

We are proud to be a family-owned, local builder of quality custom-built new homes. Every Design Home exceeds state codes and can be constructed anywhere.



Our Classic Series Homes... Efficient Floorplans! Our Most Popular Home...EVER!

The Best-Built, MOST AFFORDABLE Home Anywhere!

Our "Classic-Series" homes bring back "the good 'ol days" when quality-built homes were within everyone's budget. Like EVERY Design Home, they are built to state codes and are designed for traditional basements or crawlspaces and are ideal for narrow lots, limited budgets or retirement homes...and include our extreme insulation package...(R-55 ceilings, 2x6 walls). We believe you will not find a home that is built better, includes more, or is a better value.









Prow Home

Great For Wooded Or Rural Lots! The Perfect Vacation-Style Home!

Custom-Built To Your Needs! Loft Homes.



Pre-built Stock Homes...

Available Immediately





See Our Large Model Home Displays Near You! Corporate Office, Weekday Factory Tours & 17 Model Homes

Hwy. 35 N. ~ Prairie du Chien, WI ~ 608-326-6041 410 Pierce Rd. ~ Edgerton, WI ~ 608-884-6263

440 S. Rolling Meadows Rd. ~ Fond du Lac, WI ~ 920-923-4380

5391 Pleasant Dr. ~ Plover, WI ~ 715-344-1637 2054 125th St. ~ Chippewa Falls, WI ~ 715-726-9619