



LATEST PHONES FREE

— WHEN YOU SWITCH —

PLUS
\$200
GUARANTEED
ON TRADE-IN

SAMSUNG
Galaxy S10e



Google
Pixel 3



It's bigger than big

Promotional pricing requires Total Plan with Unlimited Plus Data, new line, port-in, credit approval, qualified smartphone purchase, Device Protection+, qualifying smartphone turn-in and comes via monthly bill credit on a 30-mo. Retail Installment Contract. Taxes, fees and additional restrictions apply.

Things we want you to know: New consumer or small business (25 lines or fewer) Total Plan line with Unlimited Plus Data and port-in required. Purchase of a qualifying device via 0% APR 30-month Retail Installment Contract (RIC), credit approval and Device Protection+ required. Tax due at sale. All data on Unlimited Plus Plans automatically shift to 2G speeds when each line reaches 25GB. A Regulatory Cost Recovery Fee applies; this is not a tax or government required charge. Additional fees, taxes, terms, conditions and coverage areas may apply and vary by plan, service and phone. Offers valid at participating locations only and cannot be combined. See store or uscellular.com for details. Device Protection+ starts at \$9.99/month per smartphone. A service fee/deductible per approved claim applies. You may cancel anytime. Property insurance is underwritten by American Bankers Insurance Company of Florida and provided under a Master Policy issued to U.S. Cellular. You will be the certificate holder on U.S. Cellular's Master Policy for loss/theft benefits. Service Contract Obligor is Federal Warranty Service Corporation in all states except CA (Sureway, Inc.) and OK (Assurant Service Protection, Inc.). Limitations and exclusions apply. See an associate for complete details. **Offer Details:** New devices eligible for offer are: iPhone X, XR, XS and XS Max; Samsung Galaxy S10, S10+, S10e and Note9; Google Pixel 3 and 3XL; and LG V40 Qualified. Offer applies to base model and memory only. Bill credit amount for new smartphone and device turn-in is \$31.67/month and comes via monthly bill credit on a 0% APR, \$0 down 30-month RIC. Bill credit applied within three bill cycles and ends when balance is paid. Line must remain in good standing with required price plan for entire 30-month RIC. Customer may lose bill credit if price plan is changed. In the event of cancellation of service, customer will be responsible for the entire RIC balance. The Early Upgrade Program is not available with this offer. Devices that qualify for turn-in are: iPhone 7, 7 Plus, 8, 8 Plus, X, XR, XS and XS Max; Samsung Galaxy S8, S8+, S9, S9+, S10e, S10+, Note8 and Note9; Google Pixel 2, 2XL, 3 and 3XL. Device must power on and cannot be pin locked. Device must be in fully functional working condition without any liquid damage or broken components, including, but not limited to, a cracked display or housing. **Kansas Customers:** In areas in which U.S. Cellular receives support from the Federal Universal Service Fund, all reasonable requests for service must be met. Unresolved questions concerning services availability can be directed to the Kansas Corporation Commission Office of Public Affairs and Consumer Protection at 1-800-662-0027. Limited-time offer. While supplies last. Trademarks and trade names are the property of their respective owners. ©2019 U.S. Cellular