

SWITCH & GET A

# FREE

SMARTPHONE

WITH NO  
ACTIVATION FEES

Promotional pricing requires an Unlimited Even Better Plan, new line, port-in, credit approval, qualified smartphone purchase and Device Protection+ and comes via monthly bill credit on a 30-month Retail Installment Contract. Taxes, fees and additional restrictions apply.



**Things we want you to know:** New consumer or small business (25 lines or less) and Unlimited Even Better Plan and port-in required. Purchase of a qualifying device via 0% APR 30-month Retail Installment Contract (RIC), credit approval and Device Protection+ required. Tax due at sale. A Regulatory Cost Recovery Fee applies; this is not a tax or government required charge. Additional fees, taxes, terms, conditions and coverage areas may apply and vary by plan, service and phone. The Unlimited Even Better Plan includes 50GB of prioritized data. Video streams at up to 1080p (HD quality). During times of congestion data may be temporarily slowed. Once the plan reaches 50GB of usage, data may be temporarily slowed further. Device Protection+ starts at \$9.99/month per smartphone. A service fee/deductible per approved claim applies. You may cancel anytime. Property insurance is underwritten by American Bankers Insurance Company of Florida and provided under a Master Policy issued to U.S. Cellular. You will be the certificate holder on U.S. Cellular's Master Policy for loss/theft benefits. Service Contract Obligor is Federal Warranty Service Corporation in all states except CA (Sureway, Inc.) and OK (Assurant Service Protection, Inc.). Limitations and exclusions apply. See an associate for complete details. **Offer Details:** New devices eligible for offer are iPhone 11, 11 Pro, 11 Pro Max (\$700); Samsung Galaxy S10e, S10, S10+ (\$750); \$750 trailing credit for Galaxy S10e can be applied toward Note10, Note10+, Google Pixel 4, Pixel 4 XL. Offer applies to base model and memory only. Bill credit will be divided into 30 equal credits and comes via monthly bill credit on a 30-month RIC; 0% APR, \$0 down. Bill credit applied within three bill cycles and ends when balance is paid. Line must remain in good standing with required price plan for entire 30-month RIC. Customer may lose bill credit if price plan is changed. In the event of cancellation of service, customer will be responsible for the entire RIC balance. The early upgrade program is not available with this offer. **Kansas Customers:** In areas in which U.S. Cellular receives support from the Federal Universal Service Fund, all reasonable requests for service must be met. Unresolved questions concerning services availability can be directed to the Kansas Corporation Commission Office of Public Affairs and Consumer Protection at 1-800-662-0027. Limited-time offer. While supplies last. Trademarks and trade names are the property of their respective owners. Offers valid at participating locations only and cannot be combined. See store or uscellular.com for details. ©2019 U.S. Cellular