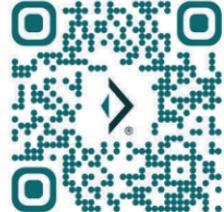


# Guide Your Employees to Serious Savings.



Learn More



## Design your Benefit Plan to Promote Healthcare Consumerism

Did you know that by shifting care for only 55 shoppable services you can save up to 8-14% of your total healthcare spend?

The Alliance provides data to guide employees to high-value providers. While they can choose their care, giving them the right information and incentivizing smart choices can save employees, their families, and your business significant costs.

Learn more at [the-alliance.org](http://the-alliance.org)

**The Alliance**   
Self-Funding Smart