

# BACK & NECK PAIN CONTROLLING YOUR LIFE?

## Non-surgical Technology

For the treatment of pain due to chronic and severe disc related conditions

### Do You Suffer from any of the following conditions:

- CHRONIC & SEVERE NECK OR LOW BACK PAIN
- RADIATING PAIN
- PAIN WITH MOVEMENT LIKE BENDING OR WALKING SHORT DISTANCES
- PAIN AFTER STANDING OR SITTING, COUGHING OR LAUGHING
- SENSATIONS OF NUMBNESS OR TINGLING, PULSATING OR BURNING
- SHARP PAIN IN YOUR BUTTOCK OR HIP
- PAIN, CRAMPS OR WEAKNESS IN YOUR LEG, CALF OR TOES
- WHIPLASH
- CRAMPING
- PAIN THAT RADIATES INTO YOUR SHOULDER BLADES...

### You're not alone.

Did you know over 30 million Americans suffer from back and neck pain on a daily basis? In fact, more than half the general workforce complains of back pain. That's a lot of people living with unnecessary pain every day. Chronic pain affects everything you do, from your work, your relationship with loved ones, your very quality of life. But, you may not have to live with it any longer. Non-Surgical Spinal Decompression is a new technology that is becoming widely regarded as an efficient and cost effective approach to treating pain associated with Herniated Discs, Slipped Disc or Pinched Nerve, Spinal Stenosis, Disc Degeneration and Sciatica. The treatment is non-invasive and drug free. There are no needles or anesthesia and it is done on an outpatient basis. *It is considered a viable and reliable alternative to surgery in many cases.* Thousands of patient's **EVERYDAY** are treated successfully using this procedure.



### What are Doctors saying?

"There is a place for surgery, but it is definitely not at the front line. Non-surgical Spinal Decompression Therapy should be a front line treatment for chronic back pain patients suffering from bulging, herniated, or degenerative disc disease and facet syndrome. As a surgeon, I only want to do surgery when I absolutely have to. Spinal Decompression Therapy gives my patients a more conservative treatment option that can eliminate the need for surgery altogether, and that's a very good thing. It also gives me a treatment option for those patients who have had surgery and relapse or experience a return of pain following surgery. It allows me to offer patients a key non-surgical weapon in the war on back pain."

- Dr. Bernard Zeliger, DO, FACOS, FAOAO, FICS  
Osteopathic Physician and  
Orthopedic Surgeon; Founding  
Dean and Provost of Touro  
University, College of  
Osteopathic Medicine; Vallejo,  
CA Former President of the  
American College of Osteopathic Surgeons.



### Examples of Disc Problems

Normal Disc →

Degenerated Disc →

Bulging Disc →

Herniated Disc →

Thinning Disc →

Disc Degeneration  
with Osteophyte  
Formation

### How Does Decompression Work?

Non-surgical Spinal Decompression is a pain free procedure designed to relieve pressure that builds up on the discs and nerves. As pressure builds inside the disc it causes bulging of the gelatinous material inside the disc. This jelly-like tissue can be placed under so much pressure that it can cause the annulus, or outer band of the disc, to rupture. When the disc has ruptured or 'herniated', it may create pressure against one or more of the spinal nerves which can cause pain, weakness or numbness in the neck or back that can radiate into the legs or arms. Non-surgical Decompression is thought to create a negative pressure within the disc, which may allow herniation to be drawn slowly back towards the center of the disc space, thus relieving pressure.

### Pain Relief Without Risky Side Effects

When you're in pain getting the right treatment is what's most important. We will design a comprehensive treatment program that focuses on your specific condition utilizing Non-surgical Spinal Decompression, core strengthening, K-laser Therapy and several other very effective pain relieving therapies. Our goal is to treat the source of your pain, so that you can get back to living life again!

## What our patients are saying?

The following three testimonials are from Madison area patients who we were able to treat successfully in our clinic using our decompression protocol.



### Irene was 7/10 VAS (severe pain) when she started treatment.

After suffering for years with degenerative disc disease, I saw an AD on TV for MSNC, so I called for an appointment. What a difference that call made in the quality of my life. After the first couple of visits I had movement in my lower back with much less pain. As the treatments progressed, the pain decreased and life became pleasurable again. Before MSNC I had been given injections, pain medications, physical therapy and told I was not a candidate for surgery because of weight. I was caught in a vicious cycle of pain, weight gain, no energy, and a feeling of hopelessness. The treatments are so relaxing and the staff is very helpful and caring, answering every question with patience and understanding. I would highly recommend MSNC to anyone with spine and or nerve pain. The experience has been fantastic!

- Irene S-C. Janesville, WI



### Clarence was 4-5/10 (with Sciatica) when he started treatment.

I had sciatica in my left hip, felt relief after a couple of treatments. No pain left at all. I decided to have treatment after I saw the pain relief my wife was having with her treatments. I have been telling friends and family about the treatments.

- Clarence C. Janesville, WI



### Erich rated his pain 6/10 when he started treatment.

I'd like to leave a note of thanks for your past service. As you know, I selected MSNC from an internet list because I thought it expressed my best interests in alleviating my particular pain. I considered all options available to me and chose MSNC even though it was a one hour commute for therapy. In the past, I visited my family doctor and was prescribed two powerful prescription drugs which I tried and could not tolerate.....swelling and frequent arrhythmia.....and did nothing for the pain. So I went to MSNC. After reviewing an old MRI, Doctor Sekanick suggested a protocol to help relieve the pain from my lower back to my heels and I followed that protocol, which included laser and spinal decompression. Midway through therapy, they noticed a slight recurrence in my neuropathy pain and suggested that my pain might be caused by plantar fasciitis. They were correct and I'm happy to report that 50% of that pain is in the past now that I know what I have. Doctor Sekanick diagnosed my lower back pain could be due to bulging discs; I advised him that I also had bone on bone arthritis in my hips which a surgeon said could only be helped with a hip replacement..... long story short.....your spinal decompression "rack" killed 90% of the pain. Prior to treatment, I took 2 arthritis strength acetaminophen before I left the house for anything. Today, I am happy to say I need no OTC medication to perform normal activities. I can't thank you enough.....thanks for caring about your patients. I will recommend MSNC highly. I am actually looking forward to my "every 4-6 week" adjustments.

- Erich S. Watertown, WI

**Special Offer! Space is Limited! Call 608-338-0621**

## Call Now to Schedule a No Obligation Consultation

At Midwest Spine and Nerve Center, we are committed to getting you well and getting your life back on track again. So that you can learn more about our facility and our procedures, we invite you to call us at **608-338-0621** to schedule an appointment to see if you are a candidate for this procedure.

Appointment space is limited. Respondents in this promotional offer are under no obligation to participate or purchase further services after use of promotion. Offer void or restricted when prohibited by law, deemed medically unnecessary or inappropriate by attending clinicians. Max redeemable offer: one per person per year. Offer details: 1 complimentary consultation.



**MSNC**  
MIDWEST SPINE & NERVE CENTER

**Chris Sekanick, D.C.**  
**Sam Sekanick, D.C.**  
**midwestspineandnerve.com**

### Now With Two Convenient Locations!

<b>West Clinic</b> 1111 Deming Way Suite 201 Madison, WI 53717	<b>East Clinic</b> 4602 S. Biltmore Lane Suite 100 Madison, WI 53718
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