

FREE SHIPPING

It's Fishing Season!



Stream & Lake Map of Wisconsin

Why every angler and boater needs this map

Professor Higbee's® Stream & Lake Map of Wisconsin is the first and only highly detailed map of its kind. The 4-foot-by-4-foot Wisconsin map shows 30, 000 miles of streams plus lakes.

For a limited time -- get 3 bonuses with each map

BONUS
1

GUIDEBOOK: *Pinpoint the best fishing in Wisconsin with this valuable guide. Easily locate over 3,265 streams and 1,102 lakes on the "Stream & Lake Map." Your map and guidebook will take you to the top 989 select waters--now hidden streams and lakes are easy to find.*

BONUS
2

REPORT: **Finding Secret Fishing Spots**
47 tips, tactics and tools you can use to find your own secret spot and catch more fish.

BONUS
3

REPORT: **How Anglers Stalk and Catch Record Fish**
The average big fish has evaded capture for over 10 years. Find out which instincts set them apart from smaller fish. Stalking and catching a trophy requires knowledge of their unique habits and those special times when their guard is down. Armed with the information in this new and exclusive 24-page report --you could be in for the fight of your life.

RAVE REVIEWS

"It is in showing where to find out-of-the-way trout streams that makes the map such a treasure to the fisherman."

-Joe Gordon, TRIBUNE-DEMOCRAT,
Johnstown, PA

"I have one of the original Higbee's Stream Map of Pennsylvania on my wall behind my desk. It's the best thing available as far as streams are concerned. I use it all the time for reference. I don't know of anything more extensive and it is the most accurate map out there as far as streams are concerned."

-Dave Wolf, PA Fish and Boat Commission

LOST STREAM MAP

The STREAM & LAKE MAP OF WISCONSIN resembles another map-
-known to Pennsylvania anglers as the "Lost Stream Map."

It was completed in 1965 after a 30 year effort by Howard Higbee, a former Penn State Professor.

Professor Higbee painstakingly plotted by hand, the location of 45,000 miles of streams onto the map. It sold extremely well - until the printer declared bankruptcy and hauled Higbee's work to the landfill.

But reprints were impossible because the maps were printed in non-photographic blue. Higbee was even offered \$400 for one of his last maps. And state agencies were forced to keep their copies under lock and key.

Then, at the age of 91, Howard Higbee's dream came true. Computers made it possible to reprint the map.

Then the STREAM & LAKE MAP OF WISCONSIN was created.

ORDER YOUR COLOR STREAM MAPS

SHIPPING INCLUDED! Available folded or in heavy-gauge LIFETIME GUARANTEED, glass-like clear lamination, with a write-on/wipe-off surface and brass eyelets for easy hanging.

- _____ 4' x 4' FOLDED map(s) plus Bonus #1, #2, #3

\$38.12 each
- _____ 4' x 4' LAMINATED map(s) plus Bonus #1, #2, #3

\$54.13 each

Check or money order enclosed: \$ _____
Make check payable to Capital Newspapers
Credit card orders call 24 hours a day 1-800-859-7902 -
Dept. JS-CC
Please allow 2 weeks for delivery.

☐ MasterCard ☐ Visa ☐ Discover ☐ Am. Express

Card No. _____ Exp. Date _____

EACH LAMINATED ROLLED MAP SHIPPED IN
STURDY CONTAINER



Mail completed coupon
with payment to:
NIE/MAP
Capital Newspapers
P.O. Box 8056
Madison, WI 53708

Name _____

Address _____ Apt # _____

City/State/Zip _____

Phone Number _____ E-mail Address _____