



Wild Birds Unlimited

8402 Old Sauk Rd. 608-664-1414

Nature Shop
December 2019

The Holiday Tradition of Bird Feeding

Dear Friend of Nature,

The Holiday Season is such a special time of the year - a time to gather together, to reflect and share the joys of life with those that are closest to us, and a time to honor those special people with a very special gift.

Each year we are touched by the many customers who visit our store because they want to share their passion for nature and birds with their family and friends. You know that the gift of nature is a present that continues to bring joy to the recipients long after the luster of other gifts has faded.

One Scandinavian Christmas tradition is centered on feeding the birds. Many Nordic families offer food to the birds, traditionally a sheaf of grain placed on a pole, fence or rooftop. Those who do not have access to cereal stalks can substitute a plate of grain, bread or seeds. This bird food offering is placed outside on Christmas Eve or Christmas morning as a way to include the birds in the feasting that is taking place inside the home. When you visit our store this month, make sure you pick

up your complimentary pouch of seed to sprinkle on your doorstep.

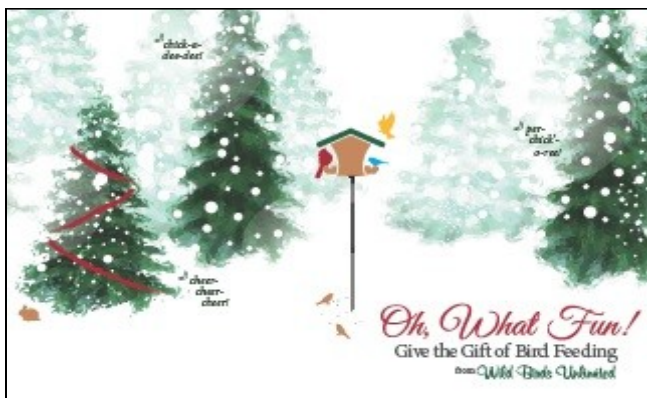
To help with your Holiday shopping, we have many beautiful gifts and new products that make it easy to share your love of birds

feeders in all shapes, sizes and colors, pole systems to put them on and heated bird baths to keep our feathered friends clean and vibrant throughout the year.

And, of course, we have fresh bird seed, including Choice Plus Blend, our Christmas Blend this year. Continuing offers include our buy three get one free of Seed Cylinders and of course, Gift Cards.

Stop by our store this month and share a bit of the holiday season with us. We have lots of products that make great gifts and some stuff we brought in just for a little while.

All of us at Wild Birds Unlimited wish you a Joyful, Safe and Happy Holiday Season.



and nature. We also have a wide selection of pre-made edible seed ornaments, wreaths and suet for decorating a pole in your yard. Once you place the edible ornaments outside, they will soon be filled by nature's living ornaments...the birds themselves.

We also have the old standbys that you've come to expect from Wild Birds Unlimited - seed wreaths and cylinders for easy feeding,

Happy Birding!
Bob and Jan Ross
& All of Us at

Wild Birds Unlimited

Your Backyard Birdfeeding Specialists®

We Bring People & Nature Together, and We Do It With Excellence.®

Store Hours:

**M-F 9-7;
Sat. 9-6
Sun. 11-5**

***Closed
3pm 12/24
& all day on
Christmas***



Copyright December 2019



20% OFF*

one regularly priced item

*Valid only at WBU Madison. One discount per purchase. Not valid on bird food, previous purchases, gift cards, all optics, DSC memberships, phenology calendar, fair trade, or sale items. Expires 1/15/20.

***We Bring People &
Nature Together ...***

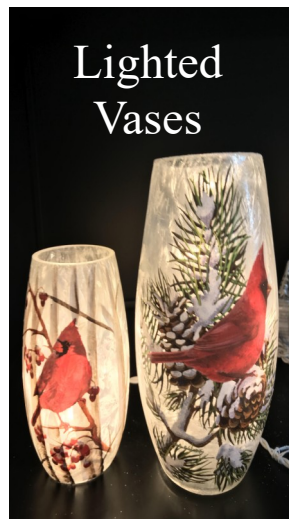


***And We Do It
With Excellence!®***

***Freshest
Bird Seed &
Blends***



***Unique
Nature
Gifts***



***Tidy Dining
Cylinders***



***Recycled Hopper
Feeders, Trays &
Pole Systems***



***Recycled
Single & Double
Suet Feeders***



***Perfect
Optics
For
Birding***



**8402 Old Sauk Rd.
608-664-1414 ~ wbumadison.com
M-F 9-7 Sat. 9-6 Sun. 11-5**