





WWW.MADISON.COM/WSJ

State's cheese title safe for now

Wisconsin's production has been increasing while California's output has dropped.

By M.L. JOHNSON Associated Press

Cheeseheads don't need to be bleu: Experts say predictions that California will soon overtake Wisconsin as the nation's top cheese producer are unlikely to come true.

The Golden State and its happy cows gained quickly on Wisconsin in the past decade, but plants in California are maxing out while efforts to boost production in Wisconsin are paying off, said Dick Groves, longtime owner of the Madison-based trade publication, Cheese Reporter.

Groves helped spark the friendly competition between the states 10 years ago with an editorial predicting California would overtake Wisconsin in cheese production by 2005. He later amended it to 2010 and then, last month, to "not anytime soon."

New numbers showing a growing gap between Wisconsin and California prompted Groves to abandon his earlier

Please see CHEESE, Page A10

NUMBERS

30 million

Wisconsin's lead in pounds over California's cheese production

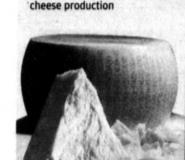
61

cheese plants in California 124

cheese plants in Wisconsin

16 percent percentage of specialty

cheeses in Wisconsin's total

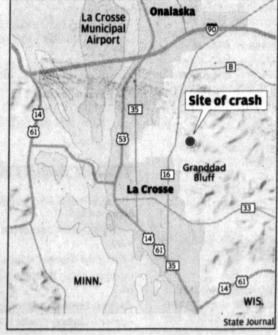


MED FLIGHT TRAGEDY

Helicopter crew remembered for dedication



Deputy Rich Amundsen of the La Crosse County Sheriff's Department looks to the sky Sunday as media helicopters hover over the site of the fatal Med Flight crash. The crash, which killed all three on board, was the first since UW Hospital's Med Flight began in 1985.



Second helicopter grounded during investigation

By DAVID WAHLBERG

dwahlberg@madison.com 608-252-6125

More than 75 doctors, nurses, pilots and patients have died in medical helicopter crashes across the country in the past decade as the workers risk their lives to transport patients in need of medical care.

The reality of that risk has hit Madison, where three members of a UW Hospital Med Flight crew died late Saturday in a crash near La Crosse. It was the first crash since Med Flight began in 1985.

This is a tremendous loss," Donna Katen-Bahensky, the hospital's chief executive officer, said Sunday at an emotional press conference.

'We are all devastated," added

INSIDE: REMEMBERING THE VICTIMS

· Doctor remembered as 'bright

· Pilot had at least two decades of

· Nurse taught thousands how to respond to emergencies.

STORIES | PAGE A6

Dr. Paul Stiegler, medical director of Dane County's Emergency Medical Services.

Killed were Dr. Darren Bean, nurse Mark Coyne and pilot Steve ipperer.

About 8:30 p.m. Saturday, they flew through the rainy night from Madison to Prairie du Chien to

take a patient to Gundersen Lutheran Hospital in La Crosse because Gundersen's helicopter was in use, UW Hospital spokeswoman Lisa Brunette said. They then flew to the La Crosse airport to refuel.

On their return to Madison, the men crashed in a wooded hillside about four miles away from the airport shortly after their 10:30 p.m. takeoff, officials said.

Authorities began looking for the aircraft about 11 p.m., searching in vehicles and on foot because bad weather prevented them from flying, said Mark Hanson, Med Flight's program director. The wreckage was discovered at 8:40 a.m. Sunday, off Keil Coulee Road

Please see TRAGEDY, Page A6

Creating a special place for children

Plans are to be unveiled today for the new Madison Children's Museum.

By ANITA CLARK aclark@madison.com 608-252-6138

Officials with the Madison Children's Museum explore their future home like children tackling a play project.

They unleash their imagination and fire up their creativity.

Wending their way through a warren of small offices, they envision a spacious community concourse with a friendly cafe and parking for strollers.

Standing atop a steep stairway, they see young adventurers clambering across a suspension bridge into the early childhood area with its treehouse and huts.

Huddled under lowered ceilings in the 79-year-old building on Capitol Square, they dream of two-story windows that will flood the entrance with natu-

ON THE WEB

www.madisonchildrens museum.org

ral light as families pour in the front door from Capitol Square.

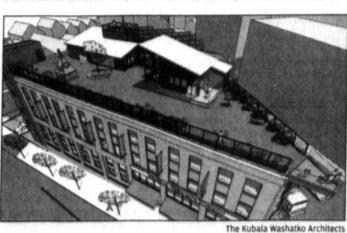
Museum officials will unveil their plans for a new museum at a news conference today at 10 a.m. at the future site of the museum, a renovated building at 100 N. Hamilton St. They will also discuss their progress on

a \$10 million fundraising drive aimed at opening museum doors by the summer of 2010.

Those doors will open to 41,570 square feet, a nearly five-fold increase from the museum's current home at 100 State St. In the renovated building, which once housed a Montgomery Ward store and, later, state offices, the museum expects to welcome more than 82,000 visitors a year.

They'll find on-site parking,

Please see MUSEUM, Page A10



A rooftop "park in the sky" will be featured atop the Madison Children's Museum when it opens at 100 N. Hamilton St. on Capitol Square in 2010. The grassy roof will include a garden, room to build forts, a fourseason clubhouse and views of Lake Mendota and the Capitol.

TODAY'S WEATHER

Sunny and

Penny drive: Ten-yearold Andrew Niemi of Carleton, Mich., has been collecting pennies since 2006. He held fundraisers to reach his goal of 1 million and last week presented a \$10,000 check to St. Patrick Catholic School

FIVE ON THE FLY

Diving accident: A swimmer is recovering

after a pelican diving for fish slammed into her face while she was swimming near St. Petersburg, Fla. The pelican's beak opened a gash in her face that required 20 stitches.

3 Top names: Emily again topped the list of most popular baby girl names last year, registering as No. 1 for the 12th straight time. Jacob led among names for boys for the ninth year in a row.

Long lost: Eric Wherley found Sandy Baumberger's stolen wallet in a bathroom stall in Alton, Ill., after a water pipe broke and loosened some ceiling tiles - 35 years after it

was stolen.

Late payment: Police in Michigan's U.P. town of Calumet had forgotten about the \$1 parking ticket written on Sept 1, 1976. But the woman who had found it on her windshield didn't, and sent the ticket, \$20 and a note to police last month in an envelope with no return address

COMICS C4 **BREAKFAST SERIAL** A7 MOVIES **C6** OBITUARIES **OPINION** DI SPORTS **C7** TELEVISION