



1500

2020 RAM 1500

Base price: \$31,895

Wheelbase: 140.5 in.

Length: 228.9 in.

Width: 82.1 in.

Height: 77.6 in.

Motor: 3.6-liter Pentastar V6 with eTorque
(305 hp, 269 lbs.-ft.)

Transmission: Eight-speed automatic

EPA mileage: 20 city, 25 highway



The 2020 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency and convenience with features never-before offered in a pickup.

The Ram 1500 features up to 12,750 pounds of towing capability and 2,300 pounds of payload.

The eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. For 2020 the Ram 1500 becomes America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel, with towing capability up to 12,560 pounds. The all-new third-generation 3.0-liter V-6 EcoDiesel also is expected to lead the segment on fuel economy.

As a segment disrupter, the new Uconnect 4C with a massive 12-inch touchscreen leads the pickup world in technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L. Active safety and security systems

include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling is accomplished via a segment-exclusive link-coil rear suspension system with optional Active-level four-corner air suspension. The 2020 Ram 1500 also features twice the interior storage capacity versus the competition.

Changes for 2020 include:

- New Ram 1500 EcoDiesel produces highest half-ton diesel torque, achieving 480 lb.-ft. and highest available half-ton diesel towing capacity at 12,560 pounds

- Ram 1500 Night Edition (Big Horn and Laramie) includes monochromatic design enhanced by black wheels (22-inch on Laramie, 20-inch on Big Horn), black badging and other exterior details. Available in a variety of body colors

- Ram Rebel Black Appearance Group returns with black wheels, black skid plate and theme-matched all-black interior (red interior optional). Available in a variety of body colors

- Rebel Safety Group includes Adaptive Cruise Control with Stop, Go and Hold, Forward Collision Mitigation, Lane Departure Warning-Plus and automatic high-beam headlamps

- Rebel exterior graphic upgrades
- 22-inch two-tone wheel now available on Longhorn

- Three new exterior colors: Hydro Blue, RV Match Walnut Brown and Olive Green

The third generation of the turbocharged 3.0-liter EcoDiesel V-6 delivers increased torque and horsepower, along with superb fuel economy and minimal levels of noise, vibration and harshness (NVH) to meet the



needs of Ram 1500 owners.

In the 2020 Ram 1500, the 3.0-liter EcoDiesel V-6 is rated at a best-in-class 480 lb.-ft. of torque at 1,600 rpm, a 14 percent increase from the previous-generation EcoDiesel V-6 that peaks 400 rpm earlier. Horsepower increases 8 percent to 260 hp at 3,600 rpm. The 2020 Ram 1500 is backed with the five-year /100,000-mile Powertrain Limited Warranty.