



BERGSTROM CHEVROLET

MADISON | MIDDLETON

BergstromMadison.com

UPFRONT PRICING
Fast & Caring

**7-DAY MONEY
BACK GUARANTEE**
NEGOTIATION-FREE, UPFRONT PRICING | NON-COMMISSIONED SALES ADVISORS

**7-DAY PRICE
PROTECTION GUARANTEE**

**7-DAY OFFER
TO PURCHASE**



TRUCK MONTH

2019 CHEVROLET SILVERADO LT CREW CAB



UP TO **25%** OFF MSRP

OR
LEASE FOR **\$299** PER MONTH⁺⁺

2019 CHEVROLET TRAX

1.9% FOR **72** MONTHS^{*}
PLUS
\$2,500 BONUS CASH
PLUS
\$1,000 BERGSTROM FALL SAVINGS



*Includes all applicable rebates and incentives. To approved credit. + 0% for 72 months is \$13.89 per \$1,000 borrowed. Tax, title, license and services fee extra. Offers end 10-31-2019.

CHEVROLET



2020 CHEVROLET EQUINOX LS FWD

LEASE FOR
\$199
PER MONTH^{**}



** 39 mo/10,000 miles per year. \$2,719 due at signing. ++ 36 mo/10,000 miles per year. \$2,131 due at signing. Leases to approved credit through GM Financials. Tax, title, license and services fee extra. Offers end 10-31-2019.

FIND NEW ROADS[™]



BERGSTROM CHEVROLET of MADISON
1345 Applegate Road
(608) 271-2212
BergstromMadison.com

BERGSTROM CHEVROLET of MIDDLETON
3605 Tribeca Drive
(608) 824-3000
BergstromMadison.com

BERGSTROM CADILLAC



2019 XT4
PREMIUM LUXURY



2019 XT5
LUXURY DEMO
2 Available



2018 ESCALADE
2 Available



2019 ESCALADE

Ultra-low mileage lease for well qualified lessees.

\$369 / 36
PER MONTH / MONTHS
\$3,639 DUE AT LEASE SIGNING
AFTER ALL OFFERS

No security deposit required. Tax, title, license extra
With GM Lease Loyalty

Up To
\$8,000 OFF

Up To
\$20,000 OFF

Offer available on select models.

0.9% APR FOR
72 MONTHS
For qualified buyers

2016 XTS AWD LUXURY

Stock #TD3089A
37,770 miles

\$25,643

2017 XT5 AWD LUXURY

Stock #L3098
27,090 miles

\$31,495

2019 XT4 AWD LUXURY

Stock #T19163A
2,656 miles

\$35,896

2016 ESV PREMIUM

Stock #T19229A
27,235 miles

\$54,269

2019 CT6 TURBO SPORT AWD

Stock #A3082
16,556 miles

\$55,669

To qualified credit. Tax, title, license, dealer fees and optional equipment extra. Offers end 10-31-2019. ©2019 General Motors. Cadillac® Model®

BERGSTROM CADILLAC

ABOUT US

At Bergstrom Automotive, we strive to be the recognized leader of guest service through our commitment to treat everyone like family. You deserve complete peace of mind when it comes to owning your vehicle, regardless of whether it is new or pre-owned. We pledge to provide the finest personal service and facilities for our guests.

LOCATION
1200 Applegate
Rd Madison,
WI 53713

SALES
608-271-2211
Mon-Th 8:30am - 8pm
Fri - 8:30 - 6pm
Sat - 8:30 - 5pm

SERVICE
608-271-2211
M-T-Th-F - 7am - 6pm
Wed - 7am - 8pm
Sat - 8am - 3pm

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