

# IT'S TIME TO RAISE THE LEGAL AGE TO PURCHASE TOBACCO PRODUCTS, INCLUDING VAPOR, FROM 18 TO 21.

**BECAUSE WHEN YOUTH NEVER START SMOKING  
AND VAPING, THEY NEVER HAVE TO STOP.**

About 80% of high school students turn 18 before graduating.

And in most states, they can then legally purchase tobacco and vapor products. Some illegally share with or sell those products to underage classmates.

This “social sourcing” accounts for nearly 80% of youth access to vapor products.\*

Raising the legal age of purchase to 21+ reduces this social sourcing and can drive steep drops in underage usage.

JUUL Labs applauds the states that have gone to 21+ and supports making it the standard nationwide.

**FOR ADULT  
SMOKERS ONLY**

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