

# Ridge Top Exteriors, the people's choice for home improvement

Sponsored content by Alyssa Sybertz, Brand Ave. Studios contributing writer

The exterior home improvement experts at Ridge Top Exteriors begin every job with the same approach: treat the home as if it were their own.

It's this philosophy that led them to win four Madison.com People's Choice Awards this year, for for best roofing, siding, windows and best home remodeling company.

"This is an incredible honor and a true reflection of the trust our neighbors place in us. We're proud to be recognized not only for the quality of our work but also for the way we treat our customers," said Larry Gebhart, president of Ridge Top Exteriors. "This recognition reaffirms our commitment to delivering top-tier craftsmanship and giving back to the communities that have supported us for over two decades."

When Ridge Top was founded over 20 years ago, they started as a roofing company but quickly expanded to offer siding, windows, doors and gutters to folks living near their Wisconsin locations in Madison, Appleton, Milwaukee and Wisconsin Rapids.

"We're always looking to grow every area of our business, because we take pride in being a trusted, go-to company for all exterior home improvement needs," said Gebhart. "Whether it's roofing, siding, windows, gutters or doors, our goal is to deliver the same high level of quality and service across the board."

## THE SECRET TO EXCEPTIONAL SERVICE

The key to their exceptional work and customer service is the three-step process they go through with every installation.

The first step, consultation, is a brief on-site



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conversation to outline your project and determine if Ridge Top is the right fit.

Next is estimation, during which a Ridge Top expert takes measurements and provides a quote for the project on the spot.

The final step is installation. A team of factory-trained and certified installers will complete the work with care and precision, ensuring everything is done right. They won't consider the job finished until you're fully satisfied with the results.

"Having a clear, detailed process is essential in the home improvement industry because homeowners are making a significant investment," said Gebhart.

Home improvement projects that get longer or more expensive, or turn out different than originally expected, can be a homeowner's worst nightmare. Ridge Top strives to ensure none of this happens.

"At Ridge Top Exteriors, we believe our clients deserve to feel informed, confident and comfortable every step of the way," Gebhart said. "That's why we walk them through exactly what to expect from the initial consultation to the final inspection."

In addition to the four Wisconsin locations (the

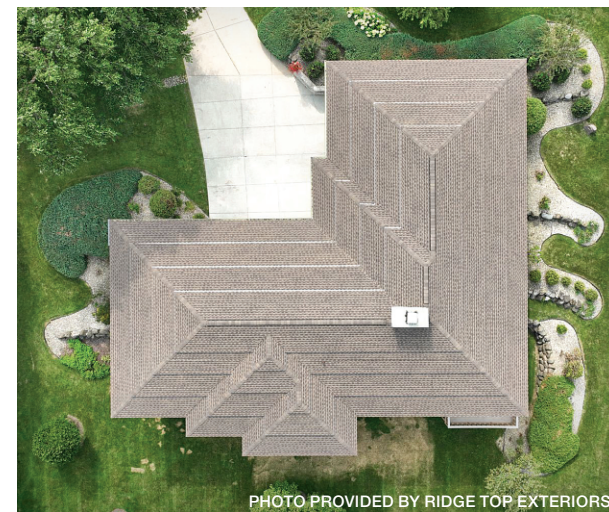


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Madison storefront is at 4620 Dovetail Drive near the airport), Ridge Top Exteriors also has successful operations in Gurnee, Illinois, and Orlando and Clearwater, Florida.

You can request more information by filling out the contact form on their website or giving them a call at 608-830-0173.



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