

# KOENECKE

and

# KOENECKE EQUIPMENT

www.koeneckeford.net  
888-380-4846 • S2745 Twin Pine Rd  
Reedsburg, WI 53959

www.koeneckeeq.net  
608-524-4361 • S2745 Twin Pine Rd.  
Reedsburg, WI 53959

Regular Business hours: Monday 8am-6pm • Tuesday 8am-6pm • Wed 8am-6pm • Thursday 8am-7pm • Friday 8am-5pm • Saturday 8am-3pm  
After hours call Kurt 608-415-1594

\*Tax, title, and dealer service fee not included in prices. Rates based on approved credit. Pictures may not reflect the exact item.

# SUMMER SALE GOING ON NOW!

Sale begins Now through June 1 st, 2019.  
Located 2 miles west of Reedsburg on Highway 33

**2019 FORD RANGER  
2 IN STOCK**



Stock #NT9030

**2019 MUSTANG  
NEW - 2 IN STOCK**



Stock #XXXX

**FORD ESCAPE  
6 USED IN STOCK**



**2010 F-150**



1 Owner, Local Trade  
**\$19,995** Stock #T9002A

**2016 CHEVY CRUZE**




Low Miles  
**\$242/mo** Stock #UC544

**2014 F-150 PLATINUM**



Local Trade/1 owner  
**\$23,900** Stock #T8970A

**2019 EDGE SEL**



Invoice **\$36,869**  
Less Rebates **-\$4,500**  
**\$32,369**  
Stock #NT9006

**5 NEW EDGES  
TO CHOOSE FROM  
FORD LOW APR**



**2008 CHEVY SILVERADO**



\$1,000 down  
**\$199/mo** Stock #UT508A

**2016 FORD FIESTA  
2 IN STOCK**



Low Miles  
**\$199/mo** Stock #PC542

**2013 FORD FOCUS**



Great Deal  
**\$177/mo** Stock #C8960B

**2018 FORD FIESTA SE**



20,014 Miles  
**\$13,499** Stock #PC560

**2019 ECO SPORT SE 4X4  
4 AVAILABLE**



Rebates **\$25,284**  
- **\$1,250**  
**24,034**  
Stock #NT9028

**ECO SPORT  
NEWEST SUV FROM  
FORD LOW APR**



**ALL NEW  
CARS &  
TRUCKS ON  
SALE AT  
EMPLOYEE  
PRICES**

**2016 JEEP CHEROKEE 4X4**




**\$299/mo** Stock #XXXX

**2016 FORD FOCUS**



11,873 Miles, Like NEW  
**\$240/mo** Stock #UC521A

**2019 F-150 4X4 CREW**



Rebates **\$47,110**  
- **\$5,750**  
Stock #NT9033

**2019 F-250 4X4 CREW/C**



6 Speed  
**\$48,646**  
- **\$2,500**  
**REBATES**  
Stock #NT9008

**2010 MALIBU**



**\$5,971** Stock #UC474A

**2014 JEEP TRAILHAWK 4X4**




**\$299/mo** Stock #XXXXX

**2019 ESCAPE  
8 TO CHOOSE FROM**



as low as  
**\$23,261**

**2019 F-150'S  
13 IN STOCK**



**0% for 72 mo.**  
on select miles

**WE SERVICE  
ALL VEHICLE  
TYPES**

**BODY SHOP ON SITE-FREE ESTIMATES**

*Detailing available*

**2011 CADILLAC ESCALADE**



Loaded/Ready to GO  
**\$21,999** Stock #UT533

**FORD FUSION  
5 IN STOCK**



as low as  
**\$8,459** Stock #C8876A

**NEW 2018 F-150**



Miles 3,600 MSRP **\$52,225**  
Full manufacturer warranty **-\$10,000**  
**42,225**

**NEW ESCAPE**



**\$4,750 in REBATES**

**2019 FORD F-450 CHASSIS TRUCK**



V8 Diesel Runs good  
**\$38,040** Stock #UT458A

**2016 EXPLORER SPORT 4X4**



Leather, Beautiful  
**\$23,969** Stock #PT518

**2019 FIESTA**



Rebates **\$17,366**  
- **\$2,500**  
**14,866**  
Stock #NF3948

**NEW 2019 F-250**



**\$2,500 in REBATES**

**10% OFF  
NEW SERVICE  
CUSTOMERS**

*SPECIAL OFFER PARTS & LABOR*

Must present coupon at time of service write-up. May not be combined with any other coupon, advertised special or used toward previous purchase. Excludes Body Shop Services.

**FORD EXPEDITION  
2 IN STOCK**



as low as  
**\$11,999** Stock #UT531

**2012 GMC TERRAIN SLE-2**



**\$10,981** Stock #UT529A

**ARCTIC CAT 2017 HDX 500XT**



**\$250/mo** with \$500 down

**ATV ARCTIC CAT 2017 PROWLER**



**\$199/mo** with \$500 down

**SCAG LAWN MOWERS**

**0% FOR 48 MO.**

**NEW**

\*qualified credit

**SCAG TIGER CAT II ZTR MOWER**



61" Velocity Plus Deck, 23 HP Kawasaki  
0% for 48 Months!!  
Simply the Best  
Only \$222 Down &  
**\$222/mo**  
Stock #14362

**SCAG LIBERTY Z ZTR MOWER**



48" Deck, 21 HP Kawasaki  
0% - 48 Months!!  
Simply the Best.  
Only \$106 Down &  
**\$106/mo**  
Stock #14894

**ATV ARCTIC CAT TOR HAVOC**



**\$348/mo** with \$1,000 down

**ARCTIC CAT ALTERRA DVX90**



**\$64/mo** with \$99 down

**SCAG CHEETAH ZTR MOWER**




52" Velocity Plus Deck, 23 HP Kawasaki  
0% for 48 Months!!  
Simply the Best  
Only \$215 Down &  
**\$215/mo**  
Stock #14364

**SCAG TIGER CAT ZTR MOWER**



52" Deck, 24 HP Kohler,  
Only 189 Hours!!  
**\$7,495**  
Stock #14789

**ARCTIC CAT WILDCAT TRAIL**



**\$248/mo** with \$500 down

**ARCTIC CAT 2018 WILDCAT**



**\$227/mo** with \$500 down

**SCAG TURF TIGER II ZTR MOWER**



72" Velocity Plus Deck, 37 HP Briggs Big Block EFI  
0% for 48 Months!!  
Simply the Best  
Only \$299 Down &  
**\$299/mo**  
Stock #14766

**SCAG TURF TIGER II ZTR MOWER WITH 12 BU CLAMHELL BAGGER**



61" Velocity Plus Deck, 35 HP Briggs Big Block  
0% for 48 Months!!  
Simply the Best!!  
Only \$349 Down &  
**\$349/mo**  
Stock #14511

**ARCTIC CAT 2018 WILDCAT**



**\$396/mo** with \$500 down

**ARCTIC CAT ALTERRA 150**



**\$96/mo** with \$99 down

**ARCTIC CAT VLX 700**



2 in stock  
**\$148/mo** with \$99 down

**KIOTA NX5010 CAB TRACTOR**



50hp; 4x4; hydro  
only **\$415 down** and **\$415/month**

**SCAG TURF TIGER ZTR MOWER**



61" Velocity Plus Deck, 29 HP Kohler EFI,  
Low Hours  
**\$9,950**  
Stock #14648

**FERRIS IS 600Z ZTR MOWER**



48" Deck, 25 HP Briggs,  
Only 71 Hours!  
**\$5,299**  
Stock #14699

**ARCTIC CAT ALTERRA 300**



2 in stock  
**\$105/mo** with \$99 down

**ARCTIC CAT 2017 ALTERRA 500**



3 in stock  
**\$148/mo** with \$99 down

**ARCTIC CAT 2018 ALTERRA 700 VLX**



**\$160/mo** with \$99 down

**S250 BOBCAT**



Cab Enclosure;  
75 hpl/2500#;  
New Tires  
**\$25,950**

**CUB CADET Z FORCE L54 ZTR MOWER**



54" Deck, 25 HP Kohler,  
Low Hours  
**\$3,495**  
Stock #14830

**SCAG FREEDOM Z ZTR MOWER**



52" Deck, 24 HP Kohler,  
Low Hours  
**\$4,499**  
Stock #14729