletic.com

TERRI MCBRIDE PAST CHAIRMAN

Flying S Title and Escrow terri.mcbride@fste.com

BOARD OF DIRECTORS 2023

BLAKE HOLLINGSWORTH

Minidoka Memorial Hospital bhollingsworth@minidokamemorial.com

ANDREW GIBBY

Gibby Group andrew@gibbygroup.com

TRISHA MOULTRIE

United Electric Co-op Inc tmoultrie@uec.coop

TIM VAUGHAN

Streamline Precision tim@streamlineprecision.com

AMY DURFEE

D.L. Evans Bank/Rupert adurfee@dlevans.com

BRICE BECK

Butte Irrigation buttebeck@pmt.org

DINA ERLING

Lee Family Broadcasting dinasvoice@gmail.com

DANIEL HOPKINS

Packaging Corporation of America DanielHopkins@packagingcorp.com

DAVE WESTFALL FINANCIAL ADVISOR

Westfall & Westfall CPA's wwtax@westfallcpa.com

MINI-CASSIA CHAMBER OF COMMERCE STAFF

PENNE Y. MAIN PRESIDENT & CEO

president@minicassiachamber.com

VICKI LUCIO

MEMBERSHIP COORDINATOR

membership@minicassiachamber.com

SUE PEHRSON FRONT OFFICE & VISITOR'S CENTER

info@minicassiachamber.com

PUBLISHED BY: TIMES-NEWS, MAGICVALLEY.COM, THE VOICE, AMPLIFIED DIGITAL AGENCY

In cooperation with the Mini-Cassia Chamber of Commerce, 1548 Overland Ave., Burley, ID 83318, (208) 678-2201

Publisher: Matt Sandberg Project Manager: Debi Perkins Editor: Steven Kiggins Project Art Design: Lee Design Center



At the College of Southern Idaho, we know that "one size does not fit all" when it comes to delivering college courses, shortterm training, and community education classes.

The CSI Mini-Cassia Center, located in Burley, offers a "onestop" education experience for students, regardless of life or educational background. We provide access for students of all ages and levels with support for advising and registration, financial aid, academic records, bookstore services, and tutoring.

We offer a variety of academic and community-driven courses at the CSI Mini-Cassia Center. These courses are taught by dedicated local instructors and workforce experts.

CSI Mini-Cassia Center Programs:

- **Academic Classes**
- **Community Education**
- Workforce Training/CNA
- **College and Career** Readiness/GED®
- **English Language** Classes
- **Test Proctor Site**
- Active Aging (Over 60)





LEARN ABOUT BURLEY & CASSIA COUNTY	4-5
LEARN ABOUT RUPERT & MINIDOKA COUNTY	7-8
ECONOMY AND AGRICULTURE	9
SOUTHERN IDAHO TOURISM STAYCATION	15-18
SOUTHERN IDAHO TOURISM EXTRA MILE	19
MINI-CASSIA MAP	24-25
WINTER RECREATION	26
CALENDAR OF LOCAL EVENTS	29-35



ECONOMIC GROWTH
ADVENTURE
LDS TEMPLE
MOUNT HARRISON
HOW TO BE A CHAMBER MEMBER
MINI-CASSIA CHAMBER MEMBER BUSINESS DIRECTORY48



- Chores
- Housekeeping
- Meal preparations
 Respite care for
- Personal Cares
- Companionship
- 24/7 care and live in care
- Post OP recovery assistance
- Medication reminders
- Ambulation
- Transfers

- Local errands & medical appts.
- Respite care for caregivers
- Customized to fit your schedule

Special needs:

- Parkinson's,
 Alzheimer's.
 Dementia, Stroke,
 and many more.
- Exercise, outings& hobbies

- Hospice assistance
- Overnight care
- Medicaid and
 VA approved
- PCS care for Children
- Blue Cross
- Office on aging
- Private pay excepted
- PCS and age/ disability waiver approved

Providing in home care assistance Fully Licensed, Bonded and Insured Assisting all ages with daily living needs We can assist with:

Call us for more information and reserve your weekly spot!!

Contact our office at 208-878-5715,
after hours 208-312-5715
holli@hearts4seniors.net
www.hearts4seniors.net
2450 Overland Ave, Burley, Idaho 83318

CITY OF BURLEY

THE BEST PLACE TO LIVE, WORK AND PLAY

Nestled in a bend along the Snake River midway between the metropolitan areas of Boise and Salt Lake City, Burley provides the same oasis for travelers today as it did for the wagons travelling the Oregon and California trails in the mid-1800s. The city of Burley, founded in 1905, has a rich history. Its location, next to the river in the shadows of the mountains, has been a strategic place for centuries.

With a population just over 10,000, Burley is the county seat for Cassia. This picturesque community offers countless opportunities for recreation and entertainment. The wonderful Robert Leathers-designed playground at Storybook Park, was built by more than 1,000 volunteers. This park, only the second of its kind in all of Idaho, was truly a community project.

Agriculture is the life blood of Burley. The

water makes the surrounding lands highly productive. Burley is a farm, marketing and distribution center.

Burley enjoys outdoor activities year round. In the summer the beautiful Snake River is a haven for boaters and personal water craft. The mountains surrounding Burley are full of intense mountain bike and hiking trails, pristine lakes and hidden hot springs. Nearby City of Rocks offers world-class rock climbing with camping available as well. In the winter, Pomerelle Ski Resort offers 24 amazing runs. There are also many perfect getaways for snowmobiling and four-wheeling.

Burley offers many great amenities and has wonderful recreation opportunities in the area surrounding the city. Burley offers a business friendly environment and welcoming and friendly atmosphere.



CASSI COUNTY

PHOTO COURTESY OF CASSIAMUSEUM. ORG

ALBION

Nestled in the foothills along State Highway 77 southeast of Burley, Albion is the gateway to recreational areas in the mountains of southern Cassia County, including Mt. Harrison, Pomerelle Mountain Resort and the City of Rocks National Reserve. Albion was the original county seat of Cassia County and is rich with both history

and natural beauty. On the historic campus of what once was the Albion State Normal School from 1893 to 1951, you will find a museum with memorabilia from the college as well as the famous trial of Diamondfield



PHOTO COURTESY OF SARAH ROHRBACH, SOUTHERN IDAHO TOURISM

Jack. This museum is open on Saturdays from mid-May through mid-September or by appointment. The remainder of the campus -Campus Grove, is used for events, reunions and boasts the largest haunted mansion in Idaho. A popular tourist destination, Albion has a service station with mini-market, a motel, a bed-and-breakfast and restaurant that features a full bar.



DECLO

East of Burley, at the junction of State Highways 77 and 81, is the city of Declo, originally known as Marshfield. A thriving agricultural settlement, Declo began in the early 1900's when the Minidoka Dam began providing irrigation water. Declo is famous for its agriculture, with farms producing sugar beets, beans, grains and the famous "Idaho Potato." Be sure to visit Declo during the Declo Day Celebration on the second Saturday in July. Festivities kick off with a fun run followed by the pancake breakfast, a parade and continue throughout the day with events at Kiwanis Park on Main Street.

MALTA

Southeast of Declo near Raft River is the small city of Malta. The settlement started in about 1868, when cattlemen were drawn to the area because of the lush grass growing along Raft River. Gas, convenience items and meals are available in Malta. East of Malta, about 20 miles on Forest Road, is Sublett, popular for its fishing and camping recreation.

OAKLEY

Located on State Highway 27 between Burley and the City of Rocks, the quaint town of Oakley is the western gateway to the City of Rocks. Oakley has been designated a National Historical District because of its turn-of-the-century architecture. The streets are dotted with Victorian homes and other buildings, including the renovated Howells Opera House, where The Oakley Valley Arts Council stages theatrical productions. The Oakley Museum, on Main Street, is open May through Labor Day. The Oakley Dam creates Goosecreek Reservoir, a great place for fishing and boating. When the dam was constructed between 1909 and 1912 it was the largest earth-filled dam in the world. Oakley is also known for its Oakley stone, quarried from the South Hills and shipped worldwide. The town has access to camping, fishing and hunting within an hour's drive. Oakley is truly "a town for all seasons."

ALMO + ELBA

Cache Peak rises above the small rural communities of Almo and Elba. The picturesque valleys were settled in the 1870's and many families still operate the original family ranches and farms. Even before these valleys were settled, pioneers traveling the California Trail knew of this region. Its unique granite rock formations were significant landmarks along the trail and still bear messages left by those early travelers. The City of Rocks National Reserve and the Castle Rocks State Park were created to preserve the history and natural beauty of the area.





Since our founding in 1960, Dot Foods has made the success and well-being of every employee a top priority. A history of doubling in size every five years allows us to provide ongoing career opportunities few employers can match. Whether you join our family as a driver, warehouse worker, or sales rep, Dot encourages employees to pursue career paths in any field. Two-thirds of our managers have been promoted from within, and our fast-paced growth ensures ongoing opportunities. As part of our commitment to shared success, Dot provides employees with stability, great benefits, career opportunities, performance bonuses, profit sharing, a 401(k) program, and competitive wages.

Dot Foods By the Numbers

14 distribution centers across North America Burley: 1 distribution center

4.2 million square feet of warehouse space Burley: 111, 489 square feet of warehouse space

Zero layoffs ever!

1,520 trucks **Burley:** 158 trucks

133,000 products

5,900 employees **Burley:** 366 employees



Currently hiring drivers and warehouse workers **Visit dotfoodscareers.com to apply**

TRUSTED **VALUES**. INNOVATIVE **SOLUTIONS**. SHARED **GROWTH**."



The gateway to Lake Walcott and the Minidoka Wildlife Refuge

Not every community has a park in the middle of its business district, but Rupert offers just such an attraction for shoppers and their families with the historic Rupert Square. The square features a gazebo, fountain, and playground.

July is a very busy month in Rupert, beginning with the Rupert Fourth of July Celebration. Residents celebrate for days with events including food, rodeos, carnivals, live concerts, a parade, and fireworks.

A Christmas in July Breakfast is held each year to raise money to refurbish and replace the spectacular holiday decorations that adorn the square during the holiday season and to help pay for the wonderful fireworks.

The day after Thanksgiving, Santa Claus flips the switch on the lights in the square which is followed by a wonderful firework display. There is also a chili feed that evening while Santa visits with youngsters. Caring and Sharing, a tree festival, is held in the Rupert Civic Center on Friday, Saturday, Sunday and Monday of Thanksgiving weekend.

Shoppers on and around the square can



find a variety of restaurants and specialty shops, including a quilting shop, bookstore, and flower shop. Many of the shops are located in historic buildings listed on the National Register of Historic Places. The Drift Inn and Restaurant has restored their beautiful building to include a small boutique hotel, a lounge, and a fine dining establishment. Tours of the buildings are offered during community celebrations or by appointment.

A building of particular note is the Wilson Theatre, which has seen a major transformation that began in January 2000. Built in 1920, the theatre fell into disrepair after closing in the mid-1980s and was purchased by the city in late 1999.

The Renaissance Arts Center Inc. was created to pursue restoration. The theatre has completed renovations and restored to its original magnificence. This historic theatre remains the cornerstone of Rupert. The building is on the National Register of Historic Places and features a convention/community center on the second floor. Four offices are located on the southwest side. Tours and meeting space are available by calling 208-436-2787.

Besides community events, history and shopping, Rupert offers many recreational opportunities for visitors. Thanks to the work of various service groups, there are miles of paths for walkers, joggers, bicyclists, and in-line skating enthusiasts.

COUNTY



ACEQUIA

Located northeast of Rupert along State Highway 24, the city of Acequia was originally known as Scherrer. The name changed to Acequia in 1907. Acequia started in 1904 as a railroad siding for unloading settlers' livestock, machinery and supplies when land was opened up as part of the Minidoka Irrigation Project. There are no services available, but you will pass close to Acequia when traveling to Lake Walcott State Park and Minidoka Dam.



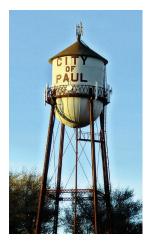
HEYBURN

Located on the north shore of the Snake River, the city of Heyburn is accessed by Interstate 84 Exit 211. The Mini-Cassia Chamber of Commerce and Visitors Center is housed in Heyburn and the staff can help direct visitors to many of the area's interesting sights and attractions. The visitors' center has lots of maps, brochures and other information for travelers. Adjoining the visitors' center is Riverside Park, featuring an amphitheater, full-service RV sites, a day park, boat docks and a walking path along the river. Nearby Emerald Lake offers activities such as swimming, picnicking, fishing and nonmotorized boating. To get to Emerald Lake take Interstate 84, Exit 208 and head north on Highway 27. At 300 S. turn right and go two miles to the second stop sign and turn right.



MINIDOKA

Minidoka County's oldest community, the city of Minidoka, is a small town about 13 miles northeast of Rupert on State Highway 24. The city was established in 1884 as a mainline railroad siding. There is one restaurant in Minidoka. The town has several parks, playgrounds, a baseball field, picnic tables and benches. Minidoka is the southern entrance to the Great Rift area, with access roads for anyone who likes to go on desert explorations or ride recreational vehicles. Minidoka is a small, friendly community and welcomes visitors.



PAUL

The city of Paul is located north of Burley and west of Rupert at the junction of State Highways 27 and 25. It was laid out by the U.S. Bureau of Reclamation as part of the Minidoka Irrigation project. The town is the hub of a vast farming area to the north and offers full services, groceries and restaurants and a new city park that features a snowtubing hill and has a great jet water fountain splash park.

The talent pipeline: Recruiting young workers

HANNAH ASHTON

hashton@magicvalley.com

BURLEY - A constant across businesses in Idaho is the demand for workers.

Local educators believe one solution comes from a collaboration between employers, educators, parents and students.

A panel of educators from the Mini-Cassia area discussed apprenticeship programs and career technical education at the quarterly Business Plus meeting Thursday. Debbie Critchfield. Superintendent of Public Instruction moderated the event.

"I don't think students are really aware what jobs exist in our communities," said Chet Jeppesen, workforce consultant started developing Mini-Cassia's with the Idaho Department of Student to Registered Apprentice Labor. "When we talk about Program (STRAP). The program



DREW NASH, TIMES-NEWS

Students work during their construction class Wednesday, March 30, 2022. at Cassia Regional Technical Center in Burley.

box over there with steam coming out the top. They don't know what's happening inside of it."

Twelve years ago, Jeppesen

manufacturing all they see is a focuses on helping students find employment opportunities in manufacturing and food pro-

> pay, they don't realize the technology, they don't realize all the istrator for career and technithings, whether it be human caleducation.

resources, clerical, production, manufacturing, they don't understand what's going on inside that facility," he said.

The program launched in November 2017 and has been highly successful. Students have gone on to full-time employment with companies like High Desert Milk and McCain Foods.

Employers who use an apprenticeship program have on average a 90% retention rate, said Wendi Secrist, executive director of the Idaho Workforce Council.

In 2021, 103 students in Cassia County School District earned more than 320 industry credentials before they graduated, said Curtis Richins, director of "They don't realize the high the Cassia Regional Technical Center and the district's admin-

AGRICULTURE

THE HEART OF **IDAHO AGRICULTURE**

TIMES-NEWS

Between Minidoka and Cassia counties, there are about 900,000 acres of farmland (the state of Rhode Island covers 776,000 acres). This makes Mini-Cassia the agricultural heart of the Magic Valley.

If you look at Mini-Cassia by satellite in summer, you'll see mile after mile of green, irrigated farmland, surrounded on its edges by gray-brown desert. Much of that land is irrigated by massive pivots — high-tech sprinkler systems — that water a massive circle of ground. Every five years, the U.S. Department of Agriculture does a comprehensive agricultural census. In 2020, the year of the most recent

census, Cassia County, led all counties in Idaho with \$927 million in ag sales.

Cassia County is one of the top potato producing counties in Idaho, and home to one of the largest french fry processing plants in the country. Minidoka County leads the state in sugar beet production, and the city of Paul is home to America's largest sugar beet processing facility.

The region also produces huge amounts of alfalfa, wheat, barley, corn, beans and peas.

Mini-Cassia, like most of the Magic Valley, is a huge dairy producing region. The Magic Valley accounts for 70% of Idaho's dairy output. Idaho is behind



Farm manager Ricardo Ramirez plants potatoes in 2016 at SouthWind Farms in Heyburn. Mini-Cassia produces millions of pounds of potatoes every year.

only California and Wisconsin industrial hemp. in dairy production.

Some of the region's barley heads to dairies, but much of it ends up being used by major beverage companies to brew beer.

Beans grown here are often used for seed by farmers in other states. That's because the region's soils are mostly disease-free.

Now, a new crop is available to Mini-Cassia farmers to produce:

Industrial hemp is grown for its fiber and seeds. THC, the psychoactive compound in cannabis is found in the flower, not the seeds or stalks.

Industrial hemp fiber can be used for a wide variety of products including textiles, clothing, building materials and paper. Hemp seeds are rich in protein, fiber, and healthy fatty acids including omega-3s and omega-6s.



TIMES-NEWS

The Burley greenbelt walking path follows the Snake River.

LAURIE WELCH

a wide swath through Minidoka and Cassia counties - dividing men. and connecting the two, while quenching the thirst of area recreationalists and the area's agricultural-based economy.

year by the melting mountain recreationalists. snowpack, draws residents and visitors alike to play and relax on State Park costs \$7 per vehicle its swift currents and alongside

its banks.

In the summer, the river draws The winding Snake River cuts boaters, wakeboarders and skiers along with kayakers and fisher-

About 12 miles northeast of Rupert, Lake Walcott and Minidoka Dam serve as the headwaters for the area's irrigation The river, replenished each districts – and it is a mecca for

> Entrance to the Lake Walcott and is well worth the small fee.

Lake Walcott State Park is canopied with mature trees and is wrapped by the 24,000-acre Minidoka National Wildlife Refuge.

There are covered and uncovered picnic areas and a free 18-hole disc golf course. Guests can borrow Frisbees from the visitor's center.

The refuge's abundant birds can often be spotted inside the park along with other wildlife, Ryan Buffington, park manager said.

There is a basketball court, playground and horseshoe courts, plus more than 2 1/2 miles of paved walking and bike

There are also ADA handicap accessible areas, with spotting scopes on the lake and below the dam on the rapids.

There are boat ramps and docks, a designated swimming area and kayak ramps.

Life jacket loaner stations are also available.



A wakeboarder performs a backflip as she competes in the Women's Open class during the 20th annual Wake in the Snake wakeboarding competition at the River's Edge Golf Course in Burley, Idaho.

Visitors can fish for trout, bluegill, perch, large and smallmouth bass, perch and crappie from boat or from shore and many visitors also try their hand at ice-fishing during the winter.

The park has 22 RV camping sites with electrical and water hookups and 15 tent camping sites along with two cabins. There are centrally located restrooms, picnic pavilion and shower house.

All park reservations are made online at www.parksandrecreation.idaho.gov.

As the river continues west the Burley Golf Course Marina calls to anglers and people who want to kayak, water ski or wakeboard

from the boat ramps and docks.

The manicured marina has covered picnic pavilions, restrooms and the entrance to the Burley greenbelt paved walking path, which follows the river to Scholer Park. Walkers and joggers can cross the Snake River at the Burley-Heyburn Bridge and continue their walk at Heyburn's Riverside RV Park and Arboretum, which has a public walking path that runs along the opposite side of the river and under a covered bridge.

Park has a playground, covered picnic pavilions and an amphitheater, which hosts concerts featuring local talent during the summer months.

Other Burley public access to the river can be found on the southwest side of the Burley Heyburn Bridge and south and north of the Overland Bridge.

In Burley, there are a couple restaurants that are favorites with locals that feature riverside dining, complete with boat dock access, including Morey's Steakhouse, northeast of the overland bridge; Portside Pizza and Boathouse, west of Burley.

As the Snake River prepares grows more rugged.

The Milner Recreational Area and Milner Dam, which encompasses parts of Cassia, Jerome and Twin Falls counties, starts about nine miles west of Burley.

Visitors can learn about the area's volcanic past, the native people who once roamed the plains, and the Oregon Trail pioneers who left their mark via wagon ruts etched into the earth.

The area's basalt volcanic cliffs, sagebrush and grasslands are a year-round haven for birds and mule deer.

There are four miles of Snake River shoreline.

Fishing by boat or from shore The grass-covered Riverside to exit Cassia County, the terrain for trout, bass, perch, catfish and carp is popular.

> Visitors can also camp, visit an interpretive kiosk or walk alongside the Oregon Trail wagon ruts.



MYCHEL MATTHEWS

mmatthews@magicvalley.com

istory abounds in Mini-Cassia and residents take pride in showing off their historical museums. Docents are looking forward to welcoming back visitors at the many museums in the area after two years of practicing pandemic protocols.

The tiny town of Albion has some of the deepest roots in the Magic Valley, dating back to cattlemen in the 1860s, back when Owyhee County engulfed most of southern Idaho. Cassia County was created in 1879 from the eastern half of Owyhee County and included what is now Twin Falls County.

Albion was the seat of Cassia County for 40 years - from 1879 until 1919 and saw the county through infamous murders, trials and confessions in the

late 19th century, and the development of the Twin Falls irrigation system in the early 20th century. Oakley, a pre-irrigation-era Mormon settlement close to the Utah border, also has an active historical society and museum.

A large photo in the Oakley Valley Historical Museum shows the family of Mormon pioneer Hector C. Haight, including sons David B. Haight - an elder in The Church of Jesus Christ of Latter-day Saints, father-in-law of billionaire philanthropist Jon Huntsman and grandfather of Utah Gov. Jon Huntsman Jr. - and Horton Granville Haight, husband of I.B. Perrine's daughter Stella.

The Haight/Perrine union was the "marriage of the century," joining the "royal families" of Oakley and Twin Falls, the Oakley Valley Historical Association former volunteer Robert Fehlman told the Times-News a few years ago.

3 can't-miss items at Minidoka County Historical Museum

At the museum, be sure to look for these:

- An 1898 wire fencer the Kitselman Duplex Automatic Ball Bearing Woven Wire Fence Machine — that weaves wire into a fence on site. A three-man crew could construct a mile of fencing across hilly terrain in five days.
- An extensive collection of Ice Age mammal fossils found near Acequia.
- A massive firearms collection donated by resident Wayne Birch.

MUSEUM INFORMATION

Where: 99 E. Baseline Road, Rupert

When: 10 a.m. to 3 p.m., Tuesdays

through Saturdays

Cost: Free admission Contact: 208-436-0336

Irrigation projects usher in new towns

Burley, an irrigation town 20 miles north of Oakley, and Rupert, Burley's neighbor across the Snake River, became the seats of Cassia and Minidoka counties. Farmland in the combined area drinks from the Bureau of Reclamation's 1906 Minidoka Dam project.

The Cassia County Historical Museum reflects the struggles and triumphs of those on the land, from American Indians to cowboys and sheepmen, to farmers and businessmen.

Historic outbuildings — a log store, a log schoolhouse and a one-room, sod-roofed log cabin built by Oakley pioneer Andrew Gustave Larson were moved to the museum grounds and are used to show what life was like in 19th-century southern Idaho.

The museum building is chock full of interpretive displays showcasing pioneers and more recent dignitaries. The Cassia County museum complex also has a metal outbuilding with several rooms full of old firetrucks, covered wagons and Basque sheep camps and another dedicated to World War II veterans.

The Minidoka County Historical Museum is the only historical museum in the Magic Valley that under normal circumstances – is open year-round.

The museum complex also holds an impressive expanse of artifacts from the area, including American Indian tools, World War II military memorabilia and more than a century of digitized local newspapers. The site also houses the county seat's original jail cell.

A Union Pacific caboose and rail cars sit near Rupert's 1906 railroad depot, which was moved to the museum site in 1985. The town was named after a man named Rupert who hooked the mailbag from the train as it went by.

"So people 'went to Rupert' to get their mail," volunteer Gary Schorzman once told the Times-News. "If he missed it, everyone was mad."



Third-generation Minidoka County farmer John David Remsberg III talks about the 5,000-square-foot building he constructed at the Minidoka County Historical Society Museum and the treasures he has collected over decades.

3 can't-miss items at Cassia County Historical Museum

At the museum, be sure to look for these:

 The luxury Pullman rail car that once displayed what was said to be the mummy of John Wilkes Booth. William Evans, "Carnival King of the Southwest," paid a \$40,000 bond, plus a fee of more than \$2,000 a year, to display the mummy in what he called the greatest freak-animal show in the country.

• A 1903 photo of Anna Hansen acting in a play presented by the Albion Normal School. Hansen, daughter of Swedish pioneer John Hansen, later married surveyor John E. Hayes, who laid out many of the towns and canal systems in the area. Anna Hayes became influential in the Magic Valley, and the Shoshone Falls View Point is dedicated to her.

• A golden eagle electrocuted when a rabbit it carried in its talons touched a power line as it flew over. The museum went through the proper channels in order to have it stuffed and displayed in the World War II room.

MUSEUM INFORMATION

Where: East Main Street and Hiland Avenue in Burley

When: 10 a.m. to 5 p.m. Tuesdays through Saturdays, April 18 to Oct. 14, 2023

Cost: Free admission

Phone: 208-678-7172

3 can't-miss items at Oakley Valley Historical Museum

At the museum, be sure to look for these:

• A cedar post that marked the Idaho border at the northwest corner of Utah and the northeast corner of Nevada, about 20 miles south of Oakley

 A crazy quilt made in 1906 by Marion resident Esther Frost, an English convert to the Mormon Church who worked as a seamstress in the home of Henry Wadsworth Longfellow after she came to America

 A collection of Anabrus simplex, commonly known as Mormon crickets, preserved in resin. Mormon crickets, actually shield-backed katydids, attacked Mormon settlers' crops in Utah during the mid-1800s

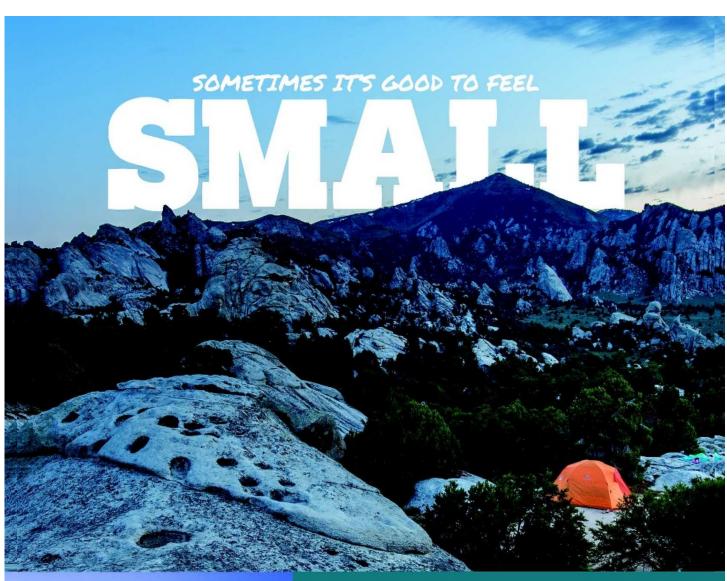
MUSEUM INFORMATION

Where: 140 W. Main St. in Oakley

When: l p.m.-4 p.m. Thursdays, Fridays, & Saturdays Memorial

Day to Labor Day

Cost: Free admission





At the Herrett Center for Arts & Science, you can travel to a black hole or the ends of the earth. See tools and artifacts used by some of America's earliest peoples. Marvel at the majesty of the night sky. Since 1980, the Herrett Center has inspired generations of adults and kids alike through its unique collection of art and science. Located on the College of Southern Idaho campus, the Herrett Center is open Tuesday-Saturday. Gallery admission is always free. Visit herrett.csi.edu or call (208) 732-6655 for more information.

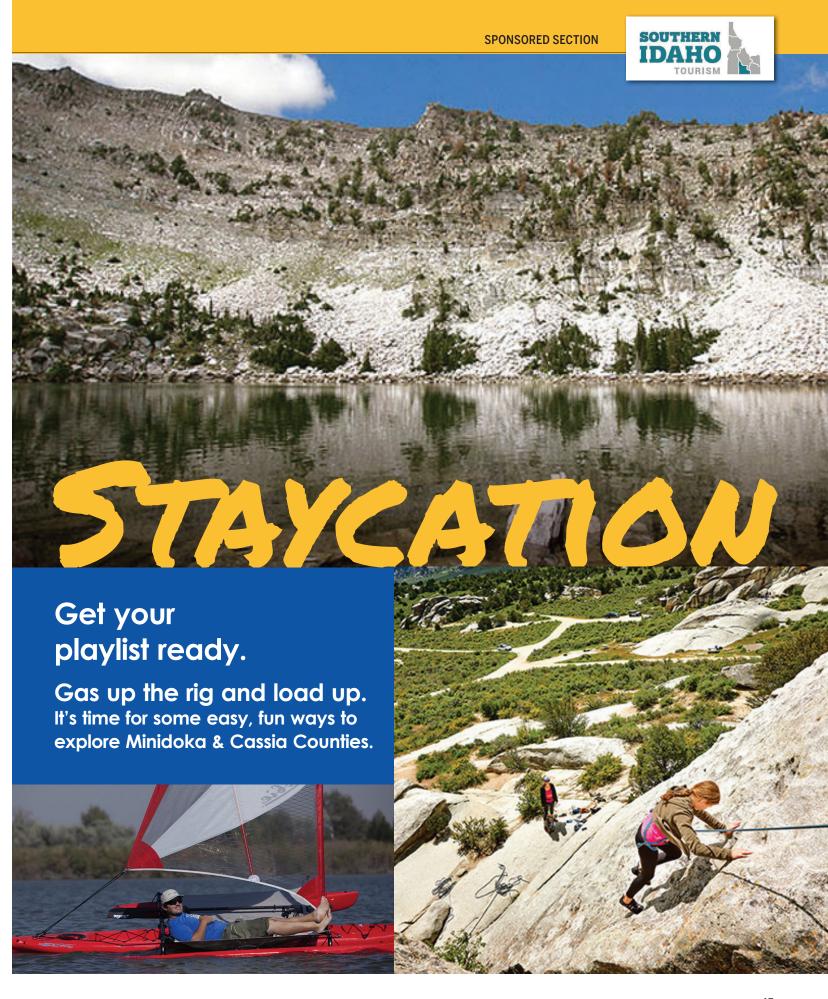
At City of Rocks National Reserve, you can camp under skies so clear the vast Milky Way seems within your grasp. Craters of the Moon National Monument and Preserve is recognized as an International Dark Sky Park, one of only a handful worldwide. And the Herrett Center for Arts & Science explores the heavens above with year-round observation parties, fascinating exhibits and planetarium programs. Visit Southern Idaho and get some perspective on your place in the universe.



Uncover Wonder.

VISITSOUTHIDAHO.COM







The calm and winding Snake River flows through the towns of Burley, Heyburn and Rupert. These lake-like waters stretch for over 26 miles. It brings boaters, paddlers, wildlife and the most stunning sunsets. Whether you are enjoying the scenery from the sidelines or speeding along its glassy waters, there is something special about the Snake River in this part of Southern Idaho. Framed by the Albion Mountains and Mt. Harrison, the lush green riverbanks are just a small testament to the magic these waters bring the valley. The Great Snake River not only provides endless beauty and recreation, but flows through the farms and brings life to our fields.

In summer, the Snake River is a boater's paradise. There are several easy boat launches, parks and docks right in town. These communities are built on the river and river play is a way of life. You can find fishing, wakeboarding, surfing, waterskiing or just plain floating the river.

One of the most popular spots for boating access is the River Front Park in Burley. It is located on the south side of the river and shares a large parking lot with the River's Edge Golf Course. It has three wide ramps and over 1000

feet of docks. Plus, lush green grass and picnicking areas. It is a hot spot for water enthusiasts and the ramps are typically bustling.

From there, head northwest to glide under bridges and boat close to town. Or keep going downriver, out as far as Milner Dam. If you head southeast, you'll keep Mt Harrison and the Albion Mountains in view while playing in wide open waters. Upriver continues past Rupert and to Lake Walcott State Park. Both directions are a favorite spot for water lovers to play and bring all of their toys. You'll see everything from Powerboats and jet skis to bass boats and paddle crafts. We've even spotted a few jet boards!

There are more opportunities to access the Snake River around Freedom Park and Marina, Lex Kunau Park, Burley Snake River RV Park in town and more remote spots as far as Milner Dam and upriver to Lake Walcott. There are also opportunities to rent boats and kayaks in Heyburn. The Riverside Park has a beautiful trail that winds through a riverfront arboretum and is the location of Idaho Water Sports rental facility. Call ahead to make sure they have openings. They are a full-service boat

dealer and can custom package a pontoon, paddle board or equipment

To take in the true beauty of the Snake River, find a spot on the river to watch the sun go down. Southern Idaho is legendary for their orange and fiery red sunsets and the best way to take them in is with a reflection on the smooth river water. Stay out a little later after an endlessly fun wakesurfing day or make a reservation for dinner on a riverside patio. Dinner cruises are also available through Morey's Steakhouse, but you'll need to call ahead for arrangements.

Once you explore the wide open, uncrowded waters of the Snake River, we'll guess you'll want to stay forever. Visit during all four seasons too. Cold weather fishing and bow fishing at Lake Walcott offer opportunities to get on the water anytime. Find bass, monster carp, crappie and more for fishing enthusiasts.

No matter what your plans are in the area, make sure to take some time to spend next to the Great Snake River. There are plenty of places up and down the river to find water access that fits your needs. Give the Mini-Cassia Visitor Center a call for more details and information.

HEADED TO CITY OF ROCKS

Get ready to travel through history and stand in awe of a silent city. One of Idaho's most unique road trip adventures starts in Heyburn off of Exit 216, makes a loop through historic towns, mountains and around a state & national park. From the Mini-Cassia Visitor Center, head south on Hwy 77 to the small town of Declo. Be sure to ask about an audio tour available at the visitor center before heading out. Dr. Ken Turner (known as Dr. History) breaks down each stop, any related history and fun facts.

Once you're arrived in Declo, stop in at the Sinclair Country Store. There you can fill up on gas, munchies and the latest agriculture news. The surrounding farms



PHOTO COURTESY OF WALLACE KECK





PHOTO COURTESY OF SARAH ROHRBACH, SOUTHERN IDAHO TOURISM

produce world-renowned sugar beets, beans, grains and the "Famous Idaho Potato." If you time it right Declo Days is the second weekend in July with events Friday & Saturday. You won't want to miss this classic event filled with fun.

Continue heading south along HWY 77 and up the grade to Albion. The gateway to pristine recreational areas and the Albion Mountains. The City of Albion was the original county seat and is rich in history - including the historic Albion Campus. Students attended college there from 1893 to 1951. There is a museum filled with memorabilia and rooms to stay in for a mountain side retreat, but be warned - in October it is transformed into the Pacific Northwest's largest indoor/ outdoor haunted attraction.

From there, the road leads toward Elba & Almo. Or take a quick detour and turn towards Pomerelle Mountain Resort. This family-owned resort offers awesome skiing and snowboarding as well as excellent, snowmobiling and snowshoeing access. In the summer, you can find a disc golf course and mountain biking. Up the mountain a short distance is Lake Cleveland and the Mt Harrison Lookout. The lookout features views so vast, you can see into Utah and Nevada. Find trails of all types as well as camping

and backpacking opportunities.

Back on Hwy 77, continue on to City of Rocks and Castle Rocks. Almo is your final stop before entering the park. The historic town is right out of western movie and set with a stunning backdrop. Visit the Tracy's General Store for a homemade lunch or soak in the all natural waters of Durfee Hot Springs.

Services are limited, but the town comes to life in the warmer months and more amenities are available.

Ready to explore the amazing rock formations? Stop in at the Visitor Center to get advice on exploring the parks and their unique granite hoodoos, arches and more. This place is so magical travelers along the California trail stood in wonder at the silent city leaving their names as a register on the rocks. Today, it is a mecca for rock climbers, wildlife lovers and recreationalists.

Round out your loop drive through City of Rocks National Reserve to the historic town of Oakley. Oakley is designated a National Historic District with one of the oldest homesteads in Idaho. There are numerous Victorian style homes and buildings, including the renovated Howells Opera Househome to the Oakley Valley Arts Council and theatrical productions. The Oakley Museum on Main is open May through Labor Day. Learn about pioneers from the Church of Jesus Christ of Latterday Saints and the lasting impression they made on this charming town. Oakley is also a gateway to even more recreation, including Oakley Reservoir, the South Hills and Teepee Rocks.

Don't leave without dining at the Farmer's Corner. We recommend the chicken malibu sandwich with one of their delicious, real ice cream shakes. Also, make sure to ask for fry sauce you won't regret it!

From Oakley, it is an easy and picturesque drive through the valley and back to I-84.

THE HEARTBEAT OF THE CITY

The people of Southern Idaho are unlike any you'll meet in the Northwest. Imagine mid-western friendliness mixed with southern hospitality. It's easy to see why Idaho is one of the fastest growing states in the US. This can also be seen in our communities, events and downtowns.

One step into Rupert's Downtown Square and you'll feel right at home. Established in 1906 as the city's water source, the square quickly grew into a hub. Today, you'll find unique shops, local cuisine and a stunning historic theatre. The square is nostalgic and beautiful, the true heart of their community. You'll also find the largest quilt shop this side of the Mississippi and finger steaks to die for (an Idaho invention).



PHOTO COURTESY OF SARAH ROHRBACH, SOUTHERN IDAHO TOURISM





PHOTO COURTESY OF SARAH ROHRBACH, SOUTHERN IDAHO TOURISM

The Rupert Square also keeps alive with activity. Visitors will discover a week long 4th of July Celebration complete with a parade, live music and fireworks. As well as a week long Christmas Celebration after Thanksqiving. These feature events are mixed in with a folk festival, speedboat showcase, pumpkin festival, princess tea parties and more. The Historic Wilson Theatre casts plays, performances and hosts events as well. Rupert really knows how to bring their community together.

The City of Burley and Heyburn are going through beautification projects, bringing life to their downtowns and parks. You'll find an amazing piano bar and restaurant downtown Burley as well as some great coffee/wine shops and retail. Burley also has quite a saucy past and the history is rich in agriculture and downtown secrets. Burley and Rupert's Museums are a great place to learn about the area's founding and see historical items from the earliest settlers.

PARKS, ATTRACTIONS **AND FUN!**

Lake Walcott State Park is a hidden gem, located just northeast of Rupert. The rolling lava rock ends in an oasis of grass, trees and the Lake Walcott Reservoir. It is designated as a refuge for wildlife and birds. Visitors can see hundreds of American White Pelicans during the warmer months. You can also camp, hike, launch at their boat ramps and docks, stay in a cabin or play their top rated disc golf course. The very large, mature trees bring peace and variety to the course. It's a favorite for locals and visitors.

Heyburn's spectacular Riverside Park on the north side of the Snake River not only has paved trails and an arboretum, but a full hookup RV park. The park has amazing views of the Snake River and sits adjacent to the Mini-Cassia Visitor Center and Gossner's Cheese. Pop across the street to their chalet to taste ice cream, cheese curds or a full meal upstairs at the bistro. Head south to explore the Oakley Dam and Goosecreek Reservoir, a great place for fishing and boating. When the dam was constructed in 1909 it was the largest earth-filled dam in the world. Easy access to camping, fishing and hunting make these waters a true gateway to recreation. In the summer, follow Forest Service Road 533 into the hills to see Teepee Rocks, camp, ATV and enjoy Trapper Creek.

The Burley Convention Center is host to numerous events and attracts travelers from all over. They are the experts at hospitality and will cater to your every need. Burley, Rupert, Heyburn, Paul, Declo, Albion, Elba and Almo are full of wonder and a balanced lifestyle of agriculture and outdoor recreation. Whether you find solace on a mountain top, exhilaration on a boat or spirit in entertainment, these communities will embrace your story.





THE EXTRA MILE

Looking for a few extra ideas? Here are a few other popular day trip destinations:

MALAD GORGE

Views of the Malad Gorge are best from the slender-but sturdy bridge that arcs across the canyon. The Malad River crashes down a stair step falls and into the Devils Washbowl. Take a short hike to discover nearby fingers of the garge where crystal clear springs produce ponds and streams. Visit www.visitidaho.org.

SHOSHONE ICE CAVES

Shoshone Ice Cave is the biggest ice cave in Idaho. Escape the heat of summer with a 3/4 of a mile hike in the icy cool temperatures from Memorial Day to Labor Day. www.shoshoneicecaves.com/ home.html.

THOUSAND SPRINGS

Thousand Springs State Park is divided

into units that are all within short driving distance of each other. Visit www. parksandrecreation.idaho.gov/parks/ thousand-springs.

BALANCED ROCK

Over 48 feet tall and 40 tons, a windcarved rock balances precariously on a pedestal only 3 feet by 17 inches. Nearby Balanced Rock Park is an excellent spot for a picnic and much more. Visit www.visitidaho.org.

CRATERS OF THE MOON

Visit the strangest 75 square miles on the North American Continent: The Craters of the Moon National Monument and Preserve. This includes nearly 715,000 acres of lava flows, volcanic cones, lava tubes and caves. Visit www.nps.gov/crmo.

FISH HATCHERY

Clean and pure oxygenated water maintains a constant temperature of 58 degrees Fahrenheit, ideal for growing trout at the Hagerman National Fish Hatchery in the Hagerman Valley. Hagerman National Fish Hatchery is located at the Thousand Springs Reach of the Eastern Snake River Plain Aquifer. Visit www.fws.gov/hagerman.

SHOSHONE FALLS, DIERKES LAKE

Known as the Niagara of the West at 212 feet, Shoshone Falls is actually higher than Niagara Falls, best viewed during the spring and early summer. Just up from the falls is Dierkes Lake. The lake offers enclosed swimming areas, beach, restrooms, playground, and trails to hidden lakes. Visit www.tfid.org.





Farm & Road Service Full service throughout Magic Valley Over 40,000 dealers throughout the US

- Tires
- Batteries
- Brake Jobs
- Oil Changes & Lubes
- Shocks
- Alignments- Cars,
- Struts Lift Kits

Trucks & Semis

337 W Main St., 539 Overland Ave., Jerome, Idaho **Burley, Idaho** 208-324-3036 208-678-3301



TIMES-NEWS

The Pomerelle Pounder bike race.



Rentals: snowboards, skis, wakeboards, wake surfers, Hobie kayaks, paddle boards

Boat sales & service. Areas largest summer & winter pro shop

2165 Overland Ave. Burley, Idaho 83318

idahowatersports.com/rentals/



[208] 678-5869

TETONA DUNLAP

For the Times-News

ALMO – There are endless possibilities when it comes Mini-Cassia.

Whether you are looking to travel just a few miles out of town for a quick getaway or camp for a week in the backcountry; there is something for every type of adventurer the traditional summer vacation

looking to unwind in Southern Idaho.

WHERE CAN I HIKE?

Looking for an area that offers to summertime activities in several outdoor opportunities? Look no further than Castle Rocks State Park and City of Rocks National Reserve in Almo. Superintendent Wallace Keck said the two locations are popular in the summer because of two factors: season and citizens seeking out their parks for recreation.

Hiking is one of the most popular activities you can do and there are several trails to choose from at Castle Rocks State Park and City of Rocks National Reserve.

While rock climbing might come to mind first, Keck said hiking is one of the most popular recreational activities.

hike to get to many of the climbing areas," he said.

HOW MANY MILES OF TRAILS ARE THERE?

Park staff maintains about 22 miles of trails. The park spends about \$25,000 a year maintaining trails and nearly all of the trails are multiple-use — meaning they are open to equestrians, bikers and pedestrians.

"There are some exceptions, so it is important for the trail user to check park maps before going," Keck said.

City of Rocks protects remnants of the historic California in the footsteps of history.

"Castle Rocks State Park is popular with hikers, climbers, and equestrians," he said. "Its scenery is more intimate and approachable than City of Rocks."

WHAT IF I'M HIKING WITH SMALL **CHILDREN?**

Keck said they encourage families with children to consider the Creekside Towers Trail in City of Rocks and the Backyard Boulders Trail in Castle Rocks. Both of these are fairly level and tain bike is on the slopes of relatively safe for beginners. The park offers self-guided brochures for each of these trails.

WHAT IF I'M AN **EXPERIENCED HIKER?**

Longer trails for more experienced hikers include the nearly ride.

seven-mile North Fork Circle Creek trail and the trail to 8.867foot Graham Peak. In Castle Rocks State Park, Keck said experienced hikers will enjoy the four-mile Castle Rocks Trail that takes the hiker into BLM and forest lands and returns back to the state park.

ARE BIKES ALLOWED?

On some trails, yes. Castle "Even rock climbers have to Rocks Trail in Castle Rocks State Park is a 5-mile intermediate-rated loop that shares usage with hikers. At the northern end of the trail, you can see Cache Peak rising up high from the valley floor. The trail starts just west of the Lodge at Castle Rock Ranch and wanders north across the meadow before climbing towards Cache Peak. The downhill starts approximately 2.5 miles into the ride and is fast and sandy, leading you back a little further west of the parking lot where the trail starts.

Tea Kettle Trail via Bread-Trail, so visitors can literally walk loaves Trail and City of Rocks Road is a really fun downhill single track through cattle and sagebrush country on the far west end of City of Rocks. Ideally, two vehicles should be used to ride this trail (one at the top, one at bottom) to shuttle you and your friends back and forth, but pedaling up City of Rocks Road after the descent is a viable option. Start at Breadloaves Trail and ascend 0.5 miles to pick up Tea Kettle Trail and then descend 2.5 miles back to City of Rocks Road.

> Another location to moun-Pomerelle Resort, near the top of Howell Canyon. Jump Trail is a 2-mile long intermediate trail at the resort. This mountain bike-only trail can be ridden both up or down, with the descent taking little time to

WHAT ABOUT UTVS. ATVS AND DIRT BIKES IN CITY OF ROCKS AND CASTLE ROCKS?

There are no off-road motorized trails in either park. However, UTV's and ATV's and motorcycles may travel any public road in the reserve that is open to regular vehicles so long as they meet state requirements for public roads. If used in the park they must pay the \$5 motor vehicle entry fee or display a Motor Vehicle Entry Fee sticker or Idaho State Parks Passport.

WHAT KIND OF **ANIMALS CAN I SEE?**

Keck said because the parks get busy and are relatively crowded, wildlife moves into more remote areas of the park. Around campsites and parking areas, visitors might encounter golden-mantled ground squirrels, chipmunks, black-tailed jackrabbit, mule deer, and a

large variety of birds. The park is also home to moose, mountain lions and Great Basin rattlesnake. The best place to view wildlife would be along the North Fork Circle Creek trail deep into the backcountry. The best time to see wildlife is early morning and late evening.

CAN I FISH?

Castle Rocks State Park has a fishing pond stocked with rainbow trout.

WHERE CAN I CAMP?

In City of Rocks, there are 64 campsites to choose from and all campsites have a fire-ring/ground grill and a picnic table. Vault toilets are located in central areas. Make your reservations online at www.reserveamerica.com.

WHAT ABOUT **BACKCOUNTRY CAMPING?**

City of Rocks offers designated





- Indoor Pool & Hot Tub
- Free Wifi
- Hot Breakfast
- Business Center Meeting Room









Just off I-84 Exit 208 Burley, Idaho 83318 208.677.5000

www.BURLEYFAIRFIELD.COM

backcountry camping in the Indian Grove area. Permits are required for backcountry camping, please contact the Visitor Center at 208-824-5519.

WHAT IF I'M NOT A **FAN OF CAMPING?**

Groups can rent the Lodge or the Bunkhouse at Castle Rocks for a home away from home experience. But if you want the hikes around Lake Cleveland, full glamping experience — rent a glamping yurt. The Willow Glamping Yurt is a 22-foot diameter yurt located in Castle Rocks State Park. The facility includes a king-size bed, furniture, electricity, electric fireplace, mini-fridge, microwave, coffee maker and decor. Guests can enjoy a spacious deck and stairway leading to Almo Creek. The yurt rents for \$125 per night and reservations can be made up to 9 months in advance by calling 888-922-6743, or online at www.reserveamerica.com.

What if I want to camp near a high mountain lake? Lake Cleveland is located in the Albion Mountains of the Sawtooth National Forest. Lake Cleveland is accessible from July to October because of the snow and colder temperatures. The camping area is broken up into two sides. The east side which is equipped with seven reservable campsites and 10 first-come, firstserved sites and the west side which has nine first-come, first-served sites and is not recommended for RVs or trailers because of the steep terrain and tight turnaround. Overnight use is \$8-\$10 per spot and certain spots can be reserved at recreation.gov. The campground area has 30 picnic tables, 25 grills and pit toilets. Small boats or kayaks are allowed but motorized vehicles are not.

ARE THERE HIKING TRAILS AT LAKE **CLEVELAND? BOATING ALLOWED TOO?**

Hiking is available southwest

of Lake Cleveland at the Twin Lakes campground. One great hike, the Skyline Trail, wraps around the southern slopes of Mount Harrison and meanders southward all the way to City of Rocks National Reserve. Usually, the trails are only accessible July through October due to snow blocking access.

There are also several short perfect for exploring the shoreline, looking for fishing spots and taking photographs of the pristine alpine lake.

Kayaking in the lake is allowed and multiple launching spots from the main parking area exist as well.

WHERE ARE SOME OTHER PLACES I CAN CAMP?

McClendon Spring Campground is a semi-developed campground south of Burley. It is managed by the BLM. Point of interest: McClendon Spring was a favorite resting place for emigrants along the California Trail. For more information, go to blm.gov/visit/mcclendon-spring-campground.

Diamondfield Jack Campground and Picnic Area is located at the end of a paved road in Rock Creek in the Sawtooth National Forest. The campground is suitable for motorhomes, trailers, and tent camping. This area is accessible year round. Campground amenities include drinking water, wheelchair-accessible toilets, picnic tables, warming shelter, parking area and fire rings. Have an off-highway vehicle?

The Diamondfield Jack Snow Play Area offers several outdoor recreation opportunities and camping is just one of them. This area covers over 200 miles of Sawtooth National Forest and Bureau of Land Management (BLM) lands and encompasses over 60 miles of groomed trails.

Amenities include restrooms, a warming shelter and parking areas. There are several hiking options such as the Pike Mountain and Eagle Trail, which are described as easy multi-use trails. Or you could step up your game and take on the Middle Fork Shoshone Creek trail, which is a moderate terrain trail located nearby. For more information, go to https://www.fs.usda.gov/ recarea/sawtooth/recreation/ ohv/recarea/?recid=5775&actid=93

WHAT IF I WANT TO CAMP CLOSER TO TOWN?

Lake Walcott State Park is another spot that has a little bit of everything for everyone. And it's only 11 miles northeast of Rupert. There are camping areas with RV hookups available. Nearby sites of interest include Minidoka Falls near the park, Rupert City Park, and the historic railroad community of Minidoka, says the park's website. For more information about camping, go to parksandrecreation.idaho. gov/activities/camping.

WHAT IS ONE OF THE MAIN DRAWS OF LAKE WALCOTT?

You might think it's the water, but it's actually the 21-hole disc golf course.

"It spreads the entirety of the park with the exception of the camping park," said Mary Fletcher, a seasonal office worker.

In the fall, about 250 competitors and spectators travel to Lake Walcott for the Idaho State Championship for disc golf. Looking for other disc golf courses? Pomerelle Mountain Resort in Albion is known for skiing but in the summer visitors come for its 18-hole course. The front 9 holes are on the Triple Chairlift side of the mountain and the back nine are on the

is free if you hike or you can pay a fee to ride the lift.

CAN I RIDE MY ATV OR MOTORBIKE AT LAKE WALCOTT?

ATVs and motorbikes must stay on established roadways or in parking lots. If used in the park they must pay the \$5 motor vehicle entry fee or display an MVEF sticker or Idaho State Parks Passport.

CAN I BOAT ON LAKE WALCOTT?

Yes. You can also water ski. windsurf, sail and fish. Paved trails connect restrooms, picnic shelters, interpretive kiosk and boat launch.

IS THE LAKE STOCKED **FOR FISHING?**

Yes. Anglers can expect to catch bass and trout.

"We have really good fishing," Fletcher said.

WHAT KIND OF WILDLIFE CAN I SEE?

This 22-acre park is the home to a variety of wildlife, including 150 species of birds and waterfowl.

"We have a lot of migratory birds that are here with this being a sanctuary," Fletcher said. "We have a lot of water birds and waterfowl. We do have sparrows and hummingbirds. We also have quite a few deer that take up residence here in the park."

LOOKING TO HIT A FEW GOLF BALLS?

Burley is 20 miles away from Lake Walcott and offers a couple of golfing options. River's Edge Golf Club is located at 131 East Highway 81 in Burley. For more information, go to riversedgeburley.com or call 208-878-9807. Ponderosa Golf Course 208-679-5730

The Ponderosa Golf Course is a nine-hole, par 3 layout with a Double Chairlift side. The course driving range and practice area

located just off I-84 at exit 208 in Burley. For more information, call 208-679-5730.

WHAT ARE THE **BOATING OPTIONS IN BURLEY?**

Burley features access to 20 miles of shoreline with boat ramps along the Snake River at Riverfront Park and North Freedom Park. Here you can water ski, boat and fish.

WHERE CAN I **RIDE MY ATV?**

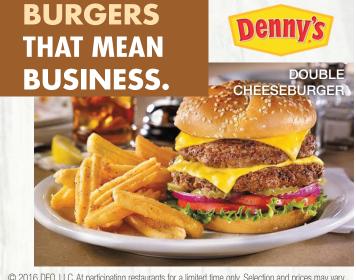
With so many trails in Southern Idaho, it can be difficult to know where you can or can't ride your ATV or dirt bike. To help clear up confusion the US Forest Service uses an app called Avenza Maps that maps out trails and roads so visitors can know which off-road vehicle they can use on them. All roads and trails are numbered, which makes the app even more helpful.

"We have hundreds of miles of roads and trails," said Jade Sumsion of the US Forest Service. "It tells you where you can and can't go."

Sumsion said one of the areas mapped out is the Minidoka Ranger District, which is a popular place for ATVs, UTVS and dirt bikes.

If you don't have a smart phone you can go to the US Forest Service office and pick up a free map; but Sumsion said the app is convenient because you can download it on your phone and its accessible even if you don't have internet service.

Besides letting people know which trails are ATV-friendly, it also tells you which roads might be seasonally closed because of snow, washed-out roads or wildlife. The app also has camping information for trail users who want to stop for the night.



© 2016 DFO, LLC. At participating restaurants for a limited time only. Selection and prices may vary.

Visit your local Denny's at 611 N. Overland Ave. • Burley, ID

20% OFF

ENTIRE GUEST CHECK*

*You must print and present this coupon to receive 20% off your entire check. One coupon, per table, per visit. Not valid with any other coupons, promotional offers or AARP 15% off entire check discount. This offer can be redeemed only once by the original recipient. Coupon has no cash value. No change returned. Taxes and gratuity not included. Alcoholic beverages not included. Valid at participating restaurants only. Selection and prices may vary. No substitutions Dine-in only. @ 2016 DFO, LLC. Offer ends 05/31/2024







MINIDOKA COUNTY

UNIMPROVED PUBLIC ACCESS RAMP

ACEQUIA

BISHO RIVER

KOA

ACCE:

84

FREEDOM PARK & POND

LEX KUNAU PARK

PAUL

RUPERT

ΚU

"THE TREE"
PUBLIC ACCESS RAMP

TO TWIN FALLS



BURLEY

BEDKE BLVD.

PUBLIC RAMP

HEYBURN RIVERSIDE PARK



HEYBURN



EMERALD LAKE DECLO

GRANNY'S PAD/ PETERSON'S ISLAND PUBLIC ACCESS

GOLF COURSE
PUBLIC BOAT RAMP

SCHOLER PARK

MILNER RECREATION AREA



OAKLEY RESERVOIR



GOOSE CREEK RESERVOIR









RECREATION

TETONA DUNLAP

For the Times-News

outhern Idaho's Mini-Cassia area is the kind of place people can recreate in the summer and winter months. Here are some of the places visitors can go to snowshoe, ski and snowmobile.

Where can I snowshoe?

Thousands flock to Castle Rocks State Park and City of Rocks National Reserve in the summer. But if you are looking for some peace and solitude, try coming back in the winter.

Winter activities include ever-popular snowshoeing, ice climbing, cross-country skiing, and snowmobiling. City of Rocks National Reserve and Castle Rocks State Park see a combined visitation around 240,000 people each year. So winter is the best time to visit if you don't want to encounter large groups.

"These activities do not bring in a lot of people, but the park sees about a dozen vehicles on most weekends in the winter," Superintendent Wallace Keck said. "Park staff worked to keep the snow plowed as far in as Bath Rock. From there, most recreational activities can launch in the winter."

Snowshoers prefer the Creekside Towers Trail, ice climbers find adequate ice near Bath Rock, and snowmobilers head up the county road which is closed by snow in winter months.

Snowshoes and poles can be rented from the Visitor Center from December to March depending on snow coverage.

The City of Rocks website says many roads in the reserve are not maintained during the winter and snowmobiling can be a great way to access the park when normal motor vehicle travel becomes impossible.

However, Keck said snowmobiles are restricted to established roads and are not permitted to ride over vegetation even when covered by snow.

For more information, go to parksandrecreation.idaho.gov/parks/castle-rocks or https://www.nps.gov/ciro/index.htm.

Lake Walcott State Park is another option for snowshoeing, especially if you are seeking an easy terrain. On your hike, you might come across deer that take up residence in the park during the winter.

"A lot of people will drive up here in the wintertime to see what they can see," said Mary Fletcher, a seasonal office worker. "Deer watching, It's a neat experience up here because the animals are less fearful. We still have a lot of native birds and native animals who stay in the park in the winter."

Fletcher said many people also come to the park to ice fish.

"You could snowshoe here. They ice fish here. There's a lot of room for hiking," Fletcher said. "You could definitely snowshoe and cross country ski because we have wide-open areas."

Where can I snowmobile?

Cassia County has a 120-mile groomed trail system in the Sublett Range, east of Burley. Getting there: Take Interstate 84 to the Yale Road exit. Go east on Yale Road about 10 miles. Go right on North Heglar Canyon Road. The parking lot is about 10 miles up the canyon.

Another access point can be found at Howell Canyon, near Pomerelle Mountain Resort. The trailhead gives snowmobilers





PHOTO COURTESY OF SARAH ROHRBACH, SOUTHERN IDAHO TOURISM

access to a large riding area near Mount Harrison.

Getting there: Take I-84 east to the Declo exit, 216. Go south on Idaho 77 to Albion. About seven miles southeast of Albion, turn right on Howell Canyon Road. Signs mark the snowmobile parking lot just before Pomerelle Mountain Resort.

To get to Howell Canyon, follow signs to Pomerelle Ski Area and drive south of Declo on Idaho Highway 77. Here you will find a trailhead with a restroom and warming hut for snowmobiling around Mount Harrison. For more information, go to visitsouthernidaho.com.

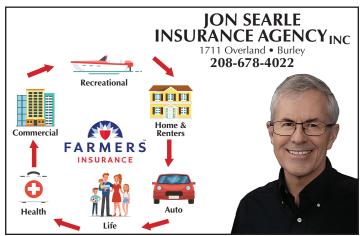
Where can I ski?

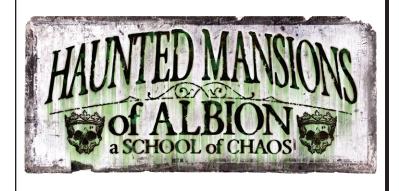
Pomerelle Mountain Resort is located in the Sawtooth National Forest and features 24 groomed slopes, two terrain parks and a vertical drop of 1,000 feet. In the winter, the resort is open seven days a week and five nights a week.

Don't know how to ski? Pomerelle features a ski school with private and group lessons for skiing and snowboarding. Night lessons are available with 24-hour pre-registration by calling 208-673-5599.

For more information, go to pomerelle.com/snow-school/index.htm.







Haunted Mansions of Albion is the largest indoor/outdoor haunted production in the Northwest. This is as real as it gets...genuine, historic, terrifying and entertaining! Bring your friends and brave your way through multiple 100+ year old buildings once known as the Albion State Normal School, an abandoned college campus. During your visit you'll make your way through multiple levels, tunnels and corridors of our haunted historic buildings.

For more info and the 2023 schedule visit our website

hauntedalbion.com





LOOKING FOR THE PERFECT GETAWAY FOR LARGE GROUPS, FAMILY REUNIONS, CORPORATE EVENTS, CHURCH GROUPS OR ANY LARGE GATHERING?

In Southern Idaho you will find a hidden valley you can come to relax, play and enjoy the peaceful and historic surroundings. Comfortable accommodations sleeping from 15-75!

437 W North Street Albion 208-312-8484

Mini-Cassia vents Calendar

Check more fun things to do off your list using our detailed Calendar of Events with dates at www.minicassiachamber.com.

Find upcoming events, attractions, festivals, shows, concerts, classes, and more.

JANUARY

POWDER PLAY

It's a snow lovers' paradise in the higher elevations! Southern Idaho is surrounded positioning system and head to by excellent sledder country. Snowmobiling, snowshoeing, snow kiting (or kite skiing), downhill skiing. and snowboarding are all an easy drive away. Sled heads can enjoy great terrain up at Pomerelle Ski Resort or north to the Stanley basin area. Snowshoe adventurers can explore more than 22 miles of area in the City of Rocks and 12 miles in Castle Rocks State Park.

MARCH



ST. PATRICK'S DAY AT **POMERELLE** MOUNTAIN **RESORT**

Shamrocks are hidden on or around the slopes. Find a green, silver or gold shamrock, take it to Pomerelle's ticket office, and collect your prize! Take the "Pot of Gold" Challenge! www.pomerelle.com

APRIL

GEOCACHING SOUTHERN IDAHO

Break out the GPS global the Mini-Cassia area! Explore the off-beaten path and see where it leads. Similar to treasure hunting, participants search for a cache, usually an old film canister containing a pencil and notebook to record you found it! Sometimes it contains a toy or keepsake but be sure to bring something small to replace any treasure you take from the canister. One great geocache in our area takes adventurers out to where the Oregon and California trails split. Checkout geocaching. com for tips & tricks.

MAY

GET YOUR BLOOM ON

Springtime is the best time to head to the Albion Mountains by Pomerelle Ski Resort and Mt. Harrison Lookout (9,265 ft. elev.) The hills are alive with a variety of wildflower blossoms. White, pink, yellow, blue, red blossoms can be seen throughout the hills. Look closely and you may find a Mountain Bluebird, the Idaho State Bird. 208.679.4793

MOUNTAIN HIGH

Mt. Harrison is the northernmost major mountain in the compact Albion Mountain Range. Mt. Harrison holds an alpine lake and a glacial cirque, rare for the region. There road from Lake Cleveland to the summit, which make route finding and summiting a more casual hike. Enjoy a 360-degree view



of the entire region from the Mt. Harrison Fire Lookout. Bring a windbreaker! 208.679.4793



Burgers • BBQ • Steak Steak Sandwiches • Prime Rib

Check out full menu on Facebook

Indoor & Outdoor Dining Catering

Edith's Cafe

Best Burgers in Town

144 E Hwy 81 Burley 208-878-2248

Tues. - Sat. 11 am - 8/9 pm

JUNE

J U N

MINI-**CASSIA** CAR **SHOW**

Hundreds of classic cars

cruise to the Cassia County Fairgrounds in Burley for this annual event that draws collectors from around the Pacific Northwest. 208.670.5055 or 208.312.2469

J U N

FREE FISHING DAY

The one day a year when all Idaho residents & nonresidents

can celebrate the day fishing Idaho's waters without a license!

www.fishandgame.idaho.gov



Wick's Steak Place



Starters

Fried Pickles-Finger Steaks-Shrimp Tater-Skins-Onion Straws

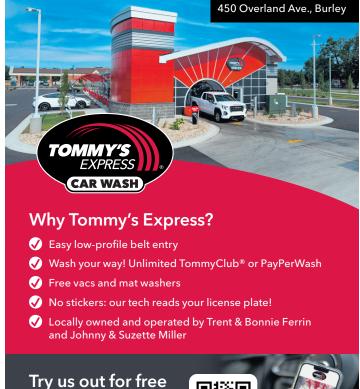
Local Steaks

Kobe Ribeye-Hand Cut Sirloins-Filet-Ribeye

Chicken & Seafood

Chicken Breast-Salmon-Shrimp-Lobster

18 E Main St, Declo • 208-654-9984 Facebook wicks-steak-place



Download our app and get your first 30 days of unlimited

washing FREE!

21

MINI CASSIA SCRAMBLE FOR COMMERCE GOLF TOURNEY

River's Edge Golf Course in Burley www.minicassiachamber.com/golf-scramble.html

22-25

IDAHO REGATTA

The Snake River roars to life with this annual family friendly boat race! Shown & Shine Boat Show takes place Friday on the Rupert Square. Jet powered boats race at speeds up to 130 mph Saturday

& Sunday at the Burley Boat Docks. www.idahoregatta.org

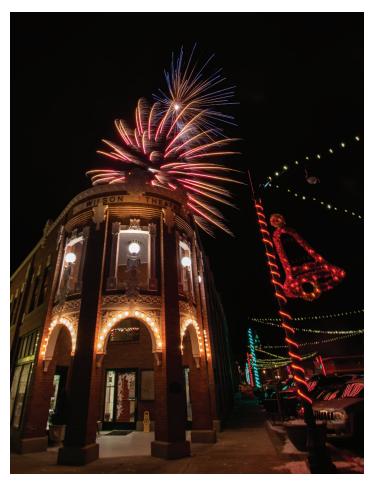
JULY

30-4

RUPERT 4TH OF JULY

Rupert celebrates for FIVE days of awesome events starting on June 30 – July 4. Fireworks, horse races, hometown parade, lawn mower races, carnival, live entertainment & so much more make the

City of Rupert THE place to be to celebrate the Fourth of July! www.rupert4th.com







JUL

WAKE IN THE SNAKE

Catch intense wakeboard action on the Snake River at Burley hosted by Idaho Water Sports! Watch wave riders compete to see who will go big or go home!

www.idahowatersports.com

JUL

DECLO DAYS

Enter the Hammer 5K run or come for the food, fun, live entertainment, dunk tank, friendly family competitions & a parade celebrating small town life in picturesque

Declo, just east of Burley.



OAKLEY PIONEER DAYS

JUL 20-22 Travel back in time with a visit to Oakley Pioneer Days! Enjoy a fantastic hometown rodeo, food, dancing, live entertainment, bumper car races and fireworks! 208.862.3313

SPUDMAN TRIATHLON

J U L

Always the last Saturday in July! Hundreds of athletes from around the globe descend on the Mini-Cassia area to swim, bike & race in a competition that draws world-class competition. www.spudman.org

AUGUST

JUL AUG 31-5

MINIDOKA COUNTY FAIR & RODEO

Great family fun for all ages takes place the first week in August with live entertainment, lawnmower races. Dutch Oven Cobbler & Ice Cream

Social, western rodeo, 4-H and FFA competitions. No gate charge & free parking!

www.minidokacountyfair.org

CASSIA COUNTY FAIR & RODEO

AUG 12-19 So much to see & do during the week of the Annual Cassia County Fair & Rodeo in Burley! Parade begins Wednesday at 10:30 a.m. followed by three nights of rodeo action Thursday, Friday

& Saturday. Carnival rides, farm, garden, animals, Saturday night concert, live entertainment & other exhibits make this one of the county's most cherished events.

www.cassiacountyfair.com





26

PAUL PALOOZA

Greased watermelons, candy cannons, snow cones, face painting, great food, games for the kids, splash park, fun & fellowship make this an

awesome event the last Saturday in August for the entire family! 11 a.m. to 3 p.m. at Paul City Park. 208.438.4101

SEPTEMBER

S E P

DRY CREEK OUTFITTERS OPEN BASS TOURNAMENT

Please head to the Burley Golf Course Boat Ramp @ 6 a.m. for the Annual Veteran's Tribute Fireworks show! Then you can enjoy (current text) The perfect

end of the year celebration with food, fun & friends! Bass fishing on the beautiful Snake River. www.drycreekoutfitters.com

OCTOBER

28-28

HAUNTED MANSIONS OF ALBION HALLOWEEN

Come see the largest haunted attraction in the Northwest! Located at the abandoned Albion State Normal School, the haunted mansions

feature tours through several of the old college buildings! Zombies, clowns, and rumors of paranormal activity have made this an attraction that brings thousands to Albion every fall.

Open: Thursdays, Fridays, Saturdays 7 p.m. to midnight.

www.hauntedmansionsofalbion.com

NOVEMBER

N O V

MINI-CASSIA TURKEY TROT

One of the Best Thanksgiving Day traditions! Run-Walk-Waddle or Trot for this awesome 5K event! Proceeds raised from the race go to local community groups. 9 a.m. www.minicassiaturkeytrot.com

a Child's World

- Quality Children's Clothing Newborn Teen
- Select Baby Furniture Scrubs Cherokee & Dickies
 - Huge Selection of Family Games
- Educational Toys, Books & Puzzles Baby & Shower Registries
 Free Gift Wrap & Layaway



1308 Overland Ave., Burley Idaho

Tuesday - Friday • 10 am - 5:30 pm Saturday • 10 am - 3 pm

208-878-8222

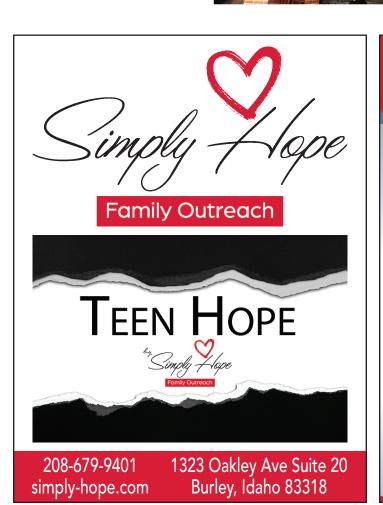


NOV

RUPERT SQUARE CHRISTMAS LIGHTING

Santa Claus arrives to light up the Rupert Square & ignite the holiday spirit! A time honored tradition of savoring chili and a delicious cup of hot chocolate while watching Santa parade around the square! An amazing fireworks show lights up the night sky to cap a wonderful holiday tradition. Little ones will have an opportunity to sit on Santa's lap and tell him what they wish for Christmas! www.minicassiachamber.com





The Best Vet Care for Your Pet

IDAHO TOURISM

- Preventive Care
 - Vaccines
 - Spay/Neuter
- Illness & Injury
 - Dental Care
 - Surgery
 - Nutrition



Dr. Jordan Nesbit, D.V.M 750 A 21st St Heyburn | 208-678-1177 arkidvet@gmail.com | arkvethospital.com

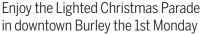


DECEMBER



LIGHTED **CHRISTMAS PARADE**

One of the most exciting holiday parades to watch!



in December, Floats and vehicles are breathtaking to view adorned in Christmas lights! 208.670.2408



CHAMBER EVENTS

JANUARY

Celebration of Business Banquet held third week in January. Honoring volunteers, chamber member of the year awards and community heroes.

JUNE

Mini-Cassia Scramble for Commerce. River's Edge Golf Club, Burley. Information: 208-679-4793.

MONTHLY

Networking benefit lunch for members of the Mini-Cassia Chamber of Commerce featuring a different speaker each time. Held in various locations in Cassia and Minidoka counties. Join us!

MONTHLY

Ambassador monthly luncheon and meeting held at noon on the second Wednesday of every month. Come be an ambassador for the Mini-Cassia Chamber of Commerce!





PRACTICE

- Dr. Jeffrey Swensen
- Dr. Brian Muir
- Dr. Brad Wynn
- Cameron McHan, FNP-C
- Aaron B. Catmull, FNP-C
- Casie Taylor, FNP-C
- Shawna McCaffrey, FNP-C
- Rebecca Warnick, FNP-C

INTERNAL MEDICINE

Dr. Kevin S. Owens • Dr. Tyson Steel

Se Habla Español Accepting New Patients

Hours: M-F: 8-6 • Sat 9-5 Sunday: Closed

Saturday Appointments Available Walk In Appointments often Available

208-436-4322

1308 8th St, Suite 1 • Rupert, ID

Located in Minidoka Memorial Medical Plaza, west of the Minidoka Memorial Hospital **Most Insurance Plans Accepted**



Cassia County Economic Overview

15,138 Civilian Labor Force (Mar 2023) Unemployment Rate (Mar 2023) 2.1% Population (2022) 25,655 \$57,547 \$47,780

Median Household Income (2021) Per Capita Personal Income (2021) Poverty Rate (2021) 10.1%

10. Top 10 Cities Where People Who Live in Cassia County Work, 2020

City of Employment	Count of All Jobs	Percentage of Total Jobs
Burley	3,088	30.1%
Twin Falls	767	7.5%
Boise City	457	4.5%
Rupert	435	4.2%
Heyburn	287	2.8%
Paul	148	1.4%
Pocatello	132	1.3%
Meridian	123	1.2%
Nampa	104	1.0%
Idaho Falls	90	0.9%

Note: "All Jobs" Includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

1. Cassia County Demographic Characteristics, 2021 5-Year ACS

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)
Total Population	24,469	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	22,063	90.2%	86.5%	68.2%
Black or African American alone, not hispanic	23	0.1%	0.7%	12.6%
Native American alone, not hispanic	674	2.8%	1.3%	0.8%
Asian alone, not hispanic	247	1.0%	1.4%	5.7%
Hispanic, or Latino (of any race)	6,795	27.8%	12.9%	18.4%
Gender				
Male	12,487	51.0%	50.4%	49.5%
Female	11,982	49.0%	49.6%	50.5%
Age				
Median age	33.2	-	36.8	38.4
Under 18 years	7,713	31.5%	25.3%	22.5%
Over 18 years	16,756	68.5%	74.7%	77.5%
21 years and over	14,539	59.4%	65.4%	68.3%
Over 65 years	3,413	13.9%	15.8%	16.0%
Educational Attainment (Population 25 years and	d Over)			
Less than 9th grade	1,045	4.3%	2.2%	3.3%
High school graduate (with equivalencies)	4,264	17.4%	18.7%	18.2%
Some college, no degree	3,876	15.8%	16.4%	13.4%
Associate's degree	1,396	5.7%	7.0%	6.1%
Bachelor's degree	1,978	8.1%	14.0%	14.7%
Graduate or professional degree	744	3.0%	7.3%	9.5%
Median Household Income	\$57,547	-	\$63,377	\$69,021

2. Labor Force Growth, March 2022 to March 2023

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2023	15,138	14,823	315	2.1%
March 2022	12,955	12,653	302	2.3%
YoY % Change	16.9%	17.2%	4.3%	-0.2%

Source: Idaho Department of Labor-Local Area Unemployment Statistics (LAUS)

Idaho Department of Labor labor.idaho.gov (american) obcenter

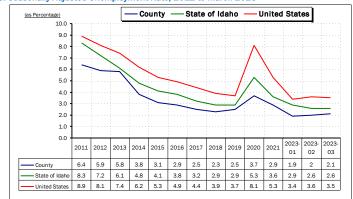


Cassia County Labor Force And Economic **Profile**

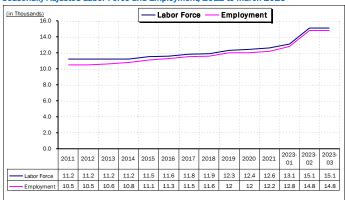
Cassia County Labor Force And Economic Profile, April 2023

Cassia County Labor Force And Economic Profile, April 2023

3. Seasonally-Adjusted Unemployment Rate, 2012 to March 2023



4. Seasonally-Adjusted Labor Force and Employment, 2012 to March 2023



Source: Idaho Department of Labor-Local Area Unemployment Statistics (LAUS)

8. Labor Force Commuting Patterns, 2020

It is estimated that 5,439 workers lived and worked in Cassia County in 2020. Another 6,088 workers were employed in Cassia County but lived outside, while 4,828 workers commuted to other counties for work.



5. Industry Employment and Wages, 2012, 2021, and 2022

	201	2	202	1	202	2
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	9,803	\$31,155	12,180	\$41,262	12,226	\$45,483
Natural Resources and Mining	1,584	\$31,567	1,968	\$41,107	2,036	\$44,401
Construction	400	\$35,432	669	\$46,570	636	\$50,226
Manufacturing	1,234	\$41,026	1,454	\$52,968	1,708	\$54,581
Trade,Transportation, and Utilities	2,601	\$31,620	3,253	\$44,792	2,960	\$51,643
Information	78	\$46,916	45	\$89,971	87	\$65,848
Financial Activities	241	\$38,433	316	\$56,973	320	\$62,457
Professional and Business Services	443	\$27,708	591	\$39,249	589	\$47,339
Education and Health Services	1,978	\$26,261	2,086	\$36,442	2,112	\$39,660
Leisure and Hospitality	478	\$10,160	1,011	\$15,469	1,017	\$16,371
Other Services	203	\$16,776	227	\$28,722	223	\$32,384
Public Administration	564	\$40,776	552	\$44,133	538	\$49,120

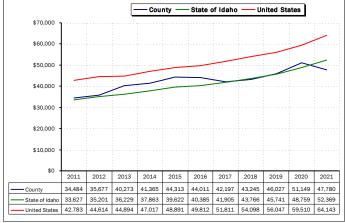
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2021

Employer	Ownership	Employment Range
Cassia County Joint School District	Local Government	500 - 999
Mccain Foods	Private	500 - 999
Wal-mart	Private	250 - 499
Dot Transportation	Private	100 - 249
Idaho Milk Transport	Private	100 - 249
Moo Mountain Milk	Private	100 - 249
Cassia County	Local Government	100 - 249
Goode Auto Group	Private	100 - 249
City Of Burley	Local Government	100 - 249
Ag Express	Private	100 - 249
NOTE: Only employers that have given the Department	permission to release employment ra	nge data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2011 to 2021



IDAHO DEPARTMENT OF LABOR

LABOR.IDAHO.GOV



Minidoka County Economic Overview

13,334 Civilian Labor Force (Mar 2023) 2.3% Unemployment Rate (Mar 2023) Population (2022) 22,194 Median Household Income (2021) \$56,140 Per Capita Personal Income (2021) \$45,273 Poverty Rate (2021)

18.0%

10. Top 10 Cities Where People Who Live in Minidoka County Work, 2020

		-			
City of Employment	Count of All Jobs	Percentage of Total Jobs			
Burley	1,859	19.7%			
Rupert	1,224	13.0%			
Twin Falls	645	6.8%			
Heyburn	424	4.5%			
Boise City	386	4.1%			
Paul	280	3.0%			
Acequia	141	1.5%			
Pocatello	116	1.2%			
Jerome	102	1.1%			
Meridian	102	1.1%			
Note: "All Jobs" includes private and public sector Jobs. It also includes a count of workers with multiple Jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)					

1. Minidoka County Demographic Characteristics, 2021 5-Year ACS

	Minidoka County	Minidoka County (%)	State of Idaho (%)	United States (%)
Total Population	21,393	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	19,031	89.0%	86.5%	68.2%
Black or African American alone, not hispanic	37	0.2%	0.7%	12.6%
Native American alone, not hispanic	605	2.8%	1.3%	0.8%
Asian alone, not hispanic	130	0.6%	1.4%	5.7%
Hispanic, or Latino (of any race)	7,624	35.6%	12.9%	18.4%
Gender				
Male	10,777	50.4%	50.4%	49.5%
Female	10,616	49.6%	49.6%	50.5%
Age				
Median age	35.1	-	36.8	38.4
Under 18 years	6,268	29.3%	25.3%	22.5%
Over 18 years	15,125	70.7%	74.7%	77.5%
21 years and over	13,292	62.1%	65.4%	68.3%
Over 65 years	3,335	15.6%	15.8%	16.0%
Educational Attainment (Population 25 years and	Over)			
Less than 9th grade	1,476	6.9%	2.2%	3.3%
High school graduate (with equivalencies)	4,581	21.4%	18.7%	18.2%
Some college, no degree	2,978	13.9%	16.4%	13.4%
Associate's degree	1,237	5.8%	7.0%	6.1%
Bachelor's degree	1,006	4.7%	14.0%	14.7%
Graduate or professional degree	714	3.3%	7.3%	9.5%
Median Household Income	\$56,140	-	\$63,377	\$69,021

2. Labor Force Growth, March 2022 to March 2023

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2023	13,334	13,031	303	2.3%
March 2022	12,175	11,880	295	2.4%
YoY % Change	9.5%	9.7%	2.7%	-0.1%

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

Idaho Department of Labor labor.idaho.gov DE To american obcenter

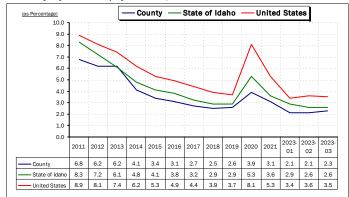


Minidoka County Labor Force And **Economic Profile**

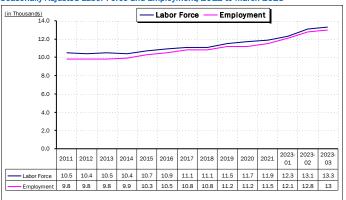
Minidoka County Labor Force And Economic Profile, April 2023

Minidoka County Labor Force And Economic Profile, April 2023

3. Seasonally-Adjusted Unemployment Rate, 2012 to March 2023



4. Seasonally-Adjusted Labor Force and Employment, 2012 to March 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

8. Labor Force Commuting Patterns, 2020

It is estimated that 3,833 workers lived and worked in Minidoka County in 2020. Another 3,944 workers were employed in Minidoka County but lived outside, while 5,617 workers commuted to other counties for work.



5. Industry Employment and Wages, 2012, 2021, and 2022

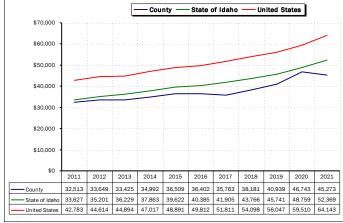
	201	2	202	21	20	22
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	6,823	\$32,888	8,380	\$42,607	8,439	\$45,931
Natural Resources and Mining	1,334	\$29,317	1,501	\$42,870	1,368	\$46,767
Construction	339	\$35,818	495	\$49,552	496	\$55,935
Manufacturing	1,109	\$51,582	1,295	\$53,318	1,276	\$56,256
Trade, Transportation, and Utilities	1,522	\$36,702	1,751	\$46,288	1,921	\$49,527
Information	142	\$33,130	211	\$44,005	210	\$48,672
Financial Activities	123	\$33,314	129	\$45,248	136	\$45,167
Professional and Business Services	143	\$25,474	213	\$33,920	234	\$40,110
Education and Health Services	1,036	\$26,749	1,622	\$38,567	1,652	\$41,779
Leisure and Hospitality	506	\$11,782	476	\$17,912	456	\$19,916
Other Services	156	\$22,875	265	\$35,153	254	\$35,272
Public Administration	414	\$25,155	416	\$36,841	433	\$37,012

urce: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2021

Ownership	Employment Range
Local Government	500 - 999
Private	500 - 999
Private	250 - 499
Local Government	250 - 499
Private	100 - 249
Local Government	100 - 249
Local Government	100 - 249
Private	050 - 099
Private	050 - 099
Private	050 - 099
	Local Government Private Private Local Government Private Local Government Local Government Private Private

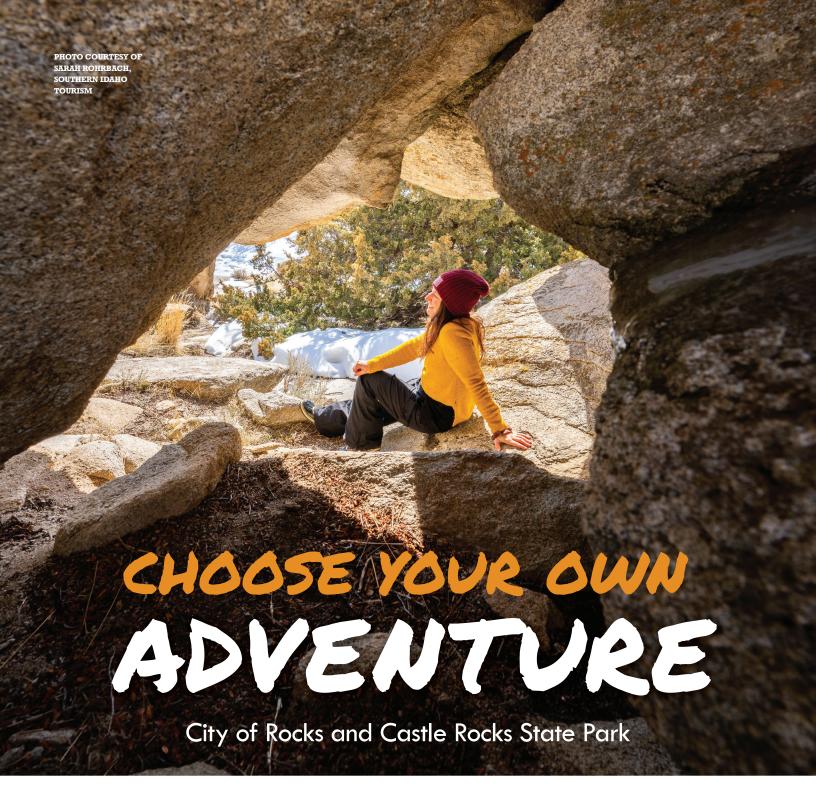
7. Real Per Capita Income, 2011 to 2021



Source: U.S. Bureau of Economic Analysis

IDAHO DEPARTMENT OF LABOR

LABOR.IDAHO.GOV



MYCHEL MATTHEWS

mmatthews@magicvalley.com

ALMO - Want to find an adventure without the hustle and bustle of the typical tourist town? Almo and its surrounding recreational areas may provide the seclusion you're looking for.

The tiny village is often described as a town lost in time. The California Trail, alternate routes of the Old Oregon Trail,

and old stagecoach routes are still evident in many locations throughout the area.

Looming above 10,000 feet, Cache Peak is Idaho's highest peak south of the Snake River. The appearance of the peak and its sister summits ahead of westbound emigrants on the Old Oregon Trail signaled the "Parting of the Ways" near Raft River, where folks decided whether to continue northwest to Oregon

or take the "last exit" to the California gold fields.

Those who turned southwest village" in July 1850. toward California found what they called the "Silent City of Rocks" in Idaho just north of the Utah border. Hundreds of emigrants between 1843 and 1882 wrote their names in axle grease on towering granite boulders and camped in the future park before continuing into Nevada.

Margaret A. Frink, an emigrant

on the California Trail, traveled through what she called a "stone

"It is a sublime, strange, and wonderful scene - one of nature's most interesting works," Frink wrote in her journal.

Nestled in the Albion Mountains just east of the City of Rocks National Reserve, Almo was an early hub of activity on the trail. To this day, the unincorporated community - home

to numerous ranching families - remains a hub but for rock climbers, photographers, birders, hunters, campers and cyclists.

The visitor center for the reserve and nearby Castle Rocks State Park is in Almo, open seven days a week from mid-April to mid-October, and Tuesday through Saturday during the winter months.

An estimated 240,000 emigrants passed through the Almo area on their way to California in the 1800s; today, the National Park Service estimates the number of "visits" to the City of Rocks and nearby Castle Rocks State Park at 290,000 annually.

Climbing and bouldering

Castle Rocks and "the City" are internationally renowned among climbers, boulderers and sightseers alike. Some 60,000 climbers hit the rocks every year, said Wallace Keck, City of Rocks National Reserve superintendent since 2002.

"The City of Rocks hit the national climbing magazines in the 1980s and the word spread," Keck said.

More than 600 established climbing routes from 30- to 600-feet high are rated from a relatively easy "5.6" to an extremely difficult "5.14" spread over nearly 16,000 acres. Guidebooks to both the City and Castle Rocks are available at the visitor center, he said.

The National Park Service offers several opportunities to learn how to climb at the City before spending money on climbing equipment.

"For about \$40, our rangers the ground safely by ropes. in the Climbing Experience program will take you out to an easy route so you can get the feel of the rock to find out if you like it," Keck said.

"Climbing can be expensive -\$700 for equipment."

In addition, rangers have sport.



Rock-climbing quides

- Idaho Mountain Guides (Doug Colwell) in Boise, 208-863-3729
- BlueFire Wilderness Therapy (Brad Schilling) in Gooding, 208-934-4444
- · Sawtooth Mountain Guides (Erik Leidecker) in Stanley, 208-774-3324

offered the First Time Climbing program for children several times a year. Children are harnessed so they can climb without danger of falling, then lowered to

"We want children to come to the City," Keck said. "In the eight years we've been doing the 'First Time' program, we've never had an accident."

Guide services are available for those who want to continue the





Hruza Insurance Agency

723 South 3rd Street Rupert • 208-436-4420





We Care **About People**

Providing a full line of insurance & financial services.

Se Habla Español 208-436-4420 723 South 3rd Street Rupert

Wildlife abounds

An avid photographer, Keck splits his time managing both the reserve and the state park, an old ranch obtained by the state in 2003.

"I would never go out to the backcountry without a camera," he said. "Put me wherever there are birds and plants. That's where I'm happy."

Mountain lions, bobcats, moose, elk and mule deer frequent the park, evidenced by the piles of droppings they leave.

Raptors such as the red-tailed hawk and the harrier hawk can be found year-round, while other hawks come and go with the seasons, Keck said.

The annual "Birding Big Day Blitz" in early June brings in some of the best birders in Idaho, he said. Birding competitors pair up to check off as many species of birds they can spot in a 24-hour period.

Closest amenities are in Almo

Basic services are available just east of the City of Rocks National Monument.

• Tracy General Store, 3001 S. Elba-Almo Road (Also known as Idaho 77 Spur)

GROCERIES

• Tracy General Store, 3001 S. Elba-Almo Road

POST OFFICE

• Tracy General Store, 3001 S. Elba-Almo Road

DINING

- Outpost Steakhouse, 3020 S. Elba-Almo Road
- · Rock City, 3049 S. Elba-Almo Road

LODGING

• Almo Inn. 3020 S. Elba-Almo Road

HOT POOLS

· Durfee Hot Springs, 2798 S. Elba-Almo Road

"We're still studying and learning what we have," Keck said.

Winter sports

Nordic skiing and snowshoeing are popular ways to follow the California Trail through the City. Snow depths average 3 to 5 feet in the lower elevations. Snowshoes can be rented at the visitor center.

For more extreme winter sports, Pomerelle Mountain Resort is a short drive away on then September," Keck said. Mount Harrison near Albion.

Want to spend the night? Reservations are a must

Whether visitors drive in. bicycle in or walk in, the City includes 64 standard campsites, three group sites, and an RV park with water and electricity. The City also includes campsites with corrals for horses.

Castle Rocks rents out the state park's historic ranch house called "The Lodge," a bunkhouse and a glamping yurt. The Lodge offers modern amenities such as a fully equipped kitchen, spacious bathroom with tub and shower, flat-screen TV/DVD with Roku, Wi-Fi and propane

But don't expect to find a place to throw out your bedroll without a reservation.

"June is our busiest month,

More information, including camping rules and fees, can be found at the National Park Service website at nps.gov/ciro/ planyourvisit/camping.htm.

The City of Rocks National Reserve is open 365 days a year. All roads are gravel, so, depending on weather conditions, some roads may be impassable from November through April. Call the Visitor Center at 208-824-5901 for the latest road conditions.

City of Rocks Events 2023

- · Ranger Talks Series begins. Every Tues/Thurs there is a talk at 12 p.m. and 7 p.m., usually at the Visitor Center. In September talks will also be on Saturdays. Ends in October.
- Jr. Ranger Saturdays begin May 6th, 10 a.m.-11 a.m. every Saturday through August
- · May 26: Archaeology Hike at Castle Rocks State Park 6:00 p.m.
- · May 27: Pioneer Ice Cream 3 p.m.
- May 28: Night Sky Program 9:30 p.m.

- Ranger Talks Tues./Thurs. -12 p.m. / 7 p.m. June through
- June 2-3: Birding Blitz event
- June 2-4: Endurance Ride
- June 16: Pioneer Games 1 p.m., Dark Night Sky: Past to Present 10 p.m.

- June 17: Life on the Trail 12 p.m.
- June 18: Pinnacle Pass Hike 10 a.m., The Story Behind the People 12 p.m., Archaeology Hike 3 p.m., Juneteenth Guest Speaker: Dr. Ross Peterson 7 p.m.

- Fishing Fridays- every Friday in July 8 a.m., with a Fishing tournament the last Friday in July.
- July 4: Hikes/Parade
- July 21-22: CSI Herrett Center Star Party in Castle Rocks State Park

AUGUST

• Aug. 10-13 Idaho Mountain **Festival**

SEPTEMBER

- Ranger Talks Tues./Thurs./ Sat.-12 p.m. only September through October
- Sept. 14-16 Fort Boise Garrison Cavalry Re-enactment
 - -National Public Lands Day





A NEW BLESSING IN BURLEY

LDS CHURCH'S SEVENTH IDAHO TEMPLE IS TAKING SHAPE

LAURIE WELCH

lwelch@magicvalley.com

Construction of The Church of Iesus Christ of Latter-day Saints temple is underway in southeast Burley and church officials and community leaders expect it to have a significant economic impact while blessing members.

Crews were beginning work on the stone cladding on the temple's northwest corner in April 2023, said Elder Ray Griffins, who along with his wife Patricia Griffins, were chosen as the missionary couple to document the construction.

The stone will be evaluated and then cladding work will continue on the rest of the building, he said.

Other work underway includes sheeting the west and east walls and finishing the framing.

"There isn't a completion date, but I can say the construction work is on schedule," Griffins said.

The construction on the two-story temple, which will encompass 38,600 square feet, is expected to take 2 ½ years.

More than 500 church members gathered at the 10.1 acre-temple site in June 2022 for a groundbreaking ceremony.

The celebration drew more than 500 church members who symbolically turned the soil and planted seeds of faith in the ground where their new temple will stand.

The event drew state senators and representatives, mayors, city and county officials, presidents and their families soon." from the Mini-Cassia's seven church stakes, along with church bore their testimony church bishops and their families and other guests.



THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

An artists rendition of The Church of Jesus Christ of Latter-day Saints Burley Idaho Temple.

"This is a wonderful day heard the news, including some and something people in the area have been waiting for," Temple Committee Communications Director David Wilson said during the event. "We were surprised when it came so

Several members of the about the new temple and expressed surprise when they

primary-aged children.

"I'm confident that you feel like I do, that today you are on holy ground," said Derlin Taylor, a member of the church.

Taylor thanked the pioneers for their sacrifices. They often did not live long enough to see the fruits of their labors, but passed those blessings down, he

People in the community will rally around the temple, he said.

Elder Brent H. Nielson of the Quorum of the Seventy, who is originally from Burley, also spoke during the event.

Nielson was born at the former Cottage Hospital in Burley, and was baptized and learned the gospel of Jesus Christ in the area.

"It was here that those amazing things happened to me,"



Stone cladding on The Church of Jesus Christ of Latter-day Saint's Burley temple is underway on the northwest portion of the building on April 10, 2023, while crews continue framing and sheeting other parts of the temple.

Nielson said.

ground.

Economic development each church stake. experts are already citing "the temple effect" that occurs mainly in non-metropolitan communities that boost the overall economy.

They expect more people to choose Mini-Cassia as their home because of the temple and the overall economy to flourish.

The Burley temple will be the seventh in Idaho. Along with a temple in Twin Falls, there are temples in Boise, Idaho Falls, Meridian, Pocatello and Rexburg.

460,000 members of the church in about 1,200 congregations.

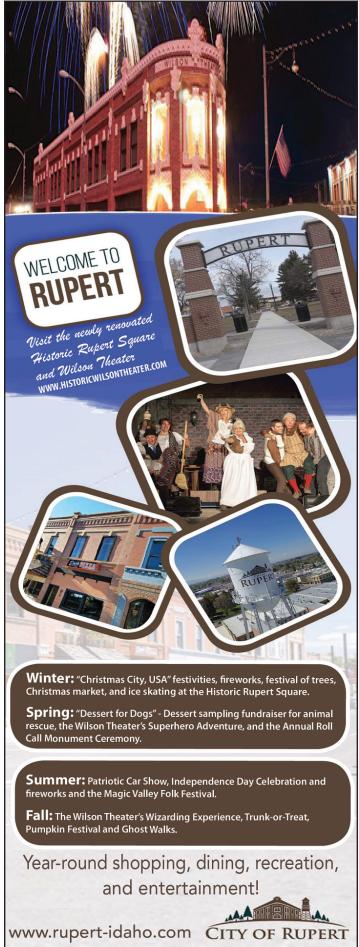
Generally, there are about five To him, the area is sacred to seven wards or congregations of church members included in

> Temples are different from church meeting houses or chapels. Everyone is welcome to attend Sunday worship services and other activities at meeting houses. But the primary purpose of temples is for members of the church to participate in sacred ceremonies like marriages and proxy baptisms held on behalf of deceased ancestors who did not have the opportunity to be baptized while living.

Church members consider The state is home to more than temples to be the house of the Lord and the most sacred worship places on earth.



One of four waves of guests take their turn in June 2022 during a groundbreaking ceremony for the new Church of Jesus Christ of Latter-day Saints temple in Burley.



LAURIE WELCH

One of the most iconic landmarks in Mini-Cassia is Mount Harrison, the northernmost peak on the Sawtooth National Forest, Albion Division – 20 miles southeast of Burley.

To reach Mount Harrison from Interstate 84, take exit 216 and follow Idaho Highway 77 through Albion. The Howell Canvon Road turn-off to Pomerelle Mountain Resort and Lake Cleveland is about four miles.

The mountain is a favorite with people who ski, snowboard, snowshoe, snowmobile, sled, hike, camp or ride horses, or ride mountain bikes or ATVs.

The paved scenic road leads to the Pomerelle ski area, cross country ski and snowshoe trails, a that makes it ultra-affordable for snowmobile, tubing and sledding area with a warming hut, campgrounds and picnic areas, Lake Cleveland, and the summit of the mountain, offers 100-mile panoramic views.

Occasionally, on the west side of the mountain, you can watch hang gliders launch into the breeze from the mountainside and the area is ideal for star gazers and photographers.

Pullouts along Howell Canyon Road allow visitors to stop for overviews of the city of Albion nestled below and the twinkling lights scattered across Mini-Cassia illuminate the valley at night.

Whether you're just out for a drive or you like to get out and explore — the mountain provides opportunities rivaling any in Idaho.

Pomerelle Mountain Resort

One of the oldest ski areas in for special events. the western part of the country, Pomerelle Mountain Resort opened in the 1940s and was purchased by Woody and Sandy Anderson in 1972.

The resort, which is blessed by an average of more than 500 inches of snow a year, is still operated by the Anderson family and known



for its family-friendly atmosphere Lake Cleveland and low costs.

"We have a school program kids to come and learn to ski and snowboard," said Gretchen Anderson, the couple's daughter.

The elevation is at 8,762 feet, with a 1,002-foot vertical drop. There are two triple chair lifts and a magic carpet for beginners.

Pomerelle has a spacious lodge that offers food and beverages and the Slope Side Grill is outside the lodge on the deck selling hot dogs, hamburgers and cold drinks.

There are also restrooms, lockers along with accessories and

Through the season the resort hosts regular competition-style events, including an outstanding kid's competition that draws young people from miles around, Anderson said.

There is also a mountain bike race held in the summer called the Pomerelle Pounder.

The resort is not regularly open during the summer but does open

Because the land is owned by the Forest Service, the trails near the resort are open to the public during the summer, but visitors must stay away from the ski lifts, Anderson said.

Go online to Pomerelle's website at www.pomerelle.com for event dates.

Nine miles up Howell Canyon Road, Lake Cleveland sits in a cirque basin formed by a glacier - one of two found south of the Snake River.

You can fish for trout at the lake, stay at one of two campgrounds or just enjoy the day at one of the picnic spots.

Non-motorized boats are allowed on the lake. Swimming is also allowed, but the alpine lake is loops at Lake Cleveland and very cold.

All facilities at Lake Cleveland are handicap accessible, including the paved path around the lake.

Mount Harrison summit

At the 9,265-foot mountain summit - meadows filled with vibrant wildflowers erupt during the summer and visitors will find stunning views from the two-story Sawtooth fire lookout station.

Road access to Lake Cleveland and the summit rely on the timing of the melting snowpack, which can vary from year to year.

Depending on wildfire conditions, the summit views can reach up to 100 miles in every direction. Visitors can catch glimpses of south-central Idaho and into northern Utah and Nevada. including the Teton and Sawtooth mountain ranges, the Snake River Plains and the cinder buttes of the hikers and horseback riders.

Arco desert.

In the spring and summer, the mountain meadows become a kaleidoscope of color as wildflowers bloom.

But a bright yellow paintbrush called Christ's Indian Paintbrush - found only on the mountain has received the most attention.

The rare population is managed by the U.S. Forest Service and it's ranked as one of Idaho's rarest plants.

Mount Harrison also has one of two Davis' Wavewing populations and two of the largest intact tall forb communities remaining in Idaho.

The best wildflower viewing times are generally in the summer.

In the fall, the pine and aspenladen forests become cloaked in yellow and gold, making the mountain a spectacular location for a morning or afternoon drive.

Mount Harrison camping

There are two campground campgrounds at Thompson Flats, Twin Lakes and a few primitive camping sites at Bennett springs near the bottom of the mountain.

The Twin Lakes Campground has three horse corrals and provides access to the 26.2-mile-long Skyline Trail that leads to the City of Rocks.

Some large group camping is available.

Hiking, mountain biking and OHV riding

There are hiking trails at Bennett Springs, near Pomerelle Mountain Resort, Lake Cleveland and the Skyline Trail at Thompson Flats, among others.

The Skyline Trail is open to OHV riders, which includes ATVs. four and three-wheelers. dirt bikes, motorcycles, mountain bikes, snowmobiles along with





WHY SHOULD YOU JOIN THE CHAMBER?

The best way to spread the word about your business is by making connections. Whether you're new to the local community or a veteran company that has been around for decades, your reputation grows as you engage in other influential entities within your community. Being a part of the Chamber helps you grow your professional network, help the community, and build life-long friendships.

Consider these statistics from American Business Magazine:

- 44% of consumers are more likely to think favorably of businesses who are members of their local chamber
- 63% of consumers are more likely to buy products or services from businesses who are members of their local chamber
- Consumers view chamber of commerce members as trustworthy and are 12% more likely to believe their products or services are better than competitors

WE SERVE 13 COMMUNITIES IN TWO COUNTIES

Acequia • Albion • Almo • Burley • Declo • Elba Heyburn • Malta • Minidoka • Oakley • Paul • Rupert • Sublett

OUR VISION

To create a vibrant, thriving and successful business community in the

OUR MISSION

Yearly Membership Investment

•		rs with 20+ em not join at these			with ANY number of nay join at these levels.	
CHAMBER MEMBER BENEFITS	GROW \$350	CULTIVATE \$450	YIELD \$650	THRIVE \$850	HARVEST \$1,250	TRUSTEE \$1,500
Member Recognition Plaque				√	√	√
Business Referral Service	√	√	√	√	√	√
Monday Motivator e-Newsletter		√	√	√	√	√
Ribbon Cutting / Grand Opening/Open House	√	√		√	√	√
Chamber Business After Hours Events	√	√		√	√	√
Events on Chamber Online Calendar	√	√		√	√	√
Chamber Committee Membership Eligibility	$\sqrt{}$	√	V	√	√	√
Chamber Board of Directors Eligibility	$\sqrt{}$	√	V	√	√	√
Chamber Website Landing Page		√	√	√	√	√
Chamber Website Directory Listing	ONE LISTING	UP TO 2	UP TO 3	UP TO 4	UP TO 5	UNLIMITED
Destination So Ida Magazine Directory Listing	ONE LISTING	UP TO 2	UP TO 3	UP TO 4	UP TO 5	UNLIMITED
Idaho Chamber Alliance (ICA)	$\sqrt{}$	√	V	√	√	√
U.S. Chamber Federation Partnership	$\sqrt{}$	√	V	√	√	√
Leadership MC Tuition	\$520	\$500	\$480	\$460	\$400	\$350
Use of Industry Conference Room*	1/Year	1/Year	1/Semi~Annual	FREE	FREE	FREE
Use of Riverside Conference Room*	1/Semi~Annual	1/Semi~Annual	1/Quarter	FREE	FREE	FREE
Certificate of Origin Stamp (each)	\$60	\$50	\$40	\$30	\$20	UNLIMITED
Member Monthly Luncheon	\$15/person	1 Person	1 Person	2 People	3 People	4 People
Community Marketing Support	\checkmark	\checkmark		\checkmark		
Southern Idaho Tourism Membership (SIT)		√		√	√	√
Business Materials in Relocation Packets		√	√	√	√	√
Relocation Packets Available Upon Request		√		√	√	√
MC Chamber Cash Program Participant		√	V	√	√	√
Job Listing Submissions				√	√	√
Mailing List of Chamber Members			V	√	√	√
Annual Chamber Banquet Tickets				2	4	6
Priority Website Placement of Business						V
Preferred Job Postings Placement						V
Photo of Business In Trustee Conference Room at M.	ini-Cassia Chan	nber of Comme	erce			V

MINI-CASSIA BUSINESS DIRECTORY

ACCOUNTING

Condie, Stoker & Associates, CPA's 506 6th St., Rupert, ID 83350 (208) 436-9911

Garald Price & Associates, P.A. 2058 Overland Ave., Burley, ID 83318 (208) 878-9000

Phillips Oakes Goodwin Crane & Co, PLLC

1710 Overland Ave., Burley, ID 83318 (208) 878-7000

Phillips Oakes Goodwin Crane & Co, **PLLC**

620 5th St., Rupert, ID 83350 (208) 436-5607

Poulsen, VanLeuven & Catmull,

1408 Pomerelle Ave., Burley, ID 83318 (208) 678-1300

Westfall & Westfall, CPA's

1329 Albion Ave., Burley, ID 83318 (208) 878-0466

AERIAL PHOTOGRAPHY

Tall View

P.O. Box 134, Malta, ID 83342 (208) 431-5689

AESTHETICS

Hurst Medical

1700 Overland Ave., Burley, ID 83318 (208) 825-6193

AGRICULTURE

C-A-I Ranch

226 N. Overland Ave., Burley, ID 83318 (208) 678-7610

Christensen Machine, Inc.

301 Centennial Dr., Heyburn, ID 83336 (208) 436-6213

Gibby Group

134 E. Hwy 81, Burley, ID 83318 (208) 654-2733

High Desert Milk

1033 Idaho Ave., Burley, ID 83318 (208) 878-6455

Intermountain New Holland

1042 Hwy 30 N., Heyburn, ID 83336 (208) 678-9044

Intermountain New Holland

1935 Kimberly Rd., Twin Falls, ID 83301 (208) 733-8687

K & R RENTAL AND SALES INC.



K & R Rental & Sales

256 A-S. 600 W., Heyburn, ID 83336 (208) 678-3122

Kelley Bean Co.

106 Read Ave., Rupert, ID 83350 (208) 436-3611

Mart Produce

70 N. 100 E., Rupert, ID 83350 (208) 436-0611

Minidoka County Fair Board

85 E. Baseline Rd., Rupert, ID 83350 (208) 436-9748

Northwest Farm Credit Services

1408 Pomerelle Ave. Suite B, Burley, ID 83318 (208) 678-6650

Pickett Ranch & Sheep Co.

568 W. 1650 S., Oakley, ID 83346 (208) 862-3482

Snake River Farmers' Association

406 W. 400 S., Heyburn, ID 83336 (208) 436-9737

Snake River Manufacturing (SRM-Double L and SRM-Kodiak)

307 S. Warm Springs Way, Heyburn, ID 83336 (214) 263-3687

Tessenderlo Kerley, Inc.

480 S. 260 W., Burley, ID 83318 (208) 678-9565

Yankum Ropes

915 Overland Ave. Suite A, Burley, ID 83318 (208) 572-0257

ALARM SYSTEMS

System Tech, Inc.

2854 S. Featherly Way, Boise, ID 83709 (208) 362-6493

ALTERATIONS

Babbels Cleaners, Inc.

649 N. Overland Ave., Burley, ID 83318 (208) 733-2258

AMERICAN FOOD

601 E. Main St., Burley, ID 83318 (208) 678-0141

Burger King (HB LLC)

114 W. 5th St. N., Burley, ID 83318 (208) 678-7779

Burgers Etc.

700 Overland Ave., Burley, ID 83318 (208) 678-4189

Burgers Etc.

124 S. Oneida St., Rupert, ID 83350 (208) 436-0600

611 N. Overland Ave., Burley, ID 83318 (208) 678-8786

McDonald's of Burley

394 N. Overland Ave., Burley, ID 83318 (208) 678-2230

Morey's Steakhouse

219 E. 3rd St., Burley, ID 83318 (208) 679-1166

Perkins Family Restaurant

800 N. Overland Ave., Burley, ID 83318 (208) 678-1304

Wayside Cafe

325 S. Hwy 24, Rupert, ID 83350 (208) 436-4800

ANIMALS

Burley Veterinary Hospital

2869 Overland Ave., Burley, ID 83318 (208) 678-5509

Four Paws Bed and Bath

370 W. 200 S., Rupert, ID 83350 (208) 438-4444

Performix Nutrition Systems

235 W. 71 Lane S., Rupert, ID 83350 (208) 436-1724

Pickett Ranch & Sheep Co.

568 W. 1650 S., Oakley, ID 83346 (208) 862-3482

APPLIANCE

Redder's Showkase

2611 Overland Ave., Burley, ID 83318 (208) 878-2000

ATHLETIC TRAINING

Fan Zone Athletics

1238 Overland Ave., Burley, ID 83318 (208) 530-4446

ATTORNEY

Parsons, Loveland, Shirley & **Lindstrom LLP**

137 W. 13th St., Burley, ID 83318 (208) 878-8382

AUDIOLOGY

Mt. Harrison Audiology & Hearing Aid LLC

1218 9th St. Unit #2, Rupert, ID 83350 (208) 312-0957

AUTO

Barclay Mechanical / Crane Service 490 W. 100 S. Hwy 25, Paul, ID 83347

(208) 438-8108

Budget Truck Sales

251 Nevada Ave., Heyburn, ID 83336 (208) 878-8874

Gaylon's Auto Body

709 2nd St. S., Rupert, ID 83350 (208) 436-9716

Greer Truck & Trailer Parts

128 S. 600 W., Paul, ID 83347 (208) 438-7278

Kenworth Sales Co.

322 S. 600 W., Heyburn, ID 83336 (208) 678-3039

Kim Hansen Chevrolet

1221 W. Main St., Burley, ID 83318 (208) 678-2221

Lease End LLC

120 W. Main St., Burley, ID 83318 (844) 902-2842

Les Schwab Tires - Burley

2555 S. Overland Ave., Burley, ID 83318 (208) 678-4400

NAPA Auto Parts

413 F St., Rupert, ID 83350 (208) 436-3747

NAPA Auto Parts

501 Overland Ave., Burley, ID 83318 (208) 678-8311

Novus Auto Glass/Durutec Auto Accessories

659 Overland Ave., Burley, ID 83318 (208) 678-3309

Tommy's Express Car Wash

450 Overland Ave., Burley, ID 83318 (208) 878-1020

Yankum Ropes

915 Overland Ave. Suite A, Burley, ID 83318 (208) 572-0257

Young Automotive Group

259 Overland Ave., Burley, ID 83318 (208) 647-0503

AUTO LEASE SOLUTIONS

Lease End LLC

120 W. Main St., Burley, ID 83318 (844) 902-2842

BAKERY

Fizz Farm

1333 E. Main St., Burley, ID 83318 (208) 647-1075

Jil's Flower Haus 1541 J St., Heyburn, ID 83336 (208) 678-2131

Soda Frenzy LLC

310 S. Oneida St., Rupert, ID 83350 (208) 312-6990

Soda Frenzy LLC

1121 Overland Ave., Burley, ID 83318 (208) 312-1211

BANKING

Connections Credit Union

510 21st St., Heyburn, ID 83336 (208) 677-4519

D.L. Evans Bank Albion

200 W. Market St., Albion, ID 83311 (208) 673-5301



D.L. Evans Bank North Burley

397 N. Overland Ave., Burley, ID 83318 (208) 678-9076

D.L. Evans Bank Paul

108 Ellis St., Paul, ID 83347 (208) 438-8400

D.L. Evans Bank Rupert

318 S. Oneida St., Rupert, ID 83350 (208) 436-2265

D.L. Evans Bank South Overland

2281 Overland Ave., Burley, ID 83318 (208) 678-6000

First Federal - Burley

2059 Overland Ave., Burley, ID 83318 (208) 878-8302

First Federal - East Main

1095 E. Main St., Burley, ID 83318 (208) 878-9900

First Federal - Rupert

701 7th St., Rupert, ID 83350 (208) 436-0505

Idaho Central Credit Union

110 Overland Ave., Burley, ID 83318 (208) 678-2046

Lookout Federal Credit Union

1041 E. Main St., Burley, ID 83318 (208) 878-7100

Northwest Farm Credit Services

1408 Pomerelle Ave. Suite B, Burley, ID 83318 (208) 678-6650

Zions Bank

102 W. Main St., Burley, ID 83318 (208) 572-3291

BAR

Drift Inn

545 F St., Rupert, ID 83350 (208) 436-1300

Morey's Steakhouse

219 E. 3rd St., Burley, ID 83318 (208) 679-1166

Portside Pizza and Pub

197 W. Hwy 30, Burley, ID 83318 (208) 431-8274

Spud Cellar

800 N. Overland Ave., Burley, ID 83318 (208) 678-3500

The Boathouse in Burley

197 W. Hwy 30, Burley, ID 83318 (208) 431-8218

BAR & GRILL

Brickhouse 610 LLC

1054 Overland Ave., Burley, ID 83318 (208) 320-7621

BEAUTY

Lash Out Academy

533 5th St., Rupert, ID 83350

BIOFUEL PRODUCTION

Advanced Biofuels of Idaho

1000 J St., Heyburn, ID 83336 (208) 593-3312

BOARDING HOUSE

Greystone Crossing

1221 21st St., Heyburn, ID 83336 (208) 650-4979

BOWLING

Snake River Bowl

725 Minidoka Ave., Burley, ID 83318 (208) 679-2695

BUILDING SUPPLIES

Stars Ferry Building Supplies, Inc. 20 S. 300 W., Burley, ID 83318

(208) 678-5562

BUSINESS FINANCIAL

Guild Mortgage Company

1650 Overland Ave. Suite 3, Burley, ID 83318 (208) 831-2234

BUSINESS MARKETING

Mini-Cassia Chamber of Commerce

1177 7th St., Heyburn, ID 83336 (208) 679-4793

BUSINESS SERVICES

Business Plus

P.O. Box 929, Twin Falls, ID 83303 (208) 539-6470

Idaho Association of Commerce and Industry

816 W. Bannock St. Suite 5B, Boise, ID 83701 (208) 543-1049

Solv Group

1650 Overland Ave. #11, Burley, ID 83318 (208) 678-3355

Valley Office Systems

320 Jefferson Ave., Pocatello, ID 83202 (208) 233-2777

Wienhoff Drug Testing

1253 Oakley Ave., Burley, ID 83318 (208) 878-2321

Burley Reminder

1220 Albion Ave., Burley, ID 83318 (208) 878-2233

CAR DEALER

Goode Motor Ford

1096 E. Main St., Burley, ID 83318 (208) 878-5611

Kim Hansen Chevrolet

1221 W. Main St., Burley, ID 83318 (208) 678-2221

Young Automotive Group

259 Overland Ave., Burley, ID 83318 (208) 647-0503

CAR WASH

360 Auto Center LLC

517 2nd St., Rupert, ID 83350 (208) 436-9247

Hill Oil Co. & Car Wash

723 S. Oneida St. Hwy 24, Rupert, ID 83350 (208) 436-3148

Parkland/On the Run

411 Overland Ave., Burley, ID 83318 (208) 678-9009

Tommy's Express Car Wash

450 Overland Ave., Burley, ID 83318 (208) 878-1020

CATERING

545 F St., Rupert, ID 83350 (208) 436-1300

Edith's Cafe

144 E. Hwy 81, Burley, ID 83318 (208) 878-2248

Fizz Farm

1333 E. Main St., Burley, ID 83318 (208) 647-1075

Gossner's Magic Valley Chalet 1360 7th St., Heyburn, ID 83336

(208) 679-0971

Minidoka Memorial Hospital 1224 8th St., Rupert, ID 83350 (208) 436-0481

Morey's Steakhouse

219 E. 3rd St., Burley, ID 83318 (208) 679-1166

PiggySue BBQ

262 S. Main St., Albion, ID 83311 (208) 312-7055

Pizza Hut

318 Oneida St., Rupert, ID 83350 (208) 436-1188

Pizza Hut

2750 Overland Ave., Burley, ID 83318 (208) 678-7867

Soda Frenzy LLC

310 S. Oneida St., Rupert, ID 83350 (208) 312-6990

Soda Frenzy LLC

1121 Overland Ave., Burley, ID 83318 (208) 312-1211

Stokes Market, Inc.

1310 Pomerelle Ave., Burley, ID 83318 (208) 678-0425

The Burley Inn & Convention Center 800 N. Overland Ave., Burley, ID 83318 (208) 678-3501

Top Notch Events

2500 Washington Ave., Burley, ID 83318 (208) 878-2248

CHEER STUDIO

Magic Valley Elite All Star Cheer

1414 Overland Ave., Burley, ID 83318 (208) 293-6282

CHURCH

First Presbyterian Church

2100 Burton Ave., Burley, ID 83318 (208) 678-5131

Grace Church 100 Meridian Rd., Rupert, ID 83350 (208) 431-8666

Rupert United Methodist Church 605 H St., Rupert, ID 83350

(208) 436-3354

St. Nicholas Catholic School 806 F St., Rupert, ID 83350

(208) 436-6320 **CLEANING**

C.K. Window Cleaning LLC

595 West Sunnyslope, Paul, ID 83347 (208) 312-1240

CTR Cleanup & total Restoration

211 Addison Ave. W, Twin Falls, ID 83301 (208) 734-2969

Elite Restoration

495 E. 5th St., Burley, ID 83318 (208) 677-3473

Sweepco, Inc.

165 W. 200 S., Burley, ID 83318 (208) 670-4298

COFFEE SHOP

Parkland/On the Run

411 Overland Ave., Burley, ID 83318 (208) 678-9009

COLLEGES

College of Southern Idaho,

Mini-Cassia

1600 Parke Ave., Burley, ID 83318 (208) 678-1400

COMMERCIAL BRANDING

Studio K Portrait Gallery

713 N. 300 W., Rupert, ID 83350 (208) 431-7689

COMMERCIAL PROPERTY MANAGEMENT

Colliers

205 Shoshone St. Suite 201, Twin Falls, ID 83301 (208) 345-9000

COMMERCIAL REAL ESTATE

Colliers

205 Shoshone St. Suite 201, Twin Falls, ID 83301 (208) 345-9000

Lightning Land and Development

P.O. Box 753, Burley, ID 83318 (208) 431-7314 **Masters Touch Construction**

masterstouch.wayne@protonmail.com (208) 670-5807

Mountain West Realty 658 Overland Avenue #1, Burley, ID 83318

(208) 878-3500 Revista Realty brokered by REAL

Broker LLC 1229 Oakley Ave., Burley, ID 83318 (208) 431-7609

COMMUNICATIONS

ATC Communications 225 W. North St., Albion, ID 83311 (208) 673-5335

Dalton Direct Digital 122 N. Merdian, Rupert, ID 83350 (909) 736-9868

Eminent Technical Solutions LLC 1103 N. 1600 W., Layton, UT 84041

1287 W. Main St., Burley, ID 83318

(801) 784-5652 Harris Electronics and **Communication (HEC)**

(208) 678-8789

KMVT 1100 Blue Lakes Blvd. N., Twin Falls, ID 83301 (208) 733-1100



Lee Family Broadcasting

120 S. 300 W., Rupert, ID 83350 (208) 436-4757

Project Mutual Telephone

507 G St., Rupert, ID 83350 (208) 436-7151

Project Mutual Telephone

1458 Overland Ave., Burley, ID 83318 (208) 878-7151

The Voice & Times-News Ampified **Digital Agency**

1510 Overland Ave., Burley, ID 83318 (208) 678-2201

COMMUNITY AND ECONOMIC DEVELOPMENT

Lightning Land and Development P.O. Box 753, Burley, ID 83318 (208) 431-7314

Region IV Development Association, Inc 202 Falls Ave., Twin Falls, ID 83301

CONCRETE FLOORING

Spot On Concrete Solutions

38 W. 208 S., Burley, ID 83318 (208) 312-6440

CONSTRUCTION

Elite Restoration

(208) 732-5727

495 E. 5th St., Burley, ID 83318 (208) 677-3473

Koyle's Classic Construction

168 E. 900 S., Burley, ID 83318 (208) 678-2846

Masters Touch Construction

masterstouch.wayne@protonmail.com (208) 670-5807

Omega Roofing LLC

1305 D St., Rupert, ID 83350 (208) 243-8016

Streamline Precision

120 S. 100 W., Burley, ID 83318 (208) 678-9204

CONSULTING

Idaho Benefit Consulting

643 Canyon Dr., Twin Falls, ID 83301 (208) 350-6221

Keller Williams Sun Valley Southern Idaho

515 5th St., Rupert, ID 83350 (208) 431-4584

COPIERS

Burley Reminder

1220 Albion Ave.. Burley, ID 83318 (208) 878-2233

Valley Office Systems

320 Jefferson Ave., Pocatello, ID 83202 (208) 233-2777



1224 8th St. Rupert 208-436-0481

COSMETOLOGY

Cosmetology School of Arts and Science

485 E. 5th St. N., Burley, ID 83318 (208) 678-4454

DENTAL

All Smiles Dental

515 E. 5th St. N., Burley, ID 83318 (208) 679-3000

Burley Kids Dental

859 Oakley Ave., Burley, ID 83318 (208) 677-4531

Family Health Services

1320 Bennett Ave., Burley, ID 83318

Family Health Services

402 6th St., Rupert, ID 83350 (208) 650-7941

Smiles 4 kids

1408 Pomerelle Ave. Suite D. Burley, ID 83318 (208) 678-7415

Town Square Dental - Burley

1010 E. Main St., Burley, ID 83318 (208) 678-5597

Town Square Dental - Rupert

502 8th St., Rupert, ID 83350

(208) 678-5597

DISTRIBUTION **Bare Beans Co. LLC**

114 Bare Beans Way, Rupert, ID 83350 (208) 436-2326

DRY CLEANING

Babbels Cleaners, Inc.

649 N. Overland Ave., Burley, ID 83318 (208) 733-2258

EDUCATION

Children's Museum of The Magic Valley

P.O. Box 2139, Twin Falls, ID 83301 (208) 536-3455

Prime Line Academy

1750 Hwy 30, Heyburn, ID 83336 (208) 679-5463

ELECTRICAL

Columbia Electric Supply

23 E. Ellis St., Paul, ID 83347 (208) 878-9040

Prime Line Academy

1750 Hwy 30, Heyburn, ID 83336 (208) 679-5463

Ramsey Heating & Electric, Inc.

2600 Overland Ave., Burley, ID 83318 (208) 678-0459

United Electric Co-Op, Inc.

1330 21st St., Heyburn, ID 83336 (208) 679-2222

EMBROIDERY

Accurate Imprints

504 6th St., Rupert, ID 83350 (208) 434-2757

EMPLOYMENT SERVICES

American Staffing

1711 Overland Ave. Suite B, Burley, ID 83318 (208) 678-9445

BBSI

1502 Locust St. N. Suite 500A, Twin Falls, ID 83301 (208) 735-5002

Idaho Division of Vocational Rehabilitation

127 W. 5th St. Suite B, Burley, ID 83318 (208) 678-3838

Personnel Plus, Inc.

735 Overland Ave.. Burley, ID 83318 (208) 678-4040

Snake River Farmers' Association 406 W. 400 S., Heyburn, ID 83336 (208) 436-9737

ENTERTAINMENT

Arcadia Burley LLC

759 Overland Ave., Burley, ID 83318 (208) 654-1200

Burly Axe

38 W. 208 S., Burley, ID 83318 (208) 312-6440

Century Cinema 5

464 E. 5th St., Burley, ID 83318 (208) 678-3131

Mt. Harrison Heritage Foundation 111 W. 15th St., Burley, ID 83318 (208) 878-6801

Puttin' Around & Stuff

560 E. 5th St. N., Burley, ID 83318 (208) 670-1206

The Magic Philharmonic Orchestra P.O. Box 939, Burley, ID 83318 (208) 670-1831

EPOXY FLOORING

Spot On Concrete Solutions

38 W. 208 S., Burley, ID 83318 (208) 312-6440

EQUIPMENT DEALER

Christensen Machine, Inc.

301 Centennial Dr., Heyburn, ID 83336 (208) 436-6213

Intermountain New Holland

1042 Hwy 30 N., Heyburn, ID 83336 (208) 678-9044

Intermountain New Holland

1935 Kimberly Rd., Twin Falls, ID 83301 (208) 733-8687

EQUIPMENT RENTALS

K & R Rental & Sales

256 A-S. 600 W., Heyburn, ID 83336 (208) 678-3122

EVENT CENTER

Albion Campus Retreat

437 W. North St., Albion, ID 83311 (208) 312-8484

Arcadia Burley LLC

759 Overland Ave., Burley, ID 83318 (208) 654-1200

Greystone Crossing

1221 21st St., Heyburn, ID 83336 (208) 650-4979

Hampton Inn Burley

560 Hampton Dr., Burley, ID 83318 (208) 878-7040

The Boathouse in Burley

197 W. Hwy 30, Burley, ID 83318 (208) 431-8218

The Dime Events Center

215 W. 13th St., Burley, ID 83318 (208) 679-9510

The Historic Wilson Theatre

610 Fremont Ave., Rupert, ID 83350 (208) 436-2787

Top Notch Events

2500 Washington Ave., Burley, ID 83318 (208) 878-2248

EVENT PLANNER

PEAK Event Planners

tanya@peakeventplanners.com Burley, ID 83318 (208) 681-2467

EVENT VENUE

The Shanty Bell

1357 E. Main St., Burley, ID 83318 (208) 677-7088

EVENTS

Burly Axe

38 W. 208 S., Burley, ID 83318 (208) 312-6440

Cassia County Fair & Rodeo

1101 Elba Ave., Burley, ID 83318 (208) 678-9150

Portside Pizza and Pub

197 W. Hwy 30, Burley, ID 83318 (208) 431-8274

EXERCISE

Burley Physical Therapy and Rehabilitation

1263 Bennett Ave. #2, Burley, ID 83318 (208) 678-1191

Impact Athletic

1150 E. 16th St., Burley, ID 83318 (208) 678-5011

Overland Fitness

749 N. Overland Ave., Burley, ID 83318 (208) 260-0917

Overland Fitness

518 Oneida St. Suite A, Rupert, ID 83350 (208) 431-9514

Pomerelle Mountain Resort

961 E. Howell Canyon Rd., Albion, ID 83311 (208) 673-5599

FARM AND RANCH

C-A-L Ranch

226 N. Overland Ave., Burley, ID 83318 (208) 678-7610

Flying S Title & Escrow

235 E. 3rd St. N. Suite.1, Burley, ID 83318 (208) 878-4772

High Desert Milk

1033 Idaho Ave., Burley, ID 83318 (208) 878-6455

Intermountain New Holland

1042 Hwy 30 N., Heyburn, ID 83336 (208) 678-9044

Intermountain New Holland

1935 Kimberly Rd., Twin Falls, ID 83301 (208) 733-8687



Come see us at 1600 Parke Ave. in Burley, or call 208.678.1400

Visit us online www.csi.edu/minicassia Intermountain New Holland

1935 Kimberly Rd., Twin Falls, ID 83301 (208) 733-8687

K & R Rental & Sales

256 A-S. 600 W., Heyburn, ID 83336 (208) 678-3122

Kelley Bean Co.

106 Read Ave., Rupert, ID 83350 (208) 436-3611

Mart Produce

70 N. 100 E., Rupert, ID 83350 (208) 436-0611

Minidoka County Fair Board

85 E. Baseline Rd., Rupert, ID 83350 (208) 436-9748

Mountain West Realty

658 Overland Avenue #1, Burley, ID 83318 (208) 878-3500

Northwest Farm Credit Services

1408 Pomerelle Ave. Suite B, Burley, ID 83318 (208) 678-6650

Performix Nutrition Systems

235 W. 71 Lane S., Rupert, ID 83350 (208) 436-1724

Pickett Ranch & Sheep Co.

568 W. 1650 S., Oakley, ID 83346 (208) 862-3482

Snake River Farmers' Association

406 W. 400 S., Heyburn, ID 83336 (208) 436-9737

Tessenderlo Kerley, Inc.

480 S. 260 W., Burley, ID 83318 (208) 678-9565

FAST FOOD

AC Drive-In

601 E. Main St., Burley, ID 83318 (208) 678-0141

Bobcat Corner

1337 W. Main St., Burley, ID 83318 (208) 678-1231

Burger King (HB LLC)

114 W. 5th St. N., Burley, ID 83318 (208) 678-7779

Burgers Etc.

700 Overland Ave., Burley, ID 83318 (208) 678-4189

Burgers Etc.

124 S. Oneida St., Rupert, ID 83350 (208) 436-0600

McDonald's of Burley

394 N. Overland Ave., Burley, ID 83318 (208) 678-2230

FERTILIZER/CHEMICAL

Tessenderlo Kerley, Inc.

480 S. 260 W., Burley, ID 83318 (208) 678-9565

FINANCE

Brahma Lending

915 Overland Ave. Suite A, Burley, ID 83318 (208) 650-7030

D.L. Evans Bank Albion

200 W. Market St., Albion, ID 83311 (208) 673-5301

D.L. Evans Bank North Burley

397 N. Overland Ave., Burley, ID 83318 (208) 678-9076

D.L. Evans Bank Paul

108 Ellis St., Paul, ID 83347 (208) 438-8400

D.L. Evans Bank Rupert

318 S. Oneida St., Rupert, ID 83350 (208) 436-2265

D.L. Evans Bank South Overland 2281 Overland Ave., Burley, ID 83318

(208) 678-6000

First Federal - Burley

2059 Overland Ave., Burley, ID 83318 (208) 878-8302

First Federal - East Main

1095 E. Main St., Burley, ID 83318 (208) 878-9900

First Federal - Rupert

701 7th St., Rupert, ID 83350 (208) 436-0505

Idaho Housing & Finance

565 W. Myrtle, Boise, ID 83707 (208) 331-4743

Lookout Federal Credit Union

1041 E. Main St., Burley, ID 83318 (208) 878-7100

Northwest Farm Credit Services

1408 Pomerelle Ave. Suite B, Burley, ID 83318 (208) 678-6650

Zions Bank

102 W. Main St., Burley, ID 83318 (208) 572-3291

FINANCIAL

Region IV Development Association,

202 Falls Ave., Twin Falls, ID 83301 (208) 732-5727

FINANCIAL EDUCATION

Five Rings Financial

751 Schodde Ave., Burley, ID 83318 (208) 219-6208

FINANCIAL INVESTMENTS

Hurt & Associates Financial Services LLC

134 Ostrander St. Suite C. Twin Falls, ID 83301 (208) 735-1405

Justin Persell-Edward Jones

1333 Overland Ave., Burley, ID 83318 (314) 610-5625

FINANCIAL PLANNING

Justin Persell-Edward Jones

1333 Overland Ave., Burley, ID 83318 (314) 610-5625

FLOWER SHOP

Hello Flowers

508 6th St., Rupert, ID 83350 (208) 436-5335

Jil's Flower Haus

1541 J St., Heyburn, ID 83336 (208) 678-2131

FOOD PRODUCTION

Americold Logistics

280 W. Hwy 30, Burley, ID 83318 (208) 677-3000

Bare Beans Co. LLC

114 Bare Beans Way, Rupert, ID 83350 (208) 436-2326

Dot Foods

1541 W. 27th St., Burley, ID 83318 (208) 678-6063

Gibby Group

134 E. Hwy 81, Burley, ID 83318 (208) 654-2733

Idahoan Foods LLC

823 S. Oneida St., Rupert, ID 83350 (208) 436-4104

Mart Produce

70 N. 100 E., Rupert, ID 83350 (208) 436-0611

McCain Foods USA, Inc.

218 W. Hwy 30, Burley, ID 83318 (208) 678-9431

FOOD VENDOR

Gossner's Magic Valley Chalet 1360 7th St., Heyburn, ID 83336 (208) 679-0971

Valhalla Honey

424 N. Val Verde Dr., Rupert, ID 83350 (208) 260-9180

FUEL/OIL

Alto Magic Valley, Inc.

2600 Washington Ave., Burley, ID 83318 (208) 678-9684

Dickson Oil

602 S. 2nd St., Rupert, ID 83350 (208) 436-6609

Hill Oil Co. & Car Wash

723 S. Oneida St. Hwy 24, Rupert, ID 83350 (208) 436-3148

Intermountain Gas Company

451 Alan Dr., Jerome, ID 83338 (208) 737-6300

Parkland/On the Run

411 Overland Ave., Burley, ID 83318 (208) 678-9009

FURNITURE

Lee's Furniture

459 Overland Ave., Burley, ID 83318 (208) 878-2341

Redder's Showkase

2611 Overland Ave., Burley, ID 83318 (208) 878-2000

Skaggs Furniture

149 E. 23rd Dr., Burley, ID 83318 (208) 878-5100

Wilson Bates

246 E. 5th St. N., Burley, ID 83318 (208) 678-1133

GAS STATION

Bobcat Corner

1337 W. Main St., Burley, ID 83318 (208) 678-1231

Dickson Oil

602 S. 2nd St., Rupert, ID 83350 (208) 436-6609

Parkland/On the Run

411 Overland Ave., Burley, ID 83318 (208) 678-9009

GIFT SHOP

Hello Flowers

508 6th St., Rupert, ID 83350 (208) 436-5335

Mini-Cassia Chamber of Commerce 1177 7th St., Heyburn, ID 83336 (208) 679-4793

GIFTS

Gossner's Magic Valley Chalet

1360 7th St., Heyburn, ID 83336 (208) 679-0971

Jil's Flower Haus

1541 J St., Heyburn, ID 83336 (208) 678-2131

Valhalla Honey

424 N. Val Verde Dr., Rupert, ID 83350 (208) 260-9180

GLASS

Novus Auto Glass/Durutec Auto Accessories

659 Overland Ave., Burley, ID 83318 (208) 678-3309

Nu-Vu Glass

1601 Overland Ave., Burley, ID 83318 (208) 678-2229

GOLF

Ponderosa Golf Course

320 Minidoka Ave., Burley, ID 83318 (208) 679-5730

GOVERNMENT

Congressman Mike Simpson

802 Bannock St., Boise, ID 83702 (208) 334-1953

Minidoka County

715 G St., Rupert, ID 83350 (208) 436-7111

U.S. Senator James E. Risch

1411 Falls Ave. Suite 201, Twin Falls, ID 83301

(208) 734-6780

U.S. Senator Mike Crapo 410 Memorial Dr., Idaho Falls, ID 83402 (208) 522-9779

GROCERY STORE

Gossner's Magic Valley Chalet 1360 7th St., Heyburn, ID 83336

(208) 679-0971

Stokes Market, Inc. 1310 Pomerelle Ave., Burley, ID 83318

(208) 678-0425 **Tracy General Store** 3001 Elba Almo Rd., Almo, ID 83312

(208) 824-5570

GYM

Fan Zone Athletics 1238 Overland Ave., Burley, ID 83318 (208) 530-4446



Fuel • Groceries Ice Cream **Retail Products - ATM**

> 3001 S Elba Almo Rd. Almo, Idaho • 208-824-5570

HARDWARE

Stars Ferry Building Supplies, Inc. 20 S. 300 W., Burley, ID 83318 (208) 678-5562

HEALTH & FITNESS

Burley Physical Therapy and Rehabilitation

1263 Bennett Ave. #2, Burley, ID 83318 (208) 678-1191

Overland Fitness

749 N. Overland Ave., Burley, ID 83318 (208) 260-0917

Overland Fitness

518 Oneida St. Suite A, Rupert. ID 83350 (208) 431-9514

Revive IV Therapy and Wellness LLC

502 S. D St., Rupert, ID 83350 (208) 654-1464

HEALTH CARE

Burley Physical Therapy and Rehabilitation

1263 Bennett Ave. #2, Burley, ID 83318 (208) 678-1191

Cassia Family Medicine

1501 Hiland Ave. Suite A, Burley, ID 83318 (208) 677-6091

Cassia Family Practice and WorkMED

1501 Hiland Ave. Suite F, Burley, ID 83318 (208) 677-6070

Cassia General Surgery Clinic

1501 Hiland Ave. Suite H, Burley, ID 83318 (208) 677-6266

Cassia Internal Medicine Clinic

1501 Hiland Ave., Burley, ID 83318 (208) 677-6212

Cassia Orthopedic Clinic

1501 Hiland Ave. Suite C, Burley, ID 83318 (208) 677-6080

Cassia Rehabilitation Services

1501 Hiland Ave., Burley, ID 83318 (208) 677-6530

Classic Air Medical

1501 Hiland Ave. Suite K, Burley, ID 83318 (307) 413-6909

Family Practice with Obstetrics

1501 Hiland Ave., Burley, ID 83318 (208) 678-2283

Family Vision & Eye Care

714 G St., Rupert, ID 83350 (208) 436-3455

Highland Estates

2050 Hiland Ave., Burley, ID 83318 (208) 678-4411



- Grocery Bakery
- Pharmacy Hardware
- Eldon's BBQ Catering
- Garden Center Gifts

1310 Pomerelle Ave, Burley • 208-678-0425

Horizon Home Health & Hospice

2311 Parke Ave. Suite 10, Burley, ID 83318 (208) 678-8600

Horizon Home Health & Hospice

1411 Falls Ave E. Suite 615, Twin Falls, ID 83301 (208) 733-2840

Hurst Medical

1700 Overland Ave., Burley, ID 83318 (208) 825-6193

Intermountain Cassia Regional Hospital

1501 Hiland Ave., Burley, ID 83318 (208) 678-4444

Life Flight Network

1050 Airport Way, Burley, ID 83318 (208) 869-0708

Minidoka Memorial Hospital

1224 8th St., Rupert, ID 83350 (208) 436-0481

Mt. Harrison Audiology & Hearing Aid LLC

1218 9th St. Unit #2, Rupert, ID 83350 (208) 312-0957

Oxygen Health SPA LLC

1600 Overland Ave., Burley, ID 83318 (208) 219-4926

Pomerelle Place

1301 Bennett Ave., Burley, ID 83318 (208) 677-8212

Renaissance Ranch

1275 N. 400 E. Building F, Rupert, ID 83350 (208) 271-4363

Revive IV Therapy and Wellness LLC

502 S. D St., Rupert, ID 83350 (208) 654-1464

South Central Public Health District

485 22nd St., Heyburn, ID 83336 (208) 678-8221

Spring Creek Women's Healthcare

1408 Pomerelle Suite H. Burley. ID 83318 (208) 677-6170

Urgent Care of Idaho - Burley Clinic 382 N. Overland Ave., Burley, ID 83318

(208) 678-6996

Welch Allyn & Hatch Eye Physicians

1320 Bennett Ave., Burley, ID 83318 (208) 678-2173

HIGH SPEED INTERNET

Sparklight

261 Eastland Dr., Twin Falls, ID 83301 (208) 733-6877

TDS Fiber

240 Eastland Dr. Unit 1-Suite 6, Twin Falls, ID 83301 (208) 816-9188

HOME CONSTRUCTION

First Federal - East Main

1095 E. Main St., Burley, ID 83318 (208) 878-9900

Flying S Title & Escrow

235 E. 3rd St. N. Suite.1, Burley, ID 83318 (208) 878-4772

Keller Williams Sun Valley Southern Idaho

515 5th St., Rupert, ID 83350 (208) 678-7796

Nu-Vu Glass

1601 Overland Ave., Burley, ID 83318 (208) 678-2229

Ramsey Heating & Electric, Inc.

2600 Overland Ave., Burley, ID 83318 (208) 678-0459

HOME HEALTH CARE

Horizon Home Health & Hospice

1411 Falls Ave E. Suite 615, Twin Falls, ID 83301 (208) 733-2840

Horizon Home Health & Hospice

2311 Parke Ave. Suite 10, Burley, ID 83318 (208) 678-8600

Hospice Visions, Inc.

455 Park View Loop, Twin Falls, ID 83301 (208) 735-0121

Mini-Cassia Hearts 4 Seniors

2450 Overland Ave., Burley, ID 83318 (208) 312-5715

Visions Home Health & Visions Home Care LLC

455 Park View Loop, Twin Falls, ID 83301 (208) 732-5365

HOSPICE

Horizon Home Health & Hospice

1411 Falls Ave E. Suite 615, Twin Falls, ID 83301 (208) 733-2840

Horizon Home Health & Hospice

2311 Parke Ave. Suite 10, Burley, ID 83318 (208) 678-8600

HOSPITAL

Intermountain Cassia Regional Hospital

1501 Hiland Ave., Burley, ID 83318 (208) 678-4444

Minidoka Memorial Hospital

1224 8th St., Rupert, ID 83350 (208) 436-0481

HOT SPRINGS

Durfee Hot Springs

2798 Elba-Almo Rd., Almo, ID 83312 (208) 824-5701

HOTEL

Fairfield Inn & Suites Marriot

230 W. 7th St. N., Burley, ID 83318 (208) 677-5000

Greystone Crossing

1221 21st St., Heyburn, ID 83336 (208) 650-4979

Hampton Inn Burley

560 Hampton Dr., Burley, ID 83318 (208) 878-7040

Holiday Inn Express & Suites Burley

801 N. Overland Dr., Burley, ID 83318 (208) 678-0885

The Burley Inn & Convention Center 800 N. Overland Ave., Burley, ID 83318 (208) 678-3501

HOTEL HOSPITALITY

Holiday Inn Express & Suites Burley 801 N. Overland Dr., Burley, ID 83318 (208) 678-0885

HOUSING

Greystone Crossing

1221 21st St., Heyburn, ID 83336 (208) 650-4979

HUMAN RESOURCES

1502 Locust St. N. Suite 500A, Twin Falls, ID 83301 (208) 735-5002

Personnel Plus. Inc.

735 Overland Ave., Burley, ID 83318 (208) 678-4040

HUMAN SERVICES

Idaho Division of Vocational Rehabilitation

127 W. 5th St. Suite B, Burley, ID 83318 (208) 678-3838

HVAC

Element Heating and Cooling 504 E. Main St., Burley, ID 83318 (208) 647-0652

Mountainland Supply

839 Albion Ave., Burley, ID 83318 (208) 670-6200

HYPERBARIC OXYGEN

Oxvgen Health SPA LLC

1600 Overland Ave., Burley, ID 83318 (208) 219-4926

INSURANCE

American Family Insurance/Taylor Rall

1650 Overland Ave. #15, Burley, ID 83318 (208) 678-9142

Blue Cross of Idaho

428 Cheney Dr. W. Suite. 101, Twin Falls, ID 83301 (208) 733-7258

Bowen Insurance Group 111 W. 15th St., Burley, ID 83318 (208) 878-8118

Cameron & Seamons, Inc. 906 S. Oneida, Rupert, ID 83350

(208) 436-4424

Hruza Insurance Agency 723 S. 3rd St., Rupert, ID 83350 (208) 436-4420

Hurt & Associates Financial Services LLC 134 Ostrander St. Suite C, Twin Falls, ID 83301

(208) 735-1405 Jon Searle Farmer's Insurance

1711 Overland Ave., Burley, ID 83318 (208) 678-4022

Magic Valley FIG Insurance 629 Fremont St., Rupert, ID 83350 (208) 436-4141

Starley-Leavitt Insurance Agency, 1701 Overland Ave., Burley, ID 83318

Wrangler Insurance, Inc.

(208) 678-9063

111 E. Ellis, Paul, ID 83347 (208) 436-9026

INVESTMENTS

Bowen Insurance Group

111 W. 15th St., Burley, ID 83318 (208) 878-8118

Hruza Insurance Agency

723 S. 3rd St., Rupert, ID 83350 (208) 436-4420

Keller Williams Sun Valley Southern ldaho

515 5th St., Rupert, ID 83350 (208) 431-4584

IRRIGATION

Butte Irrigation, Inc.

116 S. 600 W., Paul, ID 83347 (208) 438-8103

IV THERAPY

Revive IV Therapy and Wellness LLC

502 S. D St., Rupert, ID 83350 (208) 654-1464

LANDSCAPING

Sweepco, Inc.

165 W. 200 S., Burley, ID 83318 (208) 670-4298

LASER ENGRAVING

Accurate Imprints

504 6th St., Rupert, ID 83350 (208) 434-2757

Speedcraft Printing & Awards

1337 Albion Ave., Burley, ID 83318 (208) 678-0151

LEGAL SERVICE PLANS

LegalShield

751 Schodde Ave., Burley, ID 83318 (208) 219-6208

LENDING

BluPrint Home Loans

248 Idaho St. S., Twin Falls, ID 83301 (208) 957-7999

Brahma Lending

915 Overland Ave. Suite A. Burley, ID 83318 (208) 650-7030

First Federal - East Main

1095 E. Main St., Burley, ID 83318 (208) 878-9900

Flying S Title & Escrow

235 E. 3rd St. N. Suite.1, Burley, ID 83318 (208) 878-4772

Lookout Federal Credit Union

1041 E. Main St., Burley, ID 83318 (208) 878-7100

LIVESTOCK FEED

Performix Nutrition Systems

235 W. 71 Lane S., Rupert, ID 83350 (208) 436-1724



2001 E 16th St Burley, 208-678-2540

LUBE SERVICE SHOP

360 Auto Center LLC

517 2nd St., Rupert, ID 83350 (208) 436-9247

MACHINE PARTS

Badger Bearing

230 W. 20 S., Burley, ID 83318 (208) 878-0010

MACHINE PARTS

Barclay Mechanical / Crane Service

490 W. 100 S. Hwy 25, Paul, ID 83347 (208) 438-8108

Greer Truck & Trailer Parts

128 S. 600 W., Paul, ID 83347 (208) 438-7278

Haun's Hardware

23 E. Ellis St., Paul, ID 83347 (208) 438-5544

NAPA Auto Parts

413 F St., Rupert, ID 83350 (208) 436-3747

NAPA Auto Parts

501 Overland Ave., Burley, ID 83318 (208) 678-8311

MANUFACTURING

Advanced Biofuels of Idaho

1000 J St., Heyburn, ID 83336 (208) 593-3312

Alto Magic Valley, Inc.

2600 Washington Ave., Burley, ID 83318 (208) 678-9684

Christensen Machine, Inc.

301 Centennial Dr., Heyburn, ID 83336 (208) 436-6213

2457 Washington Ave., Burley, ID 83318 (208) 677-1200

Gibby Group

134 E. Hwy 81, Burley, ID 83318 (208) 654-2733

Idahoan Foods LLC

823 S. Oneida St., Rupert, ID 83350 (208) 436-4104

Packaging Corporation of America (PCA) 1544 W. 27th St., Burley, ID 83318

(208) 678-3531

Packaging Specialties of Idaho, Inc. 2758 Washington Ave., Burley, ID 83318

(208) 878-4801 Snake River Manufacturing (SRM-Double L and SRM-Kodiak)

307 S. Warm Springs Way. Heyburn, ID 83336 (214) 263-3687

Standridge Color Corporation

1250 E. Railroad Ave., Burley, ID 83318 (208) 647-0040

Streamline Precision

120 S. 100 W., Burley, ID 83318 (208) 678-9204

Tessenderlo Kerley, Inc.

480 S. 260 W., Burley, ID 83318 (208) 678-9565

MARKETING

Dalton Direct Digital

122 N. Merdian, Rupert, ID 83350 (909) 736-9868

Redfish Design Studio

hello@redfishdesignstudio.com (208) 572-0144

The Local Pages

4910 W. Amelia Earhart Dr. Suite 1, Salt Lake City, UT 84116 (888) 249-6920

The Voice & Times-News Ampified **Digital Agency**

1510 Overland Ave., Burley, ID 83318 (208) 678-2201

MEDIA

KMVT

1100 Blue Lakes Blvd. N., Twin Falls, ID 83301 (208) 733-1100

The Voice & Times-News Ampified Digital Agency

1510 Overland Ave., Burley, ID 83318 (208) 678-2201

MEDICAL

Classic Air Medical

1501 Hiland Ave. Suite K, Burley, ID 83318 (307) 413-6909

Family Health Services

1320 Bennett Ave., Burley, ID 83318 (208) 678-7796

Family Health Services

402 6th St., Rupert, ID 83350 (208) 650-7941

Life Flight Network

1050 Airport Way, Burley, ID 83318 (208) 869-0708

Urgent Care of Idaho - Burley Clinic

382 N. Overland Ave., Burley, ID 83318 (208) 678-6996

Wright Physical Therapy

1945 Hiland Ave., Burley, ID 83318 (208) 647-0224

MOBILE AXE THROWING

38 W. 208 S., Burley, ID 83318 (208) 312-6440

MORTGAGES

Guild Mortgage Company

1650 Overland Ave. Suite 3, Burley, ID 83318 (208) 831-2234

Lookout Federal Credit Union

1041 E. Main St., Burley, ID 83318 (208) 878-7100

MOTEL

Budget Motel

900 N. Overland Ave., Burley, ID 83318 (208) 678-2200

Drift Inn

545 F St., Rupert, ID 83350 (208) 436-1300

Greystone Crossing

1221 21st St., Heyburn, ID 83336 (208) 650-4979

Super 8 Motel

336 S. 600 W., Heyburn, ID 83336 (208) 678-7000

MUNICIPALITY

City of Albion

225 S. Main St., Albion, ID 83311 (208) 673-5352

City of Burley

1401 Overland Ave., Burley, ID 83318 (208) 878-2224

City of Declo

8 N. Clark, Declo, ID 83323 (208) 654-2124

City of Heyburn

941 18th St., Heyburn, ID 83336 (208) 679-8158

City of Oakley 105 N. Center, Oakley, ID 83346 (208) 862-3313

City of Paul

152 S. 600 W., Paul, ID 83347 (208) 438-4101

City of Rupert

624 F St., Rupert, ID 83350 (208) 436-9600

NEWS

KMVT

1100 Blue Lakes Blvd. N., Twin Falls, ID 83301 (208) 733-1100

The Voice & Times-News Ampified

Digital Agency 1510 Overland Ave., Burley, ID 83318 (208) 678-2201

NEWSPAPER

The Voice & Times-News Ampified

Digital Agency 1510 Overland Ave., Burley, ID 83318 (208) 678-2201

NON-PROFIT

Burley Senior Center

2421 Overland Ave., Burley, ID 83318 (208) 878-8646

Children's Museum of The Magic

Valley P.O. Box 2139, Twin Falls, ID 83301 (208) 536-3455

Friends of the DeMary Library 630 5th St., Rupert, ID 83350

(208) 490-4022 Idaho Women's Business Center

133 Main Ave. W. Suite 100 Twin Falls, ID 83301 (208) 724-0090

Lookout Federal Credit Union 1041 E. Main St., Burley, ID 83318

(208) 878-7100

MADD Idaho 5501 Kendall St., Boise, ID 83706

(208) 853-3700

Mini Cassia PAuSe P.O. Box 464, Heyburn, ID 83336 (208) 431-7156

Minidoka County Historical Society Museum

99 E. Baseline, Rupert, ID 83350 (208) 436-0336

OAKLEY VALLEY ARTS COUNCIL, INC. 160 N. Blaine Ave., Oakley, ID 83346

(208) 677-2787

Rupert Elks 85 S. 200 W., Rupert, ID 83350 (208) 436-6852

Rupert United Methodist Church

605 H St., Rupert, ID 83350 (208) 436-3354

South Central Community Action Partnership

314 E. 5th St., Burley, ID 83318 (208) 678-3514

The American Legion

565 S. 100 W., Rupert, ID 83350 (208) 312-0655

The Magic Philharmonic Orchestra P.O. Box 939, Burley, ID 83318 (208) 670-1831

United Way of South Central Idaho 253 4th Ave. N., Twin Falls, ID 83301 (208) 733-4922

Voices Against Violence 115 W. 100th S., Rupert, ID 83350 (208) 733-0100

NURSING HOME

Highland Estates

2050 Hiland Ave., Burley, ID 83318 (208) 678-4411

Parke View Rehabilitation & Care Center

2303 Parke Ave., Burley, ID 83318 (208) 677-3073

Pomerelle Place

1301 Bennett Ave., Burley, ID 83318 (208) 677-8212

OPTICAL

Family Vision & Eve Care

714 G St., Rupert, ID 83350 (208) 436-3455

ORGANIZATION

OAKLEY VALLEY ARTS COUNCIL, INC.

160 N. Blaine Ave., Oakley, ID 83346 (208) 677-2787

OUT DOOR HOSPITALITY

Rock Wren Hideaway

2371 S. Elba Almo Road, Elba, ID 83342 (208) 749-0560

PAINT

Stars Ferry Building Supplies, Inc. 20 S. 300 W., Burley, ID 83318

(208) 678-5562

PARTY CENTER

Albion Campus Retreat

437 W. North St., Albion, ID 83311 (208) 312-8484

The Burley Inn & Convention Center 800 N. Overland Ave., Burley, ID 83318

(208) 678-3501

The Dime Events Center

215 W. 13th St., Burley, ID 83318 (208) 679-9510

The Historic Wilson Theatre

610 Fremont Ave., Rupert, ID 83350 (208) 436-2787



Let's create Art for you. **Call Now!**

STUDIOKPORTRAIT.COM 208.431.7689

PAYROLL

1502 Locust St. N. Suite 500A, Twin Falls, ID 83301 (208) 735-5002

PEDIATRIC DENTIST

Burley Kids Dental

859 Oakley Ave., Burley, ID 83318 (208) 677-4531

PEST CONTROL

Vertex Pest Control

534 W. 100 S., Paul, ID 83347 (208) 308-1188

PHOTOGRAPHY

Lynn Crane Portrait

113 E. Main St., Burley, ID 83318 (208) 420-0502

Studio K Portrait Gallery

713 N. 300 W., Rupert, ID 83350 (208) 431-7689

PHYSICAL FITNESS

Impact Athletic

1150 E. 16th St., Burley, ID 83318 (208) 678-5011

Revive IV Therapy and Wellness LLC

502 S. D St., Rupert, ID 83350 (208) 654-1464

PHYSICAL THERAPY

Burley Physical Therapy and Rehabilitation

1263 Bennett Ave. #2. Burley. ID 83318 (208) 678-1191

Hospice Visions, Inc.

455 Park View Loop, Twin Falls, ID 83301 (208) 735-0121

Parke View Rehabilitation & Care Center

2303 Parke Ave., Burley, ID 83318 (208) 677-3073

Primary Therapy Source 224 E. Main St., Burley, ID 83318 (208) 647-0184

Southern Idaho Therapy Services

1224 8th St. Suite A, Rupert, ID 83350 (208) 436-9016

Visions Home Health & Visions Home Care LLC

455 Park View Loop, Twin Falls, ID 83301 (208) 732-5365

Wright Physical Therapy

1945 Hiland Ave., Burley, ID 83318 (208) 647-0224

PIZZA

318 Oneida St., Rupert, ID 83350 (208) 436-1188

Pizza Hut

2750 Overland Ave., Burley, ID 83318 (208) 678-7867

Portside Pizza and Pub

197 W. Hwy 30, Burley, ID 83318 (208) 431-8274

Puder's Pizza

725 Minidoka Ave., Burley, ID 83318 (208) 679-2695

POOL

Durfee Hot Springs

2798 Elba-Almo Rd., Almo, ID 83312 (208) 824-5701

Hampton Inn Burley

560 Hampton Dr., Burley, ID 83318 (208) 878-7040

Impact Athletic

1150 E. 16th St., Burley, ID 83318 (208) 678-5011

PORTRAIT ARTIST

Studio K Portrait Gallery

713 N. 300 W., Rupert, ID 83350 (208) 431-7689

POWER COMPANY

Idaho Power Company

243 Blue Lakes Blvd. S., Twin Falls, ID 83301 (208) 736-3210

PRE-OWNED DEALERSHIP

Goode Motor Ford

1096 E. Main St., Burley, ID 83318 (208) 878-5611

PRINTING

Burley Reminder

1220 Albion Ave., Burley, ID 83318 (208) 878-2233

Speedcraft Printing & Awards

1337 Albion Ave., Burley, ID 83318 (208) 678-0151

PROFESSIONAL LEADERSHIP DEVELOPMENT

Always Developing Leader LLC

P.O. Box 6055, Twin Falls, ID 83303 (208) 732-2240

PROPERTY MANAGEMENT

Direct Realty LLC

2147 Albion Ave., Burley, ID 83318 (208) 677-2055

Keller Williams Sun Valley Southern Idaho

515 5th St., Rupert, ID 83350 (208) 431-4584

Turn Key Realty

1341 Overland Ave., Burley, ID 83318 (208) 678-2055

REALTORS

1502 Locust St. N. Suite 500A. Twin Falls, ID 83301 (208) 735-5002

Direct Realty LLC

2147 Albion Ave., Burley, ID 83318 (208) 677-2055

Flying S Title & Escrow

235 E. 3rd St. N. Suite.1, Burley, ID 83318 (208) 878-4772

Keller Williams Sun Vallev Southern Idaho

515 5th St., Rupert, ID 83350 (208) 431-4584

Keystone Realty

1200 Overland Ave., Burley, ID 83318 (208) 721-1733

Mini-Cassia Association of Realtors

132 W. 13th St., Burley, ID 83318 (208) 878-9170

Mountain West Realty

658 Overland Avenue #1, Burley, ID 83318 (208) 878-3500

Revista Realty brokered by REAL Broker LLC

1229 Oakley Ave., Burley, ID 83318 (208) 431-7609

Rocky Mountain Real Estate Brokerage

530 Oneida St., Rupert, ID 83350 (208) 436-9429

Turn Key Realty

1341 Overland Ave., Burley, ID 83318 (208) 678-2055

Westerra Real Estate Group

634 5th St., Rupert, ID 83350 (208) 436-7653

RECREATION

Arcadia Burley LLC

759 Overland Ave., Burley, ID 83318 (208) 654-1200

Boys & Girls Club of Magic Valley-Rupert

323 1st St., Rupert, ID 83350 (208) 647-4757

Castle Rocks State Park

748 E. 2800 S., Almo, ID 83312 (208) 824-5901

Durfee Hot Springs (208) 824-5701

Hampton Inn Burley 560 Hampton Dr., Burley, ID 83318 (208) 878-7040

2798 Elba-Almo Rd., Almo, ID 83312

Idaho Water Sports

2165 Overland Ave., Burley, ID 83318 (208) 678-5869

Lake Walcott State Park

959 E. Minidoka Dam Rd., Rupert, ID 83350 (208) 436-1258

Minidoka County

715 G St., Rupert, ID 83350 (208) 436-7111

Minidoka County Fair Board

85 E. Baseline Rd., Rupert, ID 83350 (208) 436-9748

Pomerelle Mountain Resort

961 E. Howell Canyon Rd., Albion, ID 83311 (208) 673-5599

Ponderosa Golf Course

320 Minidoka Ave., Burley, ID 83318 (208) 679-5730

Puttin' Around & Stuff

560 E. 5th St. N., Burley, ID 83318 (208) 670-1206

Rock Wren Hideaway 2371 S. Elba Almo Road, Elba, ID 83342 (208) 749-0560

Snake River Bowl

725 Minidoka Ave., Burley, ID 83318 (208) 679-2695

Southern Idaho Tourism

2015 Neilsen Point Pl. Suite 200, Twin Falls, ID 83301 (208) 732-5569

Travel Stop 216 & Village of Trees RV

274 N. Hwy 25, Exit 216, Declo, ID 83323 (208) 654-9550

Yankum Ropes

915 Overland Ave. Suite A. Burley, ID 83318 (208) 572-0257

Young Power Sports

333 Overland Ave., Burley, ID 83318 (208) 678-5111

REMODEL

Masters Touch Construction

masterstouch.wayne@protonmail.com (208) 670-5807

REPAIR

Gaylon's Auto Body

709 2nd St. S., Rupert, ID 83350 (208) 436-9716

Goode Motor Ford

1096 E. Main St., Burley, ID 83318 (208) 878-5611

Haun's Hardware

23 E. Ellis St., Paul, ID 83347 (208) 438-5544

Idaho Water Sports

2165 Overland Ave., Burley, ID 83318 (208) 678-5869

Kenworth Sales Co.

322 S. 600 W., Heyburn, ID 83336 (208) 678-3039

Kim Hansen Chevrolet

1221 W. Main St., Burley, ID 83318 (208) 678-2221

Les Schwab Tires - Burley

2555 S. Overland Ave., Burley, ID 83318 (208) 678-4400

NAPA Auto Parts

413 F St., Rupert, ID 83350 (208) 436-3747

NAPA Auto Parts

501 Overland Ave., Burley, ID 83318 (208) 678-8311

Novus Auto Glass/Durutec Auto Accessories

659 Overland Ave., Burley, ID 83318 (208) 678-3309

Nu-Vu Glass

1601 Overland Ave., Burley, ID 83318 (208) 678-2229

Ramsey Heating & Electric, Inc. 2600 Overland Ave., Burley, ID 83318

(208) 678-0459

Young Automotive Group 259 Overland Ave., Burley, ID 83318 (208) 647-0503

Young Power Sports

333 Overland Ave., Burley, ID 83318 (208) 678-5111

RESIDENTIAL **REAL ESTATE**

Masters Touch Construction

masterstouch.wayne@protonmail.com (208) 670-5807

Mountain West Realty

658 Overland Avenue #1, Burley, ID 83318 (208) 878-3500

Revista Realty brokered by REAL **Broker LLC**

1229 Oakley Ave., Burley, ID 83318 (208) 431-7609

RESTAURANT

AC Drive-In

601 E. Main St., Burley, ID 83318 (208) 678-0141

Burger King (HB LLC) 114 W. 5th St. N., Burley, ID 83318 (208) 678-7779

Burgers Etc.

700 Overland Ave., Burley, ID 83318 (208) 678-4189

Burgers Etc.

124 S. Oneida St., Rupert, ID 83350 (208) 436-0600

611 N. Overland Ave., Burley, ID 83318 (208) 678-8786

Drift Inn

545 F St., Rupert, ID 83350 (208) 436-1300

Edith's Cafe

144 E. Hwy 81, Burley, ID 83318 (208) 878-2248

McDonald's of Burley

394 N. Overland Ave., Burley, ID 83318 (208) 678-2230

Morey's Steakhouse

219 E. 3rd St., Burley, ID 83318 (208) 679-1166

Outpost Steakhouse

3020 Elba-Almo Rd., Almo, ID 83312 (208) 824-5578

Perkins Family Restaurant

800 N. Overland Ave., Burley, ID 83318 (208) 678-1304

PiggySue BBQ

262 S. Main St., Albion, ID 83311 (208) 312-7055

Pizza Hut

318 Oneida St., Rupert, ID 83350 (208) 436-1188

Pizza Hut

2750 Overland Ave., Burley, ID 83318 (208) 678-7867

Portside Pizza and Pub

197 W. Hwy 30, Burley, ID 83318 (208) 431-8274

Puder's Pizza

725 Minidoka Ave., Burley, ID 83318 (208) 679-2695

Spud Cellar

800 N. Overland Ave., Burley, ID 83318 (208) 678-3500

The Boathouse in Burley

197 W. Hwy 30, Burley, ID 83318 (208) 431-8218

The Burley Inn & Convention Center

800 N. Overland Ave., Burley, ID 83318 (208) 678-3501

Wayside Cafe

325 S. Hwy 24, Rupert, ID 83350 (208) 436-4800

RESTORATION

CTR Cleanup & total Restoration

211 Addison Äve. W, Twin Falls, ID 83301 (208) 734-2969

Elite Restoration

495 E. 5th St., Burley, ID 83318 (208) 677-3473

RETAIL

Burley Soft Water LLC

1243 Hansen Ave., Burley, ID 83318 (208) 678-5476

C-A-L Ranch

226 N. Overland Ave., Burley, ID 83318 (208) 678-7610

Gossner's Magic Valley Chalet

1360 7th St., Heyburn, ID 83336 (208) 679-0971

Haun's Hardware

23 E. Ellis St., Paul, ID 83347 (208) 438-5544

Idaho Water Sports

2165 Overland Ave., Burley, ID 83318 (208) 678-5869

K & R Rental & Sales

256 A-S. 600 W., Heyburn, ID 83336 (208) 678-3122

Lee's Furniture

459 Overland Ave., Burley, ID 83318 (208) 878-2341

Redder's Showkase

2611 Overland Ave., Burley, ID 83318 (208) 878-2000

Skaggs Furniture

149 E. 23rd Dr., Burley, ID 83318 (208) 878-5100

Stokes Market, Inc.

1310 Pomerelle Ave., Burley, ID 83318 (208) 678-0425

Wilson Bates

246 E. 5th St. N., Burley, ID 83318 (208) 678-1133

RETIREMENT PLANNING

Hurt & Associates Financial Services LLC

134 Ostrander St. Suite C. Twin Falls, ID 83301 (208) 735-1405

ROOFING

Omega Roofing LLC

1305 D St., Rupert, ID 83350 (208) 243-8016

SCHOOL TRAINING

Cosmetology School of Arts and Science

485 E. 5th St. N., Burley, ID 83318 (208) 678-4454

Lash Out Academy

533 5th St., Rupert, ID 83350 lashout_acad@yahoo.com

SCHOOLS

Cassia County School District #151

3650 Overland Ave., Burley, ID 83318 (208) 878-6600

College of Southern Idaho, Mini-Cassia

1600 Parke Ave., Burley, ID 83318 (208) 678-1400

Minidoka County School District #331

310 10th St., Rupert, ID 83350 (208) 436-4727

St. Nicholas Catholic School

806 F St., Rupert, ID 83350 (208) 436-6320

SCREEN PRINTING

Accurate Imprints

504 6th St., Rupert, ID 83350 (208) 434-2757

SEASONAL MAINTENANCE

C.K. Window Cleaning LLC

595 West Sunnyslope, Paul, ID 83347 (208) 312-1240

SEED

Kelley Bean Co.

106 Read Ave., Rupert, ID 83350 (208) 436-3611

SENIOR CENTER

Burley Senior Center

2421 Overland Ave., Burley, ID 83318 (208) 878-8646

SERVICE SHOP

Goode Motor Ford

1096 E. Main St., Burley, ID 83318 (208) 878-5611

SHOPPING

Stokes Market, Inc.

1310 Pomerelle Ave., Burley, ID 83318 (208) 678-0425

Wilson Bates

246 E. 5th St. N., Burley, ID 83318 (208) 678-1133

SOCIAL MEDIA

Dalton Direct Digital 122 N. Merdian, Rupert, ID 83350 (909) 736-9868

SOCIAL SERVICES

Idaho Division of Vocational

Rehabilitation 127 W. 5th St. Suite B, Burley, ID 83318

(208) 678-3838

SOCIAL SERVICES South Central Community Action

Partnership 314 E. 5th St., Burley, ID 83318

SPORTING GOODS

(208) 678-3514

Fan Zone Athletics 1238 Overland Ave., Burley, ID 83318 (208) 530-4446

STAFFING

American Staffing

1711 Overland Ave. Suite B, Burley, ID 83318 (208) 678-9445

Personnel Plus, Inc.

735 Overland Ave., Burley, ID 83318 (208) 678-4040

STEAKHOUSE

Outpost Steakhouse

3020 Elba-Almo Rd., Almo, ID 83312 (208) 824-5578

STORAGE UNITS/BOATS & RV'S

Hurley Storage

1121 S. Countryside Dr., Rupert, ID 83350 (208) 436-6900

STORAGE WAREHOUSE

Americald Logistics

280 W. Hwy 30, Burley, ID 83318 (208) 677-3000

SUPPLEMENTAL INSURANCE

Hurt & Associates Financial Services LLC

134 Ostrander St. Suite C, Twin Falls, ID 83301 (208) 735-1405

SUPPORT GROUP

Simply Hope

1323 Oakley Ave. Suite 20, Burley, ID 83318 (208) 679-9401

TAX PREPARATION

Condie, Stoker & Associates, CPA's 506 6th St., Rupert, ID 83350

(208) 436-9911 Garald Price & Associates, P.A.

2058 Overland Ave., Burley, ID 83318 (208) 878-9000

Phillips Oakes Goodwin Crane & Co, **PLLC**

1710 Overland Ave., Burley, ID 83318 (208) 878-7000

Phillips Oakes Goodwin Crane & Co, **PLLC**

620 5th St., Rupert, ID 83350 (208) 436-5607

Poulsen, VanLeuven & Catmull, CPA's

1408 Pomerelle Ave., Burley, ID 83318 (208) 678-1300

Solv Group

1650 Overland Ave. #11, Burley, ID 83318 (208) 678-3355

Westfall & Westfall, CPA's

1329 Albion Ave., Burley, ID 83318 (208) 878-0466

TECHNOLOGY SYSTEMS

System Tech, Inc.

2854 S. Featherly Way, Boise, ID 83709 (208) 362-6493

TELECOMMUNICATIONS

System Tech, Inc.

2854 S. Featherly Way, Boise, ID 83709 (208) 362-6493



TELEPHONE

ATC Communications

225 W. North St., Albion, ID 83311 (208) 673-5335

Eminent Technical Solutions LLC

1103 N. 1600 W., Layton, UT 84041 (801) 784-5652

Harris Electronics and Communication (HEC)

1287 W. Main St., Burley, ID 83318 (208) 678-8789

Project Mutual Telephone

507 G St., Rupert, ID 83350 (208) 436-7151

Project Mutual Telephone

1458 Overland Ave., Burley, ID 83318 (208) 878-7151

240 Eastland Dr. Unit 1-Suite 6. Twin Falls, ID 83301 (208) 816-9188

THEATRE

Century Cinema 5

464 E. 5th St., Burley, ID 83318 (208) 678-3131

Mt. Harrison Heritage Foundation

111 W. 15th St., Burley, ID 83318 (208) 878-6801

OAKLEY VALLEY ARTS COUNCIL, INC.

160 N. Blaine Ave., Oakley, ID 83346 (208) 677-2787

The Historic Wilson Theatre

610 Fremont Ave., Rupert, ID 83350 (208) 436-2787

TIRES

Les Schwab Tires - Burley

2555 S. Overland Ave., Burley, ID 83318 (208) 678-4400

TITLE COMPANY

Flying S Title & Escrow

235 E. 3rd St. N. Suite.1, Burley, ID 83318 (208) 878-4772

Title One

211 W. 13th St., Burley, ID 83318 (208) 878-3524

710 G St., Rupert, ID 83350 (208) 436-0606

TRADE SCHOOL

Prime Line Academy

1750 Hwy 30, Heyburn, ID 83336 (208) 679-5463

TRAVEL

Castle Rocks State Park

748 E. 2800 S., Almo, ID 83312 (208) 824-5901

City of Albion

225 S. Main St., Albion, ID 83311 (208) 673-5352

City of Burley

1401 Overland Ave., Burley, ID 83318 (208) 878-2224

City of Declo

8 N. Clark, Declo, ID 83323 (208) 654-2124

City of Heyburn

941 18th St., Heyburn, ID 83336 (208) 679-8158

City of Oakley

105 N. Center, Oakley, ID 83346 (208) 862-3313

City of Paul

152 S. 600 W., Paul, ID 83347 (208) 438-4101

City of Rupert

624 F St., Rupert, ID 83350 (208) 436-9600

Hampton Inn Burley

560 Hampton Dr., Burley, ID 83318 (208) 878-7040

Lake Walcott State Park

959 E. Minidoka Dam Rd.. Rupert, ID 83350 (208) 436-1258

Minidoka County

715 G St., Rupert, ID 83350 (208) 436-7111

Minidoka County Fair Board

85 E. Baseline Rd., Rupert, ID 83350 (208) 436-9748

Pomerelle Mountain Resort

961 E. Howell Canyon Rd., Albion, ID 83311 (208) 673-5599

Rock Wren Hideaway

2371 S. Elba Almo Road, Elba. ID 83342 (208) 749-0560

Southern Idaho Tourism

2015 Neilsen Point Pl. Suite 200, Twin Falls, ID 83301

Travel Stop 216 & Village of Trees RV Resort

274 N. Hwy 25, Exit 216, Declo, ID 83323 (208) 654-9550

Young Power Sports

333 Overland Ave., Burley, ID 83318 (208) 678-5111

TRUCKING

Alto Magic Valley, Inc.

2600 Washington Ave., Burley, ID 83318 (208) 678-9684

Americold Logistics

280 W. Hwy 30, Burley, ID 83318 (208) 677-3000

Barclay Mechanical / Crane Service

490 W. 100 S. Hwy 25, Paul, ID 83347 (208) 438-8108

Budget Truck Sales

251 Nevada Ave., Heyburn, ID 83336 (208) 878-8874

Dot Foods

1541 W. 27th St., Burley, ID 83318 (208) 678-6063

Greer Truck & Trailer Parts

128 S. 600 W., Paul, ID 83347 (208) 438-7278

Handy Truck Lines, Inc.

100 S. 400 W., Paul, ID 83347 (208) 438-5071

High Desert Milk

1033 Idaho Ave., Burley, ID 83318 (208) 878-6455

Kenworth Sales Co.

322 S. 600 W., Heyburn, ID 83336 (208) 678-3039

McCain Foods USA, Inc.

218 W. Hwy 30, Burley, ID 83318 (208) 678-9431

TDS Fiber

240 Eastland Dr. Unit 1-Suite 6, Twin Falls, ID 83301 (208) 816-9188

UTILITIES

Eminent Technical Solutions LLC 1103 N. 1600 W., Layton, UT 84041 (801) 784-5652

Idaho Power Company

243 Blue Lakes Blvd. S., Twin Falls, ID 83301 (208) 736-3210

Intermountain Gas Company

451 Alan Dr., Jerome, ID 83338 (208) 737-6300

Project Mutual Telephone

507 G St., Rupert, ID 83350 (208) 436-7151

Project Mutual Telephone

1458 Overland Ave., Burley, ID 83318 (208) 878-7151

United Electric Co-Op, Inc.

1330 21st St., Heyburn, ID 83336 (208) 679-2222

VETERINARY

Burley Veterinary Hospital

2869 Overland Ave., Burley, ID 83318 (208) 678-5509

WATER TREATMENT

Burley Soft Water LLC

1243 Hansen Ave., Burley, ID 83318 (208) 678-5476

WATERWORKS

Mountainland Supply 839 Albion Ave., Burley, ID 83318 (208) 670-6200

WEB DESIGN DEVELOPMENT

Redfish Design Studio hello@redfishdesignstudio.com (208) 572-0144

WHOLESALE **DISTRIBUTION PLUMBING**

Mountainland Supply

839 Albion Ave., Burley, ID 83318 (208) 670-6200

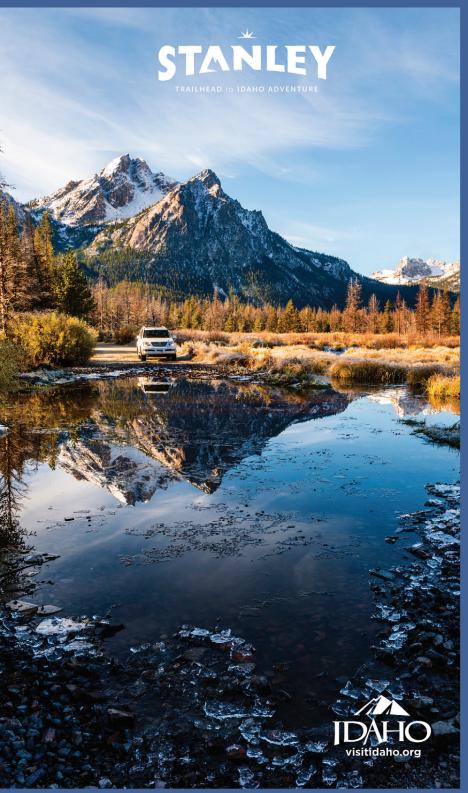


Your Real Estate Profession

Sandy Koch • 208-431-5535 Bessie Thueson • 208-721-1733 Jacobi Starling • 208-431-2007 1200 Overland Ave, Burley Office: 208-878-1116 keystonerealty.ws

VISIT STANLEY, IDAHO YEAR-ROUND DESTINATION

WWW.STANLEYCC.ORG















A world of possibilities awaits with McCain Foods

HIRING NOW

Excellent Benefits & Wages:

- 401(k) Retirement Plant with 6% Company Matching Contribution
- Generous Paid Time Off or Vacation
- Tuition Reimbursement Program
- Family Assistance Program
- Free Health Insurance for Employee, Spouse, and Qualifying Dependents

Maintenance

- Industrial Maintenance Mechanics
- Industrial Maintenance Mechanic Leads
- Electronic Technicians
- Boiler & Refrigeration Utility

Production

- Machine Operators
- Forklift Operators
- Sorter Inspector (entry-level)
- Raw Receiving Attendants

Ouality

Quality Assurance Graders

Visit Our Website at careers.mccain.com and search for Keywork "Burley" to view current openings

