Promotional pricing requires a 2GB, Unlimited Basic, Everyday, or Even Better plan, new line, port-in, credit approval, qualified trade-in, qualified Smartphone purchase and comes via monthly bill credit on a 30-mo. RIC. Taxes, fees, and additional restrictions apply. 5G available in parts of IA and WI in 2020. U.S. Cellular does not guarantee coverage. Coverage may vary and be interrupted or limited due to weather, terrain, customer equipment, or network limitations. See https://www.uscellular.com/coverage-map for details.

**Things we want you to know:** New consumer or small business (25 lines or less) line with a 2GB, Unlimited Basic, Everyday, or Even Better plan, port-in, and eligible device trade-in required. Purchase of a qualifying device via 0% APR, $0 down, 30-mo. Retail Installment Contract (RIC) and credit approval required. Tax due at sale. A Regulatory Cost Recovery Fee applies; this is not a tax or gov’t-required charge. Additional fees, taxes, terms, conditions and coverage areas may apply and vary by plan, service and phone. Limitations and exclusions apply. 5G available in parts of IA and WI in 2020. U.S. Cellular does not guarantee coverage. Coverage may vary and be interrupted or limited due to weather, terrain, customer equipment, or network limitations. See https://www.uscellular.com/coverage-map for details.

**Qualifying Devices:** Samsung Galaxy S20 5G, S20+ 5G, S20 Ultra 5G. $1000 Credit will be divided into 30 monthly credits and comes via a monthly bill credit on a 30-mo. RIC. Bill credit applied within 3 bill cycles and ends when balance is paid. Line must remain in good standing with required price plan for entire 30-mo. RIC. Customer may lose bill credit if price plan is changed. In the event of cancellation of Service, customer will be responsible for the entire RIC balance. Devices eligible for trade-in are Apple iPhone 8 or newer, Samsung Note8 or newer, Samsung Galaxy S9 or newer, Google Pixel 3 or newer, LG G8, or LG V50. Trade-in device must power on and cannot be pin locked. Trade-in device must be in fully functional working condition without any liquid damage or broken components, including, but not limited to, a cracked display or housing.

**Kansas Customers:** In areas in which U.S. Cellular receives support from the Federal Universal Service Fund, all reasonable requests for service must be met. Unresolved questions concerning services availability can be directed to the Kansas Corporation Commission Office of Public Affairs and Consumer Protection at 1-800-662-0027. Limited time offer. While supplies last. Trademarks and trade names are the property of their respective owners. Offers valid at participating locations only and cannot be combined. See store or uscellular.com for details. ©2020 U.S. Cellular