



DISCOVER REAL

BARABOO



BRAND NEW MESSAGE

The Baraboo Area Chamber of Commerce and its partners are using a new brand - Discover Real Baraboo - to promote the community and encourage tourism.

You've already seen the Discover Real Baraboo brand on local billboards and yard signs. Some of you got temporary tattoos of the Baraboo "B" at the September Night Market.

Soon nearby communities will be getting the message. We want them to **DISCOVER** what we locals know already: That the authenticity of the Baraboo Area makes it a **REAL** special place!

LEARN ALL ABOUT THE BRAND AT BARABOO.COM

