

Let's not go back in time...

American Transmission Company (ATC) and its partners have proposed a 125-mile transmission line that would run from Middleton to Dubuque. Cardinal-Hickory Creek (CHC) is DESTRUCTIVE, EXPENSIVE & OUTDATED.

'The Applicants' benefit-cost assessment for the CHC transmission line project is flawed in several respects and does not support the Applicants' conclusion that {the line} is needed to provide Wisconsin customers with more reliable energy, more affordable energy and more renewable energy.' *Mihir Desu, Strategen Consulting*

"The Applicants failed to evaluate proven, non-wires based solutions." *Kerinia Cusick, Co-Founder and President of the Center for Renewables Integration*

"There is no reliability threat to Wisconsin if the Commission denies the application."
Ray Konidena, Rakon Energy LLC, formerly with the Mid-Continent Independent Systems Operator (MISO)

"There is not sufficient evidence... to definitively conclude that the CHC transmission line project is the highest priority energy option." *Jon Wellingshof, CEO of Grid Policy, Former Chair and Commissioner of the Federal Energy Regulatory Committee (FERC)*

**CHC is NOT NEEDED to keep the lights on
and is NOT a green energy line .**

...let's demand something better.

Join these experts, your friends and neighbors June 25th-27th at the final PSC Public Hearings to oppose this line and demand a forward-thinking energy plan for our state.

Learn more at www.ProtectTheDriftless.com