

2021 PURDUE FOOTBALL

FAN GUIDE



Welcome back, Boilermakers!

I know we are all excited for the return of Purdue Football at full capacity for the 2021 season. I can’t emphasize enough how much your patience and flexibility has been appreciated as we navigated the challenges of the last year with the health and safety of our student-athletes, coaches, staff and supporters our top priority.

Despite the adversity we all faced, it has become more apparent than ever that Purdue Athletics has some of the greatest fans and supporters in the country. For months we have been looking forward to the day where we could once again stand together, cheering on our Boilermakers. The continued generosity and unwavering support displayed by the Purdue family has been instrumental in getting us back to this point.

As we move forward, I can’t help but reflect on all that’s been accomplished together as we’ve continued striving for excellence on and off the fields of competition. It’s been a record-breaking year of generosity for Purdue Athletics as Boilermakers around the world have poured their support into the More Than A Game campaign while also setting a new annual scholarship fund record for the fourth consecutive year – making a great impact on all 18 of our sport programs.

I wanted to take a moment to offer our sincere gratitude for your continued generosity and unwavering passion for our programs. It is in difficult times that you come to understand who you are, what you are made of and where your priorities lie. With our foundation of integrity, mutual respect, inclusiveness, work ethic and the courage to lead, Purdue Athletics is standing tall and on solid ground. We are able to live up to that mission because of you, your support and your faith in something greater.

I look forward to reuniting with you all in the stands at Ross-Ade Stadium once again as we cheer on our Boilermakers together this season.

Boiler Up!



Mike Bobinski
Director of Intercollegiate Athletics

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GENERAL CONTACT INFORMATION**TICKET INFORMATION**

Hayes Family Athletics Ticket Office
Mackey Arena Room 1211
900 John R. Wooden Drive
West Lafayette, IN 47907
800.49.SPORT // 765.494.3194
sporttix@athletics.purdue.edu

DEVELOPMENT AND PREMIUM SEATING

John Purdue Club
Mackey Arena Room 2200
900 John R. Wooden Drive
West Lafayette, IN 47907
765.494.2582
jpc@purdue.edu
johnpurdueclub.com

PARTNERSHIP INFORMATION

Purdue Sports Properties
Mark Walpole // mwalpole@purduesportsproperties.com
850 Beering Drive
West Lafayette, IN 47907
765.494.9469
learfield.com/partner/purdue-boilermakers/

MAILING ADDRESS

Purdue Athletics
900 John R. Wooden Drive
West Lafayette, IN 47907

FROM CHICAGO

- Take I-65 South to US 231 (exit 193)
- Turn right off ramp
- Follow US 231 to the stoplight (Montmorenci)
- Turn left and follow US231/US 52 to West Lafayette
- Turn right at the stoplight for US 52/US 231 Southbound
- Follow US 231 to Campus
- For Football Parking: Follow traffic signs for permit parking or non-permit parking

FROM INDIANAPOLIS

- Take I-65 North to State Road 28 (exit 158)
- Take a left on State Road 28
- Follow State Road 28 to Romney
- Turn right on US 231
- Follow US 231 to campus
- For Football Parking: Follow traffic signs for permit parking or non-permit parking





WHAT IS A BOILERMAKER?

In the 1891 football season opener, the team traveled to Wabash College in nearby Crawfordsville. Besides coming away with a 44-0 victory, the Purdue “eleven,” as football teams were known back then, headed back to West Lafayette with a new nickname.

In the 1890s, hometown newspapers were considerably more protective of college teams than they are today. After the 44-0 drubbing, one Crawfordsville newspaper lashed out at the “Herculean wearers of the black and old gold.” Beneath the headline “Slaughter of Innocents,” the paper told of the injustice visited upon the “light though plucky” Wabash squad.

“Wabash Snowed Completely Under by the Burly Boiler Makers From Purdue” proclaimed another headline on the same story in the “Daily Argus-News.”

That same fall of 1891, Purdue had acquired a working railroad engine to mount in a newly established locomotive laboratory. It was one more step in the development of Purdue as one of the world’s leaders in engineering teaching and research. For athletic adversaries and their boosters, this specialty in engineering education – and the other concentration at the founding of the institution, agriculture – served as fodder for name-calling.

Over the years, Purdue teams had been called grangers, pumpkin-shuckers, railsplitters, cornfield sailors, blacksmiths, foundry hands and, finally, boilermakers. That last one stuck.

OLD GOLD & BLACK

Members of Purdue’s first football team in 1887 felt that the squad should be distinguished by certain colors, and since Princeton was at the time the most successful gridiron unit, its colors were considered. Though actually orange and black, the Princeton colors were known by many as yellow and black. Purdue gridders opted for old gold over yellow, kept the black, and began flying the colors that endure today.

PURDUE PETE

A boilermaker if ever there was one, Purdue Pete first took the field to cheer on the Old Gold & Black in 1956. Pete has changed with the times, boasting more than five makeovers while rooting on the Boilermakers.



BOILER UP

In an attempt to bring more enthusiasm to football games at Ross-Ade Stadium, former head coach Joe Tiller’s wife, Arnette, came up with the phrase “Boiler Up” in 1997. It immediately caught on and has remained a constant, even unofficially being incorporated into the Purdue fight song, “Hail Purdue.”

What Arnette didn’t know at the time of Boiler Up’s origin was that in the days of steam-powered locomotives, when the fireman got the fire in the coal box hot enough for the engine to run, he would exclaim “Boiler’s up!”

BOILERMAKER SPECIAL

The official mascot of the Boilermakers is a replica of a Victorian-era locomotive. Conceived by a Purdue student in the 1930s to exemplify the engineering and agrarian heritage of the university, the first Special was provided by a group of alumni working in executive positions in the rail and automotive industries.



CRADLE OF QUARTERBACKS

Many schools boast of tradition. But none can match Purdue’s tradition of turning out top-flight quarterbacks. The Cradle of Quarterbacks has evolved over the last half century as a defining feature of Purdue football. Sixteen former Purdue signal-callers have gone on to play in the National Football League, accumulating more starts and throwing more touchdown passes than those from any other school.



DEN OF DEFENSIVE ENDS

Quarterbacks beware. Threatening the opposition’s signal-caller is the goal of every defensive end: causing disruption, havoc, and confusion to the offense. Throughout it’s history, Purdue has produced many outstanding defesnive ends, creating an institution unlike any other in college football - the Den of Defensive Ends. Since 1999, ten Boilermaker defensive ends have gone on to play in the National Football League.



FAN HEALTHY & SAFETY

- Fans will be required to wear face mask in Ross-Ade Pavilion
- Hand sanitizer stations will be placed frequently throughout the concourse
- High-touch areas will be cleaned frequently throughout the game
- First Aid will be onsite to treat any sudden illness

RESTROOMS

- Entry & exits doors will be labeled
- High-touch areas will be cleaned frequently

PAVILION PROCEDURES
ENTRY/EXIT/MINGLING POLICIES

- Face mask will be required in all pavilion areas
- Face mask in suites will be strongly encouraged
- The pavilion will open 3-hours prior to kick-off to allow for more time for a safe entry

PROTECT PURDUE

Purdue Athletics encourages all fans, if they are able, to receive the COVID-19 vaccine.

EVER GRATEFUL, EVER TRUE

TOGETHER **PROTECT**
WE WILL **PURDUE**

Read the Protect Purdue Plan
protect.purdue.edu

PETE'S HELP LINE

If you find yourself needing assistance at any point during games at Ross-Ade Stadium, text Pete's Helpline at (765) 300-3935 with your issue and location. Stadium personnel will respond to your message and help with your need.

**NEED
 ASSISTANCE?
 QUESTIONS?**



Purdue Athletics will transition to digital, mobile-only ticketing and parking passes beginning in the fall of 2021. On game days, fans will now gain entry into each Purdue Athletics venue by utilizing digital tickets from their mobile device, eliminating the need for a printed, physical ticket. The move to digital entry provides the safest, easiest and most convenient option for access into all of Purdue's ticketed facilities. Digital ticketing also protects the integrity of tickets, improving protection against fraud, counterfeit and lost tickets while also providing more efficient means to transfer tickets to others.

YOUR ACCOUNT

Perhaps the biggest advantage of digital tickets is that you will NEVER "leave your tickets at home" or "bring the wrong tickets to the game" anymore!! As long as you remembered your phone, you can access all of your tickets, any time!

If you added them to your Wallet (Apple or Android) they will always be there until you remove them!

If you didn't add them to your wallet and you can't find your email, go to purduesports.com/myaccount to login to your account, and your tickets are listed there. You can add them to your wallet, transfer them to family/friends, or post them on StubHub instantly!

NFC TECHNOLOGY

NFC (Near Field Communication) technology, generally referred to as "Tap & Go" technology is now available for all Purdue digital tickets. This means that instead of having to scan a barcode on your phone with a "perfectly aligned" barcode scanner, all you have to do is have the ticket open on your phone or Apple Watch, hold it near the ticket scanning device and your ticket will be read. This contactless advance for tickets is now available for all Purdue digital tickets.

Click here for iPhone Step-By-Step Instructions

Click here for Android Step-By-Step Instructions

NEED MORE INFORMATION?

Visit purduesports.com/digitaltickets



DIGITAL PARKING PERMITS/DIGITAL ENTRY

- New for 2021, all parking permits will be digital.
- All parking passes are digital and should be downloaded to your mobile device after purchasing.
- For help, please visit purduesports.com/footballparking

PERMIT PARKING

To inquire about parking pass availability in the John Purdue Club member lots surrounding Ross-Ade Stadium, please contact your Boilermaker Athletics Representative or call the ticket office at (765) 494-3194. For more information, please visit PurdueSports.com/footballparking.

PERMIT REMINDERS/TAILGATING POLICIES

- Lots open eight (8) hours prior to kickoff but not earlier than 7 a.m. (Lots B, D, & T not earlier than 8 a.m.)
- Lots close two (2) hours after the game or midnight, whichever comes first
- Saving spaces is not permitted. Parking is on a first-come, first-served basis.
- Tailgating is permitted directly behind your vehicle and cannot occupy an additional parking space or impede on the traffic flow within the lot
- All buses must park in bus location. Bus parking is \$60
- Vehicles that will NOT fit inside of a 9’x20’ parking space will be relocated to an alternate location
- One parking spot per vehicle.
- Lots may close due to inclement weather. Vehicles will be redirected to an appropriate lot.
- Event Management reserves the right to restrict use of any tailgate item due to weather or dangerous conditions, including tents
- Failure to obey these regulations may result in removal from the parking lot and revocation or forfeiture of the original owner’s parking permit or future ability to get another parking permit
- Purdue University will not be held liable for loss or damage to this vehicle or its contents

PRESALE SINGLE GAME PARKING

- To guarantee a parking spot in one of our day-of-game parking lots, fans are encouraged to purchase their permit prior to day of at purduesports.com/footballparking
- Presale lots include: IM, CC, Grass Triangle, Northwestern and University Garages, and Northwest Athletic Complex
- Presale price for all day-of-game car lots is \$20-\$25 online.

DAY-OF-GAME PARKING

- Single-game parking options on gamedays are IM, CC, Grass Triangle, Northwestern and University Garages, and Northwest Athletic Complex
- Day-of-game price for all day-of-game car lots is \$30 via credit card.

ADA PARKING

ADA parking is available in O Lot or EE Lot. HC permit or placard must be displayed in the vehicle, and the owner of the permit must be present in the vehicle when entering an ADA lot. H Lot is a John Purdue Club permit only parking lot. All vehicles are required to have an ADA license plate or placard plus an H Lot permit. Courtesy golf carts for those with limited mobility will run from H and O lots, starting 3 hours prior to each game.

ADA PRESALE SINGLE GAME PARKING

- To guarantee a parking spot in one of our ADA lots, fans are encouraged to purchase their permit prior to day of at purduesports.com/footballparking
- Presale lots include: O Lot
- Presale price for O Lot is \$20 online.

ADA DAY-OF-GAME GAME PARKING

- Single-game parking options on gamedays are O Lot (depending on lot availability), and EE lot
- ADA Day-of-game price is \$30 via credit card.

RV PARKING

- RV1 and RV3 are for John Purdue Club members only. To join the JPC, please visit JohnPurdueClub.com. To request a parking pass, call 800.49.SPORT. For additional RV information, please visit: PurdueSports.com/footballparking.
- RV2 and RV4 are available to the general public. Space in RV2 and RV4 lots are first-come, first-served. No water or electrical hookups are available. All RV lots will open at 6 p.m. on Friday before all home games. All RVs must be out of lots by 10 a.m. Sunday. For additional RV information, please visit: PurdueSports.com/footballparking.

RV PRESALE SINGLE GAME PARKING

- To guarantee a parking spot in RV2 or RV4, fans are encouraged to purchase their permit prior to day of at purduesports.com/footballparking
- RV2 presale price is \$100, RV4 presale price is \$80

RV DAY-OF-GAME PARKING

- Single-game parking options on gamedays are RV2 or RV4, depending on lot availability.
- RV2 day of price is \$120, RV4 day of price is \$100 via credit card.

SHUTTLES

- All shuttle buses will begin 3 hours prior to kickoff and run approximately 1 hour postgame
- All ADA lots will have an ADA accessible shuttle bus
- For shuttle pick up and drop off locations, please visit PurdueSports.com/footballparking

RIDE SHARE

Fans wishing to use a ride share option pre-game or post-game can be dropped off or picked up at one of three locations: West Lafayette High School parking lot, University Parking Garage, or Weng Hall parking lot. All vehicles will be routed to those locations.

[illegible]

- PERMIT LOTS
- DAY OF LOTS
(Cash + CC)
- ADA DAY OF LOTS
(Cash + CC)
- = BUS PARKING
- = LOT ENTRANCE(S)
- = ROAD CLOSURES

Map Subject to Change

GEAR UP FOR FOOTBALL SEASON!

PURDUE
TEAM STORE

PurdueTeamStore.com



A class
above
the rest.



Central Indiana Honda Dealers

Kokomo Honda	Tom Wood Honda	Honda of Fishers	Penske Honda	Hare Honda
Hubler Honda	Victory Honda of Muncie	Indy Honda	Andy Mohr Honda	Ed Martin Honda

CentralIndianaHondaDealers.com

The 2021 Accord has earned the 2021 *Car & Driver* 10Best award for an unprecedented 36th time. *Car & Driver*, Ja 2021. Kelley Blue Book's KBB.com named the following as a 2021 Best Buy award winner: the 2021 Accord in the Midsi category. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co. Based on EPA estimate of MY 2018 large automaker fleet-wide fuel economy. 2019 EPA Automotive Trends Report (I 2020). The 2021 Accord and Civic (excluding Type R) have earned a 5-Star Overall Vehicle Score from the National Highway Traffic Safety Administration.



2021 *Car & Driver*
10Best Cars
Accord



2021 KBB Best Buy
of the Year
Accord



Most Fuel-Efficient
Automaker in America
Named by the EPA



2021 NHTSA 5-Star
Overall Vehicle Score
Accord and Civic

To provide a safer environment and to significantly expedite fan entry, the gameday clear bag policy limits the size and type of bags that may be brought to Purdue Athletics events in all Purdue Athletic facilities. All items not permitted into the facility cannot be left at the gates and should be returned to a vehicle. Purdue Athletics is not responsible for items left at the gates or outside of the facilities.

APPROVED BAGS



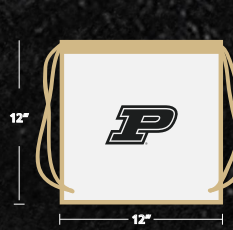
CLEAR TOTE BAG



SMALL CLUTCH/PURSE



CLEAR DRAWSTRING BAG



CLEAR STORAGE BAG

Diaper bags and bags larger than approved sized for medical necessities will be searched and allowed in at all gates within the zones.

All items not permitted into the facility cannot be left at the gates and should be returned to a vehicle. Purdue Athletics is not responsible for items left at the gates or outside of the facilities

FOR A COMPLETE LIST OF ITEMS PROHIBITED IN PURDUE ATHLETICS VENUES, PLEASE VISIT:

PurdueSports.com/ClearBag

PROHIBITED ITEMS

- » Weapons
- » Alcoholic beverages
- » Tobacco products and e-cigarettes
- » Umbrellas
- » Strollers
- » Noisemakers and irritants
- » Backpacks, binocular cases, camera bags, diaper bags, drawstring bags, fanny packs, oversized totes and purses
- » Seat backs and seat cushions with metal or storage slots
- » Cans
- » Objects that interfere with the comfort or block the view of other patrons
- » Glass bottles
- » Food
- » Drinks, cups, and coolers
- » Shakers and strobe lights
- » Large signs, flags and banners
- » Pets (except registered service animals)
- » Cameras with lenses over 6 inches; no camera tripods or selfie sticks

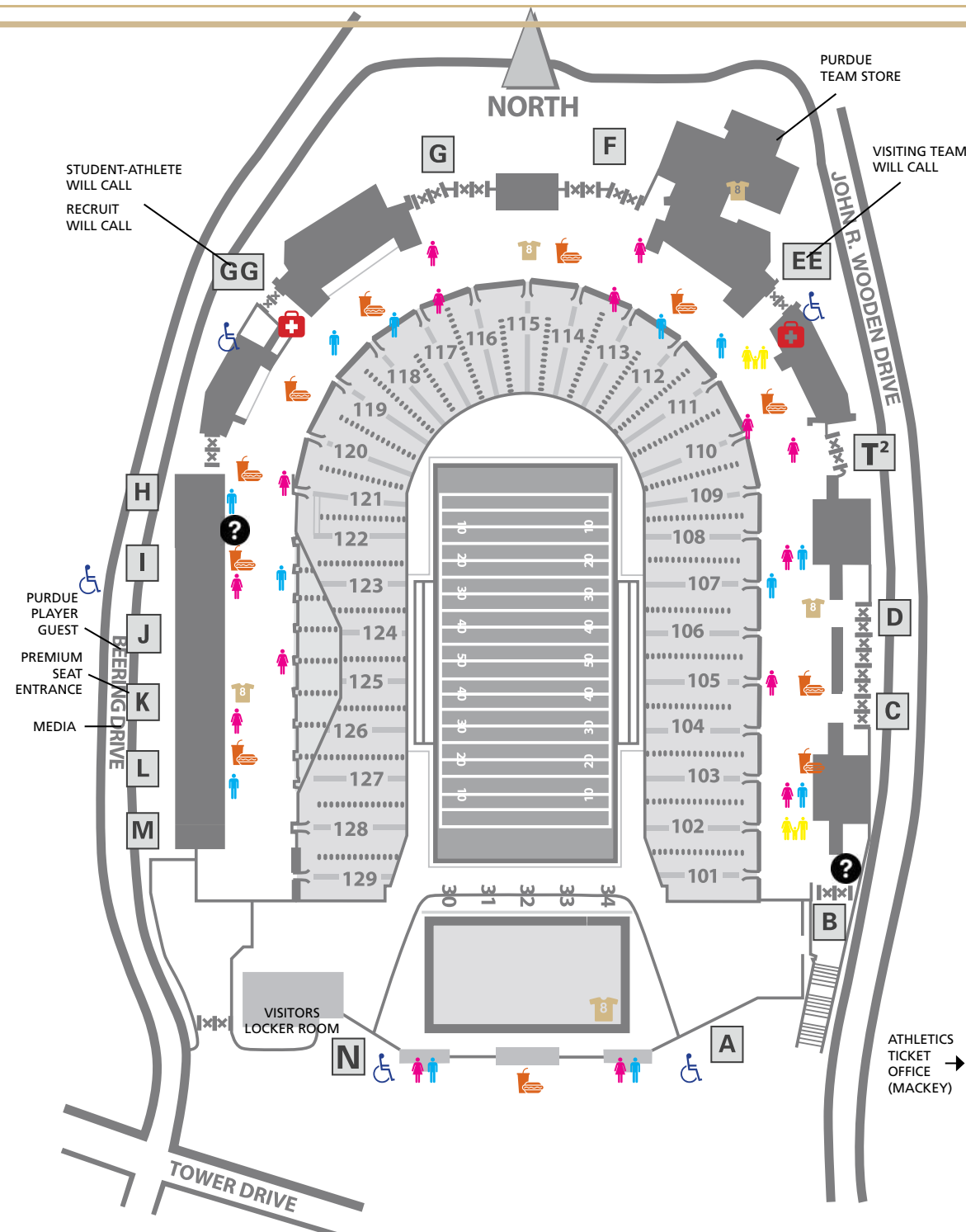
Changes in national, regional and campus security levels may affect security procedures and prohibited items.

NO RE-ENTRY INTO PURDUE ATHLETICS VENUES

If you choose to exit the venues, you will not be allowed to re-enter.

GAMEDAY CLEAR BAG POLICY

STADIUM INFORMATION



ROSS-ADE STADIUM MAP KEY



- » STUDENT-ATHLETE & RECRUIT WILL CALL AT GATE GG (NORTHWEST CORNER)
- » PLAYER-GUEST WILL CALL IS AT GATE J
- » VISITING TEAM WILL CALL AT GATE EE

ATHLETICS
TICKET
OFFICE
(MACKEY)

GAMEDAY TIMELINE

PARKING LOTS:

- Lots Open 8 hours prior to kickoff but not earlier than 7 a.m.
- Except for lots B,D, T - not earlier than 8 a.m.

TEAM STORE:

- Opens 8 hours prior to kickoff but not earlier than 8 a.m.

3 HOURS BEFORE KICKOFF:

- Mackey Ticket Office Opens
- All Shuttles Begin
- Boilermaker Crossing Opens

2 HOURS AND 15 MINUTES BEFORE KICKOFF:

- Team Walk on Joe Tiller Drive

2 HOURS BEFORE KICKOFF:

- Ross-Ade Pavillion Opens

90 MINUTES BEFORE KICKOFF:

- All gates open

PREGAME ACTIVITIES

PURDUE FOR LIFE PATIO

Season-Ticket holders receive access to the Purdue for Life Patio, which features beer and wine sales, concessions, food trucks, merchandise and areas to relax and watch the game.

BOILERMAKER CROSSING

This FREE fan fest opens 3 hours prior to kickoff each home game and is located in the Sally & Bob Weist Plaza between Mackey Arena and Holloway Gymnasium. Entertainment each game includes live music, inflatable games, giveaways, special guest visits from Purdue student-athletes, the pregame radio show LIVE on WAZY (96.5 FM) and much more. The Boilermaker Crossing closes at kickoff.

TEAM ARRIVAL

Show your support for the Boilermakers as they arrive at Joe Tiller Drive north of Ross-Ade Stadium 2 hours and 15 minutes prior to each home game. Appearances by the Boiler Beats drumline, Purdue Pete and the cheerleaders!

PREGAME BAND SHOW

The "All-American" Marching Band will dazzle tailgaters at Slayter Hill 90 minutes prior to kickoff each home game with its pregame concert.

GAMEDAY TIMELINE & ACTIVITIES



JOHN PURDUE CLUB

JOIN THE JOHN PURDUE CLUB!

When our student-athletes arrive on campus as freshmen, we make them and their families a promise: to support them however they need, on and off the playing field, and following graduation. Each year, all 18 Boilermaker sports teams benefit from the generosity of our John Purdue Club members. The John Purdue Club exists as the fundraising arm of Purdue Athletics to continue giving us a competitive advantage over our peer institutions while providing our valued contributors a variety of benefits to enjoy.

MEMBER BENEFITS

- ✓ **EXCLUSIVE DISCOUNTS** – Enjoy perks like a discounted membership rate at Birck Boilermaker Golf Complex and more
- ✓ **PRIORITY POINT PROGRAM** – Increase your ranking for seating assignments and postseason ticket allocations
- ✓ **PREFERRED PARKING & TICKETS** – Enhance your opportunity to secure your gameday parking and ticket preferences
- ✓ **BAR PROGRAM** – Benefit from having one point of contact assigned to help you with all things Purdue Athletics
- ✓ **EXCLUSIVE EVENT INVITATIONS** – Join us along with other Purdue Athletics supporters at special events for an inside look at our programs
- ✓ **IMPACT** – Contribute to enhancing the experience and future of 500+ student-athletes at Purdue

Learn more about becoming a John Purdue Club member by contacting us at 765.494.2582, [visiting our website](#), or checking out the [2021 Donor Guide](#)!

**CLICK HERE TO
MAKE A GIFT TODAY!**



2020-21: A RECORD-BREAKING YEAR OF JOHN PURDUE CLUB MEMBER SUPPORT

Coming out of a unique and challenging year, Boilermakers at home and around the country rose to the challenge. Purdue Athletics and the John Purdue Club are pleased to share the department's annual scholarship fund surpassed \$9 million for the first time in school history, and set a new annual scholarship fund record for the fourth consecutive year – edging closer to account for the \$12.5 million annual student-athlete scholarship bill.

In addition, Boilermakers everywhere have poured support into the More Than A Game campaign since its launch in August 2020. Around the entire landscape of college athletics, schools have taken loans, downsized staff and eliminated sport programs. At Purdue, John Purdue Club members have helped the department weather the ongoing challenges to position Purdue for a promising future.

Thank you Boilermakers for supporting the nation's best student-athletes!

With all the things we've been able to accomplish in the face of adversity, we are increasingly excited about what we will be able to achieve together as we continue striving to be champions in and out of competition.

BOILER UP!

IMPACTING FUTURE BOILERMAKERS: CREATING A COMPETITIVE ADVANTAGE

CAPITAL PROJECTS

1869 Society

Launched to support the More Than A Game campaign, the 1869 Society is a collection of businesses of all sizes that are committed philanthropic supporters of the More Than A Game campaign at the \$5,000 level or above. Members of the 1869 Society will continue to help shape our programs and open up long-term opportunities for our student-athletes.

JPC Student Memberships

Launched to supplement the cultivation of the next generation of Boilermaker supporters, a portion of each Boarding Pass student ticket purchase will now be allocated the John Purdue Club annual fund, allowing our students to be easily educated about the John Purdue Club and upon graduation become members for life.

Ross-Ade Stadium Renovation: The transformation of Ross-Ade Stadium will create a gameday environment that is second to none for generations of Boilermakers to come. As attendance continues to increase and games sell out, we look forward to setting the standard for creating more memorable fan experiences.

Basketball Locker Room Renovation Project: Mackey Arena is a storied venue that has seen some of the greatest moments in the history of Indiana college basketball. It's the arena that houses and supports our teams as they look toward the future. As we continue to build elite programs, facility enhancements are necessary to attract and retain the next generation of talent.

Birck Boilermaker Golf Complex Bunker Project: Purdue University offers a unique golf experience. Even though the two Pete Dye-designed courses give the University, local community, and Boilermaker golf programs one of the very best collegiate facilities in the country, the bunkers need renovated to continue enhancing Course playability and customer experience.

Honoring the Legacy of Leroy Keyes: With the support of the Keyes family, Purdue Athletics and the John Purdue Club are championing two fundraising initiatives that will commemorate the life and legacy of Leroy Keyes, one being the Leroy Keyes Inside Athletics Graduate Leadership Fellowship which will provide an opportunity for a future leader to both launch their career and further their education. The second initiative entails naming the Purdue Athletics Intercollegiate Hall of Fame in honor of Leroy as a testament to his work on and off the football field; playing a major role in bringing to Purdue what is today the Black Cultural Center.

ROSS-ADE STADIUM FIELD TO BE DEDICATED IN HONOR OF BOB ROHRMAN FAMILY



During the 2020 football season, the field at Ross-Ade Stadium on the Purdue University campus was named Rohrman Field. The naming recognizes the generosity of the Bob Rohrman family, which made a \$15 million gift to support future improvements at Ross-Ade.

“This is a special moment for Purdue Athletics, and we are profoundly grateful to the Rohrman family for its leadership and extraordinary generosity,” said Mike Bobinski, Purdue vice president and director of intercollegiate athletics. “Bob Rohrman and the entire Rohrman family have visibly and positively impacted Lafayette-West Lafayette and all the communities they serve for the last half century, and this gift will have a similar effect on Purdue football for years to come. It is a transformative gift in support of our most ambitious and significant project.”

The Rohrman family owns and operates one of the largest automobile groups in the United States, with 30 franchise dealerships in Indiana, Illinois and Wisconsin. The business originated in Lafayette, Indiana, in 1963, when Bob Rohrman opened a used car lot. Soon after, he acquired a dealership that started the Bob Rohrman Auto Group. Rohrman was born and raised in Lafayette and graduated from Jefferson High School. In 2019, he received the Sagamore of the Wabash, one of Indiana’s top honors for accomplishments and service.

“Purdue Athletics is more than just a ball and games. It is a part of the social fabric of who we are as a family,” JR Rohrman said. “The entire family believes this gift to Purdue University is one of the best ways that we can give back to a community that has done so much for us.”

In August of 2019, Purdue Trustees gave approval to plan a renovation to Ross-Ade. The potential project, aimed at enhancing the stadium appearance and the gameday experience for fans, would be highlighted by an open concourse, more diverse seating options and improved fan amenities. The initiative will have a broad university and community impact and is an important next step in strengthening Purdue’s national prominence.

Ross-Ade Stadium celebrates its 98th season as the home of Purdue football in 2021. It is named for David E. Ross and George Ade, its two principal benefactors.

As Purdue Athletics aims to continue enhancing its impact, both in competition and in the community, the generosity displayed by the Rohrman family has been an integral force in helping do just that. With the return of Purdue Football in its full capacity for the 2021 season, department leadership is looking forward to the opportunity to further recognize the Rohrman family and the dedication of the Rohrman Field in Ross-Ade Stadium at the home-opener against Oregon State on September 4.



2021 PURDUE FOOTBALL

THE BEST SEATS

IN ROSS-ADE STADIUM



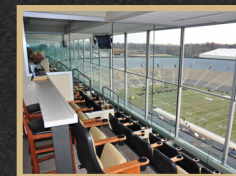
SHIVELY OUTDOOR CLUB

- Premium ballpark fare available for no additional cost (excluding alcohol)
- Individual, extra-wide chairback seats
- Access to the comfortable, climate-controlled Shively Club Lounge



BUCHANAN INDOOR CLUB

- A distinctive dining experience with gourmet chef tables for no additional cost
- Soft drinks, beer, wine and cocktails at no extra charge
- Luxury, theater-style padded seats located in exclusive climate-controlled Buchanan Club Lounge



PRIVATE LUXURY SUITES

- 18 season tickets included
- In-suite concierge staff
- Personalize your suite with your own graphics and photos



For more information or to schedule a tour of these spaces, contact your Boilermaker Athletics Representative or call the John Purdue Club office at 765.494.2582.



BASEBALL
Alexander Field
 1350 McCormick Road
 West Lafayette, IN 47907



GOLF
**Birck Boilermaker
 Golf Complex**
 1300 Cherry Lane
 West Lafayette, IN 47907



TENNIS
Schwartz Tennis Center
 1324 McCormick Road
 West Lafayette, IN 47907



WRESTLING
Holloway Gymnasium
 1000 John R. Wooden Drive
 West Lafayette, IN 47907



BASKETBALL
Mackey Arena
 900 John R. Wooden Drive
 West Lafayette, IN 47907



SOCCER
Folk Field
 1350 McCormick Road
 West Lafayette, IN 47907



**TRACK & FIELD
 (INDOOR)**
Lambert Fieldhouse
 800 West Stadium Avenue
 West Lafayette, IN 47907



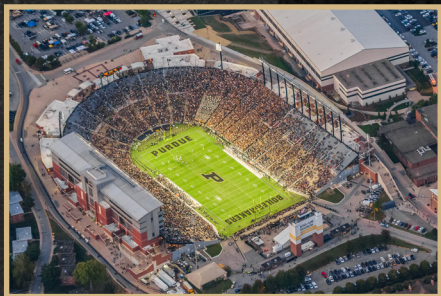
CROSS COUNTRY
**Boilermaker Cross
 Country Course**
 1324 McCormick Road
 West Lafayette, IN 47907



SOFTBALL
Bitteringer Stadium
 1330 McCormick Road
 West Lafayette, IN 47907



**TRACK & FIELD
 (OUTDOOR)**
Rankin Track & Field Complex
 1205 West Stadium Avenue
 West Lafayette, IN 47907



FOOTBALL
Ross-Ade Stadium
 850 Steven Beering Drive
 West Lafayette, IN 47906



SWIMMING & DIVING
**Morgan J. Burke
 Aquatic Center**
 1226 Third Street
 West Lafayette, IN 47907



VOLLEYBALL
Holloway Gymnasium
 1000 John R. Wooden Drive
 West Lafayette, IN 47907

SOCIAL MEDIA

PURDUE ATHLETICS

[@PurdueSports](#)
[@PurdueSports](#)
[Purdue Athletics](#)

JOHN PURDUE CLUB

[@JohnPurdueClub](#)
[@JohnPurdueClub](#)
[John Purdue Club](#)

BASEBALL

[@PurdueBaseball](#)
[@PurdueBaseball](#)
[Purdue Baseball](#)

MEN'S BASKETBALL

[@BoilerBall](#)
[@BoilerBall](#)
[Purdue Men's Basketball](#)

WOMEN'S BASKETBALL

[@PurdueWBB](#)
[@PurdueWBB](#)
[Purdue Women's Basketball](#)

FOOTBALL

[@BoilerFootball](#)
[@BoilerFootball](#)
[Purdue Football](#)

MEN'S GOLF

[@PurdueMensGolf](#)
[@PurdueMensGolf](#)
[Purdue Golf](#)

WOMEN'S GOLF

[@PurdueWGolf](#)
[@PurdueWGolf](#)
[Purdue Golf](#)

SOCCER

[@PurdueSoccer](#)
[@Purdue_Soccer](#)
[Purdue Women's Soccer](#)

SOFTBALL

[@PurdueSoftball](#)
[@PurdueSoftball](#)
[Purdue Softball](#)

MEN'S SWIMMING & DIVING

[@PurdueMSwimDive](#)
[@PurdueMSwimDive](#)
[Purdue Swimming and Diving](#)

WOMEN'S SWIMMING & DIVING

[@PurdueWSwim](#)
[@PurdueWSwimDive](#)
[Purdue Swimming and Diving](#)

DIVING

[@PurdueDivers](#)
[@PurdueDivers](#)
[Purdue Swimming and Diving](#)

MEN'S TENNIS

[@PurdueMTennis](#)
[@PurdueMTennis](#)
[Purdue Men's Tennis](#)

WOMEN'S TENNIS

[@PurdueWTennis](#)
[@PurdueWTennis](#)
[Purdue Women's Tennis](#)

TRACK & FIELD/CROSS COUNTRY

[@PurdueTrackXC](#)
[@Purdue_TrackXC](#)
[Purdue Track & Field](#)

VOLLEYBALL

[@PurdueVB](#)
[@PurdueVB](#)
[Purdue Volleyball](#)

WRESTLING

[@PurdueWrestling](#)
[@PurdueWrestling](#)
[Purdue Wrestling](#)

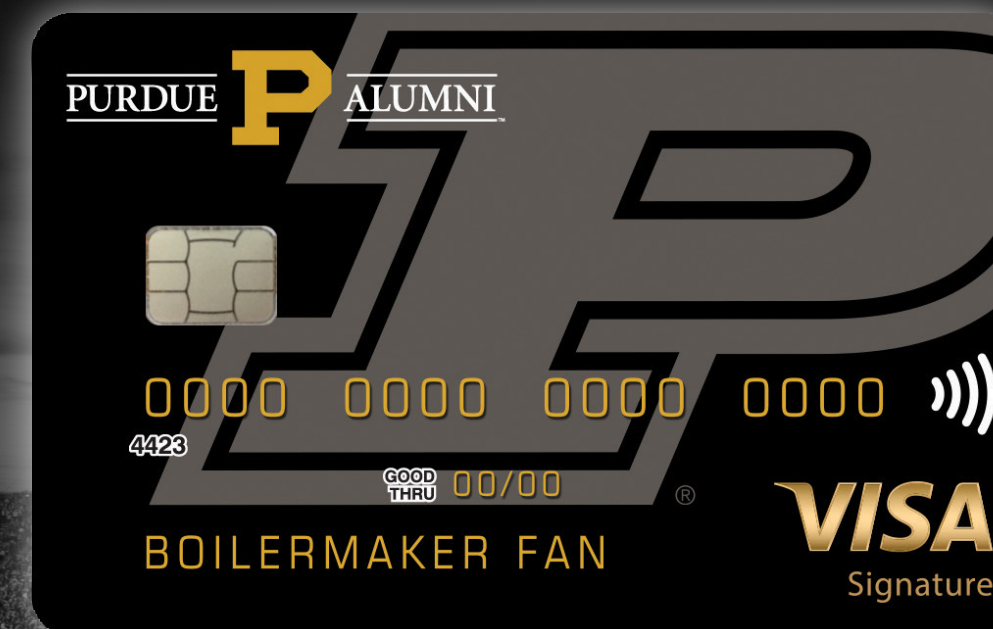
PURDUE PETE

[@PurduePete](#)
[@ThePurduePete](#)

CHEERLEADING

[@PurdueCheer](#)
[@BoilerSpirit](#)
[Purdue University Cheerleading](#)

The OFFICIAL CREDIT CARD for PURDUE FANS.




PURDUE FEDERAL
 CREDIT UNION

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Subject to credit approval.

FOLLOW US!

NCAA COMPLIANCE

Purdue University is committed to a comprehensive compliance program that educates the importance of adhering to NCAA, Big Ten and institutional rules. We ask for your support in maintaining our institution's integrity as we strive to create a culture of compliance within the university and throughout the community.

ATHLETICS COMPLIANCE OFFICE

The athletics compliance office (ACO) is part of the division of intercollegiate athletics and is charged with the following:

- Educating administrators, coaches, staff, recruits, student-athletes and boosters about NCAA, Big Ten and institutional rules;
- Developing monitoring systems to ensure compliance with these rules. These systems are designed to monitor rules pertaining to recruiting, academic eligibility, financial aid, awards, extra benefits, ethical conduct, amateurism, agents, employment, and the playing and practice seasons for each sport; and
- Investigating and reporting violations of NCAA, Big Ten, and institutional rules to the appropriate governing authority.

REPRESENTATIVE OF ATHLETICS INTERESTS (BOOSTER)

You are a Representative of Purdue's Athletics Interest (e.g., booster, donor, fan) if you:

- Are an alumni of Purdue University;
- Have contributed to Purdue Athletics or its booster organizations (e.g. John Purdue Club);
- Join or participate in Purdue Athletics "friends of" booster groups (e.g., Grid Iron Club, Fast Breakers, Boilermaker Network, etc.);
- Hold, or have ever held season tickets;
- Provide allowable benefits to student-athletes (e.g., summer jobs); or
- Promote Purdue athletics programs in any way.

Once an individual is identified as a booster, he or she retains that status forever. Purdue University is responsible for the actions of such individuals. Please contact the Purdue University Athletics Compliance Office (ACO) if you are aware of any potential NCAA, Big Ten or Purdue University rules violations.

CONSEQUENCES FOR VIOLATING NCAA RULES

Violations of NCAA rules, even if unintentional, could jeopardize the eligibility of involved student-athletes or prospective student-athletes (recruits). Additionally, boosters who violate NCAA rules may be subject to the following consequences:

- Revocation of ticket privileges;
- Disassociation from the athletic department (e.g., loss of donor program and/or booster club privileges); or/and
- Loss of any other athletically related benefit or privilege deemed appropriate by Purdue University.

IMPERMISSIBLE INDUCEMENTS & EXTRA BENEFITS

Purdue staff members, donors, or fans may not directly or indirectly provide or arrange for any financial aid, benefits or gifts for prospects, student-athletes, or their relatives unless permitted by NCAA rules. Violations of this regulation will result in the involving prospect or student-athlete being declared ineligible.

Specifically prohibited inducements and extra benefits include, but are not limited to:

- Funding a prospect's visit to Purdue;
- Arranging for employment for a prospect's relative or student-athletes parents, guardians or friends;
- A gift of clothing, equipment or any tangible item;
- Cash or loans of any amount;
- Co-signing or arranging for a loan;
- Entertaining or providing college or professional sport tickets, including suite access;
- Free or reduced-cost services, housing, loans, rentals or purchases of any type;
- Use of personal property (e.g., automobiles, boats, summer houses/condos, etc.); or
- Promise of employment or payment after college graduation.

SOCIAL MEDIA

Social Media (e.g., Facebook, Twitter, etc.) is a great way to stay engaged with Purdue Sports. Please remember NCAA rules prohibit donors and fans from communicating with prospects via social media for purposes of recruiting them to Purdue (e.g., wall posts, "@" mentions involving recruiting-related messages or solicitations). Donors and fans may have general conversations with prospect-aged individuals, as long as the content of their discussion does not involve recruiting the prospect to attend Purdue and the conversation is not at the direction of Purdue staff.

GAMBLING

NCAA rules prohibit student-athletes or intercollegiate athletics staff members from participating in any gambling activity that involves intercollegiate or professional athletics. This includes providing information concerning intercollegiate athletics competition to individuals involved in organized gambling activities. Additionally, Indiana state law prohibits student-athletes and staff from placing a sports wager in licensed casinos or online. It is important to know these rules and to understand the pressures our coaches, staff, and student-athletes face. So please refrain from asking student-athletes or staff for non-public information about our teams or individual student-athletes (e.g., injuries, game plans, starting line-ups, etc.).

CONTACT COMPLIANCE WITH QUESTIONS

Thank you for protecting Purdue University and the eligibility of our student-athletes. For more information regarding NCAA, Big Ten, or institutional rules and how they may affect Purdue University, please contact the ACO at (765) 494-9752, visit our web site at PurdueSports.com or follow us on Twitter @BoilerBylaws.



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