

# Festival of LIGHTS PARADE



This year's theme:

**Toyland Christmas**

## FLOAT APPLICATION

NAME: \_\_\_\_\_  
CONTACT PERSON: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE NUMBER: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

This year your organization is also encouraged to submit a 150 word or shorter written submission for the official parade program to be published in the Times-News on the day of the parade. Write-up must be an informational summary about the organization entering into the parade and will be subject to editing for length and content. Write-up must be provided to the Times-News with your application for publication consideration.

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**Optional Upgrades:** If your organization would also like to publish an ad in the official Holiday Lights Parade program and have your ad published on MagicValley.com through December with a Search Boost profile page created for your organization, you can take advantage of these discounted ad prices. The Times-News would be happy to design your display ad for you at no additional cost.

- Eighth Page, Black & White Ad (3 column X 2.5") - \$99 + Registration Fee
- Quarter Page, Full Color Ad (3 column X 5") - \$175 + Registration Fee
- Half Page, Full Color Ad (3 columns x 10" or 6 columns x 5") - \$300 + Registration Fee
- Full Page, Full Color Ad (6 columns x 10") - \$550 + Registration Fee

DATE: December 5th

TIME: Parade starts at 6pm sharp

COST: \$25 registration fee. Registration fee includes one float/organization in the parade.

LINE UP TIME: 5pm - First come first serve

PLACE TO CHECK IN: Krengels True Value, 628 Main Ave. Parking Lot

LINE UP: On Main Ave. starting at Krengels facing North towards fountain

ROUTE: Krengels to Magic Valley High School

## RULES

- Family oriented event
- Licensed driver
- Registered and insured vehicles
- No throwing candy from float
- You may hand out candy via a walking person
- Check in prior to 5:30pm
- Line up in a nice orderly fashion
- Maintain a slow safe speed
- 17 & under need helmets on 4-wheelers
- All entries must be pre-registered
- Each entry must display assigned ID number
- Waiver must be signed at check-in table
- No Horses please

**LIMITED TO THE  
FIRST 40 ENTRIES!**

Make check payable to: **The Times-News**

**Your spot will not be reserved until payment is received.**

**Final deadline for application is November 21st**

Return to: **Lynette Morgan**  
P.O. Box 548  
Twin Falls, ID 83303-0548  
(208) 735-3225  
lynette.morgan@lee.net